

CITY OF OAKLAND
AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND
2008 NOV -7 AM 3:51

TO: Office of the City Administrator
ATTN: Dan Lindheim
FROM: Cultural Arts & Marketing Division
DATE: November 18, 2008

SUBJ: Technical Revision To An Ordinance Amending Ordinance No. 12880 C.M.S. (Master Fee Schedule Adopted for Fiscal Year 2008-2009), To Add A Section For A Film Permit Parking Fee of ~~\$12.50~~ \$15.00 Per Day (Monday-Saturday) For Metered Parking And \$2.95 Per Day (Monday-Sunday) For Non-Metered Parking And Sunday And Holidays Metered Parking, To Comport With The New Fee Schedule Adopted October 28, 2008 In Ordinance No. 12897 C.M.S.

The amount of the parking meter fee has been changed from \$12.50 to \$15.00 so that the new film ordinance complies with Ordinance No. 12897, the new Master Fee Schedule (Exhibit A – street parking meters). Ordinance No. 12897, containing the new parking meter rate of \$15.00, was passed on final reading by the Council on 10/28/08.

ACTION REQUESTED OF THE CITY COUNCIL

Staff requests that the City Council accept the Supplemental Report.

Respectfully submitted,



SAMEE LYNN ROBERTS, MANAGER
Cultural Arts & Marketing Division
Office of the City Administrator

Report prepared by:
Ami Zins, Film Coordinator
Janet Austin, Assistant Film Coordinator

APPROVED AND FORWARDED TO
THE CITY COUNCIL:



Office of the City Administrator

Item: _____
City Council
November 18, 2008

FILED
INTRODUCED BY: OFFICE OF THE CITY CLERK
Councilmember Pat Kernighan
OAKLAND


City Attorney

2008 NOV -7 AM 3:51

OAKLAND CITY COUNCIL

ORDINANCE NO. _____ C.M.S.

AN ORDINANCE AMENDING ORDINANCE NO. 12880 C.M.S. (MASTER FEE SCHEDULE ADOPTED FOR FISCAL YEAR 2008-2009), TO ADD A SECTION FOR A FILM PARKING PERMIT FEE OF \$15.00 PER DAY (MONDAY – SATURDAY) FOR METERED PARKING AND \$2.95 PER DAY (MONDAY – SUNDAY) FOR NON-METERED PARKING AND SUNDAY AND HOLIDAYS METERED PARKING.

WHEREAS, the City of Oakland periodically updates its Master Fee Schedule to account for general cost of living increases and program changes or other costs; and

WHEREAS, the new fees proposed herein have been justified by the information in the accompanying report to Council regarding the impact of parking fees on the amount of filming in Oakland; and

WHEREAS, the existing fees for film production parking are too high and have resulted in a dramatic loss of filming in Oakland; now, therefore

THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:

Section 1. Ordinance No. 12880, Section C. (City Administrator's Office – KTOP – Production Services – Film-Related Fees) of the Master Fee Schedule is hereby amended to add a section as set forth below: additions are indicated by underscoring and there are no deletions.

SECTION C. FILM- RELATED FEES

10. Film Parking Fees

a. Metered Parking (excluding Sundays and holidays):

\$15.00 per meter (to be adjusted automatically to reflect any future changes in the cost recovery rate for revenue generated by the hourly rate charged for parking meters)

b. Metered Parking on Sundays and holidays:

\$2.95 per 25 linear feet (to be adjusted automatically to reflect any future changes in the cost for signage)

c. Non-Metered parking:

\$2.95 per 25 linear feet (to be adjusted automatically to reflect any future changes in the cost for signage)

Section 2: Effective Date: This ordinance shall become effective immediately on final adoption if it receives six or more affirmative votes; otherwise it shall become effective upon the seventh day after final adoption.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

DATE OF ATTESTATION: _____