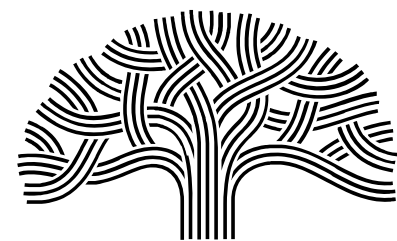


Oakland 2045 General Plan Update | Safety and Environmental Justice Elements

Presentation to the Community and
Economic Development (CED)
Committee and Public Safety
Committee (PSC)

June 27, 2023

Planning and Building Department



**CITY OF
OAKLAND**



Agenda

- General Plan Update (GPU) Overview
- Community Engagement
- Safety Element
 - Climate Change
 - Emergency Planning
 - Public Safety
 - Racial Equity Impact Analysis
- **NEW** Environmental Justice Element
 - Air Quality and Pollution
 - Healthy Neighborhoods
 - Civic Engagement, Investment, and Accountability
 - Racial Equity Impact Analysis
- Discussion

Overview

General Plan Background

- "**Constitution**" for development and conservation.
- Establishes **citywide vision** and supporting goals, policies, and implementation measures.
- **Engage** our community in the planning and decision-making process.
- Minimum Required **Elements**
 - Land Use, Circulation, Housing, Conservation, Open Space, Noise, Safety, Environmental Justice
 - Other Elements may be added, as needed
- Oakland will approach the General Plan Update in Two Phases



2045 General Plan Update (GPU)

- **Phase I (Winter 2021 – Fall 2023)**

- 2023-2031 Housing Element (*Adopted January 31, 2023, Certified February 17, 2023*)
- Safety Element
- New Environmental Justice Element
- Zoning Code Amendments
- Racial Equity Impact Assessment (REIA) and Environmental Impact Report (EIR)

- **Phase II (Beginning Fall 2023)**

- Land Use and Transportation Element
- Open Space, Conservation and Recreation Element
- Capital Facilities and Infrastructure Element
- Noise Element
- Updates to the Zoning Code
- REIA and EIR

Safety and Environmental Justice



Safety Element provides a gameplan for **addressing natural and human-caused disasters** and improving our resilience to climate change impacts

(Review by California Geological Survey of the Department of Conservation and Board of Forestry and Fire Protection)







First-ever EJ Element includes strategies and policies for **reducing pollution burdens** on Oakland's most vulnerable communities



Racial Equity Impact Analysis (REIA) analyzes each Element to support the development of **equitable, data-driven, solutions-oriented policies**

RACIAL EQUITY IMPACT ASSESSMENT

- What is a REIA?
- How we developed it
- City's process for refining draft policies
- Equity recommendations key

Recommendations Key	
	Dedicate resources to bridge equity gaps
	Create a framework for ongoing accountability
	Commit to co-developing solutions with impacted community members
	Reduce public health, safety, and environmental disparities
	Preserve or strengthens local assets



Public Review Draft
March 2023



Timeline

SPRING 2022 LAYING THE GROUNDWORK	SUMMER & FALL 2022 REVIEW & CO-DESIGN	WINTER 2023 AND SPRING 2023 EVALUATE, AND REFINE	FALL 2023 ADOPT
Collect and uplift known issues, key data, proposed solutions, goals and policies from current and past City adopted plans and community-led planning initiatives	<p>Not Starting From Scratch: Review existing EJ and Safety goals and policies: What is working well?</p> <p>Identify Gaps: Where are there gaps? Where is improvement needed?</p> <p>Co-Design: Develop Draft EJ and Safety Goals, Objectives, Policies, and Programs. Develop comprehensive industrial lands study and recommendations for policy development.</p>	Assess Impacts and Tradeoffs Public Draft of EJ and Safety Elements in March 2023	Adoption Hearings
Ongoing Engagement for General Plan Update	<div style="text-align: center;">  <p>FOCUSED COMMUNITY ENGAGEMENT: FOCUS GROUPS, NEIGHBORHOOD WORKSHOPS, STAKEHOLDER INTERVIEWS, SURVEYS, CULTURAL EVENTS, POP-UPS, & PRESENTATIONS AT NEIGHBORHOOD COUNCILS</p> </div>		

All Community Events and Public Meetings: oaklandca.gov/topics/meetings-and-events

Community Engagement



Image: Deeply rooted youth fellows and Unity council members at the Oakland General Plan table, Source: Karla Guerra



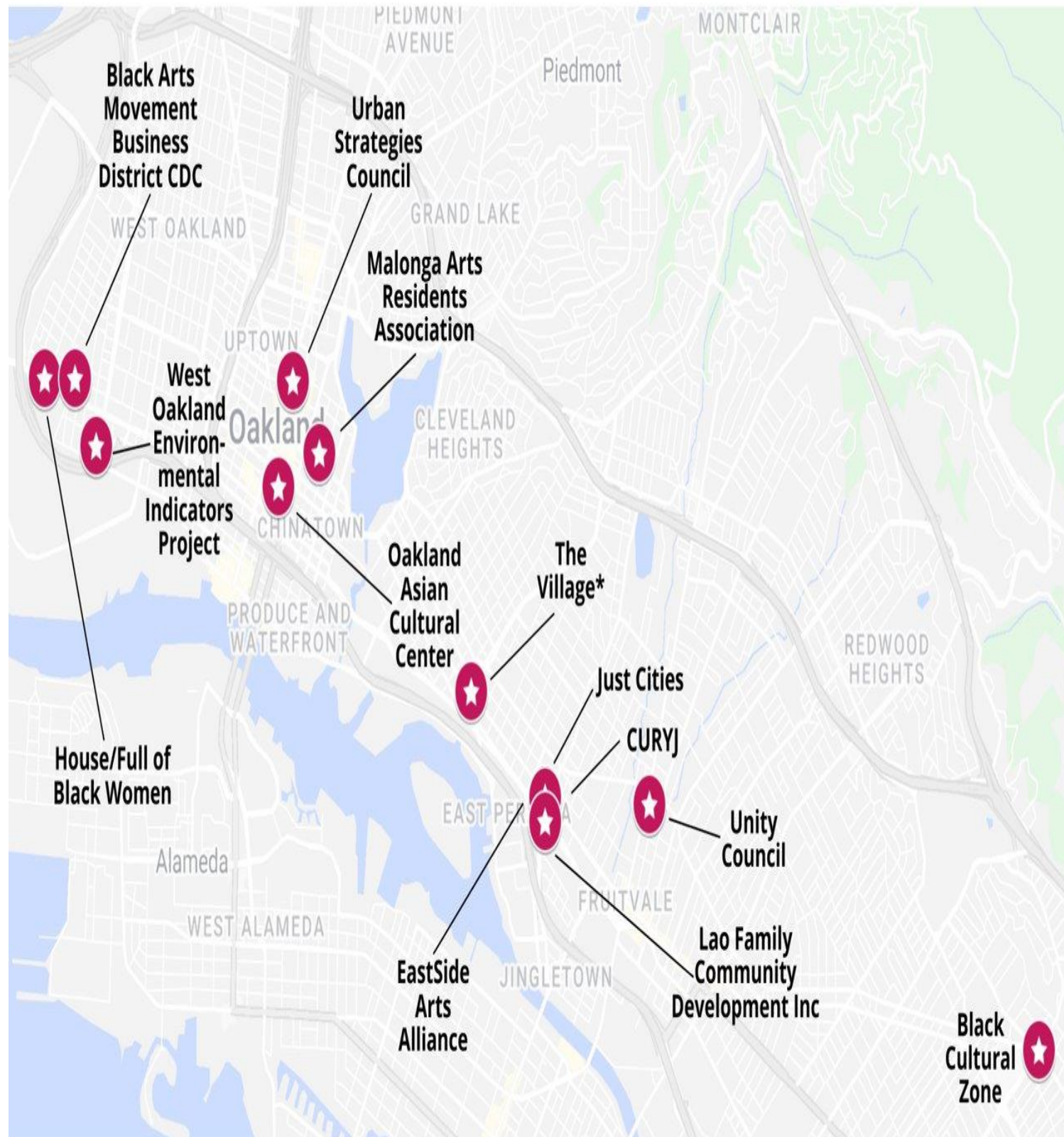
A. "Kariem" Khan, @ak2web03, and Jessica Lee, @jessicazylee, discuss their vision for Oakland's future @oaklandasiac.



Community Engagement Focused on Safety and EJ

- **Focus Groups**
 - 3 Focus Groups on Safety – **13 Organizations** participated
 - 2 Focus Group on EJ – **10 Organizations** participated
- **Interviews**
- **12** Environmental Justice Advocacy Organizations
 - **8** Discussion Groups – *Over 50 groups total*
- **Neighborhood Workshops** (in person and virtual)
 - **4** – Around **80 people**
- **Presentations to Neighborhood Councils**
 - 40+ Presentations – Around **650 people**
- Cultural Events and Pop-ups
- Youth Engagement
- Multilingual Community Education Materials and Factsheets
- Online Engagement
 - Videos on Safety and EJ
 - EJ Hub and Online Survey
 - Social Media
- Community Tour of West Oakland
- Technical Advisory Committee (TAC)
- Equity Working Group (EWG) Meetings
- Study Sessions with Decisionmakers

Community Engagement with Deeply Rooted



*The Village operates as a network of encampments across Oakland without one address.

Community Partner	Outreach Geography/Community
Black Arts Movement Business District, CDC (BAMBD, CDC)	West Oakland (Lower Bottoms), Artists, flatland communities of color, those invested in the animation of BAMBD, CDC, and its stakeholders
CURYJ	Formerly Incarcerated, Black and Latinx Fruitvale
East Side Arts Alliance	Communities of color East Oakland
House/Full of Black Women/Deep Waters Dance Theater	West Oakland
Lao Family Community Development, Inc.	South Asian American community
Malonga Arts Residents Association (MARA)	Black and Brown communities and partnership with members in Chinatown
Oakland Asian Cultural Center (OACC) / API Cultural Center	Asian American community Chinatown
The Black Cultural Zone (BCZ) Community Development Corporation	Black Community East Oakland
The Village in Oakland	Unhoused curbside communities in North Oakland, West Oakland, Downtown, and East Oakland
Unity Council	Latinx community Fruitvale
West Oakland Environmental Indicators Project (WOEIP)	Environmental Justice West Oakland
Just Cities	Equity Working Group and Deeply Rooted Partners
Urban Strategies Council (USC) Youth Fellows	

Deeply Rooted Events November 2021 - April 2023

Overall Reach: 3,741

Interviews: 939

Outreach Events (65):

- 57 pop-ups
- 6 cultural hub event
- 2 workshops

Focus Residents: Low Income Flatland Communities

Focus Locations: Chinatown, Downtown, Eastmont, Fruitvale, North Oakland, San Antonio, West Oakland, and Lake Merritt

Learn More about the Collaborative:
<https://www.deeplyrooted510.org/>

Sampling Demographic Survey from Interviews November 2021 - October 2022

Race/Ethnicity	Percent
Latinx	16%
Black	30%
Asian American	20%
White	11%
Multiracial	4%
Middle Eastern	1%
Other	2%
Native Hawaiian/Pacific Islander	2%
Native American/Indigenous or Alaska Native	3%
Caribbean Islander	2%
No Race/Ethnicity Selected	9%

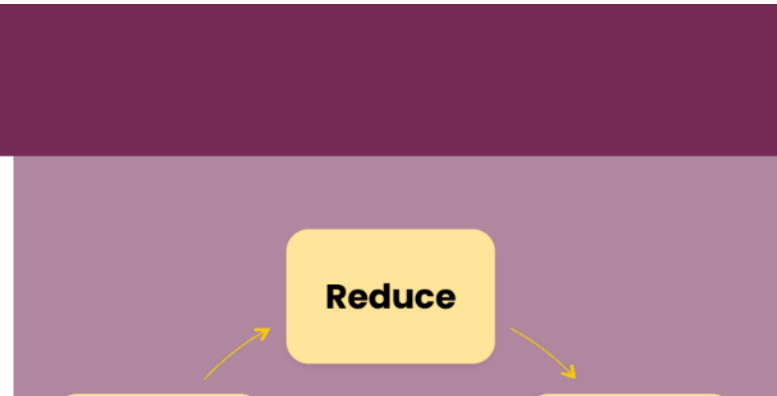
Transformative Community Planning Strategy: Equity Working Group and Deeply Rooted Partners

What is Environmental Justice?

Principles of Environmental Justice

Delegates to the First National People of Color Environmental Leadership Summit held on October 24-27, 1991, in Washington DC, drafted and adopted 17 principles of Environmental Justice. Since then, The Principles have served as a defining document for the growing grassroots movement for environmental justice.

WE, THE PEOPLE OF COLOR, gathered at the multinational People of Color Environmental Leadership Summit, to begin to build a national movement of all peoples of color and taking of our lands and communities to re-establish our spiritual interdependence and sacredness of our Mother Earth; each of our cultures, languages, and natural world and our roles in the environmental justice; to promote policies which would contribute to the development of environmentally safe livelihoods.



Select EJ Element Goals + Policies

EJ Goals	Select Policies	Select Actions
Goal EJ-5.	EJ-5.4 Urban Agriculture in New Development. Promote rooftop gardens, edible gardens, and other sustainable agricultural landscaping alternatives within multi-unit, commercial, and industrial developments. <ul style="list-style-type: none"> Target creation of rooftop gardens highly visible from neighboring properties. Permit indoor "vertical food farms" in industrial areas. Reduce permit fees for large-scale farming of edible products. 	EJ-A.21 As part of the LUTE update in Phase 2, explore potential locations and other strategies, such as incentives, zoning overlays, land use changes, density or intensity bonuses, or others, for prioritization of new full-service grocery stores over a certain square footage. Prioritize grocery store development in EJ Communities with the lowest food access, and incentivize community-led, neighborhood resident-owned and cooperatively-owned full-service grocery stores.



REIA Recommendations <ul style="list-style-type: none"> Focus on supporting small, local, neighborhood resident-owned businesses to improve food access. No high-end grocers in EJ Comm. Enable low-income residents of EJ Communities to develop community gardens, without requirement of a permit from the City (Berkeley example). (Cocina del Corazón) Value the community benefits of urban food forests and allow the planting urban fruit trees in public parks and other areas where it is safe to do so (City of Seattle and Davis). 	From DR Engagement <ul style="list-style-type: none"> Mandate soil testing to support safe and homegrown food Consider Ethical concerns on producing food in industrial areas subject to pollution. Engage with HOPE Collaborative and Oakland Food Policy Council to provide feedback on healthy food access policies.
--	---

Urban Planning Leadership Development

- **Equity Working Group:** 17 Oakland Residents
- **Deeply Rooted Partners:** 13 organizations

Continuing Leadership Development in May and June

- Enforcement
- Safe and Secure Housing
- Public Safety
- Climate Change and Emergency Response
- Healthy Food
- Parks and Open Spaces
- Engagement

Deeply Rooted Youth Engagement



Deeply Rooted Youth Fellows



Oakland Youths Vision For The Town

- Gaining leadership skills in city planning, climate justice, public speaking and training peers to propose solutions

May and June work: Enhance Youth-focused Community Engagement Effort

- **Digital Tree**
- **I Am Poems**
- **Collaborations:** Oakland Youth Commission, Save the Bay, Mycelium Youth Network, Frontline Catalysts, and more

Community EJ & Traffic Safety Policy Issues and Ideas

Overall

- **Human Health/Socioeconomic Impacts Analysis** of all market rate projects
- **Community/culture investment in organizations, programming, art, and public spaces**
- **Participatory Action Research** with those who are most vulnerable to climate crises and environmental injustices

Air Pollution

- **Protect residents** that live near industrial areas, the port and freeways with enforcement, air filters, trucks on highways (580 and 880)

Transportation/Collisions

- **Traffic Safety Measures** like speed bumps, cross walks, traffic lights, pothole repair, bike lanes and repaved sidewalks



Community EJ and Climate Safety Policy Issues and Ideas

Neighborhood Resources

- Need for **quality parks** (children and older adults), **open spaces**, **recreation centers** and **native trees**.
- **Affordable Grocery Stores** in East and West Oakland and more **local agriculture** and **community gardens**

Wildfires

- **Air filters** in all indoor public spaces and homes, and **properly sealed windows (up to code)** in homes
- **Indigenous vegetation management practices**

Trash/Waste Management

- **Reduce trash in the streets** in East and West Oakland via paid frequent cleaning team, business enforcement for illegal dumping, trash and recycle bins, and public restrooms
- **Relocate landfills and junk yards** away from residential areas



Community Public Safety Policy

Issues and Ideas

Neighborhood Safety

- **Adopt a compassion-centered approach in all City operations and projects** by not involving the police force in all enforcement efforts, and practicing restorative justice
- **Awareness campaigns and prevention/ treatment initiatives** on drug use, gun violence, and sexual assault



Safety Element

Safety Element Overview

- Requires cities to **address natural and human-made hazards, as well as climate change adaptation and resilience**
 - Seismic and geologic-related hazards
 - Flood hazards
 - Wildland and fire hazards
 - Evacuation routes
 - Hazardous materials
- Requires Climate and Vulnerability Assessment
- Goals + policies prioritize frontline / vulnerable communities affected first and worst by climate change and environmental hazard impacts



Community Input – Key Themes

General Topic Area	Community Input/Important Themes
Climate Change	<ul style="list-style-type: none">▪ Worsening risk of wildfire/smoke impacts, sea level rise, flooding, and other effects▪ Threats of sea level rise to groundwater▪ Importance of green infrastructure/ecologically-sensitive solutions▪ Opportunities for community leadership
Emergency Preparedness	<ul style="list-style-type: none">▪ Need for adequate evacuation routes▪ Equity in emergency response- focus on most vulnerable groups, including people experiencing homelessness, linguistically isolated, seniors, and those without vehicles
Public Safety	<ul style="list-style-type: none">▪ Building upon Reimagining Public Safety project▪ Crime-Prevention Through Environmental Design (CPTED) sensitive to context and cultural considerations

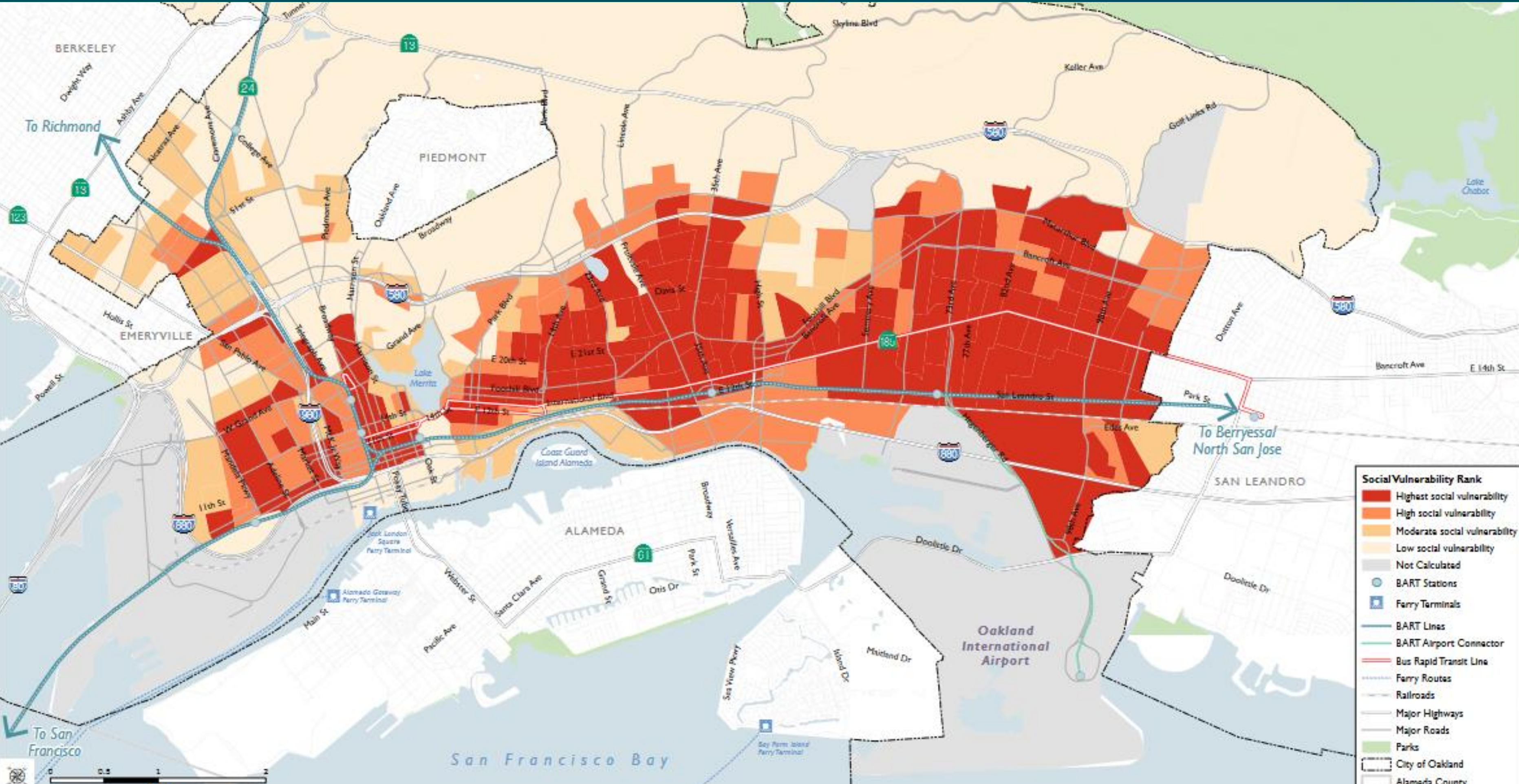
Focus on Vulnerable Communities

- Face **intersecting vulnerabilities**, including racial discrimination, poverty, disability, housing insecurity, linguistic isolation, poor air quality, and more, **which magnify climate threats**
- Least able to adapt, resist, or recover from climate impact
- Social Vulnerability indicators include:
 - Renters
 - Under 5 years old
 - Very low income
 - Non-U.S. citizens
 - Without a vehicle
 - People with disabilities




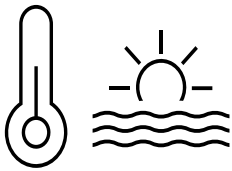


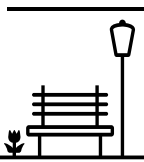



- Single parent families
- Communities of color
- 65 + years old, living alone
- Limited English proficiency
- Without a high school degree
- Severely housing cost burdened

Cumulative Social Vulnerability Map



Safety Element Goals

TOPICS	GOALS
	1. Minimize the risk to life and property caused by seismic and geologic hazards
	2. Proactively prevent urban fires and exposure to wildfire and protect community members and property from fire danger
	3. Protect people and property from flooding
	4. Proactively plan for impacts of sea level rise on people, property, and essential infrastructure
	5. Minimize health and safety impacts related to the use, storage, manufacture, and transport of hazardous materials
	6. Protect Oaklanders from airport land use hazards
	7. Foster feelings of safety in all Oakland neighborhoods
	8. Maintain an emergency preparedness and response network that keeps all Oaklanders informed, connected, and safe before, during, and after an emergency

Climate Change

Select Policies

SAF-2.2 Vegetation and Urban Forest Management. Manage vegetation and the urban forest to reduce risks exacerbated by climate change.

SAF-2.7 Protect Against Smoke and Wildfire. Improve indoor air quality through methods such as requiring installation of MERV filters in new developments...and identify resilience spaces within residential areas.

SAF-4.3 New Development and Sea Level Rise. Develop sea-level rise standards/horizon that will guide adaption and resiliency planning as part of the updated Sea Level Rise Roadmap.

SAF-3.5 Green Stormwater Infrastructure (GSI). Fund and implement a GSI program, prioritizing frontline communities and Priority Conservation Areas.

SAF-4.1 Sea Level Rise and Community Engagement. As recommended in the Sea Level Rise Roadmap and ECAP, develop a plan for continuing collaboration with community groups and local organizations working to address sea level rise adaptation and building resilience of vulnerable communities.

Select Actions

SAF-A.18 Study compounding impact of sea level rise on groundwater threats in areas with hazardous facilities.

SAF-A.36 Implement at least three resilience hubs, including in West Oakland, East Oakland, and the Lincoln Sq. Rec Center

SAF-A.12 As part of creek “naturalization” or restoration efforts, undertake ecologically-sensitive solutions that align with integrated open space/flooding solutions where feasible

Emergency Preparedness

Select Policies	Select Actions
<p>SAF-8.4 Data-Driven Equity Approach. To support implementation/updates to the City’s Local Hazard Mitigation Plan and other plans, utilize local data to identify racial disparities to help rank risk and prioritize mitigation strategies that incorporate a racial equity lens.</p>	<p>SAF-A.10 Compile a list of high-rise/high-occupancy buildings at risk to fire hazards (age or building material). Determine timeline and prioritize areas and financial assistance for fire safety retrofits based on racial equity and vulnerability criteria.</p>
<p>SAF 8.5 Cohesive Evacuation Routes Network. Ensure the evacuation routes network has adequate capacity and reflects ability to evacuate for multiple threats.</p>	<p>SAF-A.36 Implement ≤3 resilience hubs, including in West Oakland, East Oakland, and the Lincoln Sq. Rec Center</p>
<p>SAF-8.9 Community Training and Awareness. Continue to offer community training as part of the CORE program. Partner with community organizations to target harder-to-reach populations.</p>	<p>SAF-A.37 Identify ways the City can help support decentralized community facilities to serve residents unable to travel to centralized resilience hubs.</p>
<p>SAF-8.10 Public Facilities for Resilience & Relief. Prioritize capital improvements and maintenance of public facilities to ensure that they can serve as/provide cooling and clean air stations, free air filtration mask distribution, food and vaccine distribution, clean water, testing centers, evacuation/disaster shelters, etc.)</p>	<p>SAF-A.38 Through partnerships, explore organization of a network to transport those without vehicles to these centralized resilience hubs during times of emergency.</p> <p>SAF-A.44 Consider adoption of a disaster reconstruction overlay zone. As part of this action, explore funding sources/ create a low-interest construction loan program for income-qualified owners recovering from a disaster.</p>

Public Safety

Select Policies

SAF-5.1 Risks from Hazardous Materials Facilities. Review proposed facilities that would produce or store **hazardous materials** to identify, and **require feasible mitigation** for, any significant risks. Consider (at minimum) presence of seismic/geologic hazards; presence of other hazardous materials; proximity to residential development and EJ communities; and nature/level of risk of proposed project).

SAF-7.1 Reimagining Public Safety. Support recommendations made in Oakland’s **Reimagining Public Safety program**, including through land use policies that promote more housing, living wage jobs, revitalization of commercial corridors, improved access to healthy food facilities, restorative justice centers, civic engagement, and arts and culture.

SAF-7.2 Crime Prevention Through Environmental Design. Continue to apply **Crime Prevention through Environmental Design** principles in the design of new development.





Select Actions

SAF-A.24 Continue to offer basic **emergency-response education** and training to local businesses.

SAF-A.27 Outreach and engage with the Alameda County Department of Environmental Health, California Department of Toxic Substances Control, and the Regional Water Resources Control Board to ensure the public has access to a **database with detailed site information on contaminated sites** in the city and the existing restrictions placed on those sites.

SAF-A.29 Work with community groups to ensure **CPTED** guidelines account for **unique neighborhood and cultural considerations**. Include representation from youth and formerly incarcerated individuals.

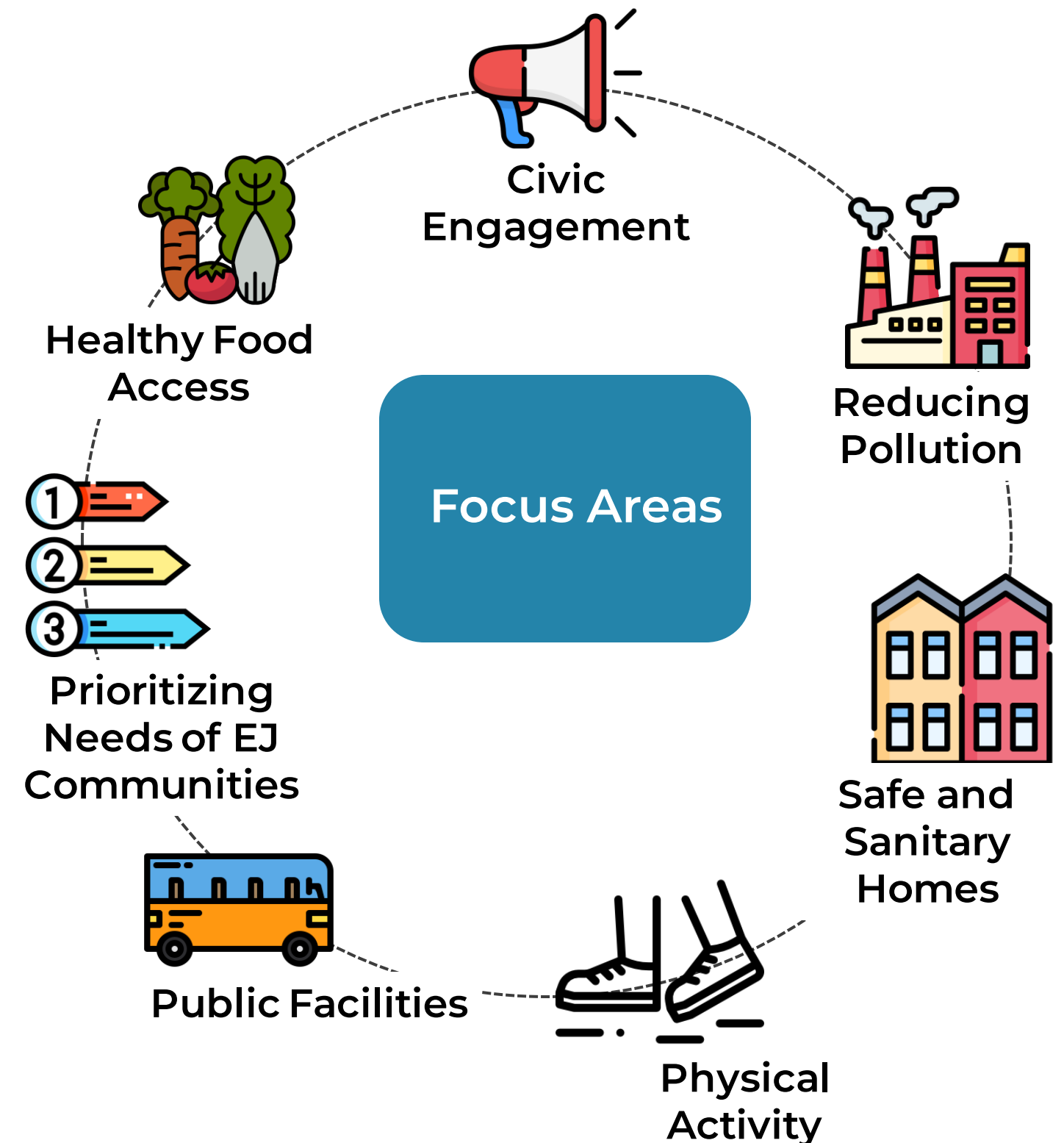
REIA: Equity Considerations – Safety Element

-  Co-develop both **long-term plans** to increase community resilience to natural disasters and **immediate methods** for distributing resources equitably during emergencies.
-  Develop **green infrastructure** in **vulnerable neighborhoods** to increase sustainability and surface permeability, reducing flooding.
 - Prioritize projects identified in community-driven plans, such as the East Oakland Neighborhood Initiative's plan, "Better Neighborhoods, Same Neighbors."
-  **Tailor solutions** to ensure the Oaklanders most vulnerable to climate disasters are not left behind.
 - Residents have identified **text messaging** as one of the most accessible ways to improve civic engagement and to spread information quickly during emergency events, such as with Amber Alerts.
 - Build **neighborhood networks** to reach everyone within each community, with plans for hard-to-reach households and people with limited mobility.
-  Increase public safety by **reducing the need for traditional policing** through use of alternative resources that build community capacity.

Environmental Justice (EJ) Element

EJ Element Overview

- SB 1000 requires cities and counties with disadvantaged communities (**EJ Communities**) to adopt EJ goals, policies, and actions in a standalone EJ Element or throughout the General Plan Elements.
- These goals, policies, and actions must:
 - Identify environmental justice communities
 - Reduce health risks in EJ communities;
 - Promote community engagement in the public decision-making process;
 - Prioritize improvements and programs that meet the needs of EJ communities.



Identifying EJ Communities

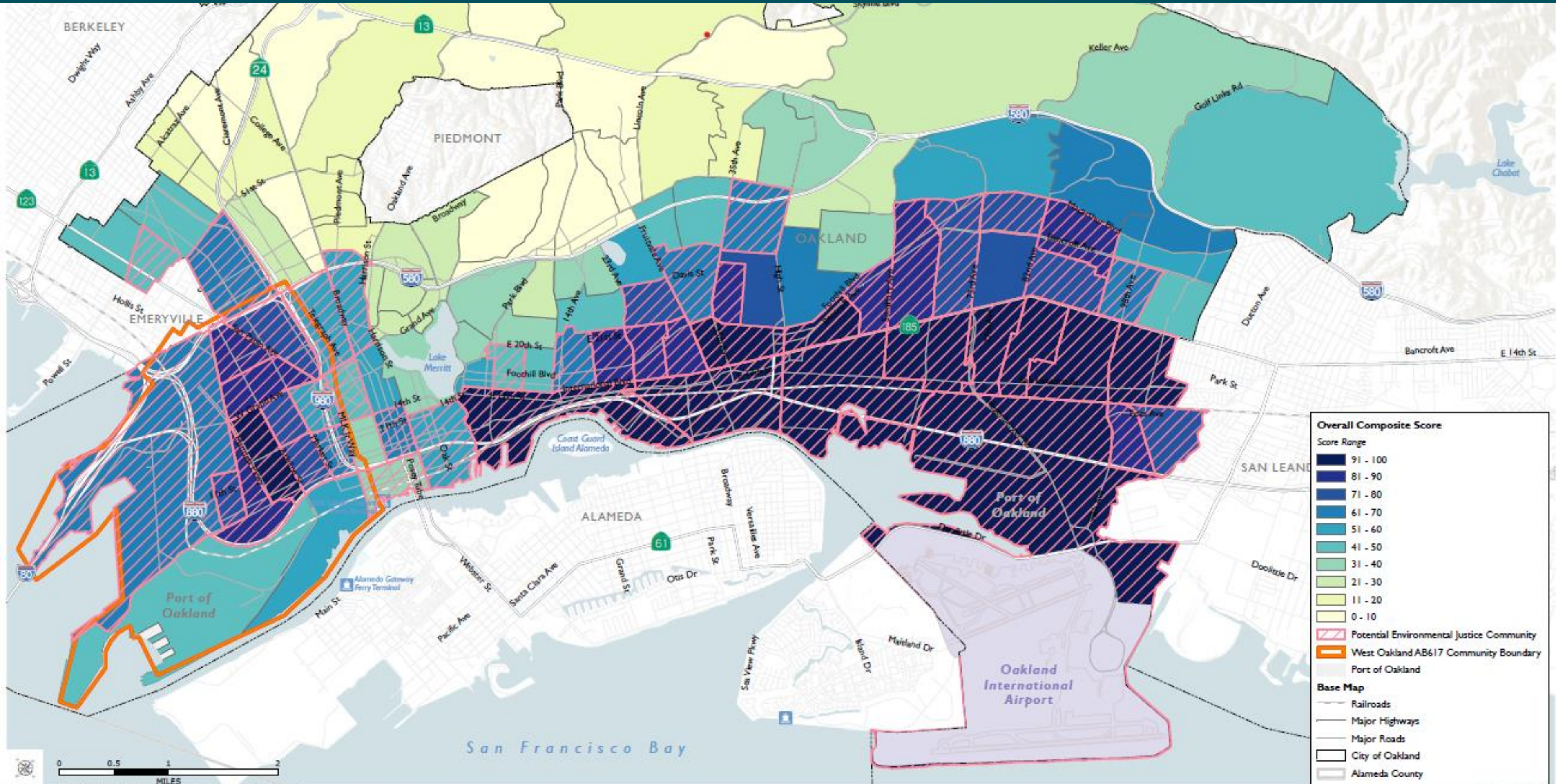
Identify existing social, economic, and environmental disparities by race and geography that can be influenced by General Plan

Evaluate 53 indicators in five categories (Race & Poverty, Pollution Burden, Climate Change, Sensitive Populations, and Built Environment)

Rank all 113 census tracts in city from highest (1, most burdened) to lowest (0, least burdened)

Iterative process of modifying and refining methodology based on community feedback and Racial Equity Impact Analysis

Environmental Justice Communities Map



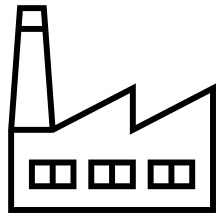
Community Input – Key Themes

General Topic Area	Community Input/Important Themes
Air Quality and Pollution	<ul style="list-style-type: none">▪ Protect residents that live near industrial areas, the port and freeways with enforcement, air filters, trucks on highways (580 and 880)▪ Relocate landfills and junk yards away from residential areas▪ Reduce trash in the streets in East and West Oakland via paid frequent cleaning team, business enforcement for illegal dumping, trash and recycle bins, and public restrooms
Healthy Neighborhoods	<ul style="list-style-type: none">▪ Traffic safety measures like speed bumps, cross walks, traffic lights, pothole repair, bike lanes and repaved sidewalks▪ Community/culture investment in organizations, programming, art, and public spaces▪ Need for quality parks (children and older adults), open spaces, recreation centers and native trees▪ Affordable grocery stores in East and West Oakland and more local agriculture and community gardens
Civic Engagement, Investment, and Accountability	<ul style="list-style-type: none">▪ Promoting leadership of EJ Communities and need for continued community engagement▪ Improving citywide data-sharing▪ Developing system or mechanism to promote accountability

EJ Element Goals

TOPICS

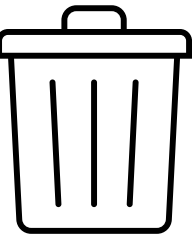
GOALS



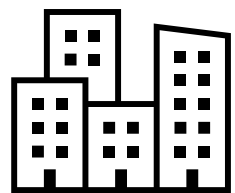
1. Reduce **pollution**, mitigate the impacts of pollution on existing sensitive land uses, and eliminate associated public health disparities.



2. Protect Oakland **water supplies** from contamination.

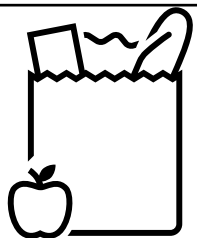


3. Prevent, reduce, and clean up **illegal dumping**.



4. Coordinate resources to improve **housing quality** and **habitability**.

Note: Other important housing policies addressing renter protections/anti-displacement, affordable housing production, homelessness, and other topics are included in the Housing Element.

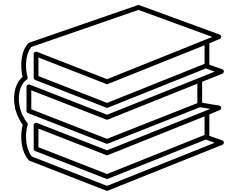


5. Support a **food system** that provides nutritious, affordable, culturally relevant, and affordable food to all Oaklanders.

EJ Element Goals

TOPICS

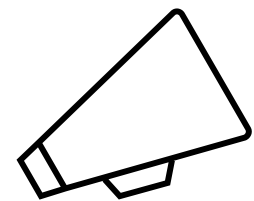
GOALS



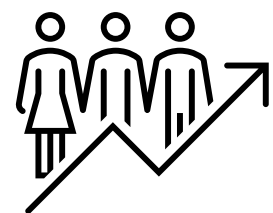
6. Support a network of well-maintained **community facilities** that are easily accessible, culturally supportive, and responsive to community needs.



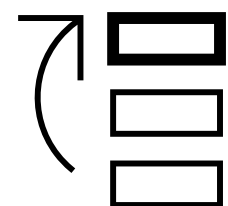
7. Create environments that support **physical activity, recreation, and healthy lifestyles** through safe, comfortable and ADA-compliant walkable, bikeable neighborhoods, with access to transit, green space, trees, paths, and parks.



8. Foster meaningful **civic engagement** and support community power- and capacity-building.



9. Expand **economic development**, income equality, and opportunity for all Oaklanders.



10. Prioritize **improvements and programs** that meet the needs of environmental justice communities.

Air Quality and Pollution

Select Policies

EJ-1.2 Truck Emissions and Pollution Exposure. Minimize air pollution and exposure of sensitive land uses to **truck pollution**, particularly in EJ Communities and other areas most burdened by air pollution.

EJ-1.3 Industrial Uses Near Sensitive Land Uses. Ensure that heavy industrial uses are **adequately buffered** from residential areas, schools, and other sensitive land uses.

EJ-1.16/17 Community Air Protection. Support BAAQMD and other stakeholders in developing and implementing **air pollution control initiatives** pursuant to AB 617. Use **air quality monitoring data** to inform area-specific improvement actions outside of AB 617-related efforts.

EJ-1.10 Reduce Emissions from Port Operation. Support **Port of Oakland's efforts to reduce emissions** as part of operation and compliance with CARB regulations.

EJ-3.3 Proactive Illegal Dumping Cleanup. Support the expansion of **proactive cleanup crews** that target illegal dumping **"hot spot" areas** first in EJ Communities.

Select Actions

EJ-A.1 Amend the City's Zoning code to make changes that reduce pollution and protect sensitive uses. This includes conditioned permitting of heavy industrial businesses, special permit criteria, and performance standards for truck-intensive industrial activities located within five hundred (500) feet of any zone that permits residential activities.

EJ-A.3 Work with BAAQMD and other partners in the region to explore creation of a grant program for installation and maintenance of air filtration devices in existing buildings.

EJ-A.5 Study the feasibility of an amortization ordinance and implementation plan, which will allow the City to identify and prioritize nonconforming land uses (which could include existing polluting industries) to phase out over time.

EJ-A.11 Coordinate with public agencies in the Bay Area region to catalyze the development and deployment of zero emission medium- and heavy-duty fleets and support development of shared charging hubs and resources.








Healthy Communities

Select Policies	Select Actions
<p>EJ-4.5 Improve Indoor Air Quality in Existing Buildings. For new projects or major rehabilitation projects, improve indoor air quality and energy efficiency through weatherization and strategies to prevent buildup of mold and mildew.</p>	<p>EJ-A.16 As part of the LUTE update in Phase 2, explore incentives and strategies to promote health-promoting features in housing projects that are built in EJ Communities.</p>
<p>EJ-5.5 Entrepreneurship and Food Innovation. Actively support food innovations such as sidewalk vending, food cooperatives, pop-up markets and innovations that do not fit into the traditional models.</p>	<p>EJ-A.21 As part of the LUTE update in Phase 2, explore potential locations and incentives for new full-service grocery stores. Prioritize development in EJ Communities and incentivize neighborhood resident/cooperative ownership.</p>
<p>EJ-7.6 Collaborative Safety Solutions. Collaborate with educational institutions, senior living facilities, community organizations, and other stakeholders, particularly those who reside in EJ Communities, when developing and implementing programs and improvements that increase bicyclist and pedestrian safety.</p>	<p>EJ-A.20 In underserved areas where convenience stores and other retail outlets exist, develop and implement a program to incentivize and assist business owners to stock fresh and healthy food at affordable prices.</p>
<p>EJ-7.15 Urban Forest. Implement the Urban Forest Master Plan, a comprehensive, area-wide urban canopy and vegetation plan that identifies locations that trees can be added and maintained, and develop a plan to protect existing trees that provide shade, reduce urban heat island impacts, and reduce exposure to air pollution emissions</p>	<p>EJ-A.29 Prioritize urban greening projects identified in community plans. Implement projects in partnership with community groups in EJ Communities.</p>

Civic Engagement, Investment, and Accountability

Select Policies	Select Actions
<p>EJ-8.2 Sustained Engagement. Maintain communication channels that allow for ongoing dialogue; track issues and priorities at the neighborhood level; and foster transparency and accountability.</p>	<p>EJ-A.31 Develop a participatory budgeting process for EJ Community investments and explore expansion into other departments.</p>
<p>EJ-9.1 Investments for Inclusive, Equitable Growth. Make intentional investments to increase and diversify economic growth and living wage jobs that focuses on EJ Communities.</p>	<p>EJ-A.34 In partnership with community groups, develop an implementation monitoring and evaluation plan framework and reporting mechanism.</p>
<p>EJ-10.1 Prioritizing EJ Communities... Prioritize improvements, programs, investments, and partnerships in Environmental Justice Communities. Spend or distribute resources in ways that meet the existing community's priority needs and improve resident's quality of life.</p>	
<p>EJ-10.2 Implementation Monitoring and Evaluation Plan. To increase transparency and accountability, adopt an implementation monitoring and evaluation plan with achievable milestones, periodic evaluation, and a reporting mechanism, such as an online portal or newsletter to track outcomes and keep residents informed.</p>	

REIA: Equity Considerations - EJ Element

-  Prevent any **new dirty businesses** from being located in or near EJ Communities, through zoning amendments and other strategies. Seek to **relocate** existing dirty facilities elsewhere.
-  Support **Low-Income Truck Owner-Operators** to adopt alternatives.
-  Prioritize development of a **green infrastructure** program and **vegetative buffers** to protect EJ Communities.
-  Ensure landlords have ample incentives and resources to invest in energy efficiency and habitability upgrades that **benefit low-income tenants**.
-  Increase **workforce development and local hires** in EJ Communities.
-  Work with EJ organizations and residents to ensure that the benefits of all programs **reach the neediest residents**.
-  Tax polluters and **invest in reducing pollution** emissions and exposures.

Next Steps

Upcoming Milestones

- **Late July 2023 – Revised Documents**
 - Final Environmental Impact Report (EIR)
 - Hearing Draft Safety Element
 - Hearing Draft EJ Element
 - Phase 1 Code Amendments
- **Fall 2023 – Adoption Hearings for Phase 1 General Plan Update**
 - August 2023 – Planning Commission
 - September - October 2023 – City Council
- **Fall 2023 - Phase II General Plan Update Kickoff**
 - Land Use and Transportation (LUTE), Open Space, Conservation and Recreation (OSCAR), Noise, Capital Facilities and Infrastructure

More info on past and upcoming events:

<https://www.oaklandca.gov/topics/meetings-and-events>

LEARN MORE

To learn more about the **General Plan Update**, visit the website below and sign up for updates:

bit.ly/OaklandGPU