

**CITY OF OAKLAND
AGENDA REPORT**

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OFFICE OF THE CITY CLERK
OAKLAND

2008 MAY 15 PM 2:24

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Cultural Arts & Marketing Division
DATE: May 27, 2008

RE: Resolution Authorizing the City Administrator to Enter Into Cultural Services Grants With Seventy (70) Oakland-Based Nonprofit Organizations and Individual Artists Providing Arts and Cultural Services in Oakland During Fiscal Year 2008-2009 in A Total Amount Not to Exceed \$1,144,838.51

SUMMARY

The purpose of this report is to:

- 1) Describe the process used to review funding proposals submitted by nonprofit organizations and artists;
- 2) Request City Council approval of the funding recommendations for Fiscal Year 2008-2009 Project Support for Individuals, Organizations, and Art in the Schools; and
- 3) Request City Council approval of Fiscal Year 2008-09 first year funding for two-year Organizational Assistance Program awardees.

Every year the Cultural Funding Program distributes applications and guidelines to the public for support of arts and cultural programming within Oakland. Panels of artists, nonprofit arts managers, and other citizens with expertise in the arts are convened to review and make funding recommendations on applications submitted for programs and projects.

A total of 70 new awards to 63 organizations and individual artists (some applicants are recommended for funding in two programs) producing dance, music, theater, media, visual or literary arts events or providing art services are recommended for funding in FY 2008-09. City funding will support the projects, ongoing programs and operating expenses of these organizations and artists (see Attachment A for Cultural Funding Program descriptions).

FISCAL IMPACTS

FY 2007-09 Adopted Policy Budget includes an appropriation of \$1,144,835 for the Cultural Funding Program grants within the General Purpose Fund (1010), CCAD Cultural Programs Organization (90523), City Promotion Account (53311).

BACKGROUND

Creation of the Cultural Funding Program

Prior to 1985 no formal procedure or criteria existed for evaluating and making funding awards to Oakland-based nonprofit organizations providing arts and cultural programs. However, a few arts organizations aware of the City's annual budgeting process and procedures successfully lobbied the City Council and received funding. The arts community galvanized and requested that City Council create a process that would provide equal access to City funds for all organizations. The arts

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Life Enrichment Committee
May 27, 2008

community also requested that the City establish an office to manage City funding of the arts and provide support for the growth of, and access to, the arts within Oakland. In response, City Council charged the former Oakland Arts Council with developing a fair and equitable way to distribute public funds for community promotions (the City's General Fund) and public funds from the Oakland Redevelopment Agency (ORA).

In 1985, the first funding policies and procedures were adopted, establishing the Cultural Funding Program as the City's and ORA's funding mechanism to support Oakland-based nonprofit arts and cultural organizations. As such, policies and review procedures were created and a panel system of evaluating applications established to ensure public trust in the distribution of public funds.

Brief History of the City's Budget Allocation to the Cultural Funding Program (CFP)

From FY 1985-86 to FY 1992-93, City of Oakland and ORA funding to the nonprofit arts community increased dramatically (from \$295,000 to \$1,600,000). The impact of this increase was the development of numerous new arts and cultural projects occurring in the Central District, the creation of new arts organizations, a surge in artist residencies in Oakland public schools, and the leveraging by nonprofit organizations of more than \$8,000,000 per year in contributed and earned income.

However, recurring City and ORA budget cuts reduced support to the CFP by more than \$500,000 from FY 1995-96 to FY 1998-99. In FY 1997-98 the ORA discontinued its support of the Cultural Funding Program. In FY 2002-03 the City's annual allocation to the Program including administrative expenses was \$1,729,867. This was the total of \$1,377,574 in Non-Departmental funding plus \$352,293 in Cultural Arts and Marketing Department (CAM) augmentation funds. The CAM augmentations have been the only increases to the CFP budget since 2003 with the exception of a nine percent (9%) Non-Departmental increase to the arts education program in FY 2001-02 and 2002-03.

Although the FY 2002-03 total CFP budget originally supported seven funding categories plus administrative costs (exclusive of staff salaries), it was reduced mid-Fiscal Year (January 2003), eliminating two non-core programs (New Works/Creative Partnerships and the Young Artist Program). In response to the City's 2003 budget deficit, the CFP's FY 2003-05 budget cycle allocations were further reduced to support only four core funding programs, with annual program allocations of \$1,306,517 for FY 2004-05.

In FY 2005-06 the grant budget was decreased by another 10%, making the annual program allocation \$1,180,261.96. This figure did not include administrative expenses. During the FY 2007-08 budget development process a further reduction of 2.5% was imposed, resulting in a total of \$1,144,838.51 budgeted for grants in FY 2007-08. The FY 2008-09 grant budget is identical.

PROGRAM DESCRIPTION

Mission and Goals of the Cultural Funding Program

The City of Oakland Cultural Funding Program funds Oakland-based art and cultural activities that reflect the diversity of the city for citizens of and visitors to Oakland.

The Program focuses on the areas of:

1. General Support
2. Neighborhood Arts
3. Arts Education

The Program's broad goals are:

Goal I: To provide access to financial support—through a competitive process—to a wide range of Oakland-based artists and nonprofit organizations providing arts and cultural services in Oakland.

Goal II: To infuse Oakland's neighborhoods with arts and cultural activities that increase exposure to, understanding of and respect for diverse cultural heritages, and to support arts activities that engage the community.

Goal III: To support arts education activities in Oakland's schools and among Oakland youth.

Application and Review Process

The CFP application and review process consists of ten key steps:

1. Guidelines and application materials are distributed to artists, arts organizations, and other interested parties.
2. Applicant orientations are conducted.
3. Organizations and individual artists submit applications by deadline.
4. Staff reviews applications for completeness and eligibility, forwarding complete and eligible applications to panelists.
5. A panel orientation is conducted to answer any questions the panelists might have, and to provide a framework for how applicants are reviewed and how the panel meetings are facilitated. Applications are distributed to the appropriate review panels.
6. Organizational Assistance panelists conduct applicant site visits.
7. Panels convene in open meetings to discuss and evaluate applications, and to allocate funds based on applicant score and rank and available funds.
8. The Funding Advisory Committee reviews panel recommendations and hears applicant appeals if necessary.
9. Staff presents panel recommendations and the City Administrator's budget directives to the Cultural Affairs Commission for review. Funding recommendations are then forwarded to the Life Enrichment Committee of Oakland City Council.
10. The City Council reviews and takes action on the funding recommendations.

Evaluation of Organizations

Several steps are taken to monitor the performance of organizations and artists funded by the City. Staff conducts site visits, and attends programs, events and classes provided by those receiving funding. Each organization is required to submit a year-end final report stating how they met the terms of their cultural services agreement, describing audience participation, and explaining any budget or program discrepancies. Staff thoroughly reviews final reports against the organization's/artist's contract for services to ensure that all contractual obligations have been met. In the event that a final report shows significant shortcomings relative to the services that an

organization/artist provided to the City (i.e., major decrease in number of events or not reaching projected revenues or audiences), or through site visits the staff notes an alarming discrepancy, the organization/artist is notified and provided consultation by CFP staff. There have been some instances when a recipient has paid back or not claimed funds for failure to provide the contracted services. Also, there have been occasions when a recipient was required to provide a free public benefit (e.g., free concert or dance performance, free classes) in lieu of the stated contracted services. In such a case, the organization/artist must submit a formal request to the Cultural Affairs Commission for approval.

KEY ISSUES & IMPACTS

Applications Received for FY 2008-09

The following table provides an analysis of applications received for FY 2008-09 funding and the subsequent panel recommendations:

	Total # of applications received	# of new* applications	# of applications forwarded to panels**	# of applications recommended for funding
Individual Artist Project Support	36	8	35	20
Organization Project Support	24	3	24	16
Art in the Schools	26	3	26	13
Organizational Assistance*** Two-Year Program 08-09 AND 09-10	32	21	31	21
TOTAL:	118	35	116	70

* "New": Applicant has not previously applied to this and/or any specific funding category.

** Applications not forwarded were either ineligible or incomplete and were returned to applicants.

***The Organizational Assistance Program is a two-year program commencing in FY 2009-10. Fiscal year 2008-09 is the first year of this funding cycle.

In summary, 60% of all Individual Artist, Organizational Project, Art in the Schools and Organizational Assistance applications forwarded to the panel were recommended for funding.

For CFP 2008-09 Award Recommendations and Descriptions, see Attachment B. For more detailed statistics including a summary of activities to be funded, employment statistics, and Art in the Schools data, see Attachment C.

Panel Review Process

In March 2008, four panels thoroughly evaluated requests for FY 2008-09 funding from the Individual Artist Project Support, Organizational Project, Art in the Schools and Organizational Assistance programs. Panelists are drawn from a pool of names approved by the Funding Advisory Committee and the Cultural Affairs Commission. Every year the selected panelists have diverse artistic experience, knowledge of Oakland and its arts and cultural communities, and skills in nonprofit management and project management. Panelists are often recruited from Bay Area cities other than Oakland in an effort to prevent conflict of interest. A panelist orientation was conducted in February 2008 to ensure that panelists understood their duties, their role and the review process, and had ample time to prepare.

A minimum of six and a maximum of eight panelists served on each program review panel. In March 2008 a total of 28 panelists reviewed 116 applications. Each funding category has comprehensive criteria specific to the category, but in broad terms, the panels based their review on (1) the soundness of the applicant's artistic description of the program or project and the quality of the artistic product, (2) management ability of the personnel and fiscal soundness of the program/project, (3) the applicant's ability to implement the proposed activities and identify and market to potential audiences, and (4) the extent to which the applicant's activities fulfill the goals and objectives of the CFP.

Panelists thoroughly discussed, evaluated and scored each proposal based on the above noted-areas of established criteria. Upon completion of the review process and ranking of the applications, panelists were charged with determining a cut-off for awards and the allocation of funds. Applicants receiving an average score lower than 70 (from a possible 104 points) were automatically disqualified for funding, as 70 is the minimum fundable score per Program policy. In most cases, applicant requests are reduced due to the variance between the sum of requests and available dollars. However, requests recommended for funding under \$5,000 were not eligible for reductions.

Applicant Notification

Applicants were notified in writing of their appointed review date and time during the public panel review process. After the panel review meetings, all applicants were notified in writing of the panel recommendations. Each applicant received a letter indicating their final score and whether or not they were recommended for funding. If recommended for funding, the recommended award amount was included. All applicants also received information regarding the appeals process. Additionally, applicants received consolidated written panel comments. The motivation for providing all of this information is two-fold: (1) panelist comments are a good source of technical assistance to the applicant, and (2) staff discloses as much information as possible about the panel process and results in a spirit of transparency, openness and integrity.

Appeals Process

An applicant may request an appeal to have their funding application reconsidered if the applicant can prove that the panel's review of the application was faulty. Applicants may not appeal based on the panel score or panel comments. Appeals will be considered based strictly on one or both of the following criteria:

- Material/information distributed from the Cultural Arts & Marketing Department to the applicant and/or panelists (as documented) was incomplete or incorrect. It should be noted that staff is not responsible for incomplete applications or support documentation submitted by the applicant to the CFP.
- The applicant has sufficient evidence (as determined by the Funding Advisory Committee) that a conflict of interest existed on the panel that caused an unfair evaluation of the application to occur.

Applicants must submit appeals in writing, presenting all evidence supporting their case. Eligible appeals are heard by the Funding Advisory Committee (FAC). For FY 2008-09 there was one request for an appeal. This request for an appeal was rejected by the FAC on April 9, 2008.

Approvals

The FAC unanimously approved all funding recommendations on April 9, 2008 and forwarded them to the Cultural Affairs Commission and City Council for approval. On April 28, 2008, the Cultural Affairs Commission voted on the CFP funding recommendations and unanimously approved the majority of recommendations. As only eight members (the number required to achieve quorum) were present at the meeting, the Commission was unable to achieve quorum to vote on six of the grants when individual members recused themselves due to conflicts of interest; however, Commissioners present strongly supported these recommendations informally. The six recommendations that could not be approved (*Museum of Children's Art* in Art in the Schools category; *The Crucible*, *Destiny Arts Center*, *Museum of Children's Art*, *Opera Piccola* and *Underworld Opera Company* in Organizational Assistance category) are herein recommended to City Council directly from the Funding Advisory Committee.

SUSTAINABLE OPPORTUNITIES

Economic: Community oriented arts activities bolster the cultural arts identity of Oakland, fortifying the city as a destination, and creating positive publicity resulting in varying levels of economic return.

Environmental: There are no environmental opportunities or benefits resulting from any action outlined in this report.

Social Equity: The organizations and activities being recommended for funding add to existing economic and educational opportunities, thereby increasing the quality of life for all Oaklanders and visitors to the city.

DISABILITY AND SENIOR CITIZEN ACCESS

The only impacts and benefits to the disabled and senior citizen communities resulting from actions outlined in this report would be from the proposed activities for the applicants being recommended for funding. There are, among the applicants recommended for funding, a number of organizations that specifically serve disabled and senior communities.

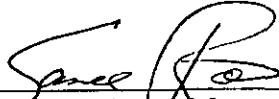
RECOMMENDATION & RATIONALE

The Funding Advisory Committee and Cultural Affairs Commission recommend that City Council accept this report and approve the FY 2008-09 panel-recommended awards for the Individual Artist

Project Support, Organization Project Support, and Art in the Schools programs and approve the first year of the Organizational Assistance Program's two-year funding cycle.

Mindful of its mandate to uphold the public trust in the distribution of City funds for arts and cultural programs, the Cultural Funding Program has conducted an extensive application and panel review process. As a result, hundreds of opportunities for the public to participate in arts and cultural activities will be provided and numerous Oakland public schools will benefit from arts activities provided through the Art in the Schools program.

Respectfully submitted,



Sarnice Roberts, Manager
Cultural Arts & Marketing Division
Office of the City Administrator

Prepared by:
Kathy Littles, Cultural Funding Coordinator


APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:



OFFICE OF THE CITY ADMINISTRATOR

FILED
OFFICE OF THE CITY CLERK
OAKLAND
2008 MAY 15 PM 2:24

Approved as to Form and Legality


Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

Introduced by Councilmember _____

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO CULTURAL SERVICES GRANTS WITH SEVENTY (70) OAKLAND-BASED NONPROFIT ORGANIZATIONS AND INDIVIDUAL ARTISTS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING FISCAL YEAR 2008-2009 IN A TOTAL AMOUNT NOT TO EXCEED \$1,144,838.51

WHEREAS, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

WHEREAS, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

WHEREAS, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the city for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts and Arts Education; and

WHEREAS, during March 2008, four funding review panels convened and forwarded recommendations to fund seventy (70) organizations and individual artists proposing to provide arts and/or cultural programming in the city of Oakland; and

WHEREAS, funding is budgeted for these contracts in the proposed FY 2008-2009 budget and is available within the General Purpose Fund (1010); CCAD Cultural Programs Organization (90523); City Promotion Account (53311); and

WHEREAS, on May 27, 2008, the Life Enrichment Committee of City Council approved specific funding recommendations to nonprofit organizations and individual artists as follows:

Funding Program	Grantee	Amount
Individual Artist Project	Akosua Mireku	\$1,514.96
Individual Artist Project	Ariel Luckey	\$4,999.00
Individual Artist Project	Daniel Camacho	\$4,999.00
Individual Artist Project	Dohee Lee	\$4,999.00
Individual Artist Project	Ernesto Olmos	\$4,980.00
Individual Artist Project	Guillermo Galindo	\$4,999.00
Individual Artist Project	Hugh Livingston	\$4,999.00
Individual Artist Project	Joaquin Newman	\$4,999.00
Individual Artist Project	Julie Plasencia	\$4,999.00
Individual Artist Project	Kaila Flexer	\$4,999.00
Individual Artist Project	Lori Anne Fischer	\$4,999.00
Individual Artist Project	Marc Bamuthi Joseph	\$4,999.00

(Continued)

Funding Program	Grantee	Amount
Individual Artist Project	Marie Collette Eloi	\$4,900.00
Individual Artist Project	Michelle Jacques	\$4,999.00
Individual Artist Project	Minette Lee Mangahas	\$4,999.00
Individual Artist Project	Nancy Mizuno Elliott	\$4,999.00
Individual Artist Project	Nancy Thompson	\$4,999.00
Individual Artist Project	Ruben Guzman	\$3,700.00
Individual Artist Project	Sam Mulberry	\$4,999.00
Individual Artist Project	Tiffany Golden	\$4,999.00
Organization Project	Active Arts Theatre for Young Audiences	\$3,580.00
Organization Project	Arts First Oakland	\$3,800.00
Organization Project	Asian Community Mental Health Services	\$14,437.03
Organization Project	California Chinese Orchestra	\$11,397.86
Organization Project	Covenant House California	\$16,662.86
Organization Project	Crosspulse, Inc.	\$16,920.00
Organization Project	East Bay Asian Local Development Corporation	\$4,999.00
Organization Project	East Bay Children's Theatre, Inc.	\$4,999.00
Organization Project	Marcus A. Foster Educational Institute for Prescott Circus Theatre	\$16,765.71
Organization Project	Oakland Chinatown Chamber of Commerce	\$3,671.61
Organization Project	Rhythmic Concepts, Inc.	\$8,087.94
Organization Project	Rock Paper Scissors Collective, Inc.	\$4,999.00
Organization Project	Ronn Guidi Foundation for the Performing Arts	\$15,711.43
Organization Project	Tea Party Magazine, Inc.	\$12,463.03
Organization Project	The Unity Council	\$17,430.00
Organization Project	TheatreFIRST	\$15,248.57
Art in the Schools	ALICE: Arts and Literacy in Children's Education	\$17,524.93
Art in the Schools	Claudia Goodman-Hough	\$9,038.57
Art in the Schools	Maureen Hurley	\$3,000.00
Art in the Schools	Debbie Koppman	\$18,150.00
Art in the Schools	Dimensions Dance Theater	\$17,408.57
Art in the Schools	Marcus A. Foster Educational Institute for Prescott Circus Theatre	\$18,180.00
Art in the Schools	Museum of Children's Art	\$17,305.71
Art in the Schools	Oakland Leaf	\$18,025.71
Art in the Schools	Oakland Youth Chorus	\$11,272.96
Art in the Schools	Peralta Parent Teachers Group	\$18,102.86
Art in the Schools	Purple Silk Music Education Foundation, Inc.	\$16,782.43
Art in the Schools	Stagebridge	\$17,640.00
Art in the Schools	Woman's Will	\$9,319.76
Organizational Assistance	African Queens Youth Performance Company	\$4,500.00
Organizational Assistance	Attitudinal Healing Connection, Inc.	\$15,658.41
Organizational Assistance	AXIS Dance Company	\$28,925.69
Organizational Assistance	Creative Growth Art Center	\$54,475.97
Organizational Assistance	Destiny Arts Center	\$40,017.76
Organizational Assistance	Dimensions Dance Theater, Inc.	\$23,947.69
Organizational Assistance	EastSide Arts Alliance	\$36,698.72
Organizational Assistance	Friends of Peralta Hacienda Historical Park	\$29,155.69
Organizational Assistance	Museum of Children's Art	\$58,247.03
Organizational Assistance	Oakland East Bay Symphony	\$63,280.80
Organizational Assistance	Oakland Interfaith Gospel Choir	\$15,658.41
Organizational Assistance	Oakland Leaf	\$46,555.53
Organizational Assistance	Oakland Youth Chorus	\$53,190.20

(Continued)

Funding Program	Grantee	Amount
Organizational Assistance	Oakland Youth Orchestra	\$21,324.38
Organizational Assistance	Opera Piccola	\$39,748.75
Organizational Assistance	Pro Arts, Inc.	\$26,449.19
Organizational Assistance	Savage Jazz Dance Company	\$7,894.07
Organizational Assistance	Stagebridge	\$29,336.33
Organizational Assistance	The Crucible	\$55,186.25
Organizational Assistance	Underworld Opera Company dba Oakland Opera Theater	\$30,743.82
Organizational Assistance	Woman's Will	\$5,840.32
Organizational Assistance	African Queens Youth Performance Company	\$4,500.00

WHEREAS, the City Council finds that these grants serve the public purposes of infusing Oakland's neighborhoods with arts and cultural activities that increase exposure to, understanding of and respect for diverse cultural heritages, supporting arts activities that engage the community, and supporting arts education activities in Oakland's schools and among Oakland youth;

RESOLVED: That the Oakland City Council hereby approves and authorizes a grant to each organization and individual artist listed above in the amount detailed; and be it

FURTHER RESOLVED: That funds for such grants will be allocated from The General Purpose Fund (1010), CCAD Cultural Programs Organization (90523), City Promotion Account (53311); and be it

FURTHER RESOLVED: That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or her designated representative as agent of the City to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the aforementioned grants in accordance with their basic purpose; and be it

FURTHER RESOLVED: That the Office of the City Attorney will approve the grant agreements for form and legality and a copy will be on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2008

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

FY 2008-09 Support Program Descriptions

Organization Project Support Program

The Organization Project Support category supports Oakland-based nonprofit organizations producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to, performances of dance, theater, music, exhibitions, classes and workshops.

Individual Artist Project Support Program

The Individual Artist Project Support category supports Oakland resident individual artists producing art activities in Oakland that culminate in a local public outcome for the benefit of the community. Such activities may include, but are not limited to performances of dance, theater, and music, exhibitions, classes and workshops.

Art in the Schools Program

The Art in the Schools category exposes young people in the Oakland public schools to quality, hands-on arts experiences in the school setting to educate them about the process of creating and producing arts, and to support and enhance the classroom curriculum. Funds will support arts residencies on the school site before, during or after school hours wherein there is a long-term, in-depth interaction between professional artists and an ongoing group of students.

Organizational Assistance Program

The Organizational Assistance Program (OAP) is a two-year program that supports Oakland-based 501(c)3 nonprofit arts organizations producing ongoing art and cultural activities that may include, but are not limited to, performances in dance, music or theater, classes and workshops, and exhibits, for the benefit of the community. The OAP is designed to promote the health and stabilization of Oakland's nonprofit arts and culture providers. There are two levels to the Organizational Assistance Program: Level I – Strategic Development Support, and Level II – General Operating Support.

FY08-09 INDIVIDUAL ARTIST PROJECT		
Applicant	Recommendation	Description
Akosua Mireku	\$1,514.96	Sound healing workshops for mentally ill residents of Oakland through Oakland's Towne House Creative Living Center.
Ariel Luckey	\$4,999.00	City Stories/Common Ground features a workshop and performance series with young people from Destiny Arts, Art in Action, Jewish Youth for Community Action and the People's Grocery.
Daniel Camacho	\$4,999.00	Mural-like images celebrate Oakland's present day Latino immigrant community. Mural painted on five large handmade paper mache masks for two of Oakland's most prominent street festivals.
Dohee Lee	\$4,999.00	A multi-disciplinary work called The I-Ching Project: Flux in November 2008 at the EastSide Arts Alliance in Oakland.
Ernesto Olmos	\$4,980.00	Leading Oakland youth to bring life to the native cultures of the Americas by integrating music and art that emphasizes the four elements: air, water, fire and earth.
Guillermo Galindo	\$4,999.00	3D media installation/homage to a friend who disappeared in the Himalayas which will be displayed at the Oakland Museum's Day of the Dead exhibition.
Hugh Livingston	\$4,999.00	A series of outdoor sound installations with live performance components at Mountain View Cemetery, the Oakland Rose Garden, Mills College and Laney College.
Joaquin Newman	\$4,999.00	Students of Destiny Arts create four canvas murals with images of indigenous Meso-American literature, in conjunction with scientific illustrations of environmental cycles.
Julie Plasencia	\$4,999.00	A documentation of photographic portraiture and recorded oral histories illustrating diversity and gentrification through the legacy of backyard gardens.
Kaila Flexer	\$4,999.00	Music honoring the fertile traditions of Greek Folk and Turkish Classical music while framing them in a new context of Folk Strong Quartet.
Lori Anne Fischer	\$4,999.00	Creation and design of hand sewn dolls with children in long-term care and their families at two local hospitals.
Marc Bamuthi Joseph	\$4,999.00	A community based eco-equity project based on theater work titled Red, Black and Green, a Blues.
Marie Collette Eloi	\$4,900.00	Movement of Soul: A Haitian Folkloric Song and Dance Intensive, a two-hour long song and dance workshop for 30 high school aged youth in Oakland.
Michelle Jacques	\$4,999.00	Voyage Creole honors, explores, preserves and advances the culture and music of African American Creole traditions through teaching with performances open to the community.
Minette Lee Mangahas	\$4,999.00	Calligraffiti: Synergy of Gesture and Culture in Graffiti and Asian Writing maps the historical and cultural connections between Asian calligraphy and word art.

FY08-09 ORGANIZATION PROJECT		
Applicant	Recommendation	Description
Active Arts Theatre for Young Audiences	\$3,580.00	How I Became a Pirate, to be performed at libraries, schools and community centers for 2,200 children and their families and teachers who do not have access to live theater performances.
Arts First Oakland	\$3,800.00	Singing For Your Life is a year-long project led by Oakland based vocal band SoVoSo that includes a 12 hour year-end singing event, a series of monthly singing workshops and a choir performing with SoVoSo at their annual Yoshi's Jazz House Winter Holiday Concert.
Asian Community Mental Health Services	\$14,437.03	Building resiliency among low-income API youth by empowering them to improve their schools and communities via community organizing through the immersion of arts education programming.
California Chinese Orchestra	\$11,397.86	An annual concert at the Oakland Asian Cultural Center in January 2009 for 250 people with the 50 students from the music education program.
Covenant House California	\$16,662.86	Daily music program at the youth drop-in center, four free music events, two youth internships and the completion of a Cov Records 2008 Compilation music CD.
Crosspulse, Inc	\$16,920.00	Crosspulse Rhythm Duo and Keith Terry performs and provides workshops at theaters, schools and libraries throughout Oakland. Season will culminate with Slammin' All Body Band and the Brazilian Body Music Group, Barbatuques.
East Bay Asian Local Development Corporation	\$4,999.00	The Asian Resource Gallery program showcases the works of local artists of color to provide a cultural, historical and educational environment for the Oakland community.
East Bay Children's Theatre, Inc	\$4,999.00	Classical Children's folktale presented through the musical theater promotes academic achievement in literacy as well as highlights moral lessons that influence positive behavior and strengthen self-esteem.
Marcus A. Foster Educational Institute for Prescott Circus Theatre	\$16,765.71	After-school Circus Arts training and performing opportunities for Oakland youth at 7 participating OUSD schools where students learn juggling, acrobatics, unicycling, stilt walking, balancing and clowning/acting skills combined with cultural performing traditions of African stilt dancing, hambone body percussion and step dance.
Oakland Chinatown Chamber of Commerce	\$3,671.61	Oakland Chinatown Street Fest brings together the various Asian cultures and traditions from neighboring communities in a fun-filled event for the general public to build positive awareness of the historic Oakland Chinatown area.

Rhythmic Concepts, Inc.	\$8,087.94	In the Name of Love, a musical tribute with the Oakland Children's Choir, joins renowned musical artists that will bring people together to celebrate the life of Martin Luther King Jr.
Rock Paper Scissors Collective, Inc	\$4,999.00	Partnership with local organizations to provide workshops taught by emerging artists that will be exhibited at RPSC. Monthly sliding scale classes will also be taught by exhibiting artists.
Ronn Guidi Foundation for the Performing Arts	\$15,711.43	Outreach program supporting live music by members of the Oakland East Bay Symphony for two community matinees of The Nutcracker in December 2008.
Tea Party Magazine, Inc	\$12,463.03	Publication that documents and showcases Oakland artists and cultural organizations.
The Unity Council	\$17,430.00	Series of workshops to create 28 memorial altars to be unveiled at the 2008 Dia de los Muertos Festival.
TheatreFIRST	\$15,248.57	Presentation of a four show season of plays between September 2008 and June 2009 in Oakland.

**ORGANIZATION PROJECT
 TOTAL \$171,173.04**

FY08-09 ART IN THE SCHOOLS		
Applicant	Recommendation	Description
ALICE: Arts and Literacy in Children's Education	\$17,524.93	Multidisciplinary residencies at four schools expand arts-integrated curriculum into new grades and continue to deepen "The Ancestor Project", where children create original visual art or performance pieces based on intergenerational story gathering.
Claudia Goodman-Hough	\$9,038.57	Under the direction of artist Claudia Goodman Hough, the Studio Arts Program engages students in a hands-on process of visual art making using a wide variety of materials, media and techniques.
Maureen Hurley	\$3,000.00	Hands-on Visual arts portfolios are created and ideas are translated onto tile for a permanent outdoor auditorium.
Debbie Koppman	\$18,150.00	The 10th year of "Telling Our Stories" continues, providing children with hands-on experiences in the visual arts while promoting individual creativity, group collaboration, community development, and cross-cultural understanding.
Dimensions Dance Theater	\$17,408.57	"Rites of Passage" continues in five schools, deepening student's understanding and appreciation of the cultural traditions that share a common thread in African dance history, and exposing students to the full range of African-derived dance movement and rhythm.
Marcus A. Foster Educational Institute for Prescott Circus Theatre	\$18,180.00	Students develop physical, performing, and leadership skills through a wide variety of circus arts.
Museum of Children's Art	\$17,305.71	The REACH/ New Highland Artist Residency Program provides year-long visual artist residencies serving an estimated 500 students in East Oakland.
Oakland Leaf	\$18,025.71	Visual and musical arts educators provide a comprehensive program of arts coaching, curriculum development, and direct instruction during the regular day and after-school programs, reaching all 420 students at ASCEND K-8 school.
Oakland Youth Chorus	\$11,272.96	Through "Teacher Training in Arts Integration" program at EnCompass Academy builds the school's capacity to integrate music into core curriculum, provides teacher with basic music skills, provides students with music skills based on state standards, and builds a lifelong appreciation of music from a variety of cultures.
Peralta Parent Teachers Group	\$18,102.86	With electronic media artist Trena Noval and textile artist Ellen Oppenheimer, students and staff use art as a tool to become more environmentally sustainable, sharing work through art shows, public art installations and websites.
Purple Silk Music Education Foundation, Inc.	\$16,782.43	Elementary school students are introduced to the joy of music through ongoing sequential instruction in traditional Chinese musical instruments.

Stagebridge	\$17,640.00	Storybridge is an intergenerational program that strengthens students' artistic and literacy skills while they learn the art of storytelling, and provides teacher training, mentoring and workshops culminating in student performances.
Woman's Will	\$9,319.76	Through dramatic writing and performance, 7th grade students create and rehearse four short plays which culminate in a performance for peers, families and friends.

ART IN THE SCHOOLS

TOTAL **\$191,751.50**

FY08-09 AND FY09-10 ORGANIZATIONAL ASSISTANCE

Renewed funding in year two of the grant period is contingent upon staff evaluation of the interim report. Awards below are for General Operating Support except where noted.

Awardee	Annual Award	Description
African Queens Youth Performance Company	\$4,500.00	Pan African dance training as a tool for helping build self-esteem, cultural awareness, and social responsibility and leadership skills among girls ages 8-18.
Attitudinal Healing Connection	\$15,658.41	ArtEsteem, an award winning art and literacy program that helps students overcome their experience with living in underdeveloped social and economic conditions.
AXIS Dance Company	\$28,925.69	Supporting Artistic and Educational programs, salaries and marketing expenses.
Creative Growth Art Center	\$54,475.97	Studio arts instruction, gallery exhibition and promotion for over 150 adult artists with developmental, physical and emotional disabilities. Also supported are the Summer Youth Program, new media workshops, innovative dialogues, Visiting Artist Program, book publication and special joint efforts with alternative partners.
Destiny Arts Center	\$40,017.76	Immersive theater/dance/stagecraft experience for approximately 30 youth, after school and weekend dance and martial arts classes for youth ages 3-18, the <i>Teddy Bears Program</i> , serving children 3-6.
Dimensions Dance Theater, Inc.	\$23,947.69	A year-long series of community performances and open showcases throughout Oakland to acknowledge and celebrate the company's 35 year history of dance making. This year's theme is <i>Nurturing the Community and Celebrating the Future</i> .
EastSide Arts Alliance	\$36,698.72	Year-round free arts workshops for youth, ongoing music, dance, theater, literary events and the annual <i>Malcolm X JazzArts Festival</i> .
Friends of Peralta Hacienda Historical Park	\$29,155.69	Supports youth and general community art classes and events, focusing on multi-cultural exchange via storytelling, visual public arts, digital storytelling, and other mediums. Low-cost and culture-based historical field trips for 3rd and 4th graders, park exhibits featuring audio recordings of neighbors and additions to the <i>Community Recipe Book</i> .
Museum of Children's Art	\$58,247.03	Supporting museum programs, School Programs and Community Programs serving 25,000 children per year in a range of art and arts learning experiences.
Oakland East Bay Symphony	\$63,280.80	Supports the symphony's <i>Classical Music Series</i> , commissioning of new works, education and outreach programs, artistic costs, pro-rated administrative expenses, concert production and costs associated with the marketing and promotion of these programs.
Oakland Interfaith Gospel Choir	\$15,658.41	Community Engagement Performances for disenfranchised and/or institutionalized individuals, community groups/non-profit organizations, Annual Holiday Concert, Oakland Interfaith Youth Gospel Choir and recording a 5th CD.

Oakland Leaf	\$46,555.53	Improve and expand independent educational initiatives including youth arts and leadership program, <i>Youth Roots</i> , and <i>Oakland Peace Camp</i> a summer arts and social justice program.
Oakland Youth Chorus	\$53,190.20	Multi-cultural music education and performance program for youth, fostering talent, confidence and community. Providing school-based programs in 23 Oakland schools, as well as performing choruses for middle and high school aged youth.
Oakland Youth Orchestra	\$21,324.38	Orchestra recruitment, education, performances and development of scholarship programs targeted at talented low-income music students in the Oakland public schools.
Opera Piccola	\$39,748.75	Serving Oakland children, youth and adults through classes and multicultural performances that celebrate the deep voices of community and diverse cultures.
Pro Arts, Inc.	\$26,449.19	Strategic Development for support and programming during a facility relocation and strategic planning process.
Savage Jazz Dance Company	\$7,894.07	Oakland based dance performances, outreach and educational programs.
Stagebridge	\$29,336.33	Expanded fee-based classes and workshops for seniors at Arts First Oakland, classes and performances by Stagebridge artists at senior facilities, professional teaching artists and grandparent storytellers in elementary schools.
The Crucible	\$55,186.25	Year-round arts education programs consisting of workshops, classes and collaborative events that serve more than 20,000 youth and adults each year in their West Oakland arts studio.
Underworld Opera Company dba Oakland Opera Theater	\$30,743.82	Performing arts activities at the Oakland Metro Operahouse. Exposing Oaklanders to great African-American and multi-ethnic traditions in opera and performing arts while creating new traditions that speak to the community.
Woman's Will	\$5,840.32	Board development plan to help transition from advisory/management capacity to an active fundraising board, to add members, bolster diversity and provide training to support growth of company from all volunteer to professional, including creating plans to boost major donor development and event development.

ANNUAL ORGANIZATIONAL ASSISTANCE TOTAL \$686,835.01

TOTAL FY08-09 PANEL RECOMMENDATIONS \$1,144,838.51

- **FY 2008-09 Cultural Funding Panels reviewed, scored and ranked 116 Applications and made 70 Funding Recommendations.** Of the 21 recommended Organizational Assistance Awardees, 18 are in the General Operating Support category and 3 are in the Strategic Development Support category. Renewed funding in year two of the Organizational Assistance granting period (FY 2009-10) will be contingent upon staff evaluation of an interim report (due June 30, 2009) from each funded organization.

	IAP	OP	AS	OA	TOTAL
Reviewed Applications	35	24	26	31	116
Scores Eligible for Funding	26	21	26	29	102
Recommendations	20	16	13	21	70

- **FY08-09 total funding requests were nearly twice the amount of available funds.**

	IAP	OP	AS	OA	TOTAL
Available Funds	\$95,078.96	\$171,173.04	\$191,751.50	\$686,835.01	\$1,144,838.51
Total Panel Requests	\$173,548.00	\$312,442.80	\$387,374.50	\$1,317,446.33	\$2,190,811.63
Difference	(\$78,469.04)	(\$141,269.76)	(\$195,623.00)	(\$630,611.32)	(\$1,045,973.12)

- **Schools Served through Art in the School Residencies**

		TOTAL
District 1 (Brunner)	Peralta Elem, Oakland Tech	2
District 2 (Kernighan)	Franklin Elem, Lincoln Elem, Lakeview Elem, Bella Vista Elem, Oakland High, Cleveland Elem	6
District 3 (Nadel)	Prescott Elem, Martin Luther King Jr. Elem, EOSA	3
District 4 (Quan)	Laurel Elem (2), Sequoia Elem, Redwood Heights, Fruitvale Elem, Allendale Elem	6
District 5 (de la Fuente)	ASCEND K-8, Global Family, Manzanita Elem, Edna Brewer, Paul Robeson	5
District 6 (Brooks)	Parker Elem	1
District 7 (Reid)	Grass Valley Elem, Reach Academy, New Highland Academy, EnCompass Academy	4

▪ **Art in the Schools -- Numbers Served**

Total Students Served	6,273
Total Hours of Instruction	10,604
Total Classes Provided	6,083

Please Note: With the FY08-09 application process, the Cultural Funding Program has for the first time attempted to record general estimates of activities, events, employment and volunteer numbers. The following figures should be considered broadly conservative and preliminary in nature. Applicants were asked to provide conservative estimates of events and activities, as requests for funding reflect plans several months into the future. In the Organizational Assistance-General Operating and Strategic Development support categories, applicants did not always provide exact numbers; the number of total activities or events projected were often further qualified by descriptive terms such as "throughout Oakland" or "in every district". In these instances, the figures provided were spread evenly across the District fields. By the end of the FY08-09 funding cycle (June 30, 2009), actual numbers in each District may be higher than forecast here.

General Estimate of Activities to be Funded by District:

	IAP	OP	AS	OA	TOTAL
District 1 (Brunner)	57	13	795	2,401	3,266
District 2 (Kernighan)	8	274	963	181	1,426
District 3 (Nadel)	50	142	24,718	4,597	29,507
District 4 (Quan)	4	14	1,062	94	1,174
District 5 (de la Fuente)	9	25	2,106	604	2,744
District 6 (Brooks)	8	13	54	91	166
District 7 (Reid)	3	4	314	91	412