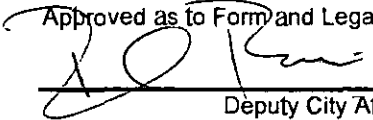


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REVISED 12/11/2012

Approved as to Form and Legality  
  
Deputy City Attorney

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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**A RESOLUTION APPROPRIATING AND ALLOCATING REVENUE  
GENERATED FROM THE OAKLAND ARMY BASE BILLBOARD  
FRANCHISE AND LEASE AGREEMENT TO THE WEST OAKLAND  
JOB RESOURCE CENTER AND OTHER OAKLAND ARMY BASE  
COMMUNITY BENEFITS-RELATED USES INCLUDING STAFF**

**WHEREAS**, in July 2012, the City Council approved Ordinance No.13131 C.M.S. which authorized a Lease Development and Disposition Agreement (“LDDA”) for the Oakland Army Base Development Project; and

**WHEREAS**, the LDDA included a set of Community Jobs Policies, a Cooperation Agreement between the City and community groups, and a Billboard Franchise and Lease Agreement; and

**WHEREAS**, the Community Jobs Policies set targets for the employment of Oakland residents and disadvantaged workers on the both the construction and operations phases of the Oakland Army Base Development Project; and

**WHEREAS**, the Cooperation Agreement specified that the City will, with the assistance of community partners, take steps to establish a West Oakland Job Resource Center to assist job-seekers, employers and contractors in meeting the hiring targets of the Community Jobs Policies and an Community Jobs Oversight Commission to monitor compliance with the Community Jobs Policies; and

**WHEREAS**, the Billboard Franchise and Lease Agreement is an agreement between the City and Prologis CCIG Oakland Global, LLC, for the development of up to five billboards; and

**WHEREAS**, the Billboard Franchise and Lease Agreement provides for payments to the City, including an annual minimum payment per billboard per year and a percentage of revenue generated by the billboards; and

**WHEREAS**, it is estimated that the billboards will generate between \$500,000 to \$800,000 per

year beginning in Fiscal Year 2013-14; and

**WHEREAS**, the West Oakland Job Resource Center must begin its work in advance of the commencement of construction work which is expected in late 2013; and

**WHEREAS**, additional resources will be needed for staff to support the Community Jobs Oversight Commission and conduct compliance monitoring and enforcement activities for the Community Jobs Policies; now, therefore, be it

**RESOLVED**: That the Council hereby approves in concept the funding of the West Oakland Job Resource Center and other related Oakland Army Base community benefits uses, including but not limited to staff supporting the Community Jobs Oversight Commission and conducting monitoring and enforcement activities for the Community Jobs Policies, with funds from the Billboard Franchise and Lease Agreement, but that no specific allocation of these funds is approved until a specific budget for the Job Resource Center is approved by Council at a later date.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_\_\_\_

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California