

# CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

## Letter of Appointment

December 3, 2020

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

### **Parks and Recreation Advisory Commission**

**Princess K. Allen** to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 17, 2020 and ending November 16, 2023 filling the seat previously held by Dwayne A. Aikens.

**Sheryl Watson** to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 15, 2020 and ending November 14, 2023 filling the seat previously held by Ethel Howze.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf  
Mayor

A handwritten signature in black ink, appearing to read "Libby Schaaf", written over the printed name and title.



Please paste the text of your resume or curriculum vitae below.

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Princess K. Allen

EXPERIENCE SLALOM San Francisco, CA Consultant May 2017 – Present  
Project Manager – Digital Agriculture / Cybersecurity Program – Conducted weekly stand-up meetings for Identity Access Management “Need-to-Know” team. Managed logs for risks, issues, and decisions encountered by team. Communicated project progress in weekly Identity Access Management meetings and Cybersecurity meetings. • DevOps Engineer – Digital Agriculture / CI/CD Pipeline Migration – migrated repositories from BitBucket and Jenkins to GitLab, and remediated technical issues. • QA Analyst – Biotech / Qualified DevSecOps Toolchain: verified and updated DevSecOps tool registry, qualified functionality of DevSecOps tools per intended use. • Subject Matter Expert – Biotech / AWS Proof of Concept: provided guidance on AWS resources and services • Program Manager – Retail / Web Portal Development: conducted requirement gathering sessions and maintained the product backlog on a web portal development project built on Microsoft SharePoint • Project Manager Analyst – Utilities / Application Migrations: determined relation patterns in large data sets and designed Microsoft Azure migration deployments ERNST & YOUNG LLP San Francisco, CA Account Support Associate / Project Manager Sep 2014 – May 2017 • Assess risk of new engagements, communicate pre-approved services and associated fees to international teams, and oversee legal documentation • Maintain engagement economics: manage monthly budget, analyze key financial metrics, and forecast time of deliverables • Coordinate large international engagement teams, including scheduling monthly meetings, leading status calls, and maintaining the team calendar STIFEL San Francisco, CA Investment Banking Analyst, Public Finance Jun 2013 – Aug 2014 • Analyzed financing and refinancing alternatives available to public school districts throughout California, including general obligation debt, community facilities district bonds, cash flow borrowings, certificates of participation, and a variety of taxable, tax credit structures • Financial analyst for approximately \$68M in sole-managed public debt offerings and private placements • Performed debt modeling and structuring, including credit and debt capacity analyses using Excel and specialized financial software SOCIAL FINANCE, INC. (SoFi) San Francisco, CA Intern and Ambassador for The University of Chicago Jun 2012 – Aug 2012 • Created special events, social media campaigns, and guerilla-marketing tactics to publicize SoFi’s education loan refinancing program to university students; brought in \$70K in loan volume • Built partnerships with student organizations and developed opportunities to involve SoFi at 10 universities nationally • Advised SoFi marketing team on brand development and growth strategies leveraging existing relationships ERNST & YOUNG LLP San Francisco, CA Executive Assistant Mar 2007 – Aug 2011 • Provided administrative support to five Partners in Asset Management and Retail, Distribution, and Manufacturing Audit Practices, and Performance Improvement-Internet/Intranet Technologies Advisory Practice • Maintained client contact database for Asset Management Audit Practice • Managed budget versus actual financial reports for audit engagement teams OUR LADY OF LOURDES CATHOLIC CHURCH Oakland, CA Financial Advisor, Parish Finance Council Jan 2019 - Present • Serves on four-person finance council to advise pastor on the preparation of the annual budget, quarterly financial reports, and make recommendations on all fundraising programs. Review and approve all banking arrangements, bookkeeping procedures, capital expenditures, and contracts in compliance with diocesan regulations. • Act as Finance Council representative on Parish Council and assist committees in submitting annual budgets and make recommendations for maintaining or increasing revenues to meet parish objectives. EDUCATION THE UNIVERSITY OF CHICAGO HARRIS SCHOOL OF PUBLIC POLICY Chicago, IL Masters of Public Policy – Concentration in Public Finance Jun 2013 • Dean’s full-tuition scholarship Sep 2011 – Jun 2013 UNIVERSITY OF CALIFORNIA, BERKELEY Berkeley, CA Bachelor of Arts – Rhetoric (Focus on Public Discourse) Dec 2006

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Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

# Princess K. Allen

## EXPERIENCE

### SLALOM

*Consultant*

San Francisco, CA

May 2017 – Present

- Project Manager – Digital Agriculture / Cybersecurity Program – Conducted weekly stand-up meetings for Identity Access Management “Need-to-Know” team. Managed logs for risks, issues, and decisions encountered by team. Communicated project progress in weekly Identity Access Management meetings and Cybersecurity meetings.
- DevOps Engineer – Digital Agriculture / CI/CD Pipeline Migration – migrated repositories from BitBucket and Jenkins to GitLab, and remediated technical issues.
- QA Analyst – Biotech / Qualified DevSecOps Toolchain: verified and updated DevSecOps tool registry, qualified functionality of DevSecOps tools per intended use.
- Subject Matter Expert – Biotech / AWS Proof of Concept: provided guidance on AWS resources and services
- Program Manager – Retail / Web Portal Development: conducted requirement gathering sessions and maintained the product backlog on a web portal development project built on Microsoft SharePoint
- Project Manager Analyst – Utilities / Application Migrations: determined relation patterns in large data sets and designed Microsoft Azure migration deployments

### ERNST & YOUNG LLP

*Account Support Associate / Project Manager*

San Francisco, CA

Sep 2014 – May 2017

- Assess risk of new engagements, communicate pre-approved services and associated fees to international teams, and oversee legal documentation
- Maintain engagement economics: manage monthly budget, analyze key financial metrics, and forecast time of deliverables
- Coordinate large international engagement teams, including scheduling monthly meetings, leading status calls, and maintaining the team calendar

### STIFEL

*Investment Banking Analyst, Public Finance*

San Francisco, CA

Jun 2013 – Aug 2014

- Analyzed financing and refinancing alternatives available to public school districts throughout California, including general obligation debt, community facilities district bonds, cash flow borrowings, certificates of participation, and a variety of taxable, tax credit structures
- Financial analyst for approximately \$68M in sole-managed public debt offerings and private placements
- Performed debt modeling and structuring, including credit and debt capacity analyses using Excel and specialized financial software

### SOCIAL FINANCE, INC. (SoFi)

*Intern and Ambassador for The University of Chicago*

San Francisco, CA

Jun 2012 – Aug 2012

- Created special events, social media campaigns, and guerilla-marketing tactics to publicize SoFi’s education loan refinancing program to university students; brought in \$70K in loan volume
- Built partnerships with student organizations and developed opportunities to involve SoFi at 10 universities nationally
- Advised SoFi marketing team on brand development and growth strategies leveraging existing relationships

### ERNST & YOUNG LLP

*Executive Assistant*

San Francisco, CA

Mar 2007 – Aug 2011

- Provided administrative support to five Partners in Asset Management and Retail, Distribution, and Manufacturing Audit Practices, and Performance Improvement-Internet/Intranet Technologies Advisory Practice
- Maintained client contact database for Asset Management Audit Practice
- Managed budget versus actual financial reports for audit engagement teams

### OUR LADY OF LOURDES CATHOLIC CHURCH

*Financial Advisor, Parish Finance Council*

Oakland, CA

Jan 2019 - Present

- Serves on four-person finance council to advise pastor on the preparation of the annual budget, quarterly financial reports, and make recommendations on all fundraising programs. Review and approve all banking arrangements, bookkeeping procedures, capital expenditures, and contracts in compliance with diocesan regulations.
- Act as Finance Council representative on Parish Council and assist committees in submitting annual budgets and make recommendations for maintaining or increasing revenues to meet parish objectives.

## EDUCATION

### THE UNIVERSITY OF CHICAGO HARRIS SCHOOL OF PUBLIC POLICY

*Masters of Public Policy – Concentration in Public Finance*

Chicago, IL

Jun 2013

- Dean’s full-tuition scholarship

Sep 2011 – Jun 2013

### UNIVERSITY OF CALIFORNIA, BERKELEY

*Bachelor of Arts – Rhetoric (Focus on Public Discourse)*

Berkeley, CA

Dec 2006

**Profile**

Sheryl \_\_\_\_\_ Walton \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_ .t \_\_\_\_\_  
Email Address

\_\_\_\_\_ Suite or Apt \_\_\_\_\_

Oakland \_\_\_\_\_ CA \_\_\_\_\_ 94603  
City State Postal Code

Mobile: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Primary Phone Alternate Phone

Semi-retired \_\_\_\_\_ Consultant \_\_\_\_\_  
Employer Job Title

**Which Boards would you like to apply for?**

Parks and Recreation Advisory Commission: Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

Having 25 years work experience as a Program Manager for (3) local County Public Health jurisdictions, program planning and oversight, evaluation, budget analysis, quality control, providing performance monitoring, deliverables and reports were my responsibilities. Over the years, as a public health professional, I've prepared quarterly reports for local County Supervisors and City Council for Oakland/Berkeley/Richmond, San Pablo and Pittsburg. As a lifelong resident of Oakland and as a child having played, taken dance and art classes at Oakland Parks and Recreation, my heart has always been with our PAR as well as the entire City of Oakland. Children develop and learn through play. I'd like Oakland families to love our parks, play and experience the resources such as culture, classes, drama, boating, swimming in a safe and well kept areas. I believe in equity and fair distribution of resources for our parks and recreational services and clean water systems. We need to better address our unhoused for better access to transitional, shelters and permanent housing. Even though illegal dumping and trash/litter services have improved, we need more. I would be committed to assisting in monitoring Measure Q and Parks and Recreation resources and budgets to assure that all of Oakland and it's many needs are met equitably.

**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

Sheryl Walton Resume\_063020.pdf  
Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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**Please click the acknowledgement below.**

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**Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.**

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I Agree \*

# Sheryl Walton

sheryl.walton@sbcglobal.net  
510-815-2333 c

## Education

### **MPH, Health Education**

U.C. Berkeley, Graduate School  
of Public Health — Berkeley, CA  
1997

### **BA, Human Development**

**Minor - Ethnic Studies**  
Mills College — Oakland, CA  
1988

### **AA, Child Development**

Merritt College — Oakland, CA  
1986

## Summary

Connector. Change Agent. Organizer. Professional. Grand Mommy.

I am an efficient and thoughtful professional with many years of experience in public health bureaucracies, non-profit organizations, and consulting arenas. I do everything from concept design to implementation, event-planning to research, social justice advocacy to cultural arts, public speaking to volunteer management — and a whole lot in between.

## Work Experience

### **Field Fundraising Manager**

*Oakland Rising, Oakland, CA March 2017 – Present*

- Developed an individual donor and supporter base for the organization.
- Supervise a multi-ethnic, 5-member team of teens, young adults, and elders to organize, educate, fundraise, and grow support door-to-door throughout Oakland.
- Continually develop and implement program components for new Field Fundraising Project (e.g., outreach materials, uniforms, strategies, processes, databases, celebrations, tools, and team-building activities).
- Provide regular training, briefings with partner organizations and Council members.
- Convene weekly staff check-ins and conduct team member performance evaluations.
- Write reports and updates.
- Manage funds raised.

### **Co-Founder and Board President**

*Healthy Black Families, Inc., Berkeley, CA April 2006 – 2019*

- Co-developed organizational systems, board of directors, and funding sources; became 501c3 in 2014.
- Hired and supervised Exec. Director, Program Director and Coordinators; conducted staff performance evaluations; oversaw 5 community programs for low-income African American families in Berkeley and Oakland.
- Oversaw and had fiscal responsibility for \$500,000 budget.
- Chaired Executive committee and Board meetings; oversaw Program and Policy Committees; collaborated and partnered with local government, various city programs and services, non-profits, and faith groups.

### **Event Coordinator/Consultant**

*City of Berkeley, 2020 Vision Aug 2017 – Oct 2017*

- Managed all aspects of coordination for the "Festival of Well-Being for Children and Families" 2020 Vision event on October 7, 2017.
- Developed event goals, timelines, roles, responsibilities, and budgets.
- Developed work plan and workshop evaluations.
- Facilitated the planning and coordination of over 20 Berkeley early childhood and kindergarten readiness providers, city services, volunteers, vendors, entertainment, janitorial, security, workshops, and keynotes.



## Sheryl Walton

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### Professional Skills

Program Planning (20 yrs)

Facilitation (20+ yrs)

Team Building (20+ yrs)

Partnership Development  
(10+ yrs)

Community Organizing (20+ yrs)

Volunteer Management (10+ yrs)

Networking (10+ yrs)

Housing Coordination (2 yrs)

Event Planning (10+ yrs)

Strategic Planning (5+ yrs)

Public Speaking (10+ yrs)

Project Management (10+ yrs)

Event Marketing (8 yrs)

Personnel Management and  
Development (7 yrs)

Project Development (5 yrs)

### Work-Life Skills

Community Based Participatory  
Research (20+ yrs)

Data collection, evaluation (20 yrs)

Written Communication (20+ yrs)

Training and Curric. Devlp. (20 yrs)

Report writing (20 yrs)

Contract Management (10 yrs)

Facilitation (20 yrs)

- Developed and designed materials (Spanish/English flyers, posters, banners) for outreach to parents and children; developed Spanish/English program schedule; prepared press release and final report.

### Program Manager

*Building Opportunities for Self Sufficiency (BOSS) June 2014 – May 2015*

- Responsible for 24-hour operational oversight of services and residential programs for Harrison House in Berkeley: a shelter with 25 beds for men and 25 for women and two transitional houses (one for mothers and children and one called Sankofa House for families) -- a total population of over 100 people. All are located on the same property.
- Supervised and provided training for four case managers, facility staff, and on-call personnel.
- Managed participants and programmatic activities,
- Was responsible for operational systems, (e.g., medication, bed bug mitigation, personal belongings, donations, volunteers) and deliverables (e.g., meals, staples for personal care and daily use, access to amenities such as phone/computer/copier/laundry and TV).
- Provided daily bed vacancy communication to/from Behavioral Health, John George, Drop-In Centers and other entities.
- Worked with property management to conduct quarterly unit and facility inspections.
- Represented BOSS to community partners and stakeholders.

### Oakland Community Organization Lead (now called Faith in Action)

*Alameda County Probation Dept. 2013 – 2016*

- Instrumental in developing the successfully-adopted Alameda County Re-Entry 3-Year Strategic Plan in collaboration with more than 50 local service providers, county agencies, faith groups, community leaders, and those formerly incarcerated.
- Chaired Community and Civic Engagement Workgroup; developed performance measures, strategies.
- Co-managed AB109 Community Advisory Board (CAB) planning team; convened 5 community town halls in 4 supervisory districts to engage community and recruit CAB members. CAB is established in Alameda County.

### Consultant

*National Assoc. of City and County Health Officers (NACCHO) 2009 – 2010*

- In cooperation with NACCHO staff, assisted in design, development, and implementation of NACCHO Roots of Health Inequity Website and Curriculum.
- Designed module: Sharing Power with Communities.

### TimeBanksUSA National Lead Trainer & Board Member

*Time Banks USA 2007 – Present*

- Co-design TimeBank curricula and facilitate TimeBank "start-up" trainings for organizations and communities throughout the West coast.
- Member of the Executive Board and attend quarterly board meetings.

## Sheryl Walton

### Software Proficiencies

PC and Mac platforms (20 yrs)

MS Suite (20 yrs)

Google Suite (5 yrs)

Facebook (8+ yrs)

Instagram (3+ yrs)

PowerBase (3 yrs)

PDI: Political Data, Inc. (3 yrs)

Slack (2 yrs)

Signal (2 yrs)

Asana (2 yrs)

Survey Monkey (3 yrs)

Doodle (3 yrs)

### Program Manager, Critical Mass Health Conductors Project (Injury Prevention)

*Bay Area Black United Fund (BABUF) 2005 – 2009*

- Managed a health education and promotion and service delivery holistic program to improve the health, safety, mind, body, and spirit of African Americans in the Bay Area region.
- Worked in partnership primarily with African American seniors and organizations that serve them in 5 Bay Area Counties (faith, residents, public health institutions, CBOs, and colleges).
- Convened executive meetings, developed and facilitated coach educational trainings, and graduated over 1500 people through 4-month training cycles.
- Co-wrote funding proposals, monitored contracts, and wrote quarterly and annual reports to funders.
- Oversaw evaluation process and supervised a team of 8 coaches to carry out this multi-layered community organizing project.

### Community Building Program Specialist (Provisional)

*Alameda County Public Health Dept. 2004 – 2009*

- Developed a Community Capacity Building (CCB) public health model – based on Healthy Neighborhood Project model.
- Convened monthly CCB Networking meetings with managers from public health programs (Behavioral Health, Nutrition, FMCAH, Community Services and Evaluation (included Probation and Education)) to develop and implement an integrated model of CCB, health education/promotion, and service delivery for youth and residents.
- Lead specialist for the City-County Neighborhood Initiative to address health inequity in E/W Oakland. Organized Resident Action Councils. Partnered with city departments, OUSD, and local CBOs to address race relations, violence prevention, nutrition, physical activity, land use improvements, and student performance.
- Developed master work plans and budgets for the Initiative.
- Developed CCB leadership and advocacy English/Spanish training curriculum for 137 low-income, multi-ethnic residents, elders and youth, CBOs, stakeholders, and Oakland Unified School staff.
- Developed the Sobrante Park Time Bank and monitored county contracts.
- Developed partnerships between ACPHD, City of Oakland, OUSD, CBOs, faith groups, and residents.
- Oversaw participatory methods of research, data tracking, and evaluation.

### Director, Community Capacity Building – Program Specialist (Provisional)

*City of Berkeley, Public Health Dept., Maternal, Child and Adolescent Health (MCAH) 1999 – 2004*

- Developed and directed the Community Capacity Building Program (Community Action Teams) Replicated Healthy Neighborhood model (below).
- Established collaborative partnerships with government and residents.
- Fund development; secured \$200,000 per year from city general funds.
- Managed community-based participatory methods of research and program evaluation.
- Supervised MCAH Community Health Outreach Workers.
- Co-facilitated MCAH 5-year strategic plan.
- Planned and facilitated Town Halls and Youth Summits.
- Participated on the Public Health Management team.
- Co-facilitated the South/West Berkeley Health Forum.

## **Sheryl Walton**

### **Public Health Consultant**

*The California Endowment & Public Health Institute -Partnership for the Public's Health 1999 – 2003*

- Co-led a 2-year planning process to develop and implement Healthy Neighborhood capacity building prevention models in California which included coordinating and training 37 public health coaches to guide 35 health departments, 70 CBOs, and residents statewide. This resulted in developing the PPH professional coach model and training curriculum.
- Co-coordinated statewide, 2-year evaluation project for coaches.

### **Co-Developer and Manager, Healthy Neighborhoods Project**

*Contra Costa County Public Health Dept, Martinez, CA 1996 – 1999*

- Simultaneously within 3 cities, recruited, supervised, and trained 6 ethnically-diverse, multi-lingual community organizers and 120 neighborhood health advocates (70 youth) in 6 low-income, diverse communities to mobilize and engage residents in leadership & team-building, asset mapping, media advocacy, and action planning to provide health education, reduce crime, and tobacco use, improve public health policy, services, and quality of life for their neighborhoods.
- In collaboration with Epidemiology staff, developed the initial methods for determining baseline indicators and tools for collecting and evaluating quantitative and qualitative data, tracking and reporting, and procedures. Conducted door-to-door surveying and report-backs to community.
- Convened monthly meetings with city and county program leads, CBOs, schools, residents, and faith organizations.
- Fund development; funds increased from \$25,000 to \$450,000+ annually.
- Oversaw annual budgets, wrote reports to funders. Presented at various conferences and commissions.

### **Manager, Heritage Project/Options for Recovery**

*Contra Costa County Social Services Dept, Martinez, CA 1993 – 1996*

- Replicated CARI Project (below).

### **Manager, Community Action to Reach Out to Infants Program/ Options for Recovery**

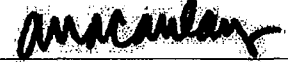
*Alameda County Social Services Dept, Oakland, CA 1990 – 1992*

- Developed foster care component of Options for Recovery Project (CARI).
- Recruited, trained, and provided respite services to 1500+ foster and relative caregivers of drug and alcohol-exposed infants and children.
- Worked with clinical staff, foster parents and birthparents to improve reunification.
- Supervised clerical staff, subcontractors and consultants.
- Managed training and respite contracts with local community colleges and CBOs.
- Wrote quarterly and annual reports to State and County Alcohol and Drug Programs.
- Established regional foster parent recruitment effort (Brian's Kids-KPIX).
- Developed Kinship Care statewide policy (team effort).

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2020 DEC 11 AM 11:39

Approved as to Form and Legality



City Attorney's Office

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF PRINCESS  
K. ALLEN AND SHERYL WATSON TO THE PARKS AND RECREATION  
ADVISORY COMMISSION**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 8065 C.M.S., adopted November 13, 1969 and amended by Ordinance No. 11731 C.M.S., adopted July 26, 1994, establishes the Parks and Recreation Advisory Commission to advise the Mayor, City Council, City Administrator and the Office of Parks and Recreation on all matters relating to the general policy and operation of the parks and recreation system; and

**WHEREAS**, the Parks and Recreation Advisory Commission consists of eleven (11) members serving no more than two consecutive three-year terms; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has appointed Princess K. Allen and Sheryl Watson to serve a three-year term, subject to confirmation by the City Council; now therefore be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

**Princess K. Allen** to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 17, 2020 and ending November 16, 2023 filling the seat previously held by Dwayne A. Aikens.

**Sheryl Watson** to serve a three-year term on the Parks and Recreation Advisory Commission beginning November 15, 2020 and ending November 14, 2023 filling the seat previously held by Ethel Howze.

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO  
AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

ASHA REED

Acting City Clerk and Clerk of the  
Council of the City of Oakland, California