



OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION 1) AWARDING GRANTS IN A TOTAL AMOUNT NOT TO EXCEED \$1,500,000 TO VARIOUS NON-PROFIT AND PUBLIC AGENCIES TO PROVIDE SERVICES TO REDUCE THE CONSUMPTION OF SUGAR SWEETENED BEVERAGES FOR AN ADDITIONAL ONE-YEAR TERM; AND 2) AUTHORIZING AMENDMENTS TO THE GRANT AGREEMENTS TO ADJUST THE GRANT AMOUNTS NOT TO EXCEED THE TOTAL AMOUNT OF \$1,500,000 WITHIN THE GRANT TERM

WHEREAS, Measure HH, the Sugar-Sweetened Beverage Distribution Tax Ordinance (the "Ordinance"), was approved by the Oakland voters in the November 8, 2016 General Election; and

WHEREAS, the Ordinance established the tax of 1 cent per ounce on the distribution of sugar-sweetened beverages effective July 1, 2017; and

WHEREAS, the Ordinance also established the Sugar-Sweetened Beverage Distribution Tax Advisory Board ("Board") to advise and make recommendations to the City Council on the expenditure of these tax revenues; and

WHEREAS, all Sugar-Sweetened Beverage (SSB) Tax revenue collected and remitted to the City is deposited in the City of Oakland's unrestricted general fund and in the Sugar-Sweetened Beverage Tax Sub-fund to be used for any lawful government purpose; and

WHEREAS, Resolution No. 87062 C.M.S. established the Sugar-Sweetened Beverage Distribution Tax Fund (the "SSB Fund") for the purpose of collecting the revenues from the tax, and established City Council policy to consider the Board's recommendations regarding appropriations; and

WHEREAS, appropriations in the amount of \$1,500,000 is available for renewal of grants in the FY2019-2021 Adopted Budget and is allocated in the Measure HH (SSBDT) Fund (1030), Non-Departmental (90591), Third Party Grant Account (54912), MSR HH Healthy Kids Program Project (1003817); and

WHEREAS, the Reducing Consumption of Sugar-Sweetened Beverages Community Grants Program Request for Proposals ("RFP"), developed by the Human Services Department based on the recommendations of the Board, was released in November 2018; and

WHEREAS, in May 2019, the City Council adopted Resolution No. 87661 C.M.S., which authorized the City Administrator to negotiate and execute grant agreements with fourteen non-

profit and public agencies to provide service for Fiscal Year 2019-2020 to reduce consumption of sugar-sweetened beverages in a total amount not to exceed \$2,000,000 from Fiscal Year 2017-2018 SSB Tax revenues; and

WHEREAS, the first round of funding for the Community Grants Program was to run from July 1, 2019 through June 30, 2020; and

WHEREAS, in the FY 2019-2021 Adopted Budget, the City Council approved allocation of \$2,000,000 in SSB Distribution Tax Funds; and

WHEREAS, on June 8, 2020, the Board voted to allocate \$1,500,000 to renew the fourteen original grantees for one additional year; and

WHEREAS, based on direction from the Board, the CAO recommends the following fourteen (14) grant funding renewal awards for one additional year in the amounts specified below for the programs as further described in the City Administrator’s report accompanying this resolution:

Total Funding Recommended for Projects and Programs: \$1,500,000

Agency Name	Project Title	Proposed Award
Alameda County Public Health Department-Nutrition Services	Rethink Your Drink Oakland	\$177,315
Youth Employment Partnership, Inc.	Peer-to-Peer Nutrition	\$114,198
La Clinica de La Raza, Inc.	H2Oakland Education Program	\$69,626
Tides Center, Fiscal Sponsor for HOPE Collaborative	Youth Action to Reduce Sugar-Sweetened Beverage Consumption	\$114,198
Total Funding Area 1: Prevention through Education and Promotion		\$475,337
Oakland Lacrosse Club	East Oakland Lacrosse Outreach and Team Experience	\$57,948
Service Opportunity for Seniors	Health Improvement for Homebound Seniors	\$71,357
Roots Community Health Center	East Oakland Food Matters	\$189,198
Fresh Approach	VeggieRx Program for Healthy Food and Beverages	\$45,490
Planting Justice	Sustainable Agriculture for a Healthier Oakland	\$114,198
Mandela Partners dba Mandela Marketplace, Inc.	Mandela Hubs for Health	\$114,092

East Bay United Soccer Club	EBU Healthy Oakland Initiative	\$113,330
Total Funding Area 2: Healthy Neighborhoods and Places		\$705,613
Alameda County Public Health Department-Office of Dental Health	Preventive Dental Services for Children at WIC	\$114,198
Native American Health Center, Inc.	Healthy Oakland Families	\$107,144
Total Funding Area 3: Health Care Prevention and Mitigation		\$221,342
Bay Area Community Resources	Healthy Options at Point of Sale (HOPS)	\$97,708
Total Funding Area 4: Policy and Advocacy		\$97,708
Total Proposed Award		\$1,500,000

; now, therefore, be it

RESOLVED: That the City Council hereby awards grants to the aforementioned service providers in the amounts specified above for a total amount not to exceed \$1,500,000 to provide services to reduce the consumption of sugar-sweetened beverages an additional one-year term; and be it

FURTHER RESOLVED: That the City Administrator is authorized, without returning to Council, to amend the aforementioned grant agreements to increase or adjust the grant amounts, in a total amount not to exceed \$1,500,000, if any funds become available should any of the recommended grantees decline the award.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO
AND PRESIDENT KAPLAN

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
ASHA REED
Acting City Clerk and Clerk of the Council
of the City of Oakland, California