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OFFICE OF THE CITY CLERK  
OAKLAND

# CITY OF OAKLAND

## AGENDA REPORT

2009 JUL -9 PM 7:16

**To:** Office of the City Administrator  
**Attn:** Daniel Lindheim  
**From:** Office of the Mayor  
**Date:** July 21, 2009

**Subj: A Resolution Accepting, Appropriating, And Allocating \$6,287,521 In Fiscal Year 2008-2009 Workforce Investment Act Title 1 Funds, And Authorizing A) A Memorandum Of Understanding With The Oakland Private Industry Council, Inc., (PIC) To Serve As The Oakland Workforce Investment System Administrator For FY 2008-2009 In An Amount Not To Exceed \$1,163,317, And B) A Memorandum Of Understanding With The Oakland PIC To Serve As The One Stop Career Center Operator For FY 2008-2009 In An Amount Not To Exceed \$1,811,813**

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### SUMMARY

This is a report and resolution on the one-time American Recovery and Reinvestment Act (ARRA) of 2009 WIA-funded contracts in Oakland that must be appropriated during the Fiscal Year 2008 - 09.

### FISCAL IMPACT

This report recommends that current WIA contracts for FY 2008-09 and the ARRA WIA FY2008-09 budget augment the WIA Title 1 budget by \$6,336, 628. While these funds must be allocated during Fiscal Year 2008-2009, they don't have to be fully expended until June 30, 2011.

### BACKGROUND

The City of Oakland has received a total of \$6,336,628 in WIA Title I funds through the one-time federal ARRA for FY 2008-2009;the funds are being allocated as follows:

- Adults - \$ 1,220,952 in formula funds
- Dislocated Workers - \$1,805,371 in formula funds
- Rapid Response - \$536,709 in formula funds
- Youth - \$2,739,596 awarded through a Request for Proposal (RFP) bid process
- Title I, 15% Demonstration Project (Learning Labs) - \$34,000 awarded through a grant Agreement.

A total of \$2,739,596 from the \$6,336,628 (total) of the FY 2008-09 ARRA funds have been allocated to the Oakland PIC as the WIB System Administrator, to administer the Youth subcontracts, as approved by the Mayor, the WIB and City Council. The proposed ARRA WIA FY 08-09 budget is *Attachment A* of this report.

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**KEY ISSUES AND IMPACTS**

Program Year 2008-09 preliminary performance data is included as *Attachment B* for background information. Please note that these performance data are verified by service providers quarterly, and this set of data falls between verification cycles. Verified data and a thorough analysis will be provided to Council in September 2009. The ARRA augmentation will be provided to Council in the supplemental report.

The WIA Title 1 15% Demonstration Project in the amount of \$34,000 is a grant agreement to Oakland's current one stop operator to pilot an integrated service project. In 2007, the California Workforce Investment Board approved a change to the way One-Stop Career Centers deliver services. This change is intended to keep pace with the dramatic changes in labor market conditions, skill requirements, demographics and the economy. This model, developed by the Employment Development Department (EDD), aims to create a local workforce system that is skill-based and moves the clients through common value-added services designed to increase their employability in the following ways:

1. Respond to the demands of the current workforce crisis.
2. Ensure that services and training are in alignment with current local and labor requirements
3. Shift service priority to emphasize worker skills
4. Create a more efficient use of limited resources and reduce program duplications
5. Increase service levels and quality
6. Redefine and improve overall performance.

Pursuant to federal mandates, it is imperative that staff, City Council and the WIB move expeditiously to get the ARRA funds to employment service providers so they can increase their efforts to address the growing unemployment rate of adults in Oakland. Based on the review panel's recommendation, staff recommends the following organizations be granted additional employment service funding for PY 2009-2010:

<b>Program/ Services</b>	<b>FY 2008-09 Contract</b>	<b>Client Served</b>	<b>ARRA Augmentation</b>	<b>Clients to Serve</b>
Oakland Private Industry Council One-Stop Career Center (Adult and Dislocated Workers), including EDD in East Oakland	\$1,811,813	173	\$1,298,761	173
ASSETS Senior Employment Opportunities Program (Adult and Dislocated Worker)	\$140,000	33	\$200,000	45
East Bay Works	\$135,000		\$125,000	

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Staff will return to Council with additional recommendations for service providers for Adults and Dislocated workers, once the WIB approves the Adult and Dislocated Workers subcontracts.

- **Attachment A:** Fiscal Year 2008-09 ARRA Budget as passed by the Mayor and the WIB
- **Attachment B:** Preliminary performance data on Adult and Dislocated Workers for PY 2008-09, through June 10, 2009. Performance data are verified quarterly, this set of data falls in between the verification cycle; staff will receive the verified performance data on July 15, 2009.
- **Attachment C:** Performance data Adult WIA service providers for PY07-08

### SUSTAINABLE OPPORTUNITIES

**Economic:** Job training efforts funded by the Oakland WIB are intended to improve client employability through education, training, and support services, toward attaining the Board's goal of economic self-sufficiency for all clients. The workforce development system also promotes business development through placement services, customized training subsidies, and technical services for employers.

**Environmental:** Several service providers have used environmental improvement as a means to promote employment. Projects include recycling, neighborhood beautification, fire fuel reduction and materials re-use through building deconstruction.

**Social Equity:** These programs promote social equity by improving client earning power, both immediately through job placements and for the long-term through education and training.

### DISABILITY AND SENIOR CITIZEN ACCESS

The ASSETS Senior Employment Program, operated by the City of Oakland's Department of Human Services, is specifically designed to provide employment and training opportunities for low-income residents aged 55 and older.

### RECOMMENDATION AND RATIONALE

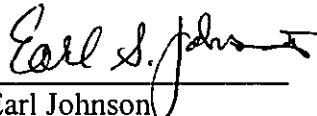
Staff recommends that the City Council amend Resolution No. \_\_\_\_\_ C.M.S. to accept and appropriate an additional accept and appropriate \$3,128,079 in Fiscal Year 2008-2009 ARRA Workforce Investment Act Title 1 adult and dislocated worker, and accept and appropriate \$34,000 in Fiscal Year 2008-2009 WIA Title 1 15% Demonstration Project grant as approved by the Mayor and the Workforce Investment Board.

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**ACTION REQUESTED OF THE CITY COUNCIL**

Staff recommends that the City Council accept this report and resolution amending Resolution No. \_\_\_\_ C.M.S. to accept and appropriate \$3,128,079 in Fiscal Year 2008-2009 ARRA Workforce Investment Act Title 1 adult and dislocated worker employment funds, accepting and allocating \$34,000 in Fiscal Year 2008-2009 in WIA Title 1 15% Demonstration Project funds, and allocating said funds to the Oakland Private Industry, Inc., as the Oakland Workforce System Administrator to designated youth and adult service providers.

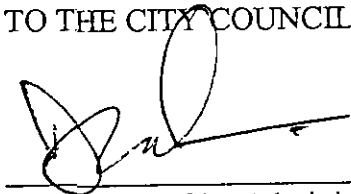
Respectfully submitted,



Earl Johnson  
Senior Policy Advisor  
Office of the Mayor

Prepared by:  
Earl Johnson  
Senior Policy Advisor  
Office of the Mayor

APPROVED AND FORWARDED  
TO THE CITY COUNCIL:



Office of the City Administrator

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## Attachment A

Ref. #		FY 08-09 Budget Adopted	Estim. Percent	ARRA FY 08-09 Adopted Budget	Estim. Percent
<b>CONTRACTED SYSTEM ADMINISTRATOR, CENTER OPERATOR &amp; OTHER FUNCTIONS</b>					
	<b>System Administrator</b>				
1	SysAd Personnel	\$561,407.00	9.00%	\$253,465.00	4.00%
2	SysAd Non-Personnel	\$153,572.00	2.50%	\$95,049.00	1.50%
3	SysAd Fiscal/Admin Personnel	\$314,218.00	5.00%	\$126,732.00	2.00%
4	SysAd Fiscal/Admin Non-Personnel	\$58,695.00	1.00%	\$63,066.00	0.99%
5	Rapid Response Coordination	\$75,425.00	1.20%	\$63,314.00	1.00%
<b>SUBTOTAL: SYSTEM ADMINISTRATOR</b>		<b>\$1,163,317.00</b>	<b>18.70%</b>	<b>\$601,626.00</b>	<b>9.49%</b>
	<b>Adult Funds</b>				
6	Client Training (e.g., ITA, Customized, OJT)	\$486,190.00	7.70%	\$443,563.00	7.00%
7	EASTBAY Works	\$135,000.00	2.10%	\$125,000.00	1.90%
8	One Stop Affiliate Subcontracts	\$650,000.00	10.03%	\$633,668.00	10.00%
9	Adult and DW Support Services	\$132,000.00	2.10%	\$133,069.00	2.10%
10	Older Workers/ASSETS Program	\$140,000.00	2.00%	\$200,000.00	3.00%
<b>SUBTOTAL: ADULT SERVICES</b>		<b>\$1,543,190.00</b>	<b>23.93%</b>	<b>\$1,535,300.00</b>	<b>24.00%</b>
	<b>Youth Funds</b>				
11	Youth Subcontracts/Services	\$800,000.00	10.00%	\$887,250.00	13.90%
12	Youth One Stop Services	\$125,000.00	2.00%	\$0.00	0.00%
13	Youth Wages and Support Services	\$519,200.00	8.25%	\$1,623,691.00	25.60%
<b>SUBTOTAL: YOUTH SERVICES</b>		<b>\$1,444,200.00</b>	<b>20.25%</b>	<b>\$2,510,941.00</b>	<b>39.50%</b>
14	<b>System Admin. Sub-Total Lines 1-14</b>	<b>\$4,150,707.00</b>			
	<b>PIC One Stop Center Operator</b>				
15	PIC CtrOp Program Personnel	\$974,340.00	15.00%	\$538,613.00	8.00%
16	PIC CtrOp Program Non-Personnel	\$419,761.00	6.70%	\$380,197.00	6.00%
17	PIC CtrOp Fiscal/Admin Personnel	\$134,697.00	2.10%	\$95,049.00	1.50%
18	PIC CtrOp Fiscal/Admin Non-personnel	\$59,738.00	0.90%	\$31,437.00	0.50%
19	PIC Rapid Response Program Activities	\$226,277.00	3.60%	\$253,465.00	4.00%
<b>SUBTOTAL: ONE STOP OPERATIONS</b>		<b>\$1,814,813.00</b>	<b>28.30%</b>	<b>\$1,298,761.00</b>	<b>20.00%</b>
21	<b>Demonstration Project</b>	\$0.00		\$30,000.00	0.04%
<b>CITY OF OAKLAND ADMINISTRATION AND CONTRACTED SERVICES</b>					
22	Business and Professional Services	\$15,000.00	0.20%	\$100,000.00	1.50%
23	WIB Personnel	\$160,000.00	2.50%	\$100,000.00	1.60%
24	WIB Operations & Maintenance	\$40,000.00	0.06%	\$60,000.00	0.95%
25	City Fiscal	\$110,000.00	1.70%	\$100,000.00	1.60%
<b>SUBTOTAL: CITY LINE ITEMS</b>		<b>\$325,000.00</b>	<b>4.46%</b>	<b>\$360,000.00</b>	<b>5.65%</b>
<b>PROJECTED REVENUES</b>		<b>\$6,287,521.00</b>		<b>\$6,336,628.00</b>	
<b>Projected/Actual Expenditures</b>		<b>\$6,287,520.00</b>		<b>\$6,336,628.00</b>	
<b>SURPLUS/(DEFICIT)</b>		<b>\$1.00</b>			
<b>TOTAL FY 08-09 BUDGET</b>		<b>\$12,624,149.00</b>			

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Attachment B

**Program Year 2008-09 - Adult and Dislocated Worker Performance**

**Participants in WIA Programs Active as of July 1, 2008, or enrolled since. Report Through June 10, 2009**

A	B	C	D	E	F	G	H	I	J	K	L	M	N
Service Provider	Category	Carried Over From Previous Years	Enrolled this Program Year	Enrlmt Goal this Program Year	% of this PY Enrlmnt Goal	Overall Results						Wage at Placement	
						Total Active or Enrolled this PY	Total Exited this PY	Placed this PY	% of Plmnts to Exits	State Goals	Success Rate	Avg. Hourly Wage	Median Hourly Wage
PIC	Adult	113	111	108	102.78%	224	80	69	86.25%	73.00%	118.15%	\$15.57	\$13.00
	DWs	141	113	136	83.09%	254	83	70	84.34%	79.00%	106.76%	\$18.31	\$16.34
English Center	Adult	48	44	30	146.67%	92	15	12	80.00%	73.00%	109.59%	\$11.91	\$11.54
	DWs	4	6	10	60.00%	10	3	3	100.00%	79.00%	126.58%	\$21.33	\$17.00
Lao Family	Adult	25	29	27	107.41%	54	34	30	88.24%	73.00%	120.87%	\$10.90	\$10.00
	DWs	3	7	5	140.00%	10	7	7	100.00%	79.00%	126.58%	\$9.88	\$10.00
Unity Council	Adult	42	36	40	90.00%	78	34	26	76.47%	73.00%	104.75%	\$14.17	\$14.57
	DWs	6	10	8	125.00%	16	4	2	50.00%	79.00%	63.29%	\$25.63	\$25.63
ASSETS	Adult	19	33	33	100.00%	52	13	10	76.92%	73.00%	105.37%	\$13.87	\$14.13
	DWs	0	0	0	0.00%	0	0	0	0.00%	0.00%	0.00%		
<b>Totals</b>		<b>401</b>	<b>389</b>	<b>397</b>	<b>97.98%</b>	<b>790</b>	<b>273</b>	<b>229</b>	<b>83.88%</b>	<b>77.00%</b>	<b>108.94%</b>	<b>\$15.36</b>	<b>\$14.13</b>
<b>Adults</b>		<b>247</b>	<b>253</b>	<b>238</b>	<b>106.30%</b>	<b>500</b>	<b>176</b>	<b>147</b>	<b>83.52%</b>	<b>73.00%</b>	<b>114.41%</b>	<b>\$13.95</b>	
<b>Dislocated Workers</b>		<b>154</b>	<b>136</b>	<b>159</b>	<b>85.53%</b>	<b>290</b>	<b>97</b>	<b>82</b>	<b>84.54%</b>	<b>79.00%</b>	<b>107.01%</b>	<b>\$17.88</b>	

**How to read this table:**

**Active Individuals during the program year:** Column C refers to clients enrolled in previous years who were not exited as of June 30, 2008 and reported prior to 7/22/08. Column D are those enrolled since July 1, 2008. Column E represent the goals established for the program year 2008-09. Column F is the percentage of actual enrollments in relation to the goals established.

**Exits and Placements:** Column H represents the total number of individuals exited during PY 2008-09; column I are those who were employed at the point of exit; column J is the percentage of employed in relation to exit; column K are the goals as established/negotiated with the state. Column L is the success rate of column J in relation to column K.

**Average and Median wage at the point of exit/placement:** Columns M and N represent the average and the median wages at the point of exit. Comparing the two columns provides a very good measure of where most of the wages are.

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Attachment C: Adult and Dislocated Workers PY 07-08

Agency and Program	Enrollees	Contract Period	Contract Amount	Expenditures as of 6/30/08	Annual Enrollment Plan	Actual Enrollment	Enrollment % of Plan	Exited w/out Placement	Annual Placement Plan	Placements to date	Placement % of Goal	Average Wage	Benefits	Retention - 3 Month	Retention - 6 Month
<b>PROGRAM YEAR 2007-08</b>															
Universal Client services through all One-Stop Centers	Core	7/07 - 6/08			7,500	9,376	125%								
PIC One Stop Downtown/East Oakland	Adult	7/07 - 6/09	\$ 1,686,623	\$ 1,686,623	108	117	108%	6	85	31	36%	\$ 20.15	22		
PIC One Stop Downtown/East Oakland	DW	7/07 - 6/09			136	127	93%	1	100	54	54%	\$ 19.31	48		
Eng. Center: WIA One Stop Affiliate	Adult/DW	7/07 - 6/09	\$ 200,000	\$ 200,000	40	40	100%	0	30	8	27%	\$ 13.92	5		
Lao Family Comm. Dev.: WIA One Stop Affiliate	Adult/DW	7/07 - 6/09	\$ 200,000	\$ 200,000	32	37	116%	0	28	28	100%	\$ 10.21	22		
Unity Council: WIA One Stop Affiliate	Adult/DW	7/07 - 6/09	\$ 300,000	\$ 300,000	48	57	119%	0	43	30	70%	\$ 12.32	6		
City of Oakland DHS	Adult/DW	7/07 - 6/09	\$ 140,000	\$ 140,000	33	33	100%	1	24	21	88%	\$ 13.90	4		
<b>PY 07-08 Adult/DW TOTALS:</b>			\$ 2,526,623	\$ 2,526,623	397	411	104%	8	310	172	55%	\$ 15.86	107		
<b>Adult subtotal:</b>					238	268	113%	7	198	111	56%	\$ 14.53	59		
<b>Dislocated Worker subtotal:</b>					159	143	90%	1	112	61	54%	\$ 18.28	48		

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APPROVED AS TO FORM AND LEGALITY:

DEPUTY CITY ATTORNEY

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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**A RESOLUTION ACCEPTING AND APPROPRIATING \$3,168,079 IN FISCAL YEAR 2008-2009 AMERICAN RECOVERY AND REINVESTMENT ACT WORKFORCE INVESTMENT ACT (WIA) TITLE 1 ADULT AND DISLOCATED WORKER EMPLOYMENT FUNDS, ALLOCATING \$2,267,453 IN SAID FUNDS TO DESIGNATED ADULT AND DISLOCATED WORKER SERVICE PROVIDERS, ALLOCATING \$601,626 IN SAID FUNDS TO THE OAKLAND PRIVATE INDUSTRY COUNCIL, INC., FOR ADMINISTRATIVE COSTS AS THE OAKLAND WORKFORCE INVESTMENT SYSTEM ADMINISTRATOR, ALLOCATING \$360,000 IN SAID FUNDS FOR CITY ADMINISTRATION, AND ACCEPTING AND ALLOCATING \$34,000 IN FISCAL YEAR 2008-2009 WIA TITLE 1 15% DEMONSTRATION PROJECT FUNDS**

**WHEREAS**, the Workforce Investment Act ("WIA") Title I funding granted to workforce investment areas such as the City of Oakland must be contracted out for the purpose of providing comprehensive education, training, employment and support services for unemployed adults and youth; and

**WHEREAS**, the City of Oakland's total allotment of WIA Title 1 funds under the American Recovery and Reinvestment Act of 2009 ("ARRA") for the purpose of providing comprehensive employment service to Oakland youth, adults, and dislocated workers for the 2008-2009 fiscal year is \$6,336,628; and

**WHEREAS**, the Mayor and the Oakland Workforce Investment Board have approved the ARRA WIA - Title I budget for fiscal year 2008-2009 to provide comprehensive youth, adult and dislocated worker employment services and WIA Title 1 15% Demonstration Project funds; and

**WHEREAS**, the Mayor and the Oakland Workforce Investment Board have approved \$601,626 in administration cost for the Oakland PIC, as the System Administrator in the WIA ARRA fiscal year 2008-2009 budget; now, therefore, be it

**RESOLVED**: That the City Council hereby authorizes the City Administrator to accept and appropriate \$3,168,079 in ARRA Workforce Investment Act Title 1 Adult and Dislocated Worker employment funding for fiscal year 2008-2009; and be it further

**RESOLVED**: That the City Council hereby authorizes the City Administrator to accept and appropriate \$34,000 in Workforce Investment Act Title 1 15% Demonstration Project funding



awarded through a grant agreement with Oakland's One-Stop Operator for fiscal year 2008-2009; and be it further

**RESOLVED:** That the City Council hereby authorizes the City Administrator or his designee, through the Oakland Private Industry Council, Inc., serving as the Oakland Workforce Investment Systems Administrator, to fund the following adult and dislocated worker service providers in the following amounts, and hereby appropriates WIA ARRA funds as outlined in the following table:

Fund: 2195

Org: 82058

<b>Program/ Services</b>	<b>Contract Amount</b>	<b>Clients to Serve</b>
Oakland Private Industry Council One-Stop Career Center (Adult and Dislocated Workers), including EDD in East Oakland	\$1,298,761	173
The East BayWorks	\$125,000	40
ASSETS Senior Employment Opportunities Program (Adult and Dislocated Worker)	\$200,000	45

and be it further

**RESOLVED:** That this authorization is contingent on the subcontracts between the Oakland Private Industry Council, Inc., and the service providers containing the following provisions:

Subcontractors must actively cooperate with all requests for information and shall provide the Oakland Private Industry Council, Inc. and the City of Oakland Office of Contract Compliance with access to such facilities and records as are necessary to establish compliance with the terms of this Agreement. Contract language will be strengthened to ensure timely provision of information requested by the WIB and its Committees and the City Council and its committees, and will specify in detail the information required, the form in which it is to be presented, and the dates by which it is due. As per the language currently in service provider subcontracts, the subcontracts may be terminated should the subcontractor fail to perform these terms at the time and manner provided or fail to comply with any requirement of the WIA.

and be it further

**RESOLVED:** That \$601,626 in fiscal year 2008-2009 WIA ARRA funds is hereby allocated to cover the costs of the Oakland Private Industry Council, Inc. as the System Administrator for the Oakland workforce investment system in administering these funds; and be it further

**RESOLVED:** That \$360,000 in fiscal year 2008-2009 WIA ARRA funds is hereby allocated to cover the costs of the City in administering the Workforce Investment Act; and be it further

**RESOLVED:** That the City Administrator or his designee is hereby authorized to take whatever action is necessary with respect to said funding and said contracts, including amending the Memoranda of Understanding with the Oakland Private Industry Council, Inc., consistent with this Resolution and its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - KERNIGHAN, NADEL, QUAN, DE LA FUENTE, BROOKS, REID, KAPLAN, AND  
PRESIDENT BRUNNER

NOES -

ABSENT-

ABSTENTION-

ATTEST:

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LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California