



# City of Oakland

Office of the City Clerk  
Oakland City Hall,  
1 Frank H. Ogawa Plaza,  
Room 201  
Oakland, California 94612

## Meeting Minutes - DRAFT

### \*Community & Economic Development Committee

City Hall, 1 Frank H. Ogawa Plaza,  
Oakland, California 94612

City of Oakland Website: <http://www.oaklandca.gov>

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Tuesday, June 10, 2025

1:30 PM

City Council Chamber, 3rd Floor

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The Oakland City Council Community And Economic Development Committee  
Convened At 1:30 P.M. With Councilmember Brown Presiding As Chairperson

#### COMMITTEE MEMBERSHIP:

#### Roll Call / Call To Order

**Present** 4 - Carroll Fife, Janani Ramachandran, Zac Unger, and Rowena Brown

#### 1 Approval Of The Draft Minutes From The Committee Meeting Of May 27, 2025 [25-0772](#)

Attachments: [View Report](#)

*0 Speakers Spoke On This Item*

A motion was made by Zac Unger, seconded by Janani Ramachandran, that this matter be Accepted. The motion carried by the following vote:

**Aye** 3 - Ramachandran Unger, Brown

**Absent** 1 - Fife

**NO VOTE** 0

#### 2 Determination Of Schedule Of Outstanding Committee Items [25-0773](#)

Attachments: [View Report](#)

[View Supplemental Report - 6/5/2025](#)

*0 Speakers Spoke On This Item*

A motion was made by Janani Ramachandran, seconded by Zac Unger, that this matter be Accepted. The motion carried by the following vote:

**Aye** 3 - Ramachandran Unger, Brown

**Absent** 1 - Fife

**NO VOTE** 0

**DUE TO THE PRESENCE OF COUNCILMEMBER GALLO AND COUNCIL PRESIDENT JENKINS, A QUORUM OF THE CITY COUNCIL WAS NOTED, AND A MOTION WAS MADE BY COUNCILMEMBER UNGER AND SECONDED BY COUNCILMEMBER BROWN TO ADJOURN THE MEETING OF THE COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE MEETING, AND TO CONVENE AS A SPECIAL MEETING OF THE FULL COUNCIL AT 1:35 P.M. THE MOTION PASSED WITH 3 AYES 1 ABSENT FIVE**

**The Roll Call was modified to note Councilmember Fife present 1:41 p.m.**

- 7**      Subject:    Advertising Signs Relocation Agreement With Becker Boards  
From:        Councilmembers Ramachandran And Gallo  
Recommendation: Adopt A Resolution: (1) Authorizing The City Administrator To Negotiate Terms And Enter Into An Advertising Signs Relocation Agreement With Becker Boards, A California L.L.C. ("Becker") , With Such Agreement Including The Following: (A) Allowing Becker To Erect Up To Five New Advertising Signs At Certain Locations On Private Property In Exchange For Becker Causing The Removal Of Eleven Existing Advertising Faces At Various Locations In The City By Dates Certain, With Becker Waiving Its Rights To Just Compensation For The Removed Signs; (B) Requiring Becker To Make Payments In Advance Of Up To \$2,357,500 For Fiscal Year 2025/2026, And Annual Payments Of Up To \$750,000 For A Thirty-One Year Term With Escalations, In Addition To Providing Other Financial Incentives To The City Including Negotiated Carbon Offset And Beautification Fees; And (2) Adopting Appropriate California Environmental Quality Act Findings  
[25-0781](#)

**Sponsors:** Ramachandran and Gallo

**Attachments:** [View Report](#)  
[View Legislation And Exhibit A-E](#)  
[View Supplemental Report - 6/5/2025](#)  
[View Supplemental Legislation And Exhibit A-E - 6/5/2025](#)

***The Committee Approved As Amended The Recommendations Of Staff To Forward This Item To The June 17, 2025 City Council Agenda On Non Consent (3:30 P.M)***

***Amendments:***  
***Adding An Additional Further Resolved Clause -***

***FURTHER RESOLVED: That along each of the five freeways that are included in this Resolution (880, 24, 980, 80, 580), no more than two (2) New Advertising Signs shall be placed adjacent to any single freeway for this proposal only.***

***25 Speakers Spoke On This Item***

**A motion was made by Janani Ramachandran, seconded by Zac Unger, that this matter be Approved as Amended the Recommendation of Staff, and Forward to go before the \* Concurrent Meeting of the Oakland Redevelopment Successor Agency and the City Council, to be heard 6/17/2025. The motion carried by the following vote:**

**Aye** 3 - Ramachandran Unger, Brown

**No** 1 - Fife

**NO VOTE** 0

- 3**      **Subject:**    Amendments To Citywide Impact Fee Regulations  
**From:**        Planning And Building Department  
**Recommendation:** Adopt An Ordinance (1) Amending Title 15 Of The Oakland Municipal Code To Update And Revise The Regulations For The Jobs/Housing Impact Fee (Chapter 15.68), Affordable Housing Impact Fee (Chapter 15.72), And Transportation And Capital Improvement Impact Fees (Chapter 15.74); (2) Amending The City Of Oakland Master Fee Schedule (Adopted By Ordinance No. 13799 C.M.S., As Amended) To Calculate Impact Fees For Residential Projects On A Square Footage Basis; And (3) Making Appropriate California Environmental Quality Act Findings  
[25-0661](#)

**Sponsors:** Planning & Building Department

**Attachments:** [View Report And Attachments A-C](#)  
[View Legislation And Exhibits A-D](#)  
[Supplemental Powerpoint Presentation - 6/5/2025](#)

***The Committee Approved To Schedule This Item To The Pending List With No Date Specific***

***8 Speakers Spoke On This Item***

**A motion was made by Janani Ramachandran, seconded by Zac Unger, that this matter be Scheduled to go before the \*Community & Economic Development Committee. The motion carried by the following vote:**

**Aye** 4 - Fife Ramachandran Unger, Brown

**NO VOTE** 0

**4**      Subject:    FY 2025-26 OWDB Budget And Contracts  
From:        Economic Workforce Development Department  
Recommendation: Adopt A Resolution Authorizing The Following Actions For Fiscal Year  
2025-2026:

(1) Adopting The Workforce Development Budget;

(2) Accepting And Appropriating Workforce Innovation And Opportunity (WIOA) Title I  
Formula Funds For Adult, Dislocated Worker, Youth And Rapid Response Services In  
The Estimated Amount Of Four Million Two Hundred Nineteen Thousand Eight Hundred  
Fifteen Dollars (\$4,219,815), Including A Carryover Of Unspent Fiscal Year 2024-25  
WIOA Funds; And

(3) Accepting And Appropriating Four Million Thirty Two Thousand Six Hundred  
Twenty-Five Dollars (\$4,032,625) From California Volunteers And Other Funds For  
Workforce Development;

(4) Executing A Three-Year Agreement With California Department Of Corrections And  
Rehabilitation And Accepting And Appropriating A Total Of Approximately Twelve Million  
Four Hundred Seventy-Eight Thousand Eight Hundred Dollars (\$12,478,800) To  
Implement Golden State Works Transitional Employment And Job Placement Services  
For Oakland Residents On Parole And Executing A Three Year Grant Agreement With  
Center For Employment Opportunities, Inc. (CEO), In A Total Amount Not To Exceed  
Eleven Million Seven Hundred Fifty-Two Thousand Eight Hundred Dollars (\$11,752,800)  
To Provide Such Services;

(5) Executing Grant Agreements With Service Providers Competitively Selected To  
Provide Comprehensive Career Services, Adult Career Services, And Youth Services  
From WIOA Title I Formula Funds And Other Funds; And

(6) Authorizing The City Administrator To Apply For, Accept, And Appropriate Grants And  
Contributions For Workforce Development Services Beyond The WIOA Title I Formula  
Funding And Other Budgeted Funding Sources Up To Two Hundred Fifty Thousand  
Dollars (\$250,000) Per Instance With The Approval Of The Oakland Workforce  
Development Board

[25-0758](#)

**Sponsors:** Economic & Workforce Development Department

**Attachments:** [View Report And Attachment A](#)

[View Resolution](#)

***The Committee Approved The Recommendations Of Staff To Forward This Item To  
The June 17, 2025 City Council Agenda On Consent (3:30 P.M.)***

***1 Speaker Spoke On This Item***

A motion was made by Janani Ramachandran, seconded by Zac Unger, that this matter be Approved the Recommendation of Staff, and Forward to go before the \* Concurrent Meeting of the Oakland Redevelopment Successor Agency and the City Council, to be heard 6/17/2025. The motion carried by the following vote:

**Aye** 4 - Fife Ramachandran Unger, Brown

**NO VOTE** 0

- 6**      Subject:    Anti-Displacement Strategic Action Plan  
             From:      Councilmember Brown  
             Recommendation: Receive An Informational Report From The City Administrator On The Anti-Displacement Strategic Action Plan, Including Details On The Implementation Plan And Timeline, Performance Metrics And Targets, And Recommendations For Council Action  
[25-0762](#)

**Sponsors:** Brown

***The Committee Approved To Schedule This Item To The Pending List With No Date Specific***

***3 Speakers Spoke On This Item***

A motion was made by Rowena Brown, seconded by Zac Unger, that this matter be Scheduled to go before the \*Community & Economic Development Committee. The motion carried by the following vote:

**Aye** 4 - Fife Ramachandran Unger, Brown

**NO VOTE** 0

**S8** Subject: Homelessness Prevention Pilot Program Extension  
From: Councilmember Brown  
Recommendation: Adopt A Resolution

(1) Amending Resolution No. 90475 C.M.S., Which Authorized Funding For The Homelessness Prevention Pilot Program Grant To Bay Area Community Services, Inc. For A Total Amount Not To Exceed Four Million Dollars (\$4,000,000.00) And Grant Term Through June 30, 2026 To:

(A)Extend The Grant Term To June 30, 2027; And

(B) Authorize The City Administrator To Accept, Appropriate, And Increase The Grant Agreement Using Any County, State, Federal, And/Or Private Funding That Becomes Available For Bacs' Homelessness Prevention Pilot Program During The Term Of The Grant Agreement, Without Return To Council; And

(C)Authorize The City Administrator To Increase The Grant Agreement During The Term Using Local Funds That City Council Has Appropriated Specifically For This Purpose; And

(2) Directing The City Administrator To Present An Annual Informational Report On The Homelessness Prevention Pilot Program

[25-0797](#)

**Sponsors:** Brown

**Attachments:** [View Memo](#)  
[View Legislation](#)

*Councilmember Brown made a motion seconded by Councilmember Unger to approve the urgency finding on Item S8 for the following reasons:  
That there is a need to take immediate action which came to the attention of the local body after the agenda was posted, and that the need to take immediate action is required to avoid a substantial adverse impact that would occur if the action were deferred to a subsequent special or regular meeting;*

*The Motion passed with 4 Ayes: Fife, Ramachandran, Unger, Brown*

*The Committee Approved The Recommendations Of Staff To Forward This Item To The June 17, 2025 City Council Agenda On Consent (3:30 P.M.)*

**1 Speaker Spoke On This Item**

A motion was made by Zac Unger, seconded by Rowena Brown, that this matter be Approved the Recommendation of Staff, and Forward to go before the \* Concurrent Meeting of the Oakland Redevelopment Successor Agency and the City Council, to be heard 6/17/2025. The motion carried by the following vote:

**Aye** 4 - Fife Ramachandran Unger, Brown

NO VOTE 0

- 5 Subject: Annual Housing Programs Informational Report For Fiscal Year 2024-25  
From: Housing And Community Development Department  
Recommendation: Receive An Informational Report On Housing Programs By The  
Housing And Community Development Department For Fiscal Year 2024-2025  
[25-0695](#)

**Sponsors:** Housing And Community Development Department

**Attachments:** [View Report And Attachments A-D](#)

***1 Speaker Spoke On This Item***

A motion was made by Carroll Fife, seconded by Zac Unger, that this matter be  
Received and Filed. The motion carried by the following vote:

Aye 4 - Fife Ramachandran Unger, Brown

NO VOTE 0

**Open Forum**

***1 Speaker Spoke During Open Forum***

**Adjournment**

*There Being No Further Business, The Oakland City Council Community And  
Economic Committee Adjourned The Meeting At 4:31 P.M.*

\* In the event of a quorum of the City Council participates on this Committee, the  
meeting is noticed as a Special Meeting of the City Council; however no final City  
Council action can be taken.

**Americans With Disabilities Act**

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can make reasonable arrangements to ensure accessibility. Also, in compliance with  
Oakland's policy for people with environmental illness or multiple chemical  
sensitivities, please refrain from wearing strongly scented products to meetings.

Office of the City Clerk - Agenda Management Unit

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**MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL  
AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE  
CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM  
8:30 A.M. TO 5:00 P.M.**