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1 FRANK H. OGAWA PLAZA • 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Jerry Brown
Mayor

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Letter of Nomination

September 19, 2006

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Councilmembers:

Upon nomination of the Mayor, the following persons are hereby appointed as a member of the following Board or Commission:

Oakland Housing Authority

Moses Mayne, Mayoral re-appointment for the term beginning July 1, 2006 and ending June 30, 2010, filling the seat he already holds.

Robert Pittman, Mayoral re-appointment for the term beginning July 1, 2006 and ending June 30, 2010, filling the seat he already holds.

Gregory Hartwig, Mayoral appointment for the term beginning July 1, 2005 and ending June 30, 2009, filling the seat formerly held by Richard Winnie.

If you have any questions or concerns, please feel free to contact me.

Respectfully,

JERRY BROWN
Mayor

A large, stylized handwritten signature in black ink, appearing to read "Jerry Brown".

Moses L. Mayne Jr.

EDUCATION:

- 1982 *Received Bachelor's degree in Behavioral Science, Biology, and Chemistry. Oakwood College, Huntsville, Alabama.*
- 1977 *Completed Millwright Apprenticeship
Hayward Adult School, Hayward, California.*
- 1966 *Graduated from Golden Gate Academy High School
Oakland, California.*

EMPLOYMENT:

- 5/97 - Present *Northern California Carpenters Regional Council
448 Hegenberger Rd.
Oakland, CA 94621*
- Field Representative - Responsible for maintenance of workers for
Union contractors, filing grievances, Political Action & Community
Outreach.*
- 1/95 - 5/97 *Bay Counties District Council of Carpenters
448 Hegenberger Rd.
Oakland, CA 94621*
- Organizer - Organizing non-union contractors and members to become
signatory to union agreements and union members. Also, developed for
the Carpenters pre-apprenticeship programs, and community programs.*
- 3/93 - 1/95 *Oakland Private Industry Council
326 22nd St.
Oakland, CA 94612*
- Coordinator - Developing and implementing pre-apprenticeship training
and job placement for the Cypress/Mandela freeway project.*

4/86 - 5/92 *Carpenters 46 Northern California JATC
2350 Santa Rita Rd.
Pleasanton, CA 94566*

Coordinator - Supervised the progress of 900 Alameda County Carpenter apprentices, and 150 46 Northern California Millwright apprentices.

6/74 - Present *Millwright Local 102
8400 Enterprise Way #201
Oakland, CA 94621*

*Millwright Journeyman - Installs and repairs heavy machinery.
Fabricates machine parts.*

5/73 - 6/74 *Western & Southern Life Insurance Company
950 San Pablo Avenue
Albany, CA*

*Insurance Agent - Responsible for maintaining accounts over a debit area
and for selling life and disability insurance.*

6/69 - 2/73 *Kaiser Aluminum & Chemical Corporation
300 Lakeside Drive
Oakland, CA 94612*

Distribution Clerk - Prepared and distributed computer reports.

Prior - 6/69 *Worked temporary and part time jobs while attending school and during
the summers. These employers are as follows: Nallys Foods - Quality
control Technician, Chandlers Shoe Store - Stock Clerk, Naval Supply
Center - Truck Loader and as a Freelance Landscaper*

LICENSES & CERTIFICATES

*California Driver's License # P0977906 (4/65)
Certified Welder (11/81)
General Contractors B (1/85)
Life and Disability Insurance License
Real Estate License*

Additional Course Work Completed At:

Contra Costa College
University of California, Berkeley

REFERENCES ARE AVAILABLE UPON REQUEST

Robert J. Pittman, Jr.

Current

**Director, East Bay AIDS Foundation
Oakland, CA**

Responsible for theatrical/artistic programs relating to peer education in Oakland Public Schools, including, but not limited to, "Acting Out Of Concern" (a World AIDS Day Commemoration, 1988) at the Henry J. Kaiser Convention Center; Involving many Oakland High School Drama Programs in originally written, produced and acted student peer education performances regarding both HIV and STD responsibility. Also currently involved in the possibility of creating a Welfare-To-Work Desk specifically dedicated to HIV infected individuals for the Private Industry Council of Oakland (PIC).

Property Manager

**Lakeview Condominiums
Oakland, CA**

Full charge responsibility in both management and accounting for this Lake Merritt 16 unit residential complex.

President/CEO

**A.I.M./T.A.S.C. (Total AIDS Service Corp)
Oakland, CA**

Full charge responsibility for this executive recruitment firm and consulting agency on matters both real estate/financial and Health Services.

1985-Present

A.I.M./T.A.S.C. (above)

1988-1989

Positive Resource (1988-1989)

San Francisco, CA (501) (c) (3) Placement Service for Persons Living with HIV/AIDS
On the initial Advisory Board to develop this non-profit service for placing persons living with HIV/AIDS into the workforce. Responsible for systems development, training manual development, desk policy and procedure development, volunteer training, logo design and marketing program development with private industry.

1989-1991

**Chronitech, Inc. d/b/a Castro Village Pharmacy
San Francisco, CA (HIV/AIDS Specialty Pharmacy Chain Division)**

Marketing Manager, Institutional Contract Manager, Patient Advocate

Responsible for Patient Advocacy, (501) (c) (3) donations, institutional contract negotiation, sales and development with hospitals, physician practices, multi-medical centers, others. Brochure development, promotional campaign development and instrumental in the opening of the Los Angeles store for this specialty chain of pharmacies. Diagnostek, the parent company, was sold to Statlanders Pharmacy, Inc. in 1993 and I chose not to continue with the firm.

Other Projects during this time frame include, but are not limited to the following:

Page 2

Principle Author: "Living With HIV" for NAPWA (National Association of Persons With AIDS), Washington, D.C./Video: Producer: "Living With HIV" for NAPWA/Med Express, the pharmaceutical arm of the National Association of People With AIDS. Additionally, featured speaker on "Nutrition/Long Term Survival" for persons with HIV/AIDS: National Update Conference on HIV/AIDS, Washington, D.C./March to the Lincoln Memorial. Featured performer: "For Our Friends", Atlanta, GA: a semi-annual benefit for Project Open Hand-Atlanta (featured guest artist-scheduled to perform this year also.). Composer: original music and lyrics for "Living With HIV" video/NAPWA: "Stand Against The Wind".

(Simultaneous)

1993-1997

Independent Consultant in HIV/AIDS

Lecture development series for Lisa Capaldini, M.D./San Francisco, CA on "Medical Ethics In HIV Care". Promotional and marketing/sales development for programs for Scandipharm, Inc. (nutritional supplements) in both Washington, D.C. and San Francisco, promotional programs and (501) (c) (3) donation programs for Clintec, Inc. for Project Open Hand, San Francisco and for NuBar, Inc. (nutritional supplement) for same.

1985 to present (simultaneous)

**CEO/Partner: American International Mortgagors/Total AIDS Service Corp.
Oakland, CA**

Personally opened this Executive Search firm specializing in national placement of mortgage bankers, title professionals, including, but not limited to Chief Executive Officers, Secondary Marketing personnel and clerical support. Grossed over 1.5mm in fees during second year of operation and expanded to include over 50 employees in both San Bruno, CA and Atlanta, GA.

Board member for the Golden Gate Chapter of the California Association of Personnel Consultants (CAPC), Ethics Chair for that Body. Full-charge accounting, training, corporate development and marketing program development. Major clients included Sears Mortgage/Chicago, Citicorp Mortgage/St. Louis, Wells-Fargo Mortgage/East Bay, Drexel-Burnham-Lambert/N.Y., Bear-Stearns/N.Y., American Title/Miami, others.

1984-1985

Vice President

**Belmont Personnel Services, Inc.
Belmont, CA**

Responsible for taking this local-only Executive Search firm to national scope in one year for the Mortgage, Title, Banking and Savings and Loan fields.

1982-1984

**Division Manager, Corporate Trainer, Vice President
Artemis Associates, Inc.
Houston, TX**

Took responsibility for activity in Mortgage, Title, Banking and Savings and Loan placements for this Executive Search Firm. Responsible for corporate training, including training manual development and creation.

-continued-

1981-1982

**Consultant, Assistant Division Manager, Assistant Trainer
Kendall & Davis, Co.
Houston, TX**

Progressive Development from consultant through positions listed above in this Executive Search Firm specializing in both Technological (i.e.: Engineering/Data Processing/Defense) and Financial (i.e.: Mortgage Banking, Title Insurance, Savings and Loan) markets. When, in 1982, the parent branched off a separate company: Artemis Associates, Inc. (see previous).

Prior to Human Resource and HR Experience

**B.P.S. Talent and Productions, Ltd.
Atlanta, GA**

(simultaneous to teaching experience which follows)

Full charge partner, for silent partner, in this talent booking agency created and designed for booking talent at the Knoxville, TN World's Fair. Responsible for the largest booking contracts of cabaret and nightclub talent during the run of the fair. The company was dissolved at the close of the fair.

1976-1981

**Secondary English/Drama Teacher
DeKalb County/Cobb County School Systems
Georgia**

Junior and Senior English Literature and Composition Instruction. Year Book Sponsor, Drama Club Sponsor, State Drama Performance winner in 4 of the 5 years, Teacher of The Year Honors in 4 of the 5 years, Advanced Placement Instructor for the gifted, Senior Class Sponsor, Men's Gymnastics Coach (2nd place in state), Union Representative to the Federation of Teachers (FTA)-Legislative Chair.

University Study and Highlights

Southern Methodist University, Dallas, TX 1971-1973

Theatrical and Creative Writing Scholarship Student, First Sophomore ever admitted into Senior level Directing Curriculum.

The University of Georgia, Athens, GA 1973-1974

Theatrical Scholarship, Theater Major/English Minor

Georgia State University, Atlanta, GA 1974-75

B.A., Secondary English Education, Dean's List Graduate
University Newspaper Entertainment Editor and Theatrical Critic.

**References Available upon request,
Professional Performance Resume upon request.**

GREGORY D. HARTWIG

EDUCATION

Stanford Graduate School of Business-Stanford, California. MBA, 1977
Boston University-Boston, Massachusetts. B.S. Economics, summa cum laude, 1975

BUSINESS EXPERIENCE

1996 - Present Specialized Yoga Instruction, Oakland, CA

Initiated a business of Yoga instruction. The primary business focus is one-on-one instruction to resolve physical problems for clients. A public teaching practice was established at Piedmont Yoga Studio. Key Accomplishments:

- Developed successful marketing and advertising plan
- Achieved target volume in six months.
- Developed long term client relationships.
- Participated in training of new teachers.

1993-1996 **Equity Interactive, Inc.**, Oakland, California
Founder, President

Formed Equity Interactive as an internet service company focusing on the investment industry information market. Equity Interactive developed a proprietary software prototype to enable rapid and inexpensive indexing and dissemination of audio-visual information. This enabled investors to "visit" companies from their desktop; to attend product demos, presentations and conferences. Key accomplishments:

- Developed concept and completed comprehensive business plan.
- Built product prototype.
- Secured seed funding from corporate and private sources.
- Established strategic relationships to enable on-line information access and joint marketing.
- Developed core software.

9/94-8/95 **Communications Broadband Multimedia, Inc.** San Francisco, CA
Vice President, Marketing

Secured funding and joint venture arrangement for Equity Interactive with CBM. Arrangement included executive position with CBM. Reporting to the CEO assumed position of Director of Financial Services Marketing and subsequently assumed position of Vice President, Marketing. CBM is a high bandwidth telecommunications network company enabling dial up desktop video and high speed data communications for private nets and the Internet. Key Accomplishments:

- Closed initial financial services accounts including Merrill Lynch.
- Structured company to focus effectively on financial services.
- Trained sales force in financial services applications.
- Developed marketing strategy.
- Developed key account strategies.
- Developed PR Strategy.
- Brought in new company president.

1991-1993 **HartWil Productions, L.P., Oakland, California**
President, General Partner

Secured rights to existing film product and concept that was created as a series of video based products for a vertical market. Formed marketing and distribution company to effectively bring the product and business concept to market. Key accomplishments:

- Developed comprehensive marketing strategy and business.
- Secured venture funding through successfully marketing equity to prospective investors.
- Structured and formed company, ensured tax advantaged structure and compliance with all applicable regulations.
- Developed vendor base and contracted key services to position company for high growth with minimum direct staff and minimum capital investment.
- Managed advertising and production of all marketing collateral.
- Executed successful test market which confirmed marketing approach and validated planning assumptions.
- Completed sale of distribution and production rights.

1988-1991 **Pacific Stock Exchange, San Francisco, California**

Acquired seat on Pacific Options Exchange and initiated an independent business in the trading of securities. Business involved purchasing and selling both options and stocks and risk management. Key accomplishments:

- Arranged both equity and debt financing for trading capital and start-up expenses.
- Initiated business and showed profit in second month.

1977-1988 **Xerox Corporation**

Business Products & Systems Group (1986-1988)
Manager, Xerox Publishing Printing Programs

This newly created position for the \$1.6 billion Printing and Office Systems Business was responsible for leading a corporate wide team of 15 senior level managers to develop and implement a new software and connectivity strategy for the Xerox high resolution printing business. Key accomplishments:

- Defined product requirements utilizing customer & industry consultant resources.
- Developed a comprehensive strategy in cooperation with key customer accounts under non-disclosure, senior level corporate management, and all affected product delivery organizations.
- Achieved concurrence on implementation schedules and plans with product delivery organizations, and managed the implementation of the strategy across existing products and new product programs.
- Designed a key customer account product exhibition for product introduction; developed and delivered marketing strategy to marketing organizations.
- Supported Xerox sales efforts world-wide to key accounts with complex system requirements. International focus: Europe, South America, and Japan.

Information Products Divisions (1984 - 1986)
Manager, Printer Product Marketing

Reporting to the manager for Xerox Network Services Marketing for the \$600 million Network Office Systems Business, this position was responsible for developing a network printing strategy, for product development and for product marketing. Key accomplishments:

- Developed and launched three new software products in US and international markets.
- Developed an integrated product strategy capitalizing on company strength in high resolution, high volume printing.
- Provided key account support to field sales organization and was a presenter at all major customer events.

Impact Printing Supplies Business (1982 - 1984)

General Manager, Memorywriter Supplies

Reporting to the VP and General Manager of the Xerox Impact Printing Supplies business, this position was responsible for P&L including development, manufacture and marketing of ribbon and printwheel products in support of the new Memorywriter electronic typewriter line which rapidly became the top selling electronic typewriter in the world. Direct reports included Engineering, Quality, Procurement, and Finance. Key accomplishments:

- Redesigned ribbon cartridge to improve performance & reduce unit cost by 23%.
- Achieved quality levels in excess of 99% by implementing process control and principal supplier program.
- Managed business start-up and volume growth from \$0 to \$24 million in two years.
- Developed and implemented a comprehensive marketing strategy incorporating product design strategies and experience curve dynamics to lock in position as market leader.
- Provided support for movement of ribbon assembly to Mexico.

Impact Printing Supplies Business (1981 - 1982)

Controller

Reporting to the General Manager of this newly created business unit, this position was responsible for General and Manufacturing Accounting, Financial Planning and Analysis, Operating Plans and Capital Budgeting. Key accomplishments:

- Hired and trained staff of 5 personnel.
- Designed and implemented accounting, financial and reporting systems.
- Managed growth of business from \$24 to \$41 million revenue.
- Managed the acquisition and consolidation of other Xerox supplies related businesses.

Diablo Systems Inc., a Xerox subsidiary, (1977 - 1981)

Manager, Financial Planning and other financial positions

Reporting to the manager of Financial Planning and Analysis for this \$150 million Xerox printer manufacturing subsidiary, this position was responsible the financial review and support of all new product programs, and for long-range planning. Previous positions as Financial Analyst focusing on pricing analysis and marketing information systems and control.

Foreign Languages Spanish fluency, oral and written.

Community Co-chair Neighborhood Crime Prevention Council; member Oakland Housing Action Group

OAKLAND CITY COUNCIL

DRAFT

RESOLUTION NO. _____ C.M.S.

**RESOLUTION RE-APPOINTING MOSES MAYNE AND ROBERT PITTMAN AND
APPOINTING GREGORY HARTWIG AS MEMBERS OF
THE OAKLAND HOUSING AUTHORITY**

WHEREAS, Resolution No. 6341 C.M.S. creates the Oakland Housing Authority, whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Resolution No. 6341 C.M.S. specifies that members of the Oakland Housing Authority are to serve four year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of the Mayor, the following individual is hereby appointed to the term set forth below:

Moses Mayne, as a Mayoral re-appointment to serve the term beginning July 1, 2006 and ending June 30, 2010, filling the position formerly held by himself.

Robert Pittman as a Mayoral re-appointment to serve the term beginning July 1, 2006 and ending June 30, 2010, filling the position formerly held by himself.

Gregory Hartwig as a Mayoral appointment to serve the term beginning July 1, 2005 and ending June 30, 2009, filling the position formerly held by Richard Winnie.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, WAN, NADEL, QUAN, BROOKS, REID, CHANG, AND
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California