

MEMORANDUM

TO: City Council Members

FROM: Office of the Mayor

DATE: September 22, 2025

RE: Appointment of One New Member to the Privacy Advisory Commission

The Mayor's Office respectfully requests that the City Council consider the appointment of one new member to the Privacy Advisory Commission to fill an existing vacancy.

The Privacy Advisory Commission continues to play a vital role in protecting residents' privacy rights and ensuring responsible use of surveillance technologies through careful oversight of privacy policies, data governance practices, and community engagement on digital rights issues. Adding a qualified new commissioner will enhance the commission's diversity of perspectives and technical expertise, while supporting ongoing initiatives to protect privacy.

Proposed Actions:

- Appoint one new member to fill the vacant commission seat
- Ensure enhanced commission capacity for upcoming surveillance oversight and privacy policy initiatives

Next Steps: The Mayor's Office will present the appointment recommendation at the next Council meeting. The proposed new member offers valuable skills and community connections in digital rights advocacy that will complement the commission's existing expertise in privacy protection work.

We greatly appreciate any support you can provide in expediting this process and welcome the Council's prompt consideration of this appointment.

Profile

Isaac

First Name

Cheng

Last Name

Pronouns

He/Him

Email Address

Street Address

Suite or Apt

City

State

Postal Code

What City Council district do you live in? N/A

Primary Phone

Alternate Phone

The ICC Firm, Professional Corporation

Employer

Principal

Job Title

Which Boards would you like to apply for?

Privacy Advisory Commission: Submitted

Interests & Experiences**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I am a former resident of Oakland Downtown (D2) and continue to be active in the area. I was an Assistant Attorney General in the New York Attorney General's office for nine years, where I advised various state agencies and dealt with public records requests, and taught at Stanford Law School's clinical program for three years. I previously was US regulatory counsel for a public company, and have drafted model regulations and legislation. I currently have my own law firm which focuses on commercial work for tech companies in the SaaS space. I do not have any financial interest or position with any entity that sells surveillance equipment or stands to profit from PAC decisions. I support the Privacy Advisory Commission, and have spoken before the Commission in support of various agenda items and attended multiple PAC meetings. I am familiar with the PAC bylaws, its authorizing statute, and its general procedures. While my past appearances at PAC have been more specific to the Oakland BIDs and Chinatown, I support citizen data privacy rights and proper review and post-approval monitoring of new surveillance technologies, particularly as I am aware of many ways in which consumer data is used.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

[Isaac Cheng CV 2025 Oakland PAC .docx](#)

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

LEGAL EXPERIENCE THE ICC FIRM, San Francisco, CA Principal Aug 2023 – present Primary counsel to half a dozen SaaS and Artificial Intelligence (AI) agentic startups, with investors including Y Combinator, Founders Fund, and OpenAI. Advise founders on day-to-day commercial, regulatory, and data privacy issues, including negotiating contracts and data privacy agreements with enterprise customers. CIPP/US certified, CIPP/AIGP certification in progress. CANOPY GROWTH CORPORATION, San Francisco, CA Director, US Legal July 2020 – Aug 2024 As principal US counsel for a global public company, advised engineering, product, and marketing teams on legal and regulatory issues on product and feature launches. Provided legal counsel to cross-functional teams throughout the product lifecycle, including review of all marketing and consumer protection measures. Advised on novel legal issues and drafted state and federal regulations and legislation. Built and managed regulatory team. Addressed privacy and data protection issues, including GDPR and CCPA compliance, and managed vendors' data breaches. Negotiated contracts, MSAs, NDAs, and data sharing agreements. Supervised outside litigation counsel, including managing class-action consumer litigation. Compliance Counsel July 2019 – June 2020 US compliance counsel for public cannabis company with \$5B market cap and \$500M in annual revenue. Review all labels, social media campaigns, marketing, and promotions. Oversaw settlement of lawsuits, including product liability cases. Discussed legal compliance issues with suppliers, payment processors, banks, distributors, and retailers. STANFORD LAW SCHOOL, Palo Alto, CA Lecturer-in-Law and Supervising Attorney, Mills Legal Clinic, January 2017 – June 2019 Taught law school students at Stanford. Supervised teams of up to 20 students on state and federal cases, including training students to argue in appeals court. Helped draft and defend resolutions and ordinances for cities and counties. NEW YORK STATE OFFICE OF THE ATTORNEY GENERAL, New York, NY Assistant Attorney General, September 2008 – January 2017 Represented state agencies in defensive and affirmative litigation, managed docket of up to 30+ cases concurrently. Handled enforcement cases in all stages: from subpoenas and investigations, through discovery to verdict, including a verdict of \$247 million against a Fortune 100 company. ENVIRONMENTAL DEFENSE FUND, Boulder, CO Summer and Part-Time Law Clerk, June 2006 – January 2008 Helped win a unanimous U.S. Supreme Court decision regarding enforcement of the Clean Air Act (Environmental Defense v. Duke Energy Corp.). EDUCATION NYU SCHOOL OF LAW, New York, NY (J.D., May 2008) C.V. Starr Foundation Scholar (merit scholarship), Executive Editor, Journal of International Law and Policy YALE UNIVERSITY, New Haven, CT (B.A., Double Major in Economics & Environmental Studies, May 2000) Member of California Bar (#318526) and New York State Bar (#4709408). Taught CLE courses for Legal Ethics, ESG, and Government Lawyering. Admitted to practice in the Northern District of California, the Southern and Eastern Districts of New York, the Ninth Circuit, the Second Circuit, and the D.C. Circuit.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPCC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

ISAAC CHENG

LEGAL EXPERIENCE

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Principal Aug 2023 - present

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EDUCATION

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