

*Barbara J. Stark*  
City Attorney

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08 JUL -2 PM 4:54

# OAKLAND CITY COUNCIL

RESOLUTION No. 81431 C. M. S.

INTRODUCED BY COUNCILMEMBER PRESIDENT IGNACIO DE LA FUENTE

## CEREMONIAL RESOLUTION HONORING BARBARA RODGERS ON HER RETIREMENT FROM CBS 5 (KPIX-TV) AFTER ALMOST 30 YEARS OF BROADCAST SERVICE

**WHEREAS**, the City of Oakland is proud to recognize and celebrate the nearly thirty year career of television news anchor and host of Bay Sunday, Barbara Rodgers on CBS 5 (KPIX-TV); and

**WHEREAS**, Barbara Rodgers leaving CBS 5 on May 30<sup>th</sup> ends nearly thirty-six years in broadcasting and an estimated 8,000 interviews; and

**WHEREAS**, Barbara Rodgers was awarded the prestigious William Benton Fellowship in Broadcast Journalism at the University of Chicago in 1985; and

**WHEREAS**, Barbara Rodgers created "Bay Sunday" in 1989; an eclectic mix of news, arts and community information all tossed up in lively conversation in which "Bay Sunday" ran from 1989 to 1996, took a hiatus and returned to from 2001 to May 30, 2008; and

**WHEREAS**, Barbara Rodgers last day on the air was Friday May 30<sup>th</sup>, although she will continue to be seen in the Jefferson Award stories and "Bay Sunday" that were previously taped; and

**WHEREAS**, Barbara Rodgers is a member and co-founder of the Bay Area Black Journalists Association (BABJA) and has served on the boards of various organizations, including the World Affairs Council of Northern California, the Society of Professional Journalists, Walden House, a non-profit health and human services program specializing in substance abuse treatment for people of all ages and Friends of Faith, which raises funds to help low income women diagnosed with breast cancer; and

**WHEREAS**, Barbara Rodgers has received numerous honors for her work and community service including the Frederick D. Patterson Outstanding Individual Award from the United Negro College fund, seven Emmy Awards from the Northern California Chapter of the National Association of Television Arts and Sciences (NATAS); and five Excellence in Journalism Awards from the National Association of Black Journalists (NABJ); therefore be it

**RESOLVED**, the City Council of the City of Oakland does hereby commend Barbara Rodgers on her retirement from CBS 5 (KPIX-TV) after almost 30 Years of Broadcast Service.

IN COUNCIL, OAKLAND, CALIFORNIA, JUL 15 2008

### PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, REID, QUAN, KERNIGHAN AND PRESIDENT DE LA FUENTE -8

NOES- 0

ABSENT- 0

ABSTENTION- 0

ATTEST

*LaTonda Simmons*  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California