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December 14, 2010

Oakland City Council  
Oakland, California

Councilmember Nadel and Members of Public Works Committee:

**RE: Verbal Update from Councilmember Kaplan on the Activities of the Alameda County Transportation Commission**

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Please see the attached documents regarding the Alameda County Measure B Reauthorization process:

1. An overview from the Alameda County Transportation Commission on the Countywide Transportation Plan and Transportation Expenditure Plan
2. Outline for an Oakland Transportation Plan

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Rebecca Kaplan".

Rebecca Kaplan  
Councilmember, At-Large



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## MEMORANDUM

**Date:** September 23, 2010

**To:** Technical Advisory Working Group

**From:** Beth Walukas, Manager of Planning  
Tess Lengyel, Manager of Programs and Public Affairs  
Saravana Suthanthira, Senior Transportation Planner

**Subject:** **Overview of the Countywide Transportation Plan Update and Transportation Expenditure Plan Development and Introduction of Consultant Team**

### Recommendations

This is an informational item about the Countywide Transportation Plan (CWTP) Update, development of the Sales Tax Transportation Expenditure Plan (TEP), and the roles of the consultant team selected by the Alameda County Transportation Commission (Alameda CTC) in completing these Plans.

### Summary

On September 23, 2010, the Alameda CTC approved a consultant team to update the CWTP and develop the TEP. A copy of the draft scope of services (Attachment A) and preliminary schedule (Attachment B) are attached, as well as the schedule for the development of the Regional Sustainable Communities Strategy (Attachment C), with which the plans will be coordinated.

### Discussion

Professional and technical planning services are required to support the update and adoption of Alameda County's CWTP, which is expected to be adopted by summer 2012, and develop a new Expenditure Plan for Alameda County's half-cent transportation sales tax measure that could be placed on the November 2012 ballot.

The CWTP will differ from previous plans in that it will include all elements of transportation needs in Alameda County, including capital, operating and maintenance requirements for a 25-year period. The TEP will be developed out of the CWTP development efforts and will serve as a funding mechanism for a portion of the CWTP. A Steering Committee of elected officials from the Alameda CTC has been meeting since May 2010. The Community Advisory Working Group (CAWG) and Technical Advisory Working Group (TAWG) have been formed with initial meetings in October 2010.

A Request for Proposals was released on July 1, 2010, for technical studies and outreach efforts. On September 23, 2010, the Alameda CTC selected a consultant team to update the CWTP and develop the TEP. A separate RFP has been issued for polling services related to the development of the TEP

### **Background**

A sales tax reauthorization is currently being considered for the November 2012 ballot and the Regional Transportation Plan is scheduled for adoption in spring 2013. The Countywide Transportation Plan Update will be coordinated with any potential reauthorization, the 2013 Regional Transportation Plan, and the requirements of state climate legislation, Senate Bill (SB) 375.

### *Schedule and Process*

Development of these efforts requires technical, political, public and stakeholder engagement and is anticipated to occur over a two year period as shown in Attachment B. Three committees have been established to provide guidance for the Plans and to include those interested in participating in the process. The three committees are the Steering Committee, a Technical Advisory Working Group and Community Advisory Working Group, as defined in Attachment D.

### *Scope of Work*

The CWTP and Regional Transportation Plan will require the County to meet greenhouse gas (GHG) emission reduction targets set by the State of California under SB 375 in September 2010. Projects and programs included in the TEP will be drawn from the CWTP. Plans development will require working with the 15 local jurisdictions, 6 transit operators, Caltrans District 4, the Port of Oakland, MTC and other stakeholders to identify projects and programs with the goal of meeting regional GHG emission reduction targets and developing an Expenditure Plan that can be approved by 2/3 of Alameda County voters. Attachment A provides an overview of the consultant services that will be implemented by the consultant team selected in September 2010. The final scope of services and contract is still being negotiated, and is anticipated to be completed by the end of October. In summary, the scope includes project management; analysis of existing relevant documents, policies and procedures; coordination with other on-going studies related to this effort; agency and stakeholder coordination; research and knowledge of best practices, including transportation policies and modeling; development of project and program scoring and screening criteria, cost estimating guides and performance measures; assistance in public outreach, including meeting attendance, facilitation and presentation; graphics development; preparation of technical memoranda; polling; and development of draft and final plans.

The consultant team will be responsible for updating the CWTP, which has previously focused on capital investments (including High Occupancy Vehicle and Toll lanes), local streets and roads and transit capital shortfalls, and has incorporated the County Bicycle and Pedestrian Plans, and develop the TEP. In order to address the requirements of SB 375 and other needs, additional areas of emphasis have been identified including: transit oriented

development/priority development areas, parking management, transportation systems management, and goods movement, as well as transit connectivity, maintenance and operations.

**Fiscal Impacts:**

Budgets have been approved by the ACCMA and ACTIA Boards in June 2010 for these efforts; there is no fiscal impact associated with this information item.

**Attachments:**

- A. Preliminary Scope of Services
- B. Preliminary Development Implementation Schedule
- C. Sustainable Communities Strategy Schedule
- D. Description of Committees and List of Committee Members: Steering Committee, Technical Advisory Working Group and Community Advisory Working Group