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Approved as to Form and Legality

DRAFT
City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER ANNIE CAMPBELL WASHINGTON

RESOLUTION IN RECOGNITION OF 'COLLABORATING AGENCIES RESPONDING TO DISASTERS' (CARD) AND OUTSTANDING EXECUTIVE DIRECTOR ANA-MARIE JONES

WHEREAS, following the 1989 Loma Prieta Earthquake nonprofits and community agencies across the Bay Area came together to address the preparedness, response, and recovery needs of consumers and other vulnerable residents to form CARD – Collaborating Agencies Responding to Disasters; and

WHEREAS, CARD's Executive Director, Ana-Marie Jones, has helped local government partners to leverage resources in fulfillment of their mandates to address whole community inclusion, complementing traditional disaster response agencies and provide intermediary services, helping local government partners to leverage resources in fulfillment of their mandates to address whole community inclusion

WHEREAS, Ana-Marie Jones has infused the organization with her outstanding guerilla marketing skills and her passion for preparedness for the 15 years she served at its helm; and

WHEREAS, for 25 years, CARD served as direct service provider to, and champion for, our community safety net agencies for seniors, children, people with disabilities, people who are homeless, Limited English Proficiency (LEP) residents, medically fragile individuals, low-income families, and many others who depend on their trained and trusted local service providers to survive – before, during, and after a disaster; and

WHEREAS, CARD's philosophy of *Prepare to Prosper* addressed the cultural, social and financial needs, and learning styles of community agencies and the vulnerable populations they serve, creating accessible programs and services that were practical, low cost and not fear-based; and

WHEREAS, with a growing realization that many communities cannot be reached by traditional methods, the City of Oakland collaborated with CARD to develop *Learn, Lead, Lift*, a disaster justice pilot project led by the City of Oakland Fire Department's Emergency Management Services Division (EMSD) for the sustainable engagement and integration of ALL neighborhoods in emergency planning, preparedness, and mitigation efforts regardless of social, cultural, religious and economic status; and

WHEREAS, CARD is recognized nationally for removing fear/threat-based messages from preparedness, promoting mission-focused readiness and creating custom tools and trainings for at-risk communities; and

WHEREAS, delays, cuts, and hurdles with local government and other funding sources have resulted in the closure of this vital preparedness program that has served the vulnerable populations of the City of Oakland and Alameda County for 26 years; now, therefore, be it

RESOLVED: That the City of Oakland recognizes and acknowledges with deep gratitude and appreciation Ana-Marie Jones and Collaborating Agencies Responds to Disaster for their untiring commitment to ensuring that all people, all communities, and all businesses embrace the new face of preparedness as a fun, empowering, sustainable pursuit, and that anywhere you go in your community – whether it’s a local church, an afterschool program, or a senior center – they will be ready to respond to any emergency.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLÉN, KALB, KAPLAN, REID AND
PRESIDENT GIBSON MCELHANEY

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California