

# CARINA VINH LIEU, MUP

## EXPERIENCE

- 2019 – Present City of Oakland Oakland, CA  
*Program Analyst, Youth Leadership Development Coordinator*
- Co-established Oakland's Reimagining Public Safety Task Force Youth Advisory Board
  - Steered campaign to pass the Oakland Youth Vote, allowing 16- and 17-year-olds to elect the School Board
  - Co-hosted a Youth Candidates Forum with All City Council for School Board and City Council candidates
  - Manage, recruit, and oversee projects of the Oakland Youth Advisory Commission (OYAC), ensuring access, training, capacity, and engagement of 17 leaders to develop reports to the City Council on policies
- 2018 - 2018 ARISE High School Oakland, CA  
*Biology, Public and Community Health, Career & Technical Education Educator*
- Led a year-long microbiology curriculum integrated with hands-on labs and CTE learning standards
  - Created and evaluated lesson plans in skills, knowledge, social-emotionally, and culturally-based learning
  - Coordinated with volunteers, guest speakers, non-profit partners, and educational programs to enrich lessons with real-life exposure to pathway careers in health and science
  - Applied multiple modalities to meet a range of cognitive, emotional, linguistic, and literacy abilities
  - Advised homeroom students on capstone projects, life and study skills, progress to graduation, and college admission requirements, through individualized relationship-building and structure
- Summer 2018 Silicon Valley Leadership Group San Jose, CA  
*Transportation Coordinator (Ignited Summer Fellowship for Educators)*
- Communicated legislative and technical research to the CEO for Senate Bill 1, including: 1) economic analysis, 2) vehicle operating costs, 3) emissions cost analysis, 4) fatalities rates, 5) bridge and National Highway ratings and 6) poll analysis for November 2018 election
  - Attended 3 monthly and quarterly meetings and events for tech company CEOs, executive teams, and municipal policymakers to discuss regional policy briefings and raise funds from donors
  - Drafted a policy summary of local Sales Tax Measures related to Caltrain Business Plan 2020
- 2016-2018 Leadership High School San Francisco, CA  
*Biology Educator and Advisor*
- Led two years of a microbiology curriculum as a first and second-year teacher in high-needs charter school
  - Managed electives courses taught for physical education through dance, yoga, walking, and cycling
  - Coordinated interactive field trips to wildlife centers and museums to foster skills-based learning
  - Advised students in homeroom on freshman and sophomore projects, met with families quarterly, on academic progress to graduation and college admission
- 2015-2016 Southeast Asian Center San Francisco, CA  
*Program Manager for Tobacco Free Project*
- Managed final segment of cigarette butt cessation campaign with 9 youth leaders, which collected and analyzed data to be published for policy enactment to ban cigarette butt sales in SF
  - Prepared youth to share data in public engagements and social media, within the frame of the historic and systemic global impact big tobacco has had on poor communities
  - Coordinated a screening of Mike Siv's documentary for Cambodian elders at the Asian Art Museum

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| 2015-2016 | <u>Kostum, Inc.</u><br><i>Assistant Store Manager and Social Media Manager</i> <ul style="list-style-type: none"><li>• Maintained daily operations, trained new staff, promoted sales, &amp; embraced people-centered values</li><li>• Scheduled consignment appointments, assisted customers, and prepared garments for display/marketing</li><li>• Unified social media platforms, created digital campaigns, and conducted market research on second-hand clothing industries to improve brand management and target communications to consumers</li></ul>   | Oakland, CA      |
| 2015      | <u>Bao for Congress</u><br><i>Northern California Campaign Manager</i> <ul style="list-style-type: none"><li>• Oversaw Northern California fundraising for Garden Grove's first Vietnamese American and openly gay mayor to be elected to Congress through managing donor relations and hosting 2 fundraisers</li><li>• Coordinated with campaign managers and special donors to strategize campaign efforts</li></ul>  | Garden Grove, CA |
| 2014-2015 | <u>Alta Planning and Design</u><br><i>Planner</i> <ul style="list-style-type: none"><li>• Provided technical support to three Safe Routes to Schools (SRTS) accounts in the Bay Area, including generating web content, creating brochures, designing and teaching curriculum, piloting a HS internship program, collecting and analyzing quantitative and qualitative data, drafting annual reports, and managing day-to-day operations</li><li>• Supported compliance with County requirements for five non-profit organizations that administered the SRTS programs to 150 schools across Alameda County</li><li>• Led a mini-community design and planning process with an elementary school PTA</li><li>• Surveyed existing conditions &amp; installed bike counters for South San Francisco's bike plan</li></ul> | Oakland, CA      |
| 2013-2014 | <u>National Transportation Scholars Program</u><br><i>Transportation Fellow</i> <ul style="list-style-type: none"><li>• Drafted a comprehensive report with a historical and technical analysis on factors affecting visitation from nearby populations of color in urban communities from accessing open space and in particular, the gateway National Park, and presented at the TRB Conference</li><li>• Improved visitation on a high-level by uniting multiple park divisions, non-profit partners, and regional agencies in drafting a performance-driven Scope of Work for a Transportation Plan update, which would make the Park eligible for capital improvement funds, competitive for federal grants, and integrate with all other park policy agendas</li></ul>  | Cleveland, OH    |
| 2013      | <u>Asian Health Services</u><br><i>Research Consultant</i> <ul style="list-style-type: none"><li>• Wrote a study with policy recommendations on how Oakland Chinatown's merchants and consumers could maintain resiliency in the wake of rising costs and displacement risk</li><li>• Designed survey instruments, trained bilingual interpreters to carry out field survey, analyzed data, and authored a report made to the Chinatown Coalition</li></ul>   | Oakland, CA      |

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- 2012-2013 **Project Motivate** Westminister, CA  
*Program Director*
- Responsible for managing board relations, budget, fundraising, staff oversight, and training
  - Developed 3 staff and 18 volunteers' skills and relationships with families through trainings, bonding, and activities to deliver services to Vietnamese-American youth
  - Coordinated intergenerational camping trips, gala events, and holiday parties
- 2011-2012 **U.S. House of Representatives, 111-112th Congress** El Monte, CA  
*Field Representative, Caseworker, Transportation Liaison*
- Tracked transportation local and national legislation related to all subjects
  - Composed customized letters for constituents who wrote to the office by researching policy and communicating information in a relatable and standardized tone of voice
  - Carried out casework, and communicated results to constituents such as veterans, immigrants seeking assistance asylum, green card status, and USPS workers complaints
  - Planned district-events to raise awareness about Domestic Violence Awareness Month and promote resources for small business enterprises
  - Attended constituent dinners, inaugurations, parades, holiday celebrations, ribbon cuttings, and campaign events with Member, networking with dignitaries, and managed on-site logistics and communications with event hosts on a weekly basis
  - Represented the Member's office with labor leaders and female affinity groups to support action on sensitive local issues
- 2006-2009 **AYPAL: Asian Pacific Islander Youth Promoting Advocacy and Leadership** Oakland, CA  
*Site Coordinator, College Intern*
- Oversaw the youth site serving Cambodian, Laos, Mien, Vietnamese, white, black, and LGBTQIA youth, managing the growth and development of youth interns through weekly trainings, arts programming, camping trips, ski trips, and other activities
  - Maintained a budget and obtained arts grant to fund the salaries of two dance teachers
  - Organized youth leaders to get out the vote on a ballot initiative campaign to increase funding for Oakland's youth in afterschool programming from the city's general fund
- 2008 **Little Tokyo Service Center** Gardena, CA  
*Technology Instructor and Coordinator*
- Taught basic to intermediate computer literacy courses to Japanese-American seniors in Japanese Cultural Institute community center, from word processing to image manipulation
  - Recruited, registered, and managed the roster of students enrollees
  - Supervised 2 volunteer teacher-aides
- 2007-2008 **Walmart.com** Brisbane, CA  
*Inbound Supply Associate*
- Solely responsible for executing daily purchase orders for the Toys, Electronics, and Babies departments, using Excel macros, keyboard shortcuts, and internal ordering system
  - Tracked inbound holiday shipments to facilities throughout Northern California

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## VOLUNTEER

- 2020-2021 East Oakland Mobility Action Plan Oakland, CA  
*Resident Advisory Council Member*
- Provide data- and human-centered recommendations to Oakland's Department of Transportation to drive decision-making that prevents displacement of at-risk communities
- 2020-2021 Urban Habitat Boards and Commissions Leadership Institute Oakland, CA  
*2021 Cohort Participant*
- Training program for low-income people of color on land use, housing, and transportation justice to make an impact on commissions

## EDUCATION

- Summer 2020 UNIVERSITY OF SOUTHERN CALIFORNIA Los Angeles, CA  
*Certificate in Real Estate Development*
- Project manager of final development proposal, Sankofa Partners, LLC
  - Coursework: static pro formas, construction pro formas, highest and best use, housing policy, architectural design, transit-oriented communities
- 2009-2011 UNIVERSITY OF SOUTHERN CALIFORNIA Los Angeles, CA  
*Master of Urban Planning*
- **Concentration:** Transportation Policy and Infrastructure
  - **Coursework:** transportation policy, the environment, housing, design, port planning
  - **Awards:** Dean's Scholar Recipient, Capstone Award Recipient, and "Most Likely to Plan an Equitable City" recognition by USC's Associated Students in Planning and Development
- Volunteer, Research and Internship Experiences in School**
- **Internships:** Los Angeles Metropolitan Transportation Authority (2009-2011) and City of Los Angeles Planning Department (Summer 2009)
  - **Research Assistantships:** Professors Lisa Schweitzer and David Sloane (2010-2011)
  - **Leadership:** Founding President of the Partnership for an Equitable Los Angeles (2010-2011)
- 2002-2006 UC BERKELEY Berkeley, CA  
*Bachelor of Arts*
- **Major:** Ethnic Studies; Minor: Asian American Studies
  - **Awards:** Ethnic Studies Department Theresa Hak Kyung Cha Activist/Scholar Award, California Alumni Award, Greenlining Institute Housing Scholarship, National Alliance of Vietnamese American Service Agencies National Young Leader Award, Gilman Scholarship Recipient
  - **Study Abroad:** University of Hong Kong, Business and Marketing (2007)
  - **UC Intercampus Visitation:** UCLA, Chicano and Asian American Studies (2005)
- Volunteer and Fellowship Experiences in School**
- **Fellowship:** University of Michigan's Public Policy and International Affairs Summer Institute (2005), Harvard's Public Policy Leadership Conference (2003)
  - **Leadership:** Southeast Asian Student Coalition Co-Director, Mentor, and Mentee (2002-2006)

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