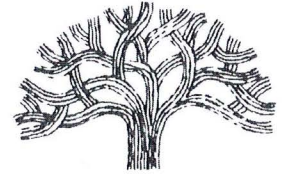


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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

April 7, 2016

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Gibson McElhaney and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

**COMMUNITY POLICING ADVISORY BOARD**

**Nancy Sidebotham**, Mayoral appointment as the Home Alert Representative to serve the term beginning March 25, 2015 and ending March 24, 2018, filling a seat held by Frank Castro.

**Emily D. Rogers-Pharr**, Mayoral appointment as the At- Large Representative to serve the term beginning March 26, 2015 and ending March 25, 2018, filling a seat held by Marcus Johnson.

**Angela Haller**, Mayoral reappointment as the Home Alert Representative to serve the term beginning March 25, 2014 and ending March 24, 2017, filling a seat held by herself.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf  
Mayor

Resume

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Vitals:

Nancy S. Sidebotham

Education:

1968 A.A. Social Science

Merritt College

Grove Street Campus

Oakland, CA

1970 B.A. History

Cal State University Hayward

Hayward, CA

Biography:

Age: 70

Bilingual: English and Spanish

Grew up in Panama

Occupation: Tax Preparer since 1973

Moved to Oakland: September 4, 1964

Moved to District 6: December 21, 1980

**Qualifications:**

**2000-2015 Chair of MEM (Millsmont/Evergreen/Millsbrae) Beat 29X NCPC**

**1998-2000 Board member Beat 29X NCPC**

**2013-2015 Neighborhood Watch (NW) Steering Committee**

**2009-2011 Community Policing Advisory Board (CPAB) Board Member**

**2000 Graduate of 18<sup>th</sup> Annual Citizen's Police Academy**

**2014 Graduate of Oakland's Citizen's Academy**

**1990-2010 District 6 City Council Candidate**

**2014 Mayoral Candidate**

**2012 Stand For Oakland Co-Founder**

**2008 Served on NCPC Assessment Advisory Committee (Survey Study)**

**2000 Graduate Problem Solving Trainer**

**Other qualifications/activities:**

**ARTS**

- Art ship Foundation, supporter
- Oakland Business Arts Awards, '94 Juror
- Support the remodeling and rehabilitation of Studio One
- Support increase funding for the Arts
- Support the promotion of the artistic community through advertising and festivals
- Enhance after school Arts programs

**COMMUNITY OUTREACH**

- Citizens for a New Animal Shelter (CNAS), President & Co-Founder
- Oakland City Council Animal Shelter Liaison
- Central East Oakland Community Development Block Grant (CDBG), Board member
- City of Oakland Emergency Task Force
- Citizens of Oakland Respond to Emergencies (CORE) Program & Graduate
- Citizens of Oakland Respond to Emergencies (CORE), Advisory Committee
- Crime Stoppers, founding Board Member
- Oakland Crime Stoppers, Secretary
- Citizens Police Academy Alumni Association

- Burbank-Millsbrae Neighborhood Crime Prevention Council (NCPC), Steering Committee and past Vice Chair
- Neighborhood Watch, Block Captain
- Millsmont Home Owners Association, Co-Founder/President
- Wyman/Simmons Coalition, (assisted with strategy to stop development in slide area)
- Worked to have Oakland Housing Authority maintain and manage their properties
- Worked to close the Vintage Inn
- Worked to remove the illegal car wash/detailing business & loiterers at the church located at the top of 73rd Ave
- Worked to stop loitering and drug sales at the gas station located at Sunnymere and Seminary
- Worked to clean up blight and eliminate neighborhood intimidation at 3964 Gardenia Place
- Alerted community to the atrocities and mismanagement at the Oakland Animal Shelter
- Strongly supported the removal of the Animal Shelter from under the police department
- Organized and led the fight to shut down the old Animal Shelter and build the new one now on 29<sup>th</sup>
- Worked to bring One Stop Market and Liquors into compliance
- Closed down One Stop Liquors
- Burbank-Millsbrae NCPC, Beat 29X, Chair
- Closed the Pink Stoe on Edwards and Greenley

## **AFFILIATIONS**

- CORO Foundation Graduate (San Francisco)
- League of Women Voters, past Board Member
- National Women's Political Caucus, former member
- Oakland Sunset Rotary, past president
- East Oakland Rotary, past International Director
- Oakland Chamber of Commerce
- MGO (Montclair Greater Oakland) Democratic Club Board member
- UNCO Chair
- CPAB Past Mayoral Appointment
- OUSD committee on Truancy
- Urban Releaf, past Board member

## **BUSINESS**

- Oakland Merchant Leadership Forum (OMLF), Executive Committee
- Co-Chairperson Shop Oakland 2000
- Co-Chairperson Shop Oakland 2001
- Deemed Approved Advisory Committee (DAAC)
- Deemed Approved Program, (worked to protect small restaurants)
- Oakland Employers Transportation Network (ONET)
- MacArthur Blvd. Merchants Association (MBMA), past Board Secretary
- Foothill/Seminary Merchants Association, past Chair and Secretary

- Led the effort to include the many Business Associations in Oakland to be added to the Oakland Chambers membership underwritten by WFB

## DEVELOPMENT

- Oakland Commerce Corporation (OCC), Business Partners Program
- Organizer of Business Alert Seminar
- Oakland Development Council, past member
- Leona Quarry Committee to Stop Big Box Development
- Stop the Widening of Edwards/73rd Avenue Committee
- MacArthur-Seminary Design Review, Spokesperson & Steering Committee member
- Ban Trucks on 580 Coalition
- MacArthur Blvd. Design Review Committee
- Main Street USA Seminar
- Zoning Update Committee
- Mills College shopping area expansion

## PARKS AND RECREATION/ENVIRONMENT

- Rotary Nature Center Advisory Council, past Chairperson
- Citizens for Oakland's Open Space (COOS), past Co-Treasurer
- Open Space Conservation and Recreation (OSCAR), Advisory Committee
- Measure K, supporter
- Kings Estate Dog Park
- Rainbow Recreation Advisory Committee, past Secretary
- Hardy Park, (assisted with strategy for dog park)
- Park & Recreation, Advisory Council—set up individual park advisory system
- Dunsmuir House & Gardens, member
- Friends of Park & Rec, former member
- Supporter of Arroyo Viejo Park
- East Oakland Swim Center Advisory Committee
- Arroyo Viejo Creek Celebration Committee
- Support the prevention of cutting over three hundred trees around Lake Merritt
- Support the strengthening of the Creek Ordinance
- Worked to restore Chimes Creek and stop the erosion from the Leona Quarry project
- Supported the vision of those that worked to preserve and develop the Estuary Plan
- Support the idea of setting aside funds to rebuild the City stables and make it once again operational
- Support the community in stopping the “give away” of open space/parkland to a non-profit organization and upholding the OSCAR Plan
- Worked and working to stop illegal dumping throughout Oakland
- Worked on KABOOM design and construction project at Burkhalter and Concordia Parks

## COMMENDATIONS

- OPD Captain's Certificate of Commendation, November 26<sup>th</sup>, 2000

Partial List.....

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# Emily D. Rogers-Pharr, MPA

A generalist with a keen ability to very quickly learn about new topics, get up to speed, and add value in a very short turnaround time. Over 15 years of public policy, government administration, and community relations experience. Exceptional leadership, organizational, presentation, writing, researching, interpersonal, analytical, and problem-solving skills. Outstanding project management, strong relationship builder, and a committed social justice advocate.

*Constituent liaison*

*Grant Administration*

*Public sector governance*

*Community Programs*

*Public Relations/Marketing*

*Partnership Development*

*Policy research and analysis*

*Program management*

*Systems knowledge*

## PROFESSIONAL EXPERIENCE

### Project/ Program Management

#### City of East Palo Alto—Office of the City Manager

Community Programs Division Manger, Present

Measure C Program Coordinator, 10/2013-10/2014

Oversee the Community Programs Division providing management, research, and analysis on a broad range of community related issues, policies, and a variety of city-wide programs that have a strong focus on serving children youth, and families, including seniors.

Program activities include: managing, planning and organizing special events, celebrations and sponsorships; overseeing the community grants program (\$300M); managing a variety of special projects including contract management of franchise agreements; managing city's recreation efforts and use of parks and facilities; coordinating emergency preparedness activities and training; Senior Congregate Nutrition & Transportation program; and managing public and media information activities Administer a total operating budget of \$1.4M and supervise a staff of 7.

#### **Key Results:**

- ◆ Developed a transparent \$3M violence prevention/intervention public grants program that ensures the voter's investment is impact focused.
- ◆ Revamped and streamlined the city's parks and facilities application and scheduling process and persuaded Council to reconsider its fee structure and waiver policies potentially saving the city more than \$80,000 a year.
- ◆ Organized monthly Brown Bag series to foster and strengthen our community-based organizational capacity by transferring knowledge, building trust, social learning, and problem solving, establishing networks and brain storming opportunities, and thereby strengthening the community as whole.
- ◆ Developed an effective Request for Proposals to solicit an operator/manager for the new Cooley Landing nature education center. (<http://www.ci.east-palo-alto.ca.us/documentcenter/view/1849>)
- ◆ Coordinated a city-wide training schedule to meet FEMA requirements and to foster relationships with partnering organizations at the community, local, county, and state level.

### Legislative

#### Office of the City of Oakland, Councilmember Desley Brooks — Oakland, CA

Council Aide, 2/2006 to 3/2013

#### Sophie Maxwell, San Francisco Board of Supervisors — San Francisco, CA

Legislative Aide, 1/2008 – 12/2008

Served as political advisor, constituent liaison, press secretary, speechwriter, office administrator and event coordinator. Policy areas focused on public health, workforce and economic development, and public safety.

#### **Key Results:**

# Emily D. Rogers-Pharr, MPA

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- ◆ Coordinated legislative process to develop the San Francisco Citywide Surety Bonding and Financial Program Self-Insurance Fund Program facilitating millions of dollars in cost savings for the city by increasing opportunities for small local businesses to bid on city contracts and decreasing the administrative burden on the City, while providing for continuity and expansion of the Program for the future.
- ◆ Assistant Producer of Annual Summer Concert Series drawing thousands of concertgoers and popular local talent.
- ◆ Coordinated annual *Schools' Out Resource Fair* to increase awareness and opportunity for at-risk youth to participate in extra-curricular activities.
- ◆ Organized first Community Healing Drumming Festival in partnership with Sutter Health, State Parks and Recreation, and the San Francisco 49ers.
- ◆ Raised \$10,000+ dollars in funding and product donations to support Councilmember community events including Thanksgiving baskets for more than 1,000 Oakland families.

## Public Relations

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### LA Jones and Associates

Public Relations Associate (consultant), 6/2012-Present

### Transportation and Land Use Coalition (TransForm)

TEACH Project Director, 1/2005-4/2005

### Bayview Hunters Point Project Area Committee (PAC) – San Francisco, CA

Executive Secretary / Outreach Coordinator, 4/1999 – 9/2002

In campaign and community based environments responsible for coordinating operational and administrative activities designed for the promotion of client sponsored campaigns and events. Work focused primarily on public affairs campaigns, political campaigns and community events. Provided news and information to relevant audiences. Researched, wrote, edited, and proofread promotional materials and press releases.

### **Key Results:**

- ◆ Created compelling content for direct mail, web content, news releases, and social media communications to successfully capture the attention and financial support of donors and voters in support of Nyeisha Dewitt for Oakland City Council.
- ◆ Authored “The Big Hijack” a position paper in opposition to Governor Schwarzenegger’s attempt to suspend voter approved Proposition 42 funding resulting in the preservation of \$64 million in Bay Area transportation funding.
- ◆ Implemented a grassroots outreach campaign reaching more than 20,000 residents expanding base of support for the Community Revitalization Concept Plan.
- ◆ Provided leadership in developing PAC marketing strategy and promotional materials including website, logo, and mission statement development.

## EDUCATION

### UNIVERSITY OF SAN FRANCISCO

Master of Public Administration

### CALIFORNIA STATE UNIVERSITY HAYWARD

Bachelor of Science in Criminal Justice

## COMMUNITY ENGAGEMENT

*Adult Advisor* to the Oakland Youth Commission

*Board Member* to Oakland ReLeaf

*Historian-Executive Board* to Black Women Organized for Political Action, Oakland-Berkeley Chapter



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Angela Haller-Teixeira

Volunteer Objective:

To seek a position on the Community Policing Advisory Board (CPAB) so I can utilize my skills and experience as a Oakland community organizer.

Personal Summary:

An Oakland merchant for thirty one years.  
An East Bay resident for forty five years.  
Excellent verbal and written communication skills.  
Strong interpersonal and social skills  
Energetic, organized and detailed oriented.  
Strong leadership and managerial skills.  
Able to work independently or in a group setting.

Professional Experience:

Private practice as a cosmetologist in Oakland for thirty one years.  
Business merchant-Jackson St, Lake Merritt area, Grand Ave & Woodminster.  
Managed, trained and supervised employees and staff.

Volunteer History and Duties:

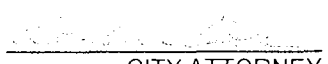
|  |              |
|--|--------------|
| 22X Neighborhood Crime Prevention Council Co-Chair       | 2009-present |
| Citizen's Police Academy Graduate, 29th Class            | 2009         |
| NCPC Neighborhood Action Crime & Safety team leader      | 2008-present |
| Merchant WatchCaptain-Woodminster BusinessDistrict.      | 2007-present |
| Retirement Home Council family facilitator and services. | 1998-present |
| Elementary School & Library Parent assistant.            | 1995-2001    |
| Worked with "Praise" Learning Disability group.          | 1995-2001    |
| Volunteer at Oakland Women Alcohol Rehab Center          | 1989-1990    |
| Grand Avenue Merchants Association                       | 1982-1987    |

Summary:

I would very much like to be appointed to the CPAB because I believe my vast experience as an East Bay resident, an activist in Oakland neighborhoods on Public Safety issues, my merchant leadership skills in the Woodminster area and my community organizing skills would greatly benefit the goals and objectives of the Community Policing Advisory Board.

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Approved as to Form and Legality

  
CITY ATTORNEY

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF  
NANCY SIDEBOTHAM AND EMILY D. ROGERS-PHARR AND  
REAPPOINTMENT OF ANGELA HALLER AS MEMBERS OF THE  
COMMUNITY POLICING ADVISORY BOARD**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Resolution No. 72727 C.M.S., adopted June 11, 1996 and amended by Resolution No. 73916 C.M.S., adopted November 4, 1997, which changed the body's status from a Task Force to a Board, establishes that the Community Policing Advisory Board shall oversee, monitor and report at least twice yearly and provide recommendations on community policing to the Mayor, City Council, City Manager, and director of Police Services; and

**WHEREAS**, the Community Policing Advisory Board consists of fifteen (15) members, all Oakland residents, serving three-year terms, three appointed by the Mayor, one by each Councilmember, one by the Oakland Housing Authority, one by the Oakland Unified School District Board, and two by the Home Alert Steering Committee; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has appointed Nancy Sidebotham to serve a three-year term as the Home Alert Steering Committee Representative, subject to confirmation by the City Council; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has appointed Emily D. Rogers- Pharr to serve a three-year term on the recommendation of Councilmember Rebecca Kaplan as the At-Large Representative, subject to confirmation by the City Council; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has reappointed Angela Haller to serve a three-year term as the Home Alert Steering Committee Representative, subject to confirmation by the City Council; now therefore be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

**Nancy Sidebotham** to the Community Policing Advisory Board to serve a three-year term beginning March 25, 2015 and ending March 24, 2018, filling the seat previously held by Frank Castro; and

**Emily D. Rogers- Pharr** to the Community Policing Advisory Board to serve a three- year term beginning March 26, 2015 and ending March 25, 2018, filling the seat previously held by Marcus Johnson; and be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor’s reappointment of:

**Angela Haller** to the Community Policing Advisory Board to serve a three-year term beginning March 25, 2014 and ending March 24, 2017, filling the seat previously held by herself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLÉN, KALB, KAPLAN,  
REID AND PRESIDENT GIBSON MCELHANEY

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

LATONDA SIMMONS  
City Clerk and Clerk of the Council of  
the City of Oakland, California