



CITY HALL • ONE CITY HALL PLAZA • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Sheng Thao

(510) 238-3141
FAX (510) 238-4731
TDD (510) 238-3254

Letter of Appointment

November 7, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

Community Policing Advisory Board

Ingrid Severson, to serve a three year term as the District 1 representative on the Community Policing Advisory Board beginning March 25, 2023 and ending March 24, 2026, filling the seat previously held by Paula Hawthorn.

Colleen Brown, to serve a three year term as the Neighborhood Watch Steering Committee representative beginning March 25, 2021 and ending March 24, 2024, filling a seat that was previously vacant.

Samuel Dawit, to serve a three year term as the District 6 representative on the Community Policing Advisory Board beginning March 25, 2023 and ending March 24, 2026, filling the seat previously held by Donald Dahlke.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao".

Mayor Sheng Thao

Profile

Samue

First Name

A

Middle Initial

Daw t

Last Name

Email Address

Street Address

City

State or Zip

State

Postal Code

What City Council district do you live in?☒ District 6

Primary Phone

Alternate Phone

Postman

Employer

Ecosystem Manager

Job Title

Which Boards would you like to apply for?

Community Policing Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As a lifelong resident of Oak and (26 years) I am invested in the city's state of affairs and development. While attending San Francisco State University I served as the lead undergraduate law clerk for the law office of John Burris where I was intimately exposed to the relationship between the police and the community. Being on the other end of needing Police and city assistance and not receiving urged me to put myself in a position to help others who face the same predicament. While I may not have the pedigree of having served on other city boards, I do stand ready and willing to be the change I want to see and to hopefully make some meaningful change in the community which I love and love.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[City of Oak and Samue Dawit Extended Resume 2023 .docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Samuel A. Dawit [REDACTED] E-mail :

EDUCATION San Francisco State University B.S. in Business Data Analytics (Dean's list). Presents Leadership Fellowship | Forbes Under 30 Organizations: Partnership Leaders, African American Community Service Agency, Alpha Phi Alpha Fraternity Inc, and The Black MBA. **WORK EXPERIENCE** Postman | Oakland, CA June 22' - Present Ecosystem Manager - Technology Partnership's Joined Postman as the company's first partnership IC here and built the partnership program from scratch, taking it from zero to one. Established and scaled the partnership program by developing relationships with key enterprise partners, including AWS, GitHub, GitLab, and others. Successfully negotiated and finalized term sheet for co-development of our integration with Azure APIM, resulting in increased user adoption and improved product functionality. Collaborated with Product and Sales teams to identify and address customer needs, leveraging partnerships to close gaps and enhance the Postman product offering. Successfully convinced stakeholders from Sales Engineering, Software Architects, Revenue Operations, Sales Enablement, and Sales teams to implement Vvun, an integration interest tracking app, improving visibility into partnership opportunities and informing strategic decisions on making. **Fvetran** | Oakland, CA August 20' - June 22' Senior Product Partnership Manager Managed new product development lifecycle. From researching, to testing, to tracking metrics, and finally launching new products. Simultaneously reported progress and milestones to Product Leadership. Served as our sole liaison and led source partner strategy between Fvetran and our 170+ source partners. Sourced and nourished 34 enterprise and commercial new source partners and built dozens of new relationships with existing partners during my tenure. Developed GTM strategies/activities with source partners and escalated P1 and P2 engineering issues to our partners when necessary. Fostered cross functional alignment with Managers, Directors and VPs across our entire organization to ensure the successful launch of our products. Interviewed, mentored, and trained two partner interns from zero partnership experience to a full time offer. **Zendesk** | San Francisco, CA August 19' - August 20' Sales Operations Intern Utilized Salesforce to help generate a pipeline of new revenue leads for Account Executives. Worked with special startups team and GTM operations to target specific accounts. Drove overall growth of new closed won deals by assisting on new purchasing customers via Zendesk Chat. **Kaiser Permanente** | Oakland, CA June 19' - August 19' Financial Analysis and Consulting Intern Conducted Kaiser's wellness program saving Kaiser approximately \$50,000 a month. Analyzed local medical center, service area, and regional financial reports to locate anomalies and room for improvement. Created, designed and pitched a financial model to migrate three databases into one, which would result in a minimum savings of \$300,000 annually. My project was approved and is currently under construction. **Law Offices of John L. Burris** | Oakland, CA July 17' - August 18' Lead Undergraduate Case Analyst Analyzed all incoming cases and provided briefings to our attorneys. Composed legal memos, document requests and statement of facts. Daily correspondence with clients, attorneys, and judges. Trained in legal research (update 9/29: Given promotion to paid staff clerk). **Merrill Lynch** | Oakland, CA February 16' - April 16' Portfolio Analyst Intern Mentored in Merrill Lynch's portfolio of investment mechanisms and risk management strategies. Performed various financial analyses, including evaluations. Monitored select stocks and mutual funds. Honors: Forbes under 30 scholar, Presents Leadership Fellowship at San Francisco State, Dean's List Student, California State Legislature Certificate of Recognition and Black Chambers of Commerce of Sonoma Valley Certificate of Excellence. Favorite Quote: "Ease is a greater threat to progress than hardship.... So keep moving, keep growing, keep earning.... See you at work on Monday." - Denzel Washington

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Samuel A Dawit

Samuel A. Dawit

San Francisco State University

B.S. in Business Data Analytics (Dean's list). Presidents Leadership Fellow | Forbes Under 30

Organizations: Partnership Leaders, African American Community Service Agency, Alpha Phi Alpha Fraternity Inc, and The Black MBA.

WORK EXPERIENCE

Postman | Oakland, CA

June 22' - Present

Ecosystem Manager - Technology Partnerships

- Joined Postman as the company's first partnerships IC hire and built the partnership program from scratch, taking it from zero to one.
- Established and scaled the partnership program by developing relationships with key enterprise partners, including AWS, Github, Gitlab, and others.
- Successfully negotiated and finalized term sheet for co-development of our integration with Azure APIM, resulting in increased user adoption and improved product functionality.
- Collaborated with Product and Sales teams to identify and address customer needs, leveraging partnerships to close gaps and enhance the Postman product offering.
- Successfully convinced stakeholders from Sales Engineering, Solution Architects, Revenue Operations, Sales Enablement, and Sales teams to implement Vivun, an integration interest tracking app, improving visibility into partnership opportunities and informing strategic decision-making.

Fivetran | Oakland, CA

August 20' - June 22'

Senior Product Partnerships Manager

- Managed new product development life cycle. From researching, to testing, to tracking metrics, and finally launching new products. I simultaneously reported progress and milestones to Product leadership.
- Served as our sole liaison and led source partner strategy between Fivetran and our 170+ source partners.
- Sourced and nourished 34 enterprise and commercial new source partners and built dozens of new relationships with existing partners during my tenure. Developed GTM strategies/activities with source partners and escalated P1 and P2 engineering issues to our partners when necessary.
- Fostered cross functional alignment with Managers, Directors and VPs across our entire organization to ensure the successful launch of our products.
- Interviewed, mentored, and trained two partner interns from zero partnership experience to a full time offer.

Zendesk | San Francisco, CA 20'

August 19' - August

Sales Operation Intern

- Utilized Salesforce to help generate a pipeline of new revenue leads for Account Executives.
- Worked with special startups team and GTM operations to target specific accounts.
- Drove overall growth of new closed won deals by assisting online purchasing customers via Zendesk Chat.

Kaiser Permanente | Oakland, CA**June 19' - August 19'**

Financial Analysis and Consulting Intern

- Consolidated Kaiser's wireless program saving Kaiser approximately \$50,000 a month.
- Analyzed local medical center, service area, and regional financial reports to locate anomalies and room for improvement.
- Created, designed and pitched a financial model to migrate three databases into one, which would result in a minimum savings of \$300,000 annually. My project was approved and is currently under construction.

Law Offices of John L. Burris | Oakland, CA**July 17' -****August 18'**

Lead Undergraduate Case Analyst

- Analyzed all incoming cases and provided briefings to our attorneys.
- Composed initial legal claims, document requests and statement of facts.
- Daily correspondence with clients, attorneys, and judges.
- Trained in legal research (update 9/29: Given promotion to paid staff clerk).

Merrill Lynch | Oakland, CA**February****16' - April 16'**

Portfolio Analyst Intern

- Mentored in Merrill Lynch's portfolio of Investment mechanisms and risk management strategies.
- Performed various financial analyses, including evaluations.
- Monitored select stocks and mutual funds.

Honors: Forbes under 30 scholar, Presidents Leadership Fellow at San Francisco State, Dean's List Student, California State Legislature Certificate of Recognition and Black Chambers of Commerce of Silicon Valley Certificate of Excellence.

Favorite Quote: *"Ease is a greater threat to progress than hardship.... So keep moving, keep growing, keep learning.... See you at work on Monday. " - Denzel Washington*

Profile

Ingrid _____ n/a _____ Severson _____
First Name Middle Initial Last Name

Email Address

Street Address

City

State or Zip

State

Postal Code

What City Council district do you live in?

☒ District 1

Primary Phone

Alternate Phone

Center for Applied Research
Solutions
Employer

Project Manager
Job Title

Which Boards would you like to apply for?

Community Policing Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

As a mother of two children that both attend Oak and public schools, and a resident of Oak and for two decades, I care deeply about the safety and well-being of our community in this city. I'm an active member of the PTA in both my children's schools, and a volunteer at a local garden city park in my neighborhood in the Bushrod neighborhood of north Oakland. I maintain a close relationship with my neighbors and am familiar with Oakland's many community-based organizations, and city agencies, such as the Neighborhood Crime Prevention Council, and am active with the city's recreation center activities. I believe in restoration and prevention solutions, and navigating conflict by open dialogue, encouraging leadership and organizing with neighbors. We are in a public safety crisis with violent crime and we need to step up our community-driven solutions. I have nearly a decade of experience with community organizing, outreach and public education projects, and I'm interested in applying my training in conflict resolution to support the Community Policing Advisory Board's efforts in increasing public safety and hopefully helping to prevent harm.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

Upload a Resume

Ingrid n/a Severson

Please paste the text of your resume or curriculum vitae below.

The upload of my resume failed, please accept my resume as a Google document link:

[REDACTED] My resume is also pasted below: Ingrid Severson [REDACTED]

EXPERIENCE Center for Applied Research Solutions, Remote - Project Manager
1/2021 - Current I manage a federally funded, mental health capacity building and workforce development project, which entails the production of training events, activities, and product development. I collaborate with subcontractors, handle all reporting requirements, and facilitate the operations, communications and technical assistance teams in a project services. Waste Management, Oakland — Outreach Coordinator
5/2015 - 3/2019 Led City Zero Waste outreach, public education and technical assistance services for commercial and residential customers. Launched and developed multiple programs and initiatives including contamination reduction, behavior change/marketting initiatives. Prepared data reports and served as liaison to Oakland city staff. DIG Cooperative Inc., Oakland — Co-Owner / Project Manager
6/2009 - 12/2014 Procured and managed contracts including federally funded City of Oakland and Rahn Barre Program. Developed marketing strategies and materials and led educational community workshops. Carried out administrative and clerical duties. Bay Localize (renamed Rooted In Residence), Oakland — Co-Founder / Project Organizer
3/2006 - 3/2009 Managed research and advocacy projects, including oversight of four interns and 50+ community members. Authored grant deliverable of a guidebook which was sold in bookstores and made available as download. Procured four major grants and led diverse fundraising platforms. Adecco, Berkeley — Staffing Supervisor
7/2003 - 3/2005 Recruited and staffed for multiple employment sectors and conducted sales outreach to expand the client base. Summary of Qualifications - 14+ years experience in program development - Adept in project management - Literature production, interpersonal and cross-cultural communications - Effective public speaking and outreach professional - Certifications/Trainings Certified Mediator, SEEDS Community Resolutions Center Project Management course, UC Berkeley Extension Public Speaking, Level I, Toastmaster International Cornerstone Leadership Training, Leadership Oakland LANGUAGES - Proficient written & verbal Spanish
EDUCATION - New College of California, San Francisco Undergraduate studies, Humanities program

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Profile

Colleen

First Name

L

Middle Initial

Brown

Last Name

Email Address

Street Address

City

State or Zip

State

Postal Code

Primary Phone

Alternate Phone

Employer

Principal Scientist

Job Title

Which Boards would you like to apply for?

Community Planning Advisory Board: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I'm a long-time resident of Oak and who has been involved in my community since 1994 when I became a Neighborhood Block Captain and a founding member of our neighborhood council (Beat 29x). Since that time, I've become more involved and was elected to various boards and commissions including the Community Planning Advisory Board (CPAB) serving much of the time in leadership positions. My involvement in the Community Planning Advisory Board included helping to write the initial resolutions governing community planning, helping develop and pass Measure Y (the initial measure authorizing 57 community planning officers) and the developing the corresponding training curriculum for these newly authorized specialized officers. I've also helped build a coalition of neighborhood watch groups in Central East Oak and. My efforts culminated in recognizing me as the 2007 Oak and Mother of the Year. As I've long been involved in neighborhood watch and community planning, I believe I am immensely qualified to be a member of the Community Planning Advisory Board. Please note that my application is for one of the two Neighborhood Watch Steering Committee member seats--I was recently voted by the board to this position.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Colleen Louise Brown Community Resume-2022.doc](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

☒ I Agree *

Colleen Louise Brown

Professional Work Experience

Grifols Diagnostic Solutions, California **Principal Scientist/Group Lead**

August 2019 to present

Responsible for stable cell line development, hybridomas and expression of various proteins for medical diagnostic assays. Most recent efforts include support of COVID-19 diagnostic kits.

Pfizer Rinat, South San Francisco, California **Senior Scientist**

October 2008-August 2019

Successfully cloned, transfected, and isolated stable cell lines expressing various recombinant therapeutic proteins enabling animal and clinical trials. Responsible for transient transfection program for making hundreds of different proteins, including therapeutic antibodies, reagents, and other molecules used for cell-based assays, animal studies, and other characterizations. Some of these proteins now in current medical use or clinical trials.

Advanced Cell Technology, Alameda, California **Senior Research Associate, IV**

2006 to 2008

Worked to create and develop stable human embryonic stem cell lines for therapeutic and regenerative medical uses.

Bayer Corporation, Berkeley, California **Research Scientist**

December 1986 to 2004

Developed many stable and high producing cell lines for a wide variety of recombinant therapeutic proteins. Successfully cloned many proteins either currently manufactured and used in medicine. The job required research, detailed records, and consultation with colleagues as well as other departments.

Community Volunteer Experience

Community Policing Advisory Board

July 2000 to July 2008
July 2015 to December 2017

Vice-Chair, Chairperson NCPC Resource Committee, Chairperson OPD Training Subcommittee

Working to build a partnership between Oakland residents, Neighborhood Crime Prevention Councils, and the Oakland Police Department to implement and foster community policing within the City of Oakland. Responsible for monitoring and making recommendations related to community policing to the Mayor, the City Council, and OPD. OPD Training subcommittee developed training curriculum for the Problem-Solving Officers or community policing officers based on needs assessments from community, existing problem-solving officers, and OPD command staff.

Oakland Neighborhood Watch (Home Alert) Steering Committee **Chairperson/Vice-Chair/Director/Secretary**

1997 to 2005
July 2010 to December 2017
July 2019 to present

Working with city staff and the Oakland Police Department to promote and strengthen Home Alert, the nation's oldest Neighborhood Watch program. This work includes updating marketing, resource, and training materials including the Block Captains Workbook. Help to coordinate events in support of Neighborhood Watch and the Community Service Division of the Oakland Police Department.

Oakland Mother of the Year

2007

Awarded by the City of Oakland, California in recognition of community leadership, citizenship, and developing groups and individuals particularly around neighborhood involvement and public safety.

- Burbank-Millsbrae Neighborhood Crime Prevention Council** 1997 to 2005
Secretary-Treasurer/ Vice-Chairperson
 Planned and involved in most levels of activities for the NCPC as well as working to prioritize, strategize, and to solve issues of the community with the Oakland Police Department, City Staff, and the District Attorney's Office. Currently I hold the office of Secretary-Treasurer. I held the office of Vice-Chair for two years.
- Mills Garden Neighborhood Association** 1999 to present
Founder and President
 Representative and neighborhood advocate for the Mills Garden Neighborhood of Oakland on many issues that come before the City of Oakland.
- Home Alert** 1995 to present
Block Captain, 56th Avenue
 Home Alert Block Captain for the 2900 and the 3000 block of 56th Avenue as well as parts of Brann Street and Roberts Avenue in the City of Oakland.
- 17-Member CDBG Citizen's Advisory Board** November 2000-May 2003
Vice-Chair
 Successfully reviewed and made recommendations for CDBG programs to the City Manager and to City Council. As Vice-Chairperson, led proposal for changes to the CDBG public participation process.
- Central East Oakland Community Development Board** 1999-2001, and 2003
Director/Secretary
 In 2000/2001 set up the criteria and rating system successfully used by Central East Oakland's board. This system objectively rated all proposals reviewed by the board and assured that all programs recommended met HUD guidelines as well as the priorities of the community. Actively worked to bring more public participation to the process.
- Oakland Community Network, OCN** 1999 to 2006
Founding member
 The Oakland Community Network was created and is maintained by local webmasters and grassroots organizers who believe that the Internet is a powerful tool for community building and citizen participation. The goal of OCN is to share information quickly and effectively and to develop a citywide online community. Currently working with the City to rework the City's website. OCN's website is <http://www.oaklandlinks.com>
- Community Home Alert Block Captains** 1997 to December 2017
Member
 Member of a coalition of Home Alert Block Captains in the Mills College area of Oakland who work together with city staff, the Oakland Police Department, and residents to actively prevent crime and solve neighborhood issues. Activities include organizing block parties, walking in a community safety patrol, educating community members, etc.
- Oakland Residential Design Review Task Force** 1999 to 2003
Representative, District 6
 The task force has been challenged to create zoning standards for the neighborhoods. They answer questions related to building form and location, vehicle accommodation, street front orientation, and building design. The goal is to simplify the existing process but to preserve both neighborhood character and public process.
- Foothill-Seminary-Bancroft Merchants Association** 1996 to February 2003
Member/Vice-President
 Vice President from July 1999-January 2003. Working with both the residents and the merchants in the area to reduce crime, blight, and issues that affect the neighborhood. Other efforts include marketing studies to bring development to the commercial district. Successes include bringing walking police officers in both the Foothill-Seminary-Bancroft and the Millsmont Merchant Districts as well as making this area part of a redevelopment area.



CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

**INTRODUCED BY
MAYOR SHENG THAO**

**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENTS OF
INGRID SEVERSON, COLLEEN BROWN, SAMUEL DAWIT AS
MEMBERS OF THE COMMUNITY POLICING ADVISORY BOARD**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Resolution No. 72727 C.M.S., adopted June 11, 1996 mid amended by Resolution No. 73916 C.M.S., adopted November 4, 1997, which changed the body's status from a Task Force to a Board, establishes that the Community Policing Advisory Board shall oversee, monitor and report at least twice yearly and provide recommendations on community policing to the Mayor, City Council, City Manager, and director of Police Services; and

WHEREAS, the Community Policing Advisory Board consists of fifteen (15) members, all Oakland residents, serving three-year terms, three appointed by the Mayor, one by each Councilmember, one by the Oakland Housing Authority, one by the Oakland Unified School District Board, and two by the Home Alert Steering Committee; and

WHEREAS, Councilmember Dan Kalb has recommended the appointment of Ingrid Severson; and

WHEREAS, Councilmember Kevin Jenkins has recommended the appointment of Samuel Dawit; and

WHEREAS, the Neighborhood Watch Steering Committee has recommended the appointed of Colleen Brown; now, therefore, be it

RESOLVED, that the City Council hereby confirms the appointment of the following individuals to the Community Policing Advisory Board as set forth below:

Ingrid Severson, to serve a three year term as the District 1 representative on the Community Policing Advisory Board beginning March 25, 2023 and ending March 24, 2026, filling the seat previously held by Paula Hawthorn.

Colleen Brown, to serve a three year term as the Neighborhood Watch Steering Committee representative beginning March 25, 2021 and ending March 24, 2024, filling a seat that was previously held by Geraldine Wong.

Samuel Dawit, to serve a three year term as the District 6 representative on the Community Policing Advisory Board beginning March 25, 2023 and ending March 24, 2026, filling the seat previously held by Donald Dahlke.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California