

FILED
OFFICE OF THE CITY CLERK
OAKLAND
2003 JUN 12 PM 2:30
[Signature]

**A RESOLUTION ESTABLISHING A POLICY AND PROCEDURES FOR A
COMMEMORATIVE STREET NAMING PROGRAM**

WHEREAS, civic involvement enhances the quality of life in a community; and

WHEREAS, cities rely heavily on the contributions made by citizens in the form of volunteerism, leadership and financial support, and

WHEREAS, the City Council acknowledges the value of citizens who devote their time, energy and money to improving the quality of life for Oakland residents.

WHEREAS, acknowledging individuals for their contributions to the community establishes valuable traditions and promotes civic pride, and

WHEREAS, the City Council wishes to establish a policy and procedures for a commemorative street naming program to honor citizens who have made exemplary contributions to the residents of Oakland; and

WHEREAS, under the new program, public streets will receive a commemorative Boulevard or Way designation in honor of the outstanding citizen; now there fore be it

RESOLVED, that the City Council establishes the following process and procedures for designating commemorative Boulevards and Ways in the City of Oakland.

- The Landmarks Board shall review and approve qualifying requests for commemorative street name designations.
- Applications shall be reviewed for the following criteria:
 1. The individual who is to be honored must be deceased.
 2. The applicant requesting the honorary designation must be able to provide clear evidence, that the individual has made a significant contribution to the economic vitality or quality of life in the Oakland community. Testimony from no less than (3) three community based organizations and (10) ten unrelated individuals supporting the nomination must be received.
 3. The applicant must pay for the fees associated with administrative and hard costs of the sign or plaque placement.

- The Landmarks Board will notice a hearing to review the request and receive sufficient evidence and testimony from no less than (3) three community based organizations and (10) ten unrelated individuals in support of the designation.
- The Public Works Agency will be responsible for the manufacture and placement of the sign or plaque.
- The applicant shall be responsible for administrative fees and the purchase, cost of installation and replacement of the sign.

JUL 15 2003

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 19____

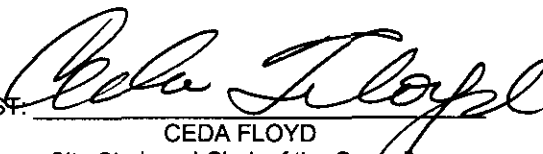
PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, BRUNNER, CHANG, DE LA FUENTE, NADEL, QUAN, REID, WAN - 8

NOES- 0

ABSENT- 0

ABSTENTION- 0

ATTEST: 
CEDA FLOYD
City Clerk and Clerk of the Council
Of the City of Oakland, California