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OAKLAND

CITY OF OAKLAND
2019 MAY -2 PM 3:09

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Mark Sawicki
Director, EWD

SUBJECT: Acceptance of the Surdna Foundation
Grant

DATE: April 30, 2019

City Administrator Approval

Date:

5/1/19

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator Or Designee To Accept And Appropriate Grant Funds From The Surdna Foundation In The Total Amount Of Seventy-Five Thousand Dollars (\$75,000.00) To Be Used To Support The Objectives Of The City's Cultural Plan "Belonging In Oakland: A Cultural Development Plan" And The City Of Oakland Participation As A Planning Partner Advising The Surdna Foundation's "Thriving Cultures" Program.

EXECUTIVE SUMMARY

The Surdna Foundation (the "Foundation") wants to advance the Foundation and staff's mutual goals of supporting cultural equity and strengthening Oakland's cultural ecosystem. Acceptance of the grant will support staff participation as a partner in their "Thriving Cultures" program strategy refinement process; a cultural and racial equity impact analysis of the Cultural Affairs Division's program, policies and procedures; and staff efforts to build the infrastructure for cultural equity as articulated in the Oakland Cultural Plan. There is no financial obligation for the City to match this grant.

BACKGROUND / LEGISLATIVE HISTORY

On July 10, 2018, the City Council passed Resolution No. 87271 C.M.S., adopting the Oakland Cultural Plan, "Belonging in Oakland: A Cultural Development Plan" (the "Cultural Plan") which articulated the City's cultural priorities and provides a policy framework, strategies and funding objectives that will strengthen and advance Oakland's Art and Cultural sector.

The Surdna Foundation is a private foundation whose mission is to "foster sustainable communities in the United States — communities guided by principles of social justice and distinguished by healthy environments, strong local economies, and thriving cultures". Their "Thriving Cultures" Program "seeks to foster the conditions in which artists, culture-bearers, designers, and media-makers of color can maximize their potential as leaders, agents of social change, and designers of just systems and communities" by making grants that support the imagination and practice of justice in local communities, the creation of narrative platforms that

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amplify the stories and experiences of communities of color, and the expansion of community voices to develop more equitable outcomes across racial lines.

Based on cultural equity principles articulated in the Cultural Plan, the Surdna Foundation will support the Cultural Plan's recommendation to "Perform a cultural and racial equity impact analysis of current programs, policies and procedures and explore asset-based approaches that advance equity."

Additionally, the Cultural Affairs Division will offer intellectual contributions to the Surdna Foundation Cultures Strategy Refinement process informed by the Division's work in Oakland, and the development of the City's Cultural Plan.

Lastly, the Surdna Grant will also provide support for the Oakland Cultural Plan's stated objective to "strengthen Oakland's cultural ecosystem and build the infrastructure for cultural equity".

ANALYSIS AND POLICY ALTERNATIVES

The Oakland Cultural Plan has been well received locally and nationally as a guide that strengthens Oakland's cultural ecosystem by providing strategies and funding objectives for the division as well as defining cultural priorities for Oakland's cultural stakeholder community. This stakeholder community includes local, regional and national funders, Oakland art organizations and artists, the local non-profit humanities and human services organizations, the local academic institutions e.g. the University of California Berkeley and Mills College, and policy research organizations. e.g. Policy Link, SPUR, and the Haas Institute for a Fair and Inclusive Society. These stakeholders function as associates who are part of the plan's community of implementers.

The Surdna Foundation grant is an investment in the Oakland cultural community that will allow the Division to conduct research into its program activities that will advance the cultural equity objectives stated in the plan and support Oakland intellectual contributions to the Foundation's mission to "foster sustainable communities in the United States — communities guided by principles of social justice and distinguished by healthy environments, strong local economies, and thriving cultures".

It will help build the capacity of Cultural Affairs Divisions ability to fulfil its vision for cultural equity by providing resources to the Division. The grant will support a cultural and racial equity impact analysis of the Division's programs and services; the Cultural Plan's objective to "build the infrastructure for cultural equity" and support the Division's role as an intellectual contributor to the Surdna Foundation's Thriving Cultures Strategy Refinement process informed by the Division's work in Oakland, the development of the City's Cultural Plan, the Division's cultural policy activities as it relates public funding of arts, and the Division's work as an intermediary that advances community cultural development.

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Without this grant continuing implementation of the important work of the plan will be delayed. Staff welcomes this grant, which does not ask for any financial contribution from the City.

FISCAL IMPACT

Approval of the resolution will authorize the City to receive and appropriate the \$75,000 grant from the Surdna Foundation to the Miscellaneous Grants Account (2999), Cultural Arts Organization (85511), Cultural Funding Program (CE02) in a project to be established.

PUBLIC OUTREACH / INTEREST

The cultural planning process began in April 2017 and on July 10, 2018 the City Council passed Resolution No. 87271 C.M.S., adopting the Oakland Cultural Plan, "Belonging in Oakland: A Cultural Development Plan" following an extensive community process that has created the Cultural Affairs' Division's action agenda, which has resulted in this grant from the Surdna Foundation. No other outreach was conducted with regard to accepting this grant.

COORDINATION

The Cultural Affairs Division will be working with the Race and Equity Department on the cultural and racial equity impact analysis of its programs.

SUSTAINABLE OPPORTUNITIES

Economic The Surdna Foundation grant will allow the Cultural Affairs Division to conduct research that will inform how our grantmaking economic impact is strengthened through the distribution of these resources in a judicious manner. It also leverages investment by the philanthropic community into Oakland to support the objectives of the Cultural Plan.

Environmental: There is no direct environmental impact associated with the acceptance and appropriation of the Surdna Foundation grant.

Social Equity: The grant will support a cultural and racial equity impact analysis of the Cultural Affairs Division's programs, policies and procedures and help the City explore asset-based approaches that will advance equity and the work of the Division.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator Or Designee To Accept And Appropriate Grant Funds From The Surdna Foundation In The Total Amount Of Seventy-Five Thousand Dollars (\$75,000.00) To Be Used To Support The Objectives Of The City's Cultural Plan "Belonging In Oakland: A Cultural Development Plan" And The City Of Oakland Participation As A Planning Partner Advising The Surdna Foundation's "Thriving Cultures" Program.

For questions regarding this report, please contact Roberto Bedoya, Cultural Affairs Manager, at 510-236-2136

Respectfully submitted,



MARK SAWICKI
Director, EWD

Prepared by:
Roberto Bedoya, Cultural Affairs Manager
Cultural Affairs Division

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SURDNA FOUNDATION

A FAMILY FOUNDATION ESTABLISHED BY JOHN E. ANDRUS IN 1917

200 MADISON AVENUE, 25TH FLOOR • NEW YORK, NEW YORK 10016 • PHONE 212-557-0010 • WWW.SURDNA.ORG

March 1, 2019

Mr. Roberto Bedoya
Manager, Cultural Affairs
City of Oakland, CA
Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, CA 94612

RE Grant #: R-S-2019-30027469

Dear Mr. Bedoya:

I am pleased to inform you that the Surdna Foundation has awarded a \$75,000 grant to the City of Oakland, CA. This grant will have a duration of 10 months, with a start date of November 1, 2018, and an end date of August 31, 2019. The purpose of the grant is to provide general project support to City of Oakland, CA's Cultural Affairs Office, a key Thriving Cultures planning partner that is supporting the implementation of the Surdna Foundation's refined strategy: *Radical Imagination for Racial Justice*. This grant will be used to cover time and costs related to participating in a learning cohort working to establish effective philanthropic practices and strategies for investing in artist-leaders of color working to build a more racially just society.

Enclosed, please find a Grant Agreement describing the terms and conditions of the grant. Please review this document carefully and return a signed copy to us as soon as possible – we will need this in order to process your grant payment (Please also be sure to keep a copy for your records.).

If you have any questions regarding the scope and purpose of the grant, including grant modifications and no-cost extensions, please contact F. Javier Torres, Thriving Cultures Program Director, at fjtorres@surdna.org. For administrative questions regarding payments, reporting requirements, and/or technical issues, please email the Office of Grants Management at payments@surdna.org.

Thank you for your work in helping to foster just and sustainable communities. It is our honor to provide support for your efforts.

Sincerely,

Don Chen
President

Reports are due on or before the following date(s):

Type	Due Date	Period Covered
Final Report	September 27, 2019	November 1, 2018–August 31, 2019

- Reports should be submitted online at Surdna's grantee portal at <https://surdna.fluxx.io/>. We will also send a reminder email with instructions one month prior to the due date.
- At the end of the grant term, we will ask you to submit a Final Report, including a fiscal accounting of total project expenses and income (not just Surdna's portion). If this grant is for general operating support, you should provide an organizational budget showing actuals for the year(s) of Surdna's support. We will need this report in order to close out your grant.

5. Grant Modifications, No-Cost Extensions, and Unexpended Grant Funds

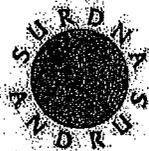
- Substantive changes to the scope/purpose of the grant, and/or significant budget revisions require prior written approval from the Surdna Foundation. To request a grant modification, please contact F. Javier Torres at fjtorres@surdna.org. Grant modifications may be made at the discretion of Surdna staff.
- Grantee must notify the Surdna Foundation promptly in writing of any changes in key personnel or other circumstances essential to the ongoing administration of the organization or program. A change in circumstances affecting Grantee's ability to carry out the activities described in Grantee's final proposal, in the sole discretion of the Surdna Foundation, may constitute a basis for modifying or revoking the grant.
- If all funds have not been expended by the end the grant term, you will need to request a no-cost extension date on the grant. To request a no-cost extension, please contact F. Javier Torres at fjtorres@surdna.org.
- Surdna reserves the right to request the return of any grant funds that remain unspent at the end of the grant period or that have been expended for purposes other than the activities specified in the final proposal and budget materials.

6. Verification of Tax-Exempt Status and Applicable Law

- The Surdna Foundation is making this grant in reliance on the representation by Grantee that a determination has been made by the Internal Revenue Service that Grantee is an organization described in section 501(c)(3) of the Internal Revenue Code and that it is not a private foundation or a Type III supporting organization as defined in Section 509(a) of the Code. Accordingly, Grantee certifies that there are no issues presently pending before any office of the Internal Revenue Service that could result in any change to the tax status determination and agrees to notify the Surdna Foundation immediately in writing of any changes to its tax-exempt status or its status as a public charity as defined in sections 509(a)(1), (2) or (3) of the Internal Revenue Code.
- Grantee agrees that the terms and conditions of this grant are governed by the laws of the State of New York.

7. Acknowledgement, Publicity, and Communications

We encourage you to publicly announce receipt of this Surdna grant to your audiences via your own communication channels. Information about using Surdna's logo, credits, and other communications materials are available in *Attachment A*.



PAYMENT INSTRUCTIONS
(page 2 of 2)

PAYEE: City of Oakland, CA

Select Payment Method: Wire Transfer: Physical Check:

Wire Transfer Authorization (*Payments will be sent via wire transfer unless otherwise indicated. Please note that you may be assessed a fee by your bank for wire transfers, generally in the range of \$10-\$20.*)

Bank Information of Payee Listed Above: (<i>Fiscal sponsor, if applicable.</i>)	
Name of Financial Institution:	N/A
Contact Person:	
Address:	
Telephone:	
Account Information of Payee Listed Above: (<i>Fiscal sponsor, if applicable.</i>)	
<u>Please Check this information Carefully. It is the only information we have to ensure that funds will be deposited into the correct account.</u>	
Account Name:	N/A
ABA Routing Number (9-digits):	N/A
Bank Account #:	N/a
Payment Contact Information: <i>Primary contact for all payment-related questions at payee organization.</i>	
Name / Title:	Ms. Donna M. Howell, Administrative Services Manager II, City of Oakland, Economic & Workforce Development Department
Email:	dhowell@oaklandca.gov
Telephone:	510-238-3852 work

If you prefer a physical check, please select physical check at the top of this page and verify your mailing address below. (*Note: we will send payment via wire transfer unless otherwise indicated.*)

Mailing Information: Mr. Roberto Bedoya Manager, Cultural Affairs City of Oakland, CA Oakland City Hall 1 Frank H. Ogawa Plaza Oakland, CA 94612	-OR- Alternate Mailing Information: <div style="border: 1px solid black; height: 80px; width: 100%;"></div>
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Guest blogging on www.surdna.org

During the course of your grant we would like to share insights about the work you're doing. We may blog about it or request that you contribute a blog to our website.

Crediting the Surdna Foundation in a publication

For research reports, white papers, or other publications supported in part, or in entirety, by Surdna's grant, we request that you contact us to discuss whether to include our name as a funder. Our intent is to bring greater awareness to the issues we are both addressing, not to promote the Surdna Foundation. If you have questions about acknowledging Surdna's funding, or want to assess the potential impacts or implications of citing funder support, please contact news@surdna.org. If you choose to use Surdna's logo, print-ready logo files are available [here](#).

Link to our site

We ask that your announcement about the Surdna grant, if posted on your website, include a link to our website at www.surdna.org.

Twitter

We are increasing our use of Twitter as a medium through which we share information with grantees and others. Please follow us at [@Surdna_Fndn](https://twitter.com/Surdna_Fndn).

Newsletter

If you regularly publish an electronic newsletter, please add news@surdna.org to your distribution list. This allows us to stay abreast of your organization's activities.

Where and how Surdna shares news about grants

Within one month of the approval of your grant, the Surdna Foundation will make a public announcement of your grant as well as other grants awarded in that quarter. Surdna disseminates news about all new grants via a news announcement to:

- philanthropy media; and
- online at www.surdna.org.

For each grantee, Surdna's website database publicly details:

- Program theme and subtheme
- Grantee URL
- Grantee city and state
- Date and duration of grant award
- Grant amount
- Grant description

We look forward to working with you.

Surdna Foundation

Office of Communications

news@surdna.org

(212) 557-0010

www.surdna.org

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OAKLAND

2018 MAY -2 PM 3:09

Approved as to Form and Legality
Kari S Patel
[Signature]
City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS FROM THE SURDNA FOUNDATION IN THE TOTAL AMOUNT OF SEVENTY-FIVE THOUSAND DOLLARS (\$75,000.00) TO BE USED TO SUPPORT THE OBJECTIVES OF THE CITY'S CULTURAL PLAN "BELONGING IN OAKLAND: A CULTURAL DEVELOPMENT PLAN" AND THE CITY OF OAKLAND, CULTURAL AFFAIRS DIVISION'S PARTICIPATION AS A PLANNING PARTNER ADVISING THE SURDNA FOUNDATION'S "THRIVING CULTURES" PROGRAM

WHEREAS, on July 10, 2018 the City Council passed Resolution No. 87271 C.M.S., adopting the Oakland Cultural Plan, "Belonging in Oakland: A Cultural Development Plan" (the "Cultural Plan"); and

WHEREAS, the purpose of the Cultural Plan is to define cultural priorities and provide a policy framework, strategies and funding objectives that will strengthen and advance Oakland's Art and Cultural sector; and

WHEREAS, the guiding vision of the Cultural Plan states, "Equity is the Driving Force, Culture is the Frame and Belonging is the Goal"; and

WHEREAS, the Cultural Plan shapes a course of actions for the Cultural Affairs Division that supports well-being in the City; and

WHEREAS, the Surdna Foundation is a private foundation that operates in communities of color throughout the country and whose mission is to "foster sustainable communities in the United States — communities guided by principles of social justice and distinguished by healthy environments, strong local economies, and thriving cultures"; and

WHEREAS, the Surdna Foundation's "Thriving Cultures" Program "seeks to foster the conditions in which artists, culture-bearers, designers, and media-makers of color can maximize their potential as leaders, agents of social change, and designers of just systems and communities" by making grants that support the imagination and practice of justice in local communities, the creation of narrative platforms that amplify the stories and experiences of communities of color, and the expansion of community voices to develop more equitable outcomes across racial lines; and

WHEREAS, the Surdna Foundation's Thriving Cultures Program has, in the past, supported projects like Designing Justice + Designing Spaces, an Oakland-based nonprofit that uses innovative design and real estate development to address the root causes of mass incarceration and to transform communities;

WHEREAS, based on cultural equity principles articulated in the Cultural Plan, the Surdna Foundation seeks the participation of the Oakland Cultural Affairs Division in the development of their "Thriving Cultures Strategy Refinement" process as a thought partner; and

WHEREAS, as a thought partner, the Cultural Affairs Division will offer contributions to the Surdna Foundation's Thriving Cultures Strategy Refinement process informed by the Division's work in Oakland, the development of the city's Cultural Plan, the Division's cultural policy activities as it relates public funding of arts, and the Division work as an intermediary who works at the intersection of creative placemaking/placekeeping and community cultural development; and

WHEREAS, through the Thriving Cultures Program, the Surdna Foundation proposes to make a grant award of \$75,000.00 to the City of Oakland's Cultural Affairs Division (the "Surdna Grant"), which will be used to pay for staff travel costs related to participation in the Surdna Foundation "Thriving Cultures Strategy Refinement" learning cohort working group in New York City;

WHEREAS, the Cultural Plan's vision, actions, and recommendations align with the Surdna Foundation's mission and "Thriving Cultures" Program and the Surdna Grant will support the Cultural Plan's recommendation to "Perform a cultural and racial equity impact analysis of current programs, policies and procedure and explore asset-based approaches"; and

WHEREAS, the Surdna Grant will also provide support for the Oakland Cultural Plan's stated objective to "strengthen Oakland's cultural ecosystem and build the infrastructure for cultural equity;" now, therefore, be it

RESOLVED: That the City Administrator or her designee is hereby authorized to accept and appropriate grant funds from the Surdna Foundation in the amount of \$75,000 and that the City Administrator is hereby authorized to execute any future grant agreements to accept and appropriate grant funds to support the ongoing work of the Oakland Cultural Plan without returning to Council and be it further; and be it

FURTHER RESOLVED: That the Cultural Affairs Division will appropriate the \$75,000 grant from the Surdna Foundation to the Miscellaneous Grants Account (2999), Cultural Arts Organization (85511), Cultural Funding Program (C02) in a project to be established.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND
PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California