

2008 JUL -2 PM 3:38

CITY OF OAKLAND

AGENDA REPORT

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Department of Human Services
DATE: July 15, 2008

RE: A Resolution Authorizing The City Administrator To Execute An Agreement Between The City Of Oakland And Sports4kids To Provide Violence Prevention Services For A Total Amount Not To Exceed \$94,245 The Period Of July 1, 2008 To June 30, 2009

SUMMARY

On June 17, 2008 City Council approved a resolution renewing Measure Y programs for Fiscal Year 08-09. Inadvertently one of the service providers, Sports4Kids, was left off the chart of approved programs in the resolution. This report rectifies this situation and seeks approval to renew for one year a grant agreement with Sports4Kids for a total of \$94,245 during Fiscal Year 2008-09. Sports4Kids is currently a grantee in good standing and meeting its service benchmarks.

FISCAL IMPACT

The recommended renewal of Sports4Kids is authorized by the voter initiative Measure Y, enacted as the Violence Prevention and Public Safety Act (VPPSA) of 2004. The funds will be allocated from Public Safety Act / 2004 Measure Y Fund (2251), DHS Administration Organization (78111), Program (PS37), DHS Measure Y Projects (G310467). There is no impact on the General Fund.

BACKGROUND

On June 17, 2008, City Council approved a resolution renewing Measure Y programs for Fiscal Year 08-09, inadvertently one of the service providers, Sports4Kids, was left off the resolution. DHS seeks City Council approval to renew for one year a grant agreement with Sports4Kids for a total of \$94,245 during Fiscal Year 2008-09. This report outlines that recommendation which was included in the original June 17, 2008 Council report but not included in the resolution.

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KEY ISSUES

Sports4Kids performance and evaluation data can be found in Attachment A. Sports4Kids is meeting or will meet its deliverables by year end. Evaluation data from BPA regarding educational outcomes is promising. The agreement for Sports4Kids in FY 07-08 provided sports and mentoring services at Rudsdale Continuation High School, Westlake Middle School, and Edna Brewer Middle School. Sports4Kids and DHS staff acknowledged the program as currently constructed will be more able to target Measure Y eligible youth – youth who are truant, suspended or expelled – if it focused exclusively on other higher need school sites, such as alternative education schools. Staff therefore recommends that next year Sports4Kids programs be provided at Rudsdale Alternative School and Oasis High School. Measure Y will maintain investments in the OUR KIDS program and in Peer Conflict Mediation at Westlake and Edna Brewer. Staff recommends renewing the grant agreement with Sports4Kids for \$94,245 which includes a 3% cost of living increase.

SUSTAINABLE OPPORTUNITIES

Economic:

Providing sports and recreation services and prevention programs for Oakland youth will increase their economic stability by linking them to organizations that can provide them with a positive outlet for recreational activities.

Environmental:

No environmental impacts are expected at this time.

Social Equity:

Measure Y programs assist the youth in Oakland in achieving a greater degree of social equity. Creating programs that evoke positive physical activity and involvement will increase the likelihood that youth will complete school and avoid criminal activity

DISABILITY AND SENIOR CITIZENS ACCESS

All programs funded by Measure Y will be accessible to persons with disabilities.

RECOMMENDATION(S) AND RATIONALE

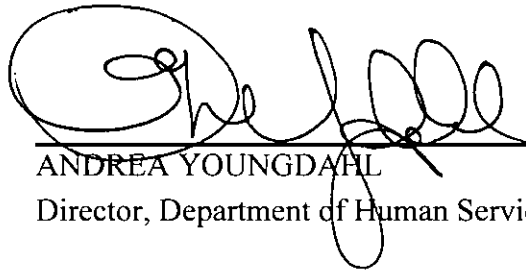
Staff requests that the City Council adopt the resolution to renew the grant agreement recommended in this report. Sports4Kids has a proven track record and are confident about their ability to deliver tangible outcomes that will reduce violence and promote physical activity in the City of Oakland.

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ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends Council approve a resolution authorizing the City Administrator to execute an agreement between the City of Oakland and Sports4Kids to provide violence prevention services for a total amount not to exceed \$94,245 the period of July 1, 2008 to June 30, 2009.

Respectfully submitted,



ANDREA YOUNGD AHL
Director, Department of Human Services

Reviewed by:
Sara Bedford, Manager
DHS Policy and Planning

Prepared by:
Mark Henderson, Program Analyst
Policy and Planning Unit/Measure Y

Attachment A – Sports4Kids Performance & Evaluation Data

APPROVED AND FORWARDED TO THE
CITY COUNCIL:



Office of the City Administrator

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ATTACHMENT A

Sports4Kids

Program Description:

Sports4Kids collaborates with Oakland Unified School District Alternative Education and Seneca Center to meet the needs of expelled and chronically truant youth from all of the Measure Y targeted communities, by providing recreational activities integrated with mental health services and theories of non-violence at Westlake and Edna Brewer Jr. High Schools and Rudsdale Continuation School.

Sports 4 Kids

Numbers Served 7/1/07 – 3/31/08 (Quarter 3)

Service	Annual Goal	# Served by Third Quarter	% of Goal Reached	% of Year
# of social event participants	215	187	87%	75%
# clients enrolled in sports	100	173	173%	75%
# of sport client hours	10470	6260	60%	75%

Benchmark Comments:

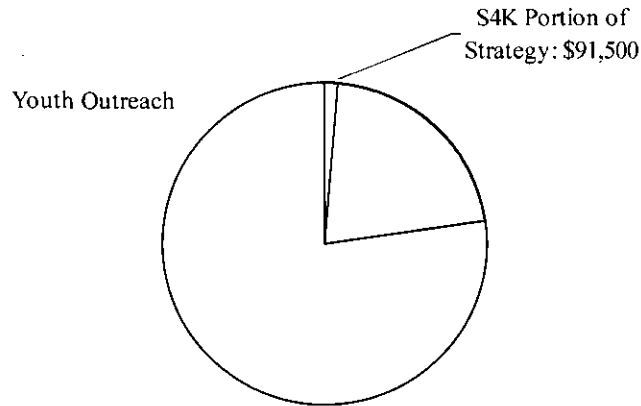
Sports4Kids is meeting or exceeding most of its deliverables. A new hire at Rusdale is expected to ensure that all deliverables are met by the end of the year.

Recommendation:

Staff recommends that next year Sports4Kids programs be provided at Rudsdale and Oasis High Schools, to more effectively target Measure Y eligible youth – youth who are truant, suspended or expelled - and discontinue at Westlake and Edna Brewer.

Measure Y Budget:

Sports4KIDS - Youth Outreach FY 07-08 Measure Y Dollars



Quality of Services:

Successes

- Overall, Sports4Kids is offering quality service through the implementation of sports activities at all the chosen OUSD sites.
- The new Site Coordinator at Rudsdale has made a dramatic difference with the programming offered at that site. He started a soccer team at the school and has helped with the coordination of various field trips and weekend events/programming.
- Students from Rudsdale Alternative school competed against students from Oasis High School in a co-ed soccer match and a boys' basketball game in "Wednesday Nigh Match Ups." We have had fans from both schools attend the events, maintaining a positive, fun attitude.

Challenges

- Second Quarter Report reflects that number of sports client hours actual does not meet benchmark for second quarter; this was mainly accredited to attrition. Program Director drafted a plan of how missed hours will be made, prior to conclusion of program.
- Sports4Kids have been working to identify students being served by both Sports4Kids and OUR Kids at Westlake and Edna Brewer Middle Schools, which has been a challenge so far this year. After a meeting facilitated by Measure Y staff with Sports4Kids staff and OUSD School staff the co-enrollment of Our Kids and Sports4Kids should start to happen in the 4th quarter.

Summary of Impact (Extracted from BPA 4/29/08 Interim Outcome Report):

- Sports4Kids students who were truant in 2005-06 were also less likely than other OUSD students to be truant again in 2006-07 and had slightly fewer average absences during the 2006-07 school year.
- Of the 34 school-age clients, 29 percent were reported as having been suspended, and 3 percent had been expelled. These reported rates are higher than those in the OUSD data, possibly because the analysis focused exclusively on repeat suspensions.
- Since enrollment, 14 percent had been arrested; of those recorded as arrested (n=6), only one had committed a violent offense and the remaining arrests were all for non-violent offenses or parole/probation violations.

Reporting Compliance:

Quarterly reports and complete, thorough and submitted on time.

Site Visit Finding Summary:

Sports4Kids provided all needed information (desk and financial audits) and there were no significant programmatic or financial findings during the site visit.

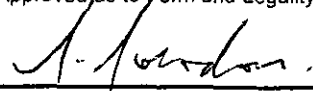
Case Study:

One of the students we have been working with at Rudsdale this year is Teresa. When asked about how Sports4Kids has affected her this year, Teresa said, "I am more physically active everyday. I have participated in multiple Sports4Kids teams and plan to play on the Dodge Ball team. It's nice to have a chance to get outside after being in class all day. Coach LG is a good confidant. I can come to him with problems or issues I am having in or out of school and he helps me problem solve instead of fighting. The Sports4Kids weekend and evening activities have kept me out of the streets. Without Sports4Kids at Rudsdale I don't think I would be here." Since Teesa has been so affected by her relationship with Coach LG, she has decided that she wants to work with kids in the future. She has gotten a recreation related job and loves the experience!

Leveraged Funding: Reported no match

FILED
OFFICE OF THE CITY CLERK
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Approved, as to Form and Legality


City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE AN AGREEMENT BETWEEN THE CITY OF OAKLAND AND SPORTS4KIDS TO PROVIDE VIOLENCE PREVENTION SERVICES FOR A TOTAL AMOUNT NOT TO EXCEED \$94,245 THE PERIOD OF JULY 1, 2008 TO JUNE 30, 2009

WHEREAS, City of Oakland voters passed Measure Y, the Violence Prevention and Public Safety Act of 2004, in November 2004, approving a series of taxes to support violence prevention objectives, programs and services to reduce violence among children, youth and young adults in Oakland; and

WHEREAS, the City Council approved Measure Y Contracts for FY 08-09 Violence Prevention Programs on June 17, 2008 but Sports4Kids was inadvertently omitted from the resolution; and

WHEREAS, Sports4Kids has been monitored by Department of Human Services staff and deemed worthy of another year of funding; and

WHEREAS, Sports4Kids has demonstrated the ability to complete the terms of its current agreement by the end of Fiscal Year 2007-08; and

WHEREAS, projected revenues for Measure Y indicate that a cost of living adjustment of three percent can be added to the current contract amounts; and

WHEREAS, the funding for these contracts is available in Public Safety Act / 2004 Measure Y Fund (2251), DHS Administration Organization (78111), Program (PS37), DHS Measure Y Projects (G310467) and there is no impact on the General Fund.; and

WHEREAS, staff recommends Sports4Kids for funding for Fiscal year 08-09 for \$94,245 to provide sports programming and mentoring schools for high risk youth; and

WHEREAS, the City Council finds that this agreement shall not result in the loss of employment or salary by any person having permanent status in the competitive services; now therefore, be it

RESOLVED: That the City Administrator is hereby authorized to execute a grant agreement with Sports4Kids in an amount not to exceed \$94,245 in Fiscal Year 2008-09, for the purpose of funding services to at-risk youth under the Violence Prevention and Public Safety Act of 2004; and be it

FURTHER RESOLVED: These funds will be allocated from Public Safety Act / 2004 Measure Y Fund (2251), HHS Administration organization (78111), DHS Measure Y Project (G310467); and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary in accordance with its basic purpose; and be it

FURTHER RESOLVED: That said agreements shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

AYES-

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California