



# SUPPLEMENTAL

## City of Oakland

### Meeting Agenda

Office of the City Clerk  
Oakland City Hall  
1 Frank H. Ogawa Plaza  
Oakland, California 94612  
LaTonda Simmons, City Clerk

#### \*Community & Economic Development Committee

Oakland City Hall, 1 Frank H. Ogawa Plaza, Oakland, California 94612

City of Oakland Website: <http://www.oaklandnet.com>

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Tuesday, October 13, 2009

2:00 PM

Hearing Room One - 1st Floor

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#### **DEFINITION OF TERMS:**

**Consent Item:** any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

**Non-Consent Item:** any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

**Action Item:** any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

**Informational Item:** an item of the agenda consisting only of an informational report that does not require or permit Council action.

#### **Roll Call / Call to Order**

#### **COMMITTEE MEMBERSHIP:**

- 1 Approval of the Draft Minutes from the Committee Meeting held on September 29, 2009
- 2 Determination of Schedule of Outstanding Committee Items  
(CED2101309)
- 3 Discussion And Action On Potential Proposals To Obtain Grant Funds Provided Under The American Recovery And Reinvestment Act Of 2009 (Federal Government's "Stimulus Package")  
(09-0188)
- 4 Subject: Local And Small Business Enterprise Participation  
From: Contracting And Purchasing  
Recommendation: Receive An Informational Report On Annual Participation By Local And Small Local Business Enterprise (L/SLBE) On City Contracts For Fiscal Years 2007/2008 And 2008/2009  
(09-0811)

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\*Community & Economic Development  
Committee

Tuesday, October 13, 2009

**This item will appear on the October 13, 2009 Public Works Committee  
Agenda**

- 5 Subject: New Business Incentives  
From: Council President Jane Brunner  
Recommendation: Adopt A Resolution: (1) Authorizing Business Tax And Sales Tax Incentive Programs To Facilitate The City's Business Attraction Activities; And (2) Authorizing The City Administrator, Without Returning To Council, To Negotiate And Execute Business And/Or Sales Tax Incentive Agreements: (A) With A Term Of Up To Two Years; And (B) Providing For Total Incentive Payments In Any Single Agreement Not To Exceed Two Hundred And Fifty Thousand Dollars (\$250,000) Per Year, For A Total Maximum Amount Of Five Hundred Thousand Dollars (\$500,000)  
(TITLE CHANGE)  
(09-0451)

**This item was conitnued from the September 29, 2009 Community and  
Economic Development Committee agenda.**

**The committee directed staff to provide a detailed report on the following  
(Business Tax Incentive Program BTIP): 1) Setting the maximum time for  
the waiver on business taxes to 2 years instead of 3 to 5 years, 2) Setting the  
maximum business tax abatement at 50%; 3) Not providing the additional  
two year bonus to Greentech/Biotech firms; and 4) Adjusting the criteria  
for the BTIP to require that the business has at least 25 employees and that  
the business is generating revenue for the City. The report should also  
include responses to Vice Mayor De La Fuente's memo that was included  
in the packet**

- 6 Subject: Clear Channel Outdoor - Billboard Agreement  
From: Councilmember Rebecca Kaplan  
Recommendation: Adopt A Resolution Authorizing The City Administrator To Negotiate And Execute A Billboard Relocation Agreement With Clear Channel Outdoor, Inc. ("Clear Channel") Allowing Clear Channel To: (A) Construct A New Billboard On East Bay Municipal Utility District (EBMUD) Land East Of The Bay Bridge Toll Plaza; And (B) Reconstruct An Existing Billboard On EBMUD Land East Of The Bay Bridge Toll Plaza, In Exchange For Clear Channel's Agreement To Remove And Waive Its Rights To Compensation, Including All Real Property And Personal Property Interests, For Sixteen Billboards At Various Locations, And Make A One-Time Payment Of Four Hundred Thousand Dollars (\$400,000) To The City Plus Annual Payments Of No Less Than Ten Percent Of The Gross Revenue Generated By Both The New And Converted Billboards For The Term Of CCO's Lease Agreement With EBMUD (TITLE CHANGE)  
(07-1501)

**This item was conitnued from the September 29, 2009 Community and  
Economic Development Committee agenda.**

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**The Committee further directed the Office of the City Attorney to schedule this item at the next Rules and Legislation Committee for an item on the Closed Session agenda**

**Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)**

**Adjournment**

\* In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

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**LATONDA SIMMONS  
Agency Secretary/City Clerk  
and Clerk of the Council**

ORA - Oakland Redevelopment Agency  
S - Supplemental Item