



AGENDA REPORT


TO: Jestin D. Johnson
City Administrator

FROM: Scott Means
Interim Director, Human
Services

SUBJECT: HUD Continuum of Care (CoC) And
Associated Funding FY 23-24

DATE: May 26, 2023

City Administrator Approval


Jestin Johnson (0 15, 023 15:08 PDT)

Date: Jun 15, 2023

RECOMMENDATION

Staff Recommends That The City Council Adopt The Resolution:

1. **Accepting, Appropriating, And Authorizing Agreements For The Receipt Of Funds To Support Homeless Programs From The Following Sources:**
 - A. **Continuum Of Care (CoC) Supportive Housing Program Renewal Funds From The U.S. Department Of Housing And Urban Development (HUD) In The Amount Of \$4,989,184;**
 - B. **Social Services Agency (SSA) Funds From Alameda County In The Amount Of \$383,400; And**
2. **Appropriating Funds From The Touraine Hotel Lease Revenues Received In FY 2023-24; And**
3. **Appropriating \$1,871,346 Of Measure Q Funds And \$184,000 Of Measure W Funds For FY 2023-24 To Provide Required Hud Match Funding And To Support The Ongoing Operation Of Transitional Housing Sites; And**
4. **Awarding Grant Agreements To Non-Profit Agencies Identified In Table 1 For FY 2023-24 Using The Above Funds To Provide Critical Homeless Services; And**
5. **Accepting And Appropriating Additional Grant Funds That Become Available For The Same Purposes Within FY 2023-24 And Authorizing The City Administrator To Amend The Grant Agreements To Adjust The Grant Amounts Within The Limits Of The Awards; And**
6. **Waiving The Local/Small Local Business Enterprise (L/SLBE) Requirement And Awarding A Professional Services Agreement To Aspire Consulting LLC For Training And Technical Assistance For HUD CoC And Other Homelessness Services In An Amount Not To Exceed \$60,000 For Fiscal Years (FY) 2023-25**

Life Enrichment Committee
June 27, 2023

EXECUTIVE SUMMARY

Adoption of the resolution will allow the City to accept, appropriate and allocate funds from the United States Department of Housing and Urban Development (HUD) Continuum of Care (CoC) and Alameda County Social Services Agency (SSA) that support four existing transitional and rapid rehousing programs that serve people experiencing homelessness. All of these programs receive HUD CoC funding (along with other funding sources) and therefore taken together, these programs are referred to as “HUD CoC Programs” throughout this report.

Due to the HUD-mandated administrative cap of ten percent for administrative costs, the Human Services Department (HSD) is recommending a contribution from the General Purpose Fund equivalent to the full Central Services Overhead charges associated with the HUD CoC grant in the estimated amount of \$16,711. These funds support an existing staff position that manages all of the HUD CoC-funded grants.

Adoption of the resolution will also allow the City to contract with Aspire Consulting LLC, a technical service provider.

BACKGROUND / LEGISLATIVE HISTORY

Since 1994, the City of Oakland has annually received new and renewal grant awards under the HUD CoC competitive Super Notice of Funding Opportunity (NOFO) process. Current HUD CoC grants include:

- Housing Fast Support Network (HFSN)
- Oakland Homeless Youth Housing Collaboration (OHYHC)
- North County Homeless Family Rapid Rehousing Collaborative (NCFRRHC)
- North County Homeless Youth Rapid Rehousing Collaborative (NCYRRHC)

These four HUD CoC programs (described in more detail in the outcomes section below) will provide housing and supportive services to homeless singles, families, and Transition Aged Youth (TAY) ages 18-24, to assist them in reaching self- sufficiency and obtaining stable housing.

The majority of funding for these four programs comes from HUD CoC competitive funding process. The additional funding supports the ongoing administration and operation of programs and fills in the gaps where HUD funding is lacking.

The City submitted renewal applications for five projects. HUD CoC NOFO funds are awarded through two competitive processes, and the Alameda County Continuum of Care (CoC) is the lead agency that manages both:

1. Local Alameda County Continuum of Care NOFO:
HUD announced the FY2023-24 CoC NOFO on August 1, 2022. The CoC opened the local competition on August 16, 2022. This NOFO was unique in that in prior years, the application period was 90 days; in 2022 the application period was only 60. The County-wide local funding competition evaluated projects' contribution to strengthening the overall homelessness system of care across the County through data collection,

coordination, prioritization, and improved client outcomes. Applications were submitted to the CoC via an online portal and were scored by a panel of unconflicted members of the NOFO Committee to determine the County-wide ranking. The scoring rubric is designed to reflect HUD's funding priorities in the national competition, including performance outcomes, grant management, and organizational capacity. Applicants submitted project narratives that were also reviewed and scored by the panel. Projects were ranked based on their scores and placed in either Tier 1 or Tier 2. Tier 1 projects are prioritized in the Federal HUD CoC funding competition. Four of the City's five projects were in Tier 1 and recommended for renewal funding. Unfortunately, one program, the Matilda Cleveland Families in Transition program, was placed in Tier 2 and did not receive renewal funding. The final rating and ranking list was posted on September 22nd.

2. Federal HUD CoC Competition:

After the final project list was established, the CoC submitted a single Consolidated Application to HUD on behalf of all projects recommended for funding. This application was submitted in eSNAPS, HUD's online application portal. The CoC submitted the Consolidated Application on September 26, 2022. On March 28, 2023, HUD announced funding awards for the 2022 CoC NOFO competition. Alameda County was awarded a total of \$42,269,362, including the City of Oakland's renewal funding for four projects.

In addition to the two competitive funding processes described above, all HUD CoC funded programs receive the same level of oversight as all other City homeless programs including monthly invoice/spending review, quarterly data review, and regular monitoring. As a result of this oversight, the City has made some changes in the HUD CoC sub grantees in the past few years including ending subcontracts with agencies for whom the HUD CoC funds were not a good fit and whose programs were not meeting contracted outcomes.

Historical Summary of CoC Grants

Over the past several years HUD has changed its funding priorities within the CoC program. These changes have been reflected in the annual HUD NOFO competitions, and the City has adjusted program models to better align with HUD priorities. This includes:

1. Converting TH projects into combined TH/RRH projects. This provides people exiting from the TH project competent with additional resources and support in obtaining permanent housing; and
2. Consolidating two site-based single adult projects into one consolidated TH/RRH grant. This consolidation led to improved administrative and operational efficiencies.

Converting and consolidating the transitional/rapid rehousing programs and securing new funding is part of the City's strategy to ensure a greater likelihood for stable, ongoing funding for CoC projects in future years.

Adoption of the recommended resolution will allow the City to accept and appropriate \$5,532,120 from the United States Department of Housing and Urban Development (HUD) in fiscal year (FY) 2023-24. Adoption of the resolution also allows the City to enter into grant agreements for transitional and permanent housing under the Continuum of Care (CoC) program for FY 2023-24. This funding will ensure equal, if not greater success compared to 2021-2022 outcomes referenced in this report for Oakland programs serving homeless individuals, families, and youth.

Historical Summary of Alameda County Social Services Agency

The HUD-funded HFSN program (described in more detail in the outcomes section below) began in 1993. Homelessness is a regional issue, and since the HFSN program began, Alameda County Social Services Agency (SSA) has partnered with the City to provide a match contribution that helps support ongoing exit resources and administrative support for the program.

Adoption of the recommended resolution will allow the City to accept and appropriate up to \$409,443 of funds from Alameda County Social Services Agency (SSA). Matching funds are required as part of the HUD CoC Program. Adoption of this resolution will allow the City to appropriate said funds and enter into a grant agreement with BACS for the provision of transitional housing and support services.

Historical Summary of Measure Q Funds

In March 2020, Oakland voters passed the Parks and Homeless Services Measure (Measure Q), approving a parcel tax to support parks and recreation, water quality, and homelessness services. \$5.9 million in Measure Q funding was allocated to homeless services programs in the City of Oakland Fiscal Year 2021-2023 Biennial Budget.

- In December 2020, the City Council adopted [Resolution No. 88451 C.M.S](#) authorizing the City Administrator to amend existing agreements and enter into new agreements, using Measure Q funds, in FY 2020-21.
- In April 2021, the City Council adopted [Resolution No. 88602 C.M.S](#) authorizing the City administrator to amend existing agreements and enter into new agreements using Measure Q funds in FY 2021-22.
- The proposed resolution will renew the Measure Q-funded grant agreements for The Henry Robinson and Holland through FY 2022-23 and for the Matilda Cleveland lease for FY 22-23

Adoption of the recommended resolution will allow the City to use Measure Q funds to support the ongoing operation of two transitional housing sites operated by Bay Area Community Services – the Henry Robinson Multi Services Center located at 559 16th Street and The Holland located at 641 West Grand Ave, both in Oakland. HUD CoC grants require 25 percent match from recipients. The Measure Q funds will also go towards meeting that requirement.

ANALYSIS AND POLICY ALTERNATIVES

Homelessness Services

The most recent Point-in-Time Homeless Count (PIT count) and Survey (February 2022) estimated that there were 5,055 persons experiencing homelessness in Oakland on a given day. Of these, approximately 3,337 persons are unsheltered. HUD requires a PIT count occur every two years and the next one is scheduled for early 2024.

Individuals and families facing homelessness have very low or no income and experience a variety of housing needs. Some need short-term financial assistance or other support services to prevent continued homelessness. Many, particularly those who have disabilities and have been homeless for a long period of time, need support such as transitional housing or rapid rehousing to end their homelessness. The HUD CoC programs are a crucial part of responding to this need.

The recommendation to continue accepting and utilizing HUD CoC, SSA, and Measure Q funding is aligned with the policy priority adopted by Council under the Permanent Access to Housing (PATH) Framework which includes preservation of the existing capacity of homeless prevention, crisis response beds/spaces, health and hygiene interventions, and supportive services designed to move people off the street and into housing, thus advancing the Citywide Priorities of **housing and economic security** and **holistic community safety**. Unlike recent new State funding which supports many crisis response beds but is one-time, the funds in this report are stable and ongoing funding sources. Taken together, the HUD CoC programs are a core component of Oakland's response to homelessness. They represent 264 crisis response beds through the Transitional Housing component and 209 slots of permanent housing through the Rapid Rehousing component. In FY 2021-22, the HUD CoC programs served a total of 632 individuals in 500 homeless households.

The City has been a strong partner with Alameda County in the development of a Coordinated Entry System for homeless services. A Coordinated Entry System (CES) is a standardized method to connect people experiencing homelessness to the resources available in a community and helps prioritize housing assistance based on vulnerability and the severity of housing barriers. Referrals to all HUD CoC programs come exclusively through this system. This ensures that literally homeless families, individuals, and youth (those who are living on streets, in shelters, in cars, or other places not meant for human habitation) with the most barriers to housing and the highest levels of need are prioritized for these resources.

This funding will allow the City to continue its partnership with proven housing and service providers including: Bay Area Community Services (BACS), Building Futures for Women and Children (BFWC), Covenant House California (CHC), and East Oakland Community Project (EOCP). The HUD CoC grants are an integral part of the collaboration and coordination between the City and housing and service providers for which the elimination of homelessness in Oakland is a concrete objective.

Should the City Council choose not to adopt the proposed Resolution, the City will lose 264 crisis response beds and 209 permanent housing slots.

Professional Services

In addition to the funding for homelessness services described above, this resolution would authorize a professional services agreement with Aspire Consulting LLC. Aspire Consulting LLC is a woman-owned small business which is certified by Alameda County's Small Local Emerging Business (SLEB) program. The City has contracted with Aspire Consulting since 2012 on projects related to designing and implementing the coordinated entry system for families experiencing homelessness in Oakland and expanding the system by bringing in new BIPOC-led agency partners.

Principal Consultant Kathie Barkow has over thirty years of experience in the field of homelessness, including over 15 years of experience in training, support, capacity building, and performance improvement services, as well as leading quality improvement initiatives, providing workforce training, and implementing new programs within the homelessness response system in Oakland and Alameda County.

A total of three organizations applied under the FY2022-25 RFQ Service Category 5: Training and Technical Assistance.

1. Social Impact Wheel: Social Impact Wheel proposed a workshop model with service provider staff to strengthen client services and improve outcomes, particularly for Black/African American and Latinx populations. The proposed program is budgeted to cost \$197,688.96.
2. Higher Ground Neighborhood: HG proposed a learning community model designed to replicate successful community-based models. The proposal includes an agency budget of \$825,377.
3. Aspire Consulting LLC: Aspire proposed providing 196 hours of general or specialized TA per month for at a rate of \$220 per hour (\$43,120) on a range of topics including: coordinated entry system and components; housing navigation; direct service supports; designing and creating inclusive systems, programs, and processes; and program redesign.

All three organizations met the minimum qualifications under the RFQ. Aspire Consulting LLC was selected because of alignment with the needs of the family system, experience, and budget alignment.

Staff are requesting to waive the City's Local/Small Local Business Enterprise Requirements in order to contract with Aspire Consulting LLC and enter into grant agreements with the homelessness services providers included in this report. Aspire Consulting LLC was selected through the City's Homelessness Services Rolling RFQ to provide technical support, training, and technical assistance. The homelessness services providers went through two competitive processes to be awarded HUD CoC funding.

FISCAL IMPACT

The proposed resolution authorizes the application, acceptance, appropriation, and expenditure of funds for the City's CoC programs, Measure Q funding, and the SSA match funds for the HFSN program.

- Funding for the HUD CoC Programs will be appropriated in the following: HUD-ESG/SHP/HOPWA Fund (2103), Community Housing Services Organization (78411), CoC: Housing Fast Support Network, Oakland Homeless Youth Housing Collaborative, Matilda Cleveland Families in Transition, North County Family Rapid Rehousing Collaborative, and North County Homeless Youth Rapid Rehousing Collaborative Projects (see chart below), Fostering Safe and Healthy Communities Program (SC22).
- Measure Q funding will be appropriated in the following: OPR Preservation, Litter Reduction, Homelessness Support Act Measure Q Fund (2244), Community Housing Services Organization (78411), MEASQ HOMELESS Project (1005349), Fostering Safe and Healthy Communities Program (SC22).
- Measure W funding will be appropriated in the following: Measure W Fund (2270), Community Housing Services Organization (78411), DP780 Administrative Project (1000017), Fostering Safe and Healthy Communities Program (SC22).
- Funding for the Alameda County SSA match for HFSN will be appropriated in the County of Alameda Grants Fund (2160), Community Housing Services Organization (78411), County SSA to HFSN Project 1006679, and Fostering Safe and Healthy Communities Program (SC22).
- Funding for the Aspire Consulting LLC professional services agreement will be appropriated in State of California Fund (2159), Community Housing Services

Organization (78411), HHAP Round 3 FY2023-2025 Project (1006326), and Homeless Services & Support Program (NB41).

Funds are allocated towards the grant agreements in Table 1 below in order to support the programs and activities presented in this report.

Table 1: Housing and Urban Development (HUD) Continuum of Care (CoC) – Funded Transitional and Rapid Rehousing Projects and Associated Funds For FY 2023-24 Operational Year				
GRANTEE	FUNDING SOURCE	AMOUNT*	GRANT TERM	CITY OF OAKLAND FY24 PROJECT CODES
Table 1a: Housing Fast Support Network				
Bay Area Community Services, Inc.	HUD	\$2,229,783	4/1/23 – 3/31/24	1006665 1006682**
	OHA – LHAP***	\$587,650	7/1/23 – 6/30/24	1004040
	Measure Q	\$1,871,346	7/1/23 – 6/30/24	1005349
	Measure W	\$173,475	7/1/23 – 6/30/24	1000017
	Alameda County Social Services Agency	\$345,060	7/1/23 – 6/30/24	1006679
Program Total: \$5,207,314 (actual total \$4,619,664 with removal of LHAP)				
**The City successfully applied to consolidate the HFSN and Holland grants in the HUD FY2021 NOFO process. Funds from both projects are included above.				
***The LHAP funds for HFSN are available but have never been utilized. The HFSN program operates out of the Touraine Hotel, a City-owned facility built in 1915. The Touraine has not passed OHA’s Housing Quality Standards (HQS) inspections. The City is in conversation with OHA about shifting these funds to The Holland, which will be able to pass HQS.				
Table 1b: Oakland Homeless Youth Housing Collaborative				
East Oakland Community Project (EOCP)	HUD	\$175,737	8/1/23 – 7/31/24	1006652
Covenant House California	HUD	\$525,735	8/1/23 – 7/31/24	1006652
Program Total:		\$701,472		
Table 1c: North County Family Rapid Rehousing Collaborative				
Cornerstone Community Development Corporation, dba Building Futures for Women and Children	HUD	\$840,283	11/1/23 – 10/31/24	1006650
Program Total:		\$840,283		
Table 1d: North County Homeless Youth Rapid Re-Housing				
East Oakland Community Project	HUD	\$476,066	1/1/24 – 12/31/24	1006675
Covenant House California	HUD	\$476,066	1/1/24 – 12/31/24	1006675
Program Total:		\$952,132		
*These are the amounts the City expects to sub-grant to the respective grantees and they do not reflect the portion of administrative funds retained by the City for HUD CoC or SSA.				

PUBLIC OUTREACH / INTEREST

No outreach was deemed necessary for the proposed policy action beyond the standard City Council agenda noticing procedures.

COORDINATION

This report and legislation have been reviewed by the Office of the City Attorney and the Budget Bureau.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

For the review period of July 1, 2021 through June 30, 2022, agencies recommended for HUD CoC funding under this report served a total of 632 individuals in 500 homeless households, including 111 children in 65 households. Seventy-one (71) percent of the individuals served by the CoC programs are African American, a much higher percentage than the 43 percent of all homeless individuals who identified as African American¹ in the 2022 PIT count.

Impact of COVID 19 on Program Outcomes

Outcomes across all programs in FY 2021-22 were impacted by the COVID 19 pandemic. These impacts included:

- Multiple pauses in intake/exits at congregate living sites due to periodic COVID 19 outbreaks and transmission mitigation interventions. This impacted the total number of people who were served as well as bed and unit utilization.
- Eligible residents were transferred to the County-operated Safer Ground program, which gave them an increased opportunity to self-quarantine safely. However, these exits were not considered permanent housing and the rate of exits to permanent housing went down. Safer Ground operated through December 2022.
- Many clients lost employment or saw a reduction in their hours because of the economic shutdown, impacting their ability to maintain or increase income.
- Programs struggled to connect clients to service agencies to obtain things like SSI benefits, birth certificates, etc. because of office closures or limited hours of operation.

Outcomes in FY 2021-22 Include:

Housing Fast Support Network (HFSN) – Transitional Housing/Rapid Rehousing

HFSN is an interim housing program operated by BACS, serving single adults experiencing homelessness. It is operated out of two locations that follow the same program model. The first is the Henry Robinson Multi Services Center (HRMSC) located at 559 16th Street in Oakland. The site includes 137 beds of transitional housing as well as approximately 6 months of rapid rehousing support (housing subsidies and services) once people exit to housing. The other location is the Holland, located at 641 West Grand Avenue. The site includes 85 beds of transitional housing as well as the same rapid rehousing support as the Henry. The Holland

¹ 43% of the homeless population in Alameda County identified as Black/African American. 60% of Oakland's sheltered homeless population identified as Black/African American; data on the unsheltered/total Oakland homeless population is not available

opened in 2019 and operated as its own program through 2021-22. The Henry and the Holland consolidated into one program in 2022-23, and outcomes will be combined in future reports.

2021-22 HFSN Transitional Housing Outcome Measures	HRMSC Totals	Holland Totals
Persons (clients) served	207	103
Literally homeless at program entry	100%	98%
Clients with one or more disabling conditions	92%	85%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry	61%	62%
Clients served who entered the program with zero income	12%	22%
Clients who exited to permanent housing	82%	86%
Percent of permanent housing exits that were Black or African American clients	73%	74%
Clients who exited to homelessness ²	8%	9%
2021-22 HFSN Transitional Housing Demographics	HRMSC Totals	Holland Totals
White	14.5%	16%
Black, African American, or African	75%	71%
Asian or Asian American	2.5%	2%
American Indian, Alaska Native, or Indigenous	3%	5%
Native Hawaiian or Pacific Islander	0%	0%
Multiple Races	5%	6%
Hispanic or Latinx	9%	12%

2021-22 HFSN Rapid Rehousing Outcome Measures	HRMSC Totals	Holland Totals
Persons (clients) served	60	41
Literally homeless at program entry	100%	100%
Clients with one or more disabling conditions	93%	85%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry	10%	0%
Clients served who entered the program with zero income	5%	12%
Clients who exited to permanent housing	100%	100%
Percent of permanent housing exits that were Black or African American clients	66%	67%
Clients who exited to homelessness	0%	0%
2021-22 HFSN Rapid Rehousing Demographics	HRMSC Totals	Holland Totals
White	20%	22%
Black, African American, or African	67%	66%
Asian or Asian American	3%	2%

² Exits to homelessness include those who exited from interim or rapid rehousing and went to a) emergency shelter, b) transitional housing, or c) a place not meant for habitation (a vehicle, abandoned building, outside, etc.)

2021-22 HFSN Rapid Rehousing Outcome Measures	HRMSC Totals	Holland Totals
American Indian, Alaska Native, or Indigenous	3%	0%
Native Hawaiian or Pacific Islander	0%	0%
Multiple Races	7%	10%
Hispanic or Latinx	10%	10%

Oakland Homeless Youth Housing Collaborative – Transitional Housing

The Oakland Homeless Youth Housing Collaborative (OHYHC) is comprised of two organizations and serves transition-aged youth (TAY) experiencing homelessness. The program has 31 slots available at any given time.

2021-22 OHYHC Outcome Measures	Totals
Persons (clients) served	43
Literally homeless at program entry	100%
Clients with one or more disabling conditions	67%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry	12%
Clients served who entered the program with zero income	49%
Clients who exited to permanent housing	32%
Percent of permanent housing exits that were Black or African American clients	88%
Clients who exited to homelessness	25%
2021-22 OHYHC Demographics	Totals
White	19%
Black, African American, or African	56%
Asian or Asian American	2%
American Indian, Alaska Native, or Indigenous	7%
Native Hawaiian or Pacific Islander	0%
Multiple Races	16%
Hispanic or Latinx	20%

North County Family Rapid Rehousing Collaborative – Rapid Rehousing

The North County Family Rapid Rehousing Collaborative (NCF RRH) assists 38 families annually to move out of homelessness and into permanent housing. The Collaborative operates as a part of the Family Front Door, Northern Alameda County’s coordinated entry system for families. The Family Front Door levels the playing field for families experiencing homelessness by eliminating side doors to services. Each family receives the same assessment and prioritization questions to ensure that the families with the highest levels of need are prioritized for services. Families that receive rapid rehousing assistance through NCF RRH receive assistance in securing and retaining housing, rental subsidies for between 6-12 months (on average) and supportive services. After the end of the housing subsidy, families continue to receive housing retention support for an additional six months.

2021-22 North County Family Rapid Rehousing Outcome Measures		Totals
Persons (clients) served		82
Literally homeless at program entry		21%
Clients with one or more disabling conditions		38%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry		21%
Clients served who entered the program with zero income		15%
Clients who exited to permanent housing		92%
Percent of permanent housing exits that were Black or African American clients		87.5%
Clients who exited to homelessness		0%
2021-22 North County Family Rapid Rehousing Demographics		Totals
White		14%
Black, African American, or African American Indian, Alaska Native, or Indigenous		72%
American Indian, Alaska Native, or Indigenous		2%
Native Hawaiian or Pacific Islander		1%
Multiple Races		11%
Hispanic or Latinx		19.5%

North County Homeless Youth Rapid Rehousing Collaborative – Rapid Rehousing

The North County Homeless Youth Rapid Rehousing Collaborative (NCHYRRC) provides rapid rehousing services to 60 transition aged youth (TAY) aged 18-24 in Northern Alameda County (Oakland, Berkeley, Emeryville, and Albany). The project provides youth with services and a rapid rehousing model that is specifically tailored to the needs of youth experiencing homelessness. The project meets an existing gap in the continuum of homeless services currently available for TAY (including youth-specific outreach, shelter, transitional housing, and permanent housing) and other TAY-specific rapid rehousing program is currently in operation in the area.

2021-22 North County Homeless Youth Rapid Rehousing Outcome Measures		Totals
Persons (clients) served		55
Literally homeless at program entry		89%
Clients with one or more disabling conditions		20%
Chronically homeless (homeless for over 12 months with a disability) prior to program entry		7%
Clients served who entered the program with zero income		14.5%
Clients who exited to permanent housing		81%
Percent of permanent housing exits that were Black or African American clients		88%
Clients who exited to homelessness		10%

2021-22 North County Homeless Youth Rapid Rehousing Demographics	Totals
White	5%
Black, African American, or African	78%
Asian or Asian American	4%
American Indian, Alaska Native, or Indigenous	0%
Native Hawaiian or Pacific Islander	0%
Multiple Races	11%
Data Not Collected	2%
Hispanic or Latinx	16%

SUSTAINABLE OPPORTUNITIES

Economic: As noted in the report, all funds included in the proposed resolution are for the purpose of providing housing and services to prevent and end homelessness. Such outcomes are achieved through rapid rehousing assistance, homelessness prevention, transitional housing, shelter services, homeless encampment services, outreach, and other related activities.

Environmental: The provision of housing for at-risk and homeless persons is intended to address the environmental degradation caused by homeless families and individuals precariously housed or living on the streets.

Race & Equity: In Oakland, the drivers of homelessness fall most squarely on the backs of the African American community who, due to long standing structurally racist practices such as red lining and employment discrimination, are most vulnerable to losing their homes. Ending homelessness in Oakland must be defined by what works for African Americans first and foremost in order to reduce the racial disparities. These drivers of homelessness include:

- Structural racism
- Insufficient controls on the rental housing market that create vulnerability and housing instability for tenants
- Insufficient housing units that are affordable to households with the lowest incomes, including particularly those whose incomes are below 20 percent of Area Median Income (AMI)
- Systematic barriers that often prevent residents who are returning home from incarceration from living with family members and/or accessing both public and private rental housing and employment opportunities
- Inadequate pay and benefits for many of the jobs that are available in the community, and insufficient access to quality employment opportunities that pay wages that meet the cost of housing

One of the goals of Oakland's Permanent Access to Housing (PATH) Plan is to eliminate racial disparities in the rates at which people experience homelessness, and in exits to stable housing. The City utilizes data from the Homeless Management Information System (HMIS) to track client demographics and outcomes. A project to disaggregate outcome data by race is currently underway.

According to the [2022 Point in Time](#) count for Oakland, 60 percent of Oakland's sheltered homeless population, and 43 percent of Alameda County's homeless population identifies as Black or African American³; however this demographic is only 23 percent of Oakland's general population. In FY2021-22, 71 percent of the people served through CoC-funded programs identify as Black or African American.

³ The 2022 PIT count did not collect race and ethnicity information for those experiencing unsheltered homelessness; sheltered homelessness includes those staying in emergency shelter or transitional housing. The most recent data on Oakland's total homeless population is from the 2019 PIT count, which reported that 70 percent of the population experiencing homelessness in Oakland identified as Black or African American

ACTION REQUESTED OF THE CITY COUNCIL

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For questions regarding this report, please contact C'Mone Falls, Acting Manager, Community Homelessness Services, at 510-238-6186.

Respectfully submitted,



SCOTT MEANS
Interim Director, Human Services Department

Reviewed by:
C'Mone Falls, Acting Manager
Community Homelessness Services

Prepared by:
Emily Derenthal, Program Analyst II
Community Homelessness Services