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APPROVED AS TO FORM AND LEGALITY:

BY:

AGENCY COUNSEL

OF THE CITY OF OAKLAND

RESOLUTION NO. $\frac{2006-0081}{\text{C.M.s.}}$

A RESOLUTION AUTHORIZING A GRANT AND ALLOCATING \$88,000 TO THE UNITY COUNCIL FROM CENTRAL CITY EAST (\$29,334) AND COLISEUM (\$58,666) REDEVELOPMENT FUNDS FOR THE CONTINUATION OF SERVICES TO THE FRUITVALE BUSINESS IMPROVEMENT MANAGEMENT DISTRICT FOR AUGUST 1, 2006 THROUGH DECEMBER 31, 2006

WHEREAS, on January 9, 2001, pursuant to Resolution No. 76205 C.M.S., the City Council approved the establishment of the Fruitvale Business Improvement Management District (BIMD) and began operation in August 2001 for a five year period; and

WHEREAS, the Fruitvale BIMD encompasses properties along Fruitvale Avenue from E. 12th Street to Foothill Boulevard, on Foothill Boulevard from Fruitvale Avenue to 34th Avenue, on International Boulevard from 29th to 42nd Avenues and on E.12th Street from 33rd to 35th Avenues, one-third of which is located in the Central City East Redevelopment Area and two-thirds is located in the Coliseum Redevelopment Area; and

WHEREAS, the Fruitvale BIMD contracted with the Unity Council to manage the district and to coordinate service delivery as per the Management Plan ("Plan") including the provision of security/crime prevention, sidewalk maintenance, marketing/promotion for the five year term of the District; and

WHEREAS, the Fruitvale BIMD ended its operations on July 31, 2006, and

WHEREAS, on July 18, 2006, pursuant to Resolution No. 80059 C.M.S., the City Council approved the establishment of the Fruitvale Property Business Improvement District of 2006 for a five year period beginning with operations beginning in January 1, 2007 and ending December 31, 2011; and

WHEREAS, the Unity Council is desirous of continuing to provide enhanced services to the District for the period of August 1, 2006 to December 31, 2006, a period not covered by the Fruitvale BIMD or the Fruitvale PBID of 2006 at a cost not to exceed \$88,000; and

WHEREAS, funding for the \$88,000 is available in the Central City East and Coliseum Redevelopment Area budgets; and

WHEREAS, on November 6, 2006, the Central City East Redevelopment Project Area Committee recommended approval of the Unity Council's request for \$29,334 from Central City East funds under the general category of Retail Tenant Improvement and Commercial Recruitment Program; now, therefore, be it

RESOLVED: That the Redevelopment Agency hereby authorizes the Agency Administrator or his or her designee to provide a grant in an amount not to exceed \$88,000 to the Unity Council to be used for the continuation of services to the Fruitvale BIMD beginning August 1, 2006 to December 31, 2006; and be it

FURTHER RESOLVED: That the Agency hereby allocates \$29,334 from Central City East Fund (9540), Central City East Development Organization (88699), ORA Central City East Repayment Agreement Project (S233310) and \$58,666 from Coliseum Operations Fund (9450); Coliseum Redevelopment Organization (88659), Coliseum Staff Project (S82600); and be it

FURTHER RESOLVED: That all grant documents shall be reviewed and approved by Agency Counsel for form and legality prior to execution; and be it

FURTHER RESOLVED: That the Agency hereby appoints the Agency Administrator or his or her designee, as the agent of the Agency to conduct negotiations, execute documents, administer the grant, and take any other action with respect to the grant and the project consistent with this Resolution and its basic purpose.

IN AGENCY, OAKLAND, CALIFORNIA, DEC 52006, 2006

PASSED BY THE FOLLOWING VOTE:

AYES-

BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND

CHAIRPERSON DE LA FUENTE ~ X

NOES- -

ABSENT-

ABSTENTION- &

ATTEST: LATONDA SIMMONS

Secretary of the Redevelopment Agency

of the City of Oakland