

# CITY OF OAKLAND

## AGENDA REPORT

OFFICE OF THE CITY ADMINISTRATOR

2007 JUL -5 PM 5:10

**TO:** Office of the City Administrator  
**ATTN:** Deborah A. Edgerly  
**FROM:** Office of the City Administrator  
**DATE:** July 12, 2007

**RE: A Supplemental Report to Change the Title to a Report and Resolution Waiving the Request For Proposal/Qualifications (RFP/RFQ) Process and Authorizing the City Administrator to Extend an Existing Contract With Platinum Advisors, On a Month-To-Month- Basis, to Continue Service as the City's Federal Legislative Representative for Several Additional Months and to Increase the Contract Up to an Amount of Sixty-Two Thousand Five Hundred Dollars (\$62,500.00), for a Total Contract Amount Not-To-Exceed One Hundred Eighty-Seven Thousand Five Hundred Dollars (\$187,500.00).**

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### SUMMARY

The supplemental changes the six month extension period to a month to month basis. All other elements of the original report and resolution remain the same. By granting this request, the City can ensure full legislative coverage through the transition from one contract to the next.

### FISCAL IMPACT

The proposed contract extension represents month-to-month options to renew, up to an additional \$62,500, for at a not to exceed total contract amount of \$187,500. This amount represents funds available for federal legislative advocacy. Funds are available in the General Purpose Fund (1010), Non-Departmental - Citywide Activities Org. (90591), in Project (P49400).

### BACKGROUND

The City desires to assemble and organize pertinent information, facts and data relating to federal legislative matters affecting the City and its interests and to present and disseminate such information to legislative bodies, executive officials of the federal government, and other federal bodies, commissions, committees and organizations.

Platinum Advisors has provided legislative representation for the City of Oakland for many years. Platinum Advisors is a governmental relations and public affairs consulting firm with offices in Washington, D.C. and in several California cities. The company's Washington

Item: \_\_\_\_\_  
Finance & Management Committee  
July 12, 2007

office represents California public and private entities before Congress and the Executive Branch of the federal government.

### **KEY ISSUES AND IMPACTS**

The City continues to need cohesive, continuous dedicated representation from the current federal lobbyist, Platinum Advisors. Funds under the existing contract will be spent and the contract will expire on June 30, 2007. It will be necessary to add funds to and extend the existing contract to retain Platinum Advisors as the City's federal lobbyist through the end of the current federal legislative term, December 31, 2007. The office of the Mayor is currently advertising for federal Legislative Analysts and wishes to maintain consistency throughout the current legislative cycle. The Mayor's office is currently engaged in an open competitive Request for Proposal (RFP) process.

### **SUSTAINABLE OPPORTUNITIES**

**Economic:** Advocating on behalf of the City of Oakland to garner support for fiscal decisions that directly impact Oakland's infrastructure such as streets and roads and future developments.

**Environmental:** Advocating on behalf of the City of Oakland to garner support for environmentally responsible green policies.

**Social Equity:** Advocating on behalf of the City of Oakland to garner support for social equity policies at the federal level to include, for example, the Disadvantaged Business Enterprise Program.

### **DISABILITY AND SENIOR CITIZEN ACCESS**

This report does not contain ADA or senior citizen issues

### **RECOMMENDATION(S)**

Staff recommends that City Council approve a resolution waiving the Request for Proposal/Qualification (FRP/RFQ) process and authorizing the City Administrator to extend an existing contract with Platinum Advisors, on a month-to-month basis up to an amount of sixty-two thousand five hundred dollars (\$62,500.00), for a total contract amount not-to-exceed one hundred eighty-seven thousand five hundred dollars (\$187,500.00).

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Rules & Legislation Committee  
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**ACTION REQUESTED OF THE CITY COUNCIL**

Approve the resolution waiving the Request for Proposal/Qualification (FRP/RFQ) process and authorizing the City Administrator to extend an existing contract with Platinum Advisors, on a month-to-month basis up to an amount of sixty-two thousand five hundred dollars (\$62,500.00), for a total contract amount not-to-exceed one hundred eighty-seven thousand five hundred dollars (\$187,500.00).

Respectfully submitted,

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Deborah Barnes, Manager  
Contract Compliance &  
Employment Services Division

APPROVED AND FORWARDED TO THE  
RULES COMMITTEE:

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Office of the City Administrator

Item: \_\_\_\_\_  
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**ACTION REQUESTED OF THE CITY COUNCIL**


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Respectfully submitted,



Deborah Barnes, Manager  
Contract Compliance &  
Employment Services Division

APPROVED AND FORWARDED TO THE  
RULES COMMITTEE:

  
Office of the City Administrator

Item: \_\_\_\_\_  
Finance & Management Committee  
July 12, 2007

OFFICE OF THE CITY ATTORNEY  
2007 JUL 25 PM 5:11

# OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

Introduced by Councilmember \_\_\_\_\_

**RESOLUTION WAIVING THE REQUEST FOR PROPOSAL/QUALIFICATIONS PROCESS AND AUTHORIZING THE CITY ADMINISTRATOR TO EXTEND AN EXISTING CONTRACT WITH PLATINUM ADVISORS, ON A MONTH-TO-MONTH BASIS, TO CONTINUE SERVICE AS THE CITY'S FEDERAL LEGISLATIVE REPRESENTATIVE FOR SEVERAL ADDITIONAL MONTHS AND TO INCREASE THE CONTRACT UP TO AN AMOUNT OF SIXTY TWO THOUSAND FIVE HUNDRED DOLLARS (\$62,500.00), FOR A TOTAL CONTRACT AMOUNT NOT-TO-EXCEED ONE HUNDRED EIGHTY SEVEN THOUSAND FIVE HUNDRED DOLLARS (\$187,500.00)**

**WHEREAS**, the City of Oakland desires to complement its legislative advocacy efforts in the State of California Legislature; and

**WHEREAS**, the City desires to assemble and organize pertinent information, facts and data relating to legislative matters affecting the City and its interests, and to present and disseminate such information to legislative bodies, executive officials of the federal government, and other federal bodies, commissions, committees and organizations; and

**WHEREAS**, the services above primarily involve federal legislative and administrative advocacy and the assistance of individuals in such matters who will best serve the interest of the City; and

**WHEREAS**, Platinum Advisors have provided federal lobbying services to the City for many years, the most recent contract was executed in 2006 and funds will be spent and the term of the current contract will expire on June 30, 2007; and

**WHEREAS**, it is recommended that the contract with Platinum Advisors be extended on a month-to-month basis for several more months until a new lobbyist is hired pursuant to a request for proposal/qualifications process, so that the consultant may continue work on matters the current legislative term; and

**WHEREAS**, the extension requires an increase in the contract of an additional \$62,500.00, bringing the total contract amount to \$187,500.00, to pay for federal legislative advocacy during the anticipated extension period of approximately 3 to 6 months; and

**WHEREAS**, funds are available in the General Purpose Fund (1010), Citywide Activities Org. (90591), in Project (P49400) to pay for this service; and

**WHEREAS**, Platinum Advisors is well qualified to continue to provide these services and that the City’s interests would be well served by this firm, and

**WHEREAS**, the City Council finds and determines that the services provided by Platinum Advisors are professional, technical and temporary in nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore be it

**RESOLVED:** That, pursuant to Oakland Municipal Code Section 2.04.051.B and based on the findings set forth in the City Administrator’s report accompanying this resolution, the City Council finds and determines that it is in the City’s best interests to waive the competitive request for proposal/qualifications process for the continued federal legislative advocacy needed for approximately 3 to 6 more months until a new lobbyist can be hired pursuant to a request for proposal/qualifications process and so waives the requirement; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized and directed to extend the existing agreement with Platinum Advisors on a month-to-month basis to continue to serve as the City’s Federal Legislative Representative for several more months until such time as a new lobbyist contract can be issued pursuant to a request for proposal/qualifications process

**FURTHER RESOLVED:** That the City Administrator is authorized to increase the contract by sixty two thousand five hundred dollars (\$62,500.00) bringing the total not-to-exceed contract amount to one hundred eighty seven thousand five hundred dollars (\$187,5000.00); and be it

**FURTHER RESOLVED:** That funding for said agreement shall be maintained in the General Purpose Fund (1010), Citywide Activities Org. (90591), in Project (P49400); and be it

**FURTHER RESOLVED:** That said agreement shall be approved for form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID,  
and PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION –

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California