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OFFICE OF THE CITY CLERK  
OAKLAND  
2019 JUN 13 PM 2:40

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Ryan Russo  
Director, Transportation

**SUBJECT:** Expand Residential Permit Parking  
Areas "G" and "N"

**DATE:** June 3, 2019

City Administrator Approval

Date:

6/12/19

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Expanding Residential Parking Permit Areas "G" and "N" At The Following Street Segments:**

- A. Santa Clara Ave between Kempton Way and MacArthur Boulevard, East Side;
- B. West between 42nd Street and 43rd Street; and
- C. 43rd Street between West and MLK.

## EXECUTIVE SUMMARY

This Resolution expands Residential Parking Permit (RPP) Areas "G" and "N" in accordance with the procedures of the Oakland Municipal Code (OMC) Chapter 10.44 to maximize feasible utilization of off-street parking facilities and reduce strain on residents caused by certain parking "attractors" such as hospitals, BART stations, and employment centers convenient for commuter parking. Areas "G" and "N" residents with qualifying permits will be exempt from the new 8:00 a.m. to 6:00 p.m., from Monday through Friday, two-hour parking regulation.

## BACKGROUND / LEGISLATIVE HISTORY

California Vehicle Code §22507 provides authority for the City to establish and expand residential permit parking programs for residents, provided there is no adverse impact on residents in the program areas. RPP alleviates parking congestion in residential neighborhoods caused by non-residents (such as employees, shoppers, visitors and commuters) who park for extended periods of time.

The Oakland Municipal Code Section 10.44.050, states that a petition requesting establishment of a RPP area is required to be signed by residents representing more than 51% of the addresses within the proposed area.

Item: \_\_\_\_\_  
Public Works Committee  
June 25, 2019

## **ANALYSIS AND POLICY ALTERNATIVES**

Staff received requests for RPP from residents on the street segments listed below, to mitigate the shortage of on-street parking near their homes. Residents transmitted to staff petitions for RPP with qualified signatures representing more than 51% of the eligible addresses on each street within the proposed Areas "G" and "N". Staff confirmed compliance with the OMC regarding parking occupancy of over 75% and signed petitions of over 51% for each block requesting permitted parking.

**Attachment A** highlights the street segment expanded within Area "G" on Santa Clara Ave between Kempton Way and MacArthur Boulevard, East Side.

**Attachment B** highlights street segments expanded within Area "N" on West between 42nd Street and 43 Street and 43rd Street between West and MLK JR Way.

## **FISCAL IMPACT**

The estimated cost to install the RPP signs on all involved street blocks is \$3,934.90. Funds are available in the General Purpose Fund 1010, Mobility Management Organization 35247, Work Order Account 56611, Parking Systems Management Project 1001465. One-time and recurring costs for maintaining the signs are recovered through fees collected from the sale of RPPs. The enforcement costs are expected to be covered by citation revenues.

Fees for the RPP permits are set-forth in the City's Master Fee Schedule. The fees are currently set at \$82.00 for an annual permit for the first year, \$5.00 for a one-day visitor permit, and \$25.00 for a 14-day visitor permit. The annual renewal fee per permit is \$59.00 for residents.

## **PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

Actively managed RPP areas have proven to alleviate parking congestion in residential neighborhoods caused by non-residents (such as employees, shoppers, and visitors) who park for extended periods of time.

## **PUBLIC OUTREACH / INTEREST**

After petitions were analyzed and field surveys conducted, staff held public hearings at City Hall to discuss the expansion of RPP Areas "G" and "N" on April 29, 2019 and November 8, 2018 respectively. Over all, attendees were supportive and eager to receive permitted parking.

## **COORDINATION**

The Department of Transportation is coordinating with Revenue and Tax Administration to provide permits for Areas "G" and "N". The City Attorney and Budget Bureau have reviewed this report and legislation.

**SUSTAINABLE OPPORTUNITIES**

**Economic:** There are no significant economic opportunities.

**Environmental:** The proposed RPP is expected to discourage long-term parkers from parking on the subject streets and could encourage public transit use that would result in the reduction in vehicle emission and fuel consumption.

**Social Equity:** There are no significant social equity opportunities.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Expanding Residential Parking Permit Areas "G" and "N" At The Following Street Segments:

- A. Santa Clara Ave between Kempton Way and MacArthur Boulevard, East Side;
- B. West between 42nd Street and 43rd Street;
- C. 43rd Street between West and MLK.

For questions regarding this report, please contact Michael Ford, Parking and Mobility Division Manager, (510) 238-7670.

Respectfully submitted,

  
\_\_\_\_\_  
RYAN RUSSO  
Director, Department of Transportation

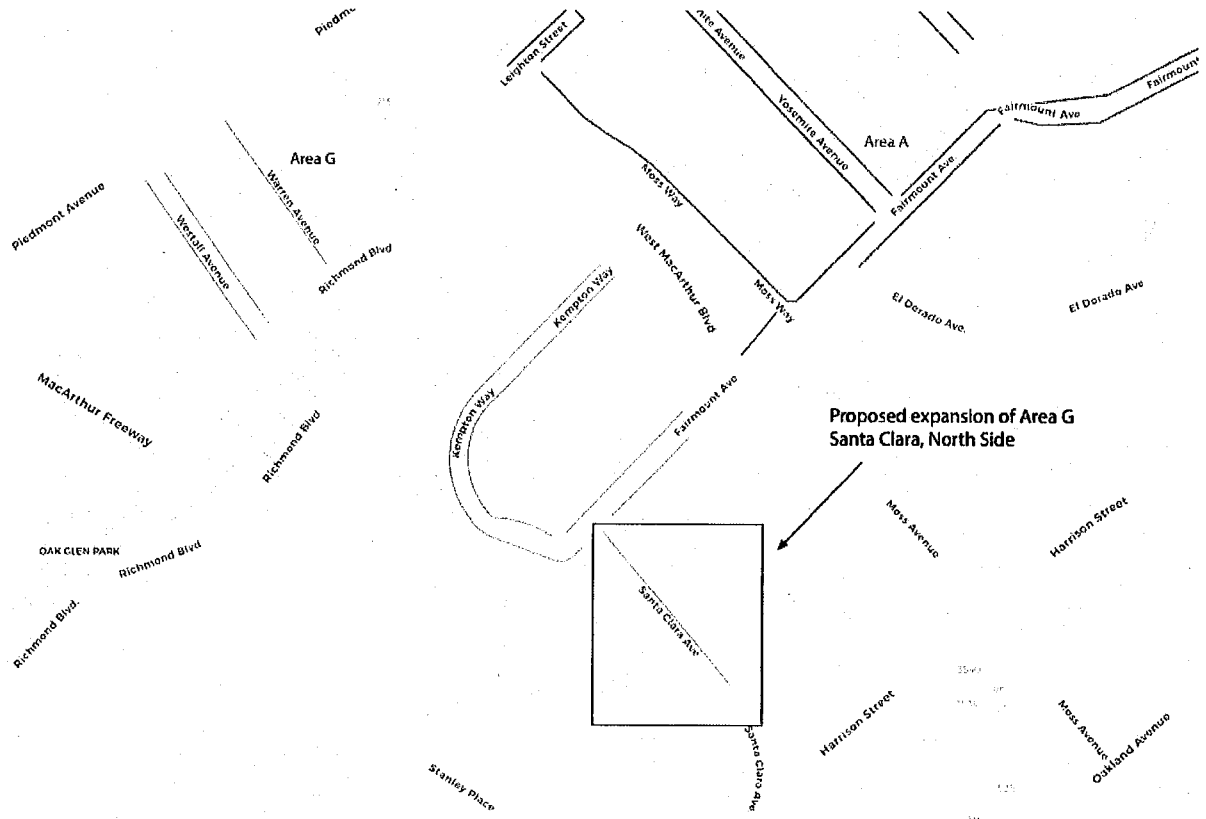
Reviewed by:  
Wladimir Wlassowsky, P.E.,  
Assistant Director,  
Department of Transportation

Prepared by:  
Michael Ford, Ph.D.  
Manager,  
Parking and Mobility Division

*Attachments (2):*

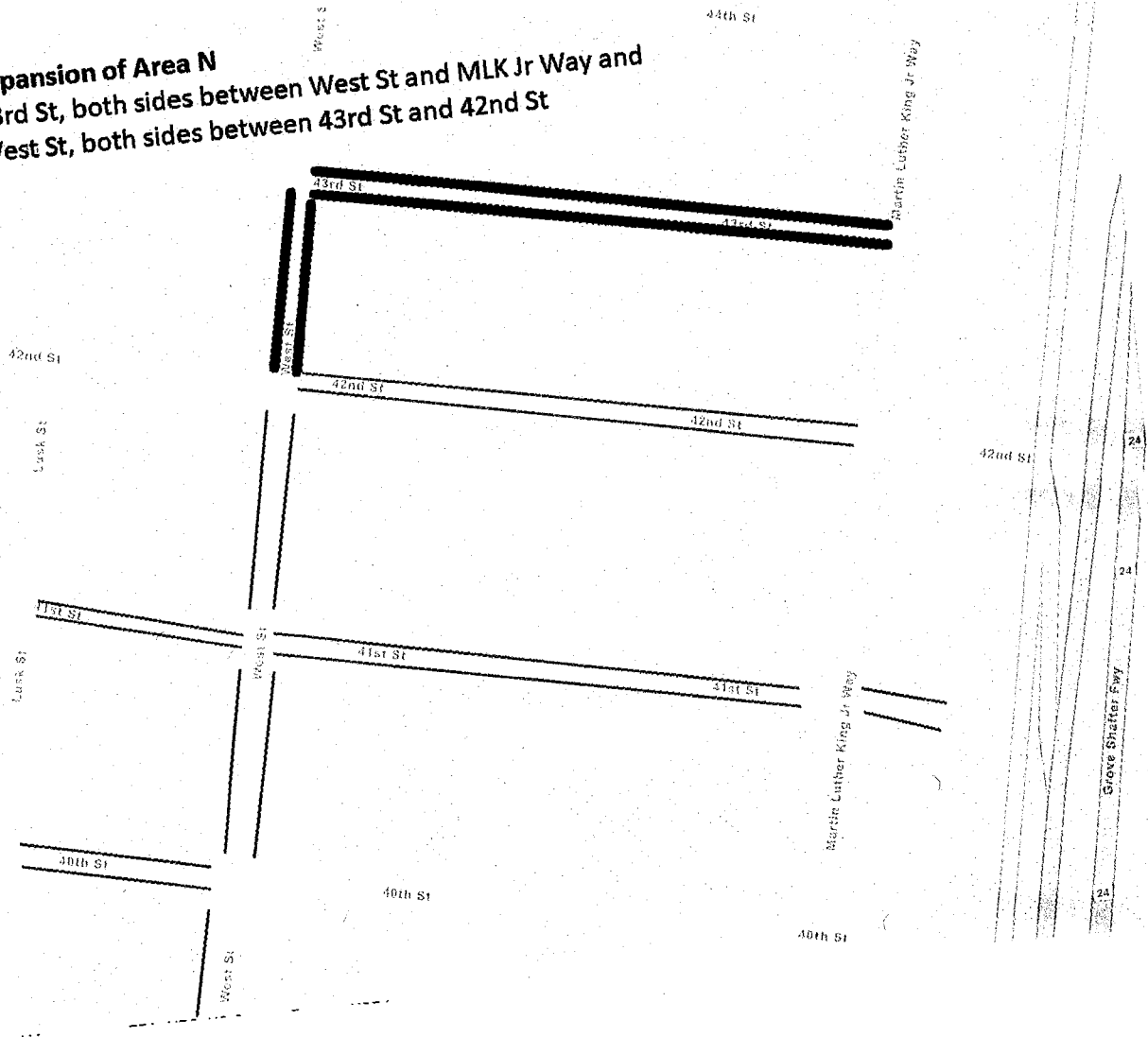
A: Area G, Santa Clara Ave between Kempton Way and MacArthur Boulevard, East Side  
B: Area N, West between 42nd Street and 43 Street and 43rd Street between West and MLK Jr Way.

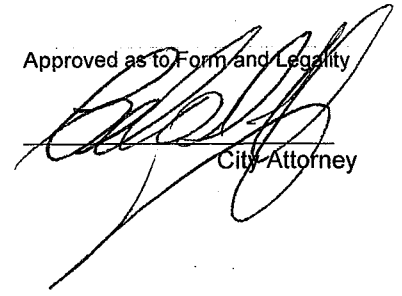
# ATTACHMENT A



# ATTACHMENT B

**Expansion of Area N**  
43rd St, both sides between West St and MLK Jr Way and  
West St, both sides between 43rd St and 42nd St





City Attorney

2019 JUN 13 PM 2:41  
**OAKLAND CITY COUNCIL**

**RESOLUTION NO. \_\_\_\_\_ C.M.S.**

Introduced by Councilmember \_\_\_\_\_

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**RESOLUTION EXPANDING RESIDENTIAL PARKING PERMIT  
AREAS "G" AND "N" AT THE FOLLOWING STREET SEGMENTS:**

- A. SANTA CLARA AVE BETWEEN KEMPTON WAY AND  
MACARTHUR BOULEVARD, EAST SIDE;**
- B. WEST BETWEEN 42ND STREET AND 43RD STREET**
- C. 43RD STREET BETWEEN WEST AND MLK**

**WHEREAS**, the residents along each of the street segments have petitioned to City staff to establish Residential Parking Permit (RPP) along their street blocks in the area shown in *Attachment A and Attachment B*; and

**WHEREAS**, conditions along these streets satisfy all requirements to implement RPP as described in the Oakland Municipal Code (OMC) Chapter 10.44; and

**WHEREAS**, California Vehicle Code Section 22507 (b) authorizes the City by ordinance or resolution, the City to provide preferential parking permits for members of organizations, professions, or other designated groups to park on specified streets if the City determines that the use of the permits will not adversely affect parking conditions for residents and merchants in the area; and

**WHEREAS**, the cost to implement RPP with installation of signage is \$3,934.90; and

**WHEREAS**, funds to implement RPP are available out of General Purpose Fund 1010, Mobility Management Organization 35247, Work Orders Account 56611, Parking System Management Project 1001465; now, therefore, be it

**RESOLVED**, That RPP Area "G" zone be approved to include the street shown in *Attachment A* and that RPP Area "N" zone be approved to include the street shown in *Attachment B*; and be it

**FURTHER RESOLVED**, That pursuant to California Vehicle Code Section 22507, the Council hereby finds and determines that the use of the permits will not adversely impact parking conditions for residents in the area; and be it

**FURTHER RESOLVED**, That RPP may be expanded incrementally within Areas "G" and "N"

subject to the satisfaction of OMC Chapter 10.44 petition and permit requirements; and be it

**FURTHER RESOLVED**, That the City shall charge fees for RPP permits as designated in the current City of Oakland Master Fee Schedule; and be it

**FURTHER RESOLVED**, That the street parking shall be restricted to no more than two hours, from 8 AM to 6 PM, Monday through Friday, except holidays and vehicles displaying valid RPP permits in RPP Areas "G" and "N"; and be it

**FURTHER RESOLVED**, That fines for violation of the above parking restrictions are designated in Oakland Municipal Code 10.48.010; and be it

**FURTHER RESOLVED**, That the proposed RPP is categorically exempt from CEQA review under Section 15301(c), Existing Facilities, without returning to Council.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California