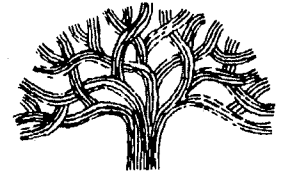


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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

October 26, 2019

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following person as member of the following board or commission, subject to City Council confirmation:

**Sugar Sweetened Beverages Community Advisory Board**

**Pamela Alston** is appointed to the Sugar Sweetened Beverages Community Advisory Board as the Mayoral Representative for the term beginning June 15, 2017 and ending June 14, 2020, filling a seat previously held by Jared Fine.

**Raphael Breines** is appointed to the Sugar Sweetened Beverages Community Advisory Board as the Mayoral Representative for the term beginning June 15, 2017 and ending June 14, 2020, filling a seat previously held by Gabriela Regalado.

**Michael Hammock** is appointed to the Sugar Sweetened Beverages Community Advisory Board as the Mayoral Representative for the term beginning June 15, 2017 and ending June 14, 2020, filling a seat previously held by Kim Carter Martinez.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read "Libby Schaaf".

Libby Schaaf  
Mayor

**Profile**

Pamela \_\_\_\_\_ Alston \_\_\_\_\_  
 First Name Middle Initial Last Name

\_\_\_\_\_ aol.com \_\_\_\_\_  
 Email Address

\_\_\_\_\_ 2 Truitt Lane \_\_\_\_\_  
 Street Address Suite or Apt

Oakland \_\_\_\_\_ CA \_\_\_\_\_ 94618 \_\_\_\_\_  
 City State Postal Code

Home: 510 \_\_\_\_\_ Home: 510 \_\_\_\_\_  
 Primary Phone Alternate Phone

Alameda Health System \_\_\_\_\_ Dental Director \_\_\_\_\_  
 Employer Job Title

**Which Boards would you like to apply for?**

Sugar Sweetened Beverages Community Advisory Board: Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I treat a pediatric dental population residing in deep East Oakland as a clinical dentist at Eastmont Wellness Center. My patient population is at high risk to dental caries and obesity due to their SSB consumption. The oral health education, motivational interviewing, restorative treatment, and dental disease prevention that I provide in the dental clinic are effective in helping my patients overcome their SSB consumption habits but these efforts are not enough. Outside the dental clinic, I have taken the opportunity to work on campaigns at the city and county level that have helped to generate funding for health care and to address the social determinants of health. I participate in and help to plan activities that help to mobilize the community. Most recently, I served on the Alameda County Health Care for the Homeless Oral Health Steering Committee When I was active in All In Alameda County convened by Supervisor Wilma Chan, I held a very productive community listening session. I volunteer at and help to plan health fairs throughout the city. Over the years, I have applied for and received grants from First 5 Alameda County and the Alameda County Dental Society Foundation to improve the oral health of children. I have served on Advisory Boards/Committees that focused on Oral Health Initiatives such as the San Francisco Foundation Oral Health Initiative. Colgate-Palmolive Company's Bright Smiles, Bright Futures Program, the National Dental Association HEALTH-NOW, County of Alameda's Oral Health Subcommittee of the Health Commission and the Children's Dental Health Initiative funded by the California Endowment. In short, I have applied for grants successfully and I have served on committees that recommended the selection of grantees. I know how to look at budgets, review proposals, and work collaboratively. And I have keen insight into community needs and outcomes. I am deeply aware of gravitas of the health consequences of the consumption of SSB. And I have the energy plus passion to uplift communities throughout Oakland, the city in which I was born and still live and work

**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

Curriculum Vitae 2019.docx

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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**Please click the acknowledgement below.**

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**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

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I Agree \*

**Pamela Alston, DDS, MPP**  
**94618 (510)**

**EDUCATION**

1984	M.P.P.	Masters of Public Policy, Goldman School of Public Policy University of California, Berkeley
1982	D.D.S. B.S.	Doctorate of Dental Surgery Dental Science University of California, San Francisco
1977	A.B. A.B.	<i>with General Distinction</i> Economics <i>with Honors</i> Health Arts and Science University of California, Berkeley

**FELLOWSHIP**

2014-2016	California Health Care Foundation Leadership Fellowship Program Project: Interprofessional Collaborative Practice between Oral Health and Pediatric Primary Care in Alameda Health System
2003-2006	Advanced Fellow, UCSF Center for the Health Care Professions
2001	American College of Dentists

**WORK**

<b>Reviewer</b>	2006	Special Projects of National Significance— Oral Health Objective Review, DHHS, Health Resources and Services Administration, Division of Independent Review
	2018	Grants to States to Support Oral Health Workforce Activities Oral Health Objective Review, DHHS, Health Resources and Services Administration, Division of Independent Review
<b>Examiner</b>	2002-2003 Dentistry	Board Examinations, California Board of
<b>Dental Director</b>	2003 – Current	Alameda Health System Eastmont Wellness Center
<b>Dentist</b>	1983 – 2003	Central Health Center Oakland, CA
	1984 - 1996	North County Jail Oakland, CA

	1990 - 1993	Santa Rita Jail Dublin, CA
	1983 - 1990	San Francisco General Hospital SF, CA
<b>Consultant</b>	1990 - 1993	Western AIDS Education and Training Centers' Community Providers AIDS Training Project San Francisco, CA
	1997 - 1999	City of Oakland Head Start Program (fulfilled the County of Alameda's subcontract)
	2000 - 2003	East Bay AIDS Education and Training Center Dental Faculty Member
<b>Intern</b>	Summer, 1983	Congressional Research Service Washington, D.C.
<b>Host</b>	1997 - 2012	UCSF Continuing Dental Education

#### **ACADEMIA**

<b>Assistant Clinical Professor—</b>	2007-2009	University of California School of Dentistry; Dept. of Orofacial Sciences, Ped Dentistry
	2012-2014	
	Course 189	

#### **Volunteer**

**Associate Clinical Professor--Volunteer** 2015-present

**Guest Lecturer** 1983-1987 Dental Public Health 109.01—  
Community Clinic Seminar Series; Primary Care Series—"Low income populations in Dental Care (strategies to overcome economic barriers in dental care)"

#### **VOLUNTEERISM**

San Francisco Foundation Oral Health Initiative  
2006-2009 Advisory Committee

Alameda/Contra Costa Council of Camp Fire Boys and Girls, Inc.

*The purpose of Camp Fire is to provide, through a program of informal education, opportunities for youth to realize their potential and to function effectively as caring, self-directed individuals responsible to themselves and to others; and, as an organization, to seek to improve those conditions in society which affect youth.*

1992-93 2<sup>nd</sup> Vice-President  
1992-93 Executive Committee  
1994-95 Member, Bay Area Council Strategic Planning

Pamela Alston updated 2019

- 1991-93 Member, Board of Directors  
 1991-93 Member, Steering Committee for the Urban Initiative Project (*a collaborative effort with the Golden Gate Council of Camp Fire to develop, grow and secure long-term stability for Camp Fire Programs in high-density, low-income urban neighborhoods*)

University of California, Berkeley

- 1999-2002 Chair, University of California Annual Fund  
 2000 Member, Goldman School of Public Policy Dean's Advisory Board  
 1992-95 Member, Executive Board of the College of Letters and Science  
*The Executive Board, which is composed of distinguished alumni and friends of the University, meets biannually to offer advice to the College on major policy issues from a business and professional perspective, and to oversee the College's fundraising plan*

University of California, San Francisco

- 2012-present Faculty Advisor, Student National Dental Association  
 2011-2013 Member, Council on Campus, Climate, Culture and Inclusion (provides ongoing evaluation of campus climate conditions, practices and policies; suggests measures that will support the goals of inclusion and community; coordinates its analyses, recommendations and other work with related efforts of any entities created by faculty, staff, students, or neighboring communities; fulfill other campus-specific responsibilities as identified by the chancellor)

Colgate-Palmolive Company's Bright Smiles, Bright Futures Program  
*Under the auspices of the Colgate-Palmolive Company's Minority Oral Health Improvement Program, the Bright Smiles, Bright Futures Program is a comprehensive oral health education program directed towards high risk youth populations and is designed to utilize public-private partnerships, community-outreach, and parent-involvement to improve the oral health of low-income minority children.*

- 1991 – present Program Volunteer  
 1993 Chairperson, Oakland Professional Advisory Committee  
 1991 Interim Chairperson, Oakland Professional Advisory Committee

Alumni Association of the University of California, San Francisco

*The purpose of this association shall be to advance the interest of the University of California, San Francisco by organizing the alumni and faculty of its component schools and divisions into a representative body. The goal is to provide coordinated alumni and faculty support for the benefit of the component schools, both individually and in the aggregate.*

- 1999-2001 Member, Board

1999-2000 President, Dental Alumni Association  
 1998-1999 President-Elect and Program Chairperson, Dental Alumni Association  
 1997-1998 Vice-President, Dental Alumni Association  
 1995-1998 Secretary, Dental Alumni Association  
 1992-1994 Founding Chairperson, School of Dentistry Alumni Mentor Program

#### California Alumni Association

*The mission of the California Alumni Association is to advance the interests and promote the welfare of the University of California...and to this end to organize and operate an association of alumni of such university.*

1997-1999 Member, Nominating Committee  
 1992-1994 Member, Travel Committee  
 1991-1994 Member, Awards Committee  
 1987-1990 Vice-President at-large, Member of the Executive Committee  
 1984-1987 Member, Alumni Council (Board of Directors)

#### Parnassus Club Advisory Board

*The purpose of the Advisory Board is to maintain a group of men and women in the dental profession who are dedicated to the advancement of the art and science of dentistry through their financial support of dental education. The Advisory Board oversees a fund to be used to improve and support the educational program of the UCSF School of Dentistry.*

1999-2000 Member, Board  
 1993 Member, Board  
 1993 Member, Nominating Committee  
 1991 Member, Budget Committee

#### The Commonwealth Club of California

*The Commonwealth Club of California, the nation's premier public affairs forum, is a non-profit, non-partisan public service organization devoted to the practice and promotion of the open, unbiased discussion that is essential to a thriving democracy.*

1993-2000 Member, Board of Governors  
 6-9, 1993 Quarterly Chairperson  
 1993-1997 Member, Executive Committee  
 1995-1997 Chairperson, Strategic Planning Committee  
 1993-1994 Secretary

#### Bay Area Black Consortium for Quality Health Care, Inc.

*The mission of the Consortium is to provide an education forum in which health care workers, experts, and consumers can identify and examine existing and anticipated health needs of the African-American community; to use the interdisciplinary expertise of the Consortium to propose and develop strategies for meeting those needs; and to share those strategies with policymakers and the general public.*

1986-1993 Newsletter Editor  
 1985-1995 Member, Board of Directors

#### National Dental Association

*The National Dental Association (NDA) represents over 6,000 African-American dentists in the United States and abroad. The NDA is dedicated to elevating the skills and knowledge of its members so that they may better serve the oral health needs of the African-American population. In addition, the NDA is committed to serving as the advocates for the underserved on all oral health issues put before both government and/or private entities.*

- 2019 Vice-President
- 2017-2019 Trustee, NDA
- 2016 NDA HEALTH-NOW volunteer
- 2004 NDA Women's Symposium Co-Chairperson
- 1999-2008 Member, House of Delegates
- 1997-Current Member, Team of National Spokespersons
- 1997 Member, Organizing Team for the District VI Meeting
  
- 1997-1999 Founder and Co-Chairperson, Annual National Dental Society of Bay Area Prayer Breakfast
- 1995-1997 Chairperson, National Dental Society of the Bay Area Community Outreach Steering Committee

#### American College of Dentists

- 2016-2017 Chairperson, Northern California Section
- 2014-2015 Vice-Chairperson, Northern California Section
- 2003-2013 Director, Northern California Sector Board

#### Children's Dental Health Initiative

*The Children's Dental Health Initiative (CDHI) was funded by the California Endowment to develop a plan to improve the oral health of California children by bringing together a broad-based partnership of health professionals, advocates, philanthropies, government representatives, and representatives of community organizations.*

- 1997-1999 Member, Children's Dental Health Initiative Advisory Committee

#### City of Berkeley Maternal and Child Health Advisory Board

*The charge of the MCAH Board is to advise the City of Berkeley on all programs of interest; assess data; assess service needs of consumers, interface with local community; and pass on effective information to advise the health officer.*

- 1985 Board Vice-Chairperson
- 1983.85 Board member

#### Head Start Program



*The Head Start Program offers comprehensive services, including high quality early childhood education, nutrition, health, and social services, along with a strong parent involvement focus, to low-income children nationwide. The overall goal of the program is to bring about a greater degree of social competence in preschool children from low-income families.*

1983-1984 Member, City of Berkeley Head Start Health Advisory Board  
1997-1999 Member, City of Oakland Head Start Health Advisory Board  
2005-2007 Member, City of Oakland Head Start Policy Council

County of Alameda AIDS Advisory Board

1991-1992 Member

Holy Names High School

1999-2000 Member, Spiritual Life Vision Committee

Honduras Oral Surgery Team

1998 Volunteer (for one week)

2000 Volunteer (for one week)

St. Columba Parish

2003, 2006 Rawn Harbor Choir Workshop

1998-2000 St. Columba Parish Lector

1999-2000 Children's Ministry

1998 St. Columba Parish Council  
Pastoral Appointee

UCSF Center for the Health Professions California Dental Access Project

*The California Dental Access Project is an initiative to research and report on the current state of access to dental care in California. Project recommendations include new and innovative models of delivery of dental care services for uninsured, low income and Medicaid populations.*

2000 Project Advisory Committee

Alameda County Dental Society

2013 President

2012 Vice-President

2011 Secretary

2009-2010& Member, Board of Directors

2014-2015

2009-2014 Coordinator, Give Kids A Smile Day

California Dental Association (CDA)

2018-2019 Political Action Team Leader, District 13

2018-2019 Reviewer, Journal of the CDA

2016-2017 CDA Delegate to the American Dental Association House of Delegates

Pamela Alston updated 2019

2011-2014 Delegate, CDA House of Delegates  
 2007-2009 Member, CDA Foundation Grant Selection Committee  
 2009 Member, Policy Development Council  
 2011, 2013 Member, Committee on Rules and Order (reviews proposed House agenda and prepares a report on matters relating to the order of business of the house and any special rules of order which may be necessary to effectively conduct such business)

**Alameda County Health Care for the Homeless (ACHCH)**

2019 Oral Health Steering Committee (developed elements of a shared vision and strategies for ACHCH oral health efforts to improve oral health of homeless population in Alameda County)

**HONORS**

2018 *University of California San Francisco: The Campaign Award for Compassion*  
 2014 *Membership, Pierre Fauchard Academy*  
 2012 *Inductee, County of Alameda Women's Hall of Fame*  
 2011 *NYU School of Dentistry Michael C. Alfano Award for Diversity*  
 2010 *UCSF Dental Alumni Association Medal of Honor*  
 2009 *Alameda County Medical Center Star Performer Award*  
 2003 *The 2003 Outstanding Alumnus Award, University of California Berkeley Black Alumni Club*  
 2000 *University of California, Berkeley School of Public Health Public Health Hero*  
 1999 *Outstanding Mentor, California Alumni Association*  
 1998 *Special Award Recognizing my Role as Co-founder of the California Alumni Association Student Alumni Mentor Program*  
 1991 *Alumni Citation, California Alumni Association*  
 1991 *Rosalie Stern Award for Community Service, University of California*  
 1986 *Scholarship Recipient, Wilton Park*  
 1978.82 *University of California Regents Scholarship*

**KEYNOTE ADDRESSES**

5/30/19 Keynote Alumna Address "Noblesse Oblige," Holy Names High School, Oakland  
 9/20/13 & 9/27/17 Keynote Speaker, White Coat Ceremony, University of California San Francisco School of Dentistry  
 5/5/17 Panelist, "Difficult Conversations with Patients: Educating the Oral Physician, Harvard University School of Dental Medicine Educational Summit

- 1/7/17 Keynote Address, Pre-Medical and Pre-Health Conference, Cal State University, San Bernardino
- 3/2016 Lecturer, "Meeting the Needs of the Underserved," UCSF Student-Led Course
- 1/8/2016 First 5 Alameda County Help Me Grow Training. The audience was staff *from diverse disciplines serving children and their families including:* home visitors, public health nurses, fatherhood specialists, family advocates, community health workers, outreach workers, shelter workers, mental health providers, Head Start and Early Head Start and Early Head start providers and early care and education providers.
- 2016 9<sup>th</sup> Annual UCSF SNDA Impressions Conference – Keynote Address
- 2012 5<sup>TH</sup> Annual UCSF SNDA/ADEA/HAD/ASDA—Keynote Address *Impressions Undergraduate Outreach Conference—purpose is to expose and excite undergraduates from diverse and underrepresented backgrounds or underserved communities about the dental profession*

### **Grants Received**

- 2010-2014 Henry Schein Dental Supply Company Preventive Dental Supplies for Give Kids a Smile Day sponsored by the Alameda County Dental Society at Eastmont Wellness Center
- 2016 Alameda County All In War on Poverty Focus Group with Oakland Middle School Students held at Eastmont Wellness Center
- 2012-2014 First 5 Alameda County Grant to Implement Preventive Dental Services In the pediatric clinics at Hayward and Newark Wellness Center
- 2016 Grant from Alameda County Dental Society to Foundation to purchase oral health education materials for Eastmont Wellness Center
- 2017 Grant from the California Dental Association Foundation to provide atraumatic restorative treatment to infants and toddlers too young to undergo sedation for dental treatment
- 2019 Grant from the Alameda County Dental Society Foundation for sealants

### **PUBLISHED WORKS**

Featherstone JDF, Alston P, Chaffee BW, Rechmann P, Caries Management by Risk Assessment (CAMBRA): An Update for Use in Clinical Practice for Patients Aged 6 Through Adult, Journal of the California Dental Association, 47(1), Pages 25-34, January 2019

Pamela Alston updated 2019

Alston Pamela, Akabike Andrea, Chadwick Monica, and Sosa Ada, Navigating with Special Needs, Journal of the American College of Dentists, 84(3), Pages 13-17 (Summer 2017)

Alston PA, Ramos-Gomez F, Luomanen J, Terlet A, Bringing CAMBRA Into Federally Qualified Health Centers, California Dental Association Journal, 39(11): Pages 807-813, November 2011

Alston PA, Knapp J, Luomanen, Who Will Tend the Dental Safety Net, California Dental Association Journal, 42(2): Pages 112-118, February 2014

Pamela Arbuckle Alston, "Home for Christmas Dinner," pages 72-74, Love is the Best Medicine, published by DMD House (2001)

Letter to the Editor of the Journal of the ADA: "Addressing Dentistry's 'Busyness Problem,'" (146)12, December 2015

Letter to the Editor of the Journal of the California Dental Association, "Editorial Provides Inspiration," May 2003, Page 373

**Profile**

Raphael Breines  
First Name Middle Initial Last Name

.com  
Email Address

Oakland CA 94609  
Street Address Suite or Apt City State Postal Code

Home: (510) Business: (510)  
Primary Phone Alternate Phone

UC Berkeley Senior Planner  
Employer Job Title

**Which Boards would you like to apply for?**

Parks and Recreation Advisory Commission: Submitted  
Sugar Sweetened Beverages Community Advisory Board: Not Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I have tremendous experience as an environmental, park, recreation, open space and land use planning professional in the Bay Area, including 18 years of planning experience with the East Bay Regional Park District. I am extremely interested in serving on the City of Oakland Parks and Recreation Advisory Commission because I want to contribute to the advancement of a well-run and respected city. I have dedicated my career to recreation, parks and land conservation, and serving on this Commission is a meaningful way for me to share my expertise in the fields of policy and management related to parks and recreation. I have the skills, knowledge and expertise to be a valuable assess to the Commission: I have an open mind, creative spirit and the ability to work collaboratively, which leads to successful and productive relationships. This is what I offer: • 18 years of professional experience as a park and open space planner for the East Bay Regional Park District, the largest regional park system in the nation. • Knowledge and understanding of community issues surrounding parks and recreation, as well as relevant city policies, ordinances and laws • Success preparing policy documents and overseeing high visibility regional parks planning projects • Advocate for recreation services and facilities; parks and open space stewardship; and environmental sustainability • Expertise in natural and cultural resources preservation, including the California Environmental Quality Act (CEQA) and historic preservation planning • Expertise in community planning, having lead numerous public meetings and prepared several regional park master plans to open to the public 10,000 acres of parkland in Alameda and Contra Costa Counties • Knowledge of park development and capital project processes; and understanding of financial management and budgets • Experience serving as staff support to two citizen open space and advisory committees • A master's degree in Urban and Regional Planning Thank you for your consideration. I look forward to speaking with you more about this opportunity. Regards, Raphael Breines

**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

Resume 2019 Update.pdf

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

RAPHAEL BREINES 584 62nd Street, Oakland, CA 94609 / Phone: 510-225-8152 Email: raphiebreines@gmail.com Profile 22 years of public agency park, recreation, open space and campus planning experience seeking to join the City of Oakland Parks and Recreation Advisory Commission to apply my professional experience to serve the community. Summary of Qualifications 18 years of professional experience as a park and open space planner for the East Bay Regional Park District, the largest regional park system in the nation. Advocate for recreation services and facilities; parks and open space stewardship; and environmental sustainability Expertise in natural and cultural resources preservation, including the California Environmental Quality Act (CEQA) and historic preservation planning Expertise in community planning, having lead numerous public meetings and prepared several regional park master plans to open to the public 10,000 acres of parkland in Alameda and Contra Costa Counties Knowledge of park development and capital project processes; and understanding of financial management and budgets Experience serving as staff support to two citizen open space and advisory committees A master's degree in Urban and Regional Planning Work Experience Senior Campus Planner April 2018 – present University of California, Berkeley Coordinate and manage short- and long-range campus planning projects. Responsibilities include advising campus leadership on California Environmental Quality Act (CEQA) and land use policy development; guiding entitlement of capital projects; developing implementation strategies for planning goals; creating policies and guidelines concerning the physical environment, master planning for the campus and individual colleges; and preparing and presenting materials to campus units and governing bodies Serve as technical specialist and provide expertise in campus planning and community planning programs relating to the campus strategic plans, including urban design, landscape design, sustainability, open space, and mobility and transportation Senior Planner September 2005 – April 2018 East Bay Regional Park District Developed five master plans for multiple thousand-acre regional parks in Alameda and Contra Costa Counties Successfully managed complex capital projects, feasibility studies and professional consultants Expert in the procedural requirements of the CEQA and proficient in the full range of environmental analysis topics Prepared over 50 environmental impact analyses, including Notice of Exemptions, Initial Studies, Mitigated Negative Declarations and mitigation monitoring programs, under CEQA for park-related development, capital and restoration projects Championed the successful demolition of three dilapidated historic houses that were relocated to Ardenwood Historic Farm in Fremont Managed a process that evaluated use change of more than 15 existing trails throughout the Park District using a comprehensive checklist that I helped develop Working with staff from Caltrans and US Fish and Wildlife Service, I coordinated a quarter-million dollar environmental consultant contract for a section of San Francisco Bay Trail Developed policy proposals and procedural requirements concerning naming facilities, trail use and land use policy for the agency Prepared numerous high-profile and complex technical and staff reports and presented to political bodies, elected officials, community groups and the public Acting Principal Planner December 2016 – May 2017 East Bay Regional Park District Supervised two staff and mentored junior planning staff; prioritized and monitored work assignments; and provided critical review of staff work products Facilitated public meetings and presentations to elected officials and stakeholder groups Prepared staff reports, memos and letters on behalf of the agency; and oversaw the production of maps and graphics for reports and presentations Acting Chief of Planning & GIS Services January 2014 – October 2014 East Bay Regional Park District Successfully managed a team of six staff after the retirement of the long-time manager Developed department goals and directed department priorities and work plan Developed a process to more efficiently open parkland to the public Prepared, managed and balanced the department budget Represented the agency's position in written documents and at public hearings in front of the Board of Directors concerning internal and external issues Park Planner May 2001 – September 2005 East Bay Regional Park District Prepared CEQA and NEPA documentation and mitigation monitoring programs in support of capital improvement, grant and operational projects Provided CEQA advice to agency staff, monitored regulatory changes in CEQA and developed agency

thresholds of significance Under the threat of litigation, prepared mitigated negative declarations for park land use plans and public response documents carried out under intense scrutiny and held to the highest legal standard at Vargas Plateau and Sunol and Ohlone parks Provided administrative support for engineering and financial review of the agency's three Landscaping and Lighting Assessment Districts Open Space Planner 1999-2001 City of Brisbane – Open Space and Ecology Committee Working closely with a citizen's committee, I conducted field surveys and prepared an open space plan inventorying and evaluating the city's significant natural resource lands Performed analyses, compiled information and made recommendations on land use issues to the City Council and citizen and community groups Technician III 1997-2000 San Francisco Recreation and Park Department – Natural Areas Program Prepared an Integrated Vegetation Management manual providing recommendations for designing and implementing a city-wide vegetation control program Prepared technical reports and drafted minutes and agendas for Open Space Citizens Advisory Committee Education Master of Urban and Regional Planning San Jose State University San Jose May, 2000 B.A., American Studies University of California at Santa Cruz Santa Cruz June, 1993 Honors in major and senior thesis

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**Please click the acknowledgement below.**

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**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

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I Agree \*

# RAPHAEL BREINES

Oakland, CA 94609 / Phone: 510-  
Email: @gmail.com

## Profile

22 years of public agency park, recreation, open space and campus planning experience seeking to join the City of Oakland Parks and Recreation Advisory Commission to apply my professional experience to serve the community.

## Summary of Qualifications

- 18 years of professional experience as a park and open space planner for the East Bay Regional Park District, the largest regional park system in the nation.
- Advocate for recreation services and facilities; parks and open space stewardship; and environmental sustainability
- Expertise in natural and cultural resources preservation, including the California Environmental Quality Act (CEQA) and historic preservation planning
- Expertise in community planning, having lead numerous public meetings and prepared several regional park master plans to open to the public 10,000 acres of parkland in Alameda and Contra Costa Counties
- Knowledge of park development and capital project processes; and understanding of financial management and budgets
- Experience serving as staff support to two citizen open space and advisory committees
- A master's degree in Urban and Regional Planning

## Work Experience

### Senior Campus Planner

April 2018 – present

University of California, Berkeley

- Coordinate and manage short- and long-range campus planning projects. Responsibilities include advising campus leadership on California Environmental Quality Act (CEQA) and land use policy development; guiding entitlement of capital projects; developing implementation strategies for planning goals; creating policies and guidelines concerning the physical environment, master planning for the campus and individual colleges; and preparing and presenting materials to campus units and governing bodies
- Serve as technical specialist and provide expertise in campus planning and community planning programs relating to the campus strategic plans, including urban design, landscape design, sustainability, open space, and mobility and transportation

### Senior Planner

September 2005 – April 2018 East Bay Regional Park District

- Developed five master plans for multiple thousand-acre regional parks in Alameda and Contra Costa Counties
- Successfully managed complex capital projects, feasibility studies and professional consultants
- Expert in the procedural requirements of the CEQA and proficient in the full range of environmental analysis topics
- Prepared over 50 environmental impact analyses, including Notice of Exemptions, Initial Studies, Mitigated Negative Declarations and mitigation monitoring programs, under CEQA for park-related development, capital and restoration projects
- Championed the successful demolition of three dilapidated historic houses that were relocated to Ardenwood Historic Farm in Fremont
- Managed a process that evaluated use change of more than 15 existing trails throughout the Park District using a comprehensive checklist that I helped develop
- Working with staff from Caltrans and US Fish and Wildlife Service, I coordinated a quarter-million dollar environmental consultant contract for a section of San Francisco Bay Trail



- Developed policy proposals and procedural requirements concerning naming facilities, trail use and land use policy for the agency
- Prepared numerous high-profile and complex technical and staff reports and presented to political bodies, elected officials, community groups and the public

### **Acting Principal Planner**

December 2016 – May 2017 East Bay Regional Park District

- Supervised two staff and mentored junior planning staff; prioritized and monitored work assignments; and provided critical review of staff work products
- Facilitated public meetings and presentations to elected officials and stakeholder groups
- Prepared staff reports, memos and letters on behalf of the agency; and oversaw the production of maps and graphics for reports and presentations

### **Acting Chief of Planning & GIS Services**

January 2014 – October 2014 East Bay Regional Park District

- Successfully managed a team of six staff after the retirement of the long-time manager
- Developed department goals and directed department priorities and work plan
- Developed a process to more efficiently open parkland to the public
- Prepared, managed and balanced the department budget
- Represented the agency's position in written documents and at public hearings in front of the Board of Directors concerning internal and external issues

### **Park Planner**

May 2001 – September 2005 East Bay Regional Park District

- Prepared CEQA and NEPA documentation and mitigation monitoring programs in support of capital improvement, grant and operational projects
- Provided CEQA advice to agency staff, monitored regulatory changes in CEQA and developed agency thresholds of significance
- Under the threat of litigation, prepared mitigated negative declarations for park land use plans and public response documents carried out under intense scrutiny and held to the highest legal standard at Vargas Plateau and Sunol and Ohlone parks
- Provided administrative support for engineering and financial review of the agency's three Landscaping and Lighting Assessment Districts

### **Open Space Planner**

1999-2001 City of Brisbane – Open Space and Ecology Committee

- Working closely with a citizen's committee, I conducted field surveys and prepared an open space plan inventorying and evaluating the city's significant natural resource lands
- Performed analyses, compiled information and made recommendations on land use issues to the City Council and citizen and community groups

### **Technician III**

1997-2000 San Francisco Recreation and Park Department – Natural Areas Program

- Prepared an Integrated Vegetation Management manual providing recommendations for designing and implementing a city-wide vegetation control program
- Prepared technical reports and drafted minutes and agendas for Open Space Citizens Advisory Committee

## **Education**

### **Master of Urban and Regional Planning**

San Jose State University

San Jose

May, 2000

### **B.A., American Studies**

University of California at Santa Cruz

Santa Cruz

June, 1993

- Honors in major and senior thesis

**Profile**

Michael \_\_\_\_\_ Hammock \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_ yahoo.com \_\_\_\_\_  
Email Address

\_\_\_\_\_ Street Address Suite or Apt \_\_\_\_\_  
Oakland CA 94619  
City State Postal Code

Home: (510) \_\_\_\_\_ Home: (510) \_\_\_\_\_  
Primary Phone Alternate Phone

retired \_\_\_\_\_  
Employer Job Title

**Which Boards would you like to apply for?**

Sugar Sweetened Beverages Community Advisory Board: Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

As a former Oakland employee and a retired recreator, I have administered and supported programs and projects to improve community nutrition, reduce childhood obesity, increase physical activity, and prevent diabetes and better health outcomes in children and families, especially those disproportionately impacted by health disparities.

***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

Upload a Resume \_\_\_\_\_

**Please paste the text of your resume or curriculum vitae below.**

Forthcoming.

Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

2016 NOV -7 PM 3: 30

**DRAFT**

City Attorney's Office

## OAKLAND CITY COUNCIL

### RESOLUTION NO. \_\_\_\_\_ C.M.S.

Introduced by Mayor Libby Schaaf

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**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF  
PAMELA ALSTON, RAPHAEL BREINES, AND MICHAEL HAMMOCK  
AS MEMBERS OF THE SUGAR-SWEETENED BEVERAGE  
DISTRIBUTION TAX COMMUNITY ADVISORY BOARD**

**WHEREAS**, Ordinance No 86161 C.M.S., approved May 3, 2016, placed a measure on the November 8, 2016 ballot to impose a tax on the distribution of sugar-sweetened beverages; and

**WHEREAS**, the voters of the City of Oakland adopted the Sugar-Sweetened Beverage Distribution Tax Ordinance in the November 8, 2016 general municipal election; and

**WHEREAS**, the Sugar-Sweetened Beverage Distribution Tax Ordinance establishes the Sugar-Sweetened Beverage Distribution Tax Community Advisory Board (the "Board") and provides that the Board shall consist of nine (9) members serving not more than two consecutive three-year terms appointed by the Mayor and confirmed by the City Council in accordance with City Charter section 601; and

**WHEREAS**, the Sugar-Sweetened Beverage Distribution Tax Ordinance (Oakland Municipal Code Section 4.52.080 (B)) provides that the Board shall be comprised of: At least three residents who live in areas disproportionately impacted by diseases caused by sugar consumption; two medical professionals--one medical and one dental with public health experience or who engage in whole or in part in the prevention, diagnosis, treatment or research of, or education about chronic diseases linked to the consumption of sugar; two parents of current students of Oakland Unified School District ("OUSD"); and two members of the public with experience in addressing public health issues, related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health or early childhood nutrition; and



**WHEREAS**, the Honorable Mayor Libby Schaaf has appointed Pamela Alston, Raphael Breines, and Michael Hammock to complete three-year terms subject to confirmation by the City Council; now therefore be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

**Pamela Alston** is appointed to the Sugar Sweetened Beverages Tax Community Advisory Board as a medical professional with public health experience or who engages in whole or in part in the prevention, diagnosis, treatment or research of, or education about chronic diseases linked to the consumption of sugar to complete the three-year term that began on June 15, 2017 and will end on June 14, 2020, filling a seat previously held by Jared Fine.

**Raphael Breines** is appointed to the Sugar Sweetened Beverages Tax Community Advisory Board as a resident who lives in an area disproportionately impacted by diseases caused by sugar consumption to complete the three-year term that began on June 15, 2017 and will end on June 14, 2020, filling a seat previously held by Gabriela Regalado.

**Michael Hammock** is appointed to the Sugar Sweetened Beverages Tax Community Advisory Board as a resident who lives in an area disproportionately impacted by diseases caused by sugar consumption to complete the three-year term that began on June 15, 2017 and will end on June 14, 2020, filling a seat previously held by Kim Carter Martinez.

IN COUNCIL, OAKLAND, CALIFORNIA,  
PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND  
PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California

