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OFFICE OF THE CITY CLERK
OAKLAND

2017 JUN -1 PM 5:18

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: Oakland Youth Advisory Commission
2016-2017 Annual Report

DATE: May 12, 2017

City Administrator Approval

Date:

6/1/17

RECOMMENDATION

Staff Recommends That The City Council Receive An Annual Report Of The Oakland Youth Advisory Commission For Fiscal Year (FY) 2016-2017.

EXECUTIVE SUMMARY

The Oakland Youth Advisory Commission (OYAC) Annual Report is a summary of the activities, accomplishments and policy issues that OYAC has focused on in 2016-2017. The information within this report is intended to catalyze and increase interaction between youth commissioners and elected officials.

The Youth Leadership Development Coordinator position (Program Analyst I) was filled in December 2016 to support the Youth Commission. The early period of 2017 was then dedicated to team building, training in city government and youth action leadership, and a two-day strategic planning retreat, which included participation in the Women's March of February 18, 2017.

During their regular meetings, Commissioners met with staff from the Office of the Mayor, as well as multiple City departments and community based organizations to identify collaborative partnership opportunities and to learn more about the strengths, gaps and challenges of youth focused programming in the city. The Commission built consensus and unanimously voted to support policy measures related to tobacco control and the sugar sweetened beverage tax by writing letters of support and testifying before the Life Enrichment Committee.

Commissioners also participated in a youth-led research action planning process to identify highest priority areas of focus; youth immigrant rights and youth/ community and police relations. OYAC is currently planning an immigrant rights youth forum and working on #OYACgivesback, the youth-to-youth mini-grant component of the Oakland ReCAST Initiative. The Oakland ReCAST Initiative is designed, in part, to improve relations between law enforcement, community and youth and is funded by a grant to the Human Services Department from the Substance Abuse and Mental Health Services Administration (SAMSHA).

Item: _____
Life Enrichment Committee
June 13, 2017

To reestablish the Commission's social media presence and support its youth policy agenda, commissioners designed a new logo and promotional materials and are building OYAC's social media presence on Facebook and Instagram (@oakyac).

The Commission encourages the City Council to continue referring policy issues relevant to youth to the Commission for consideration and recommendation, and is committed to deepening the partnership between youth and City leaders.

ACTION REQUESTED OF THE CITY COUNCIL

Receive An Annual Report Of The Oakland Youth Advisory Commission For Fiscal Year (FY) 2016-2017.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager, Children and Youth Services Division, at (510) 238-7163.

Respectfully submitted,


SARA BEDFORD, Director
Human Services Department

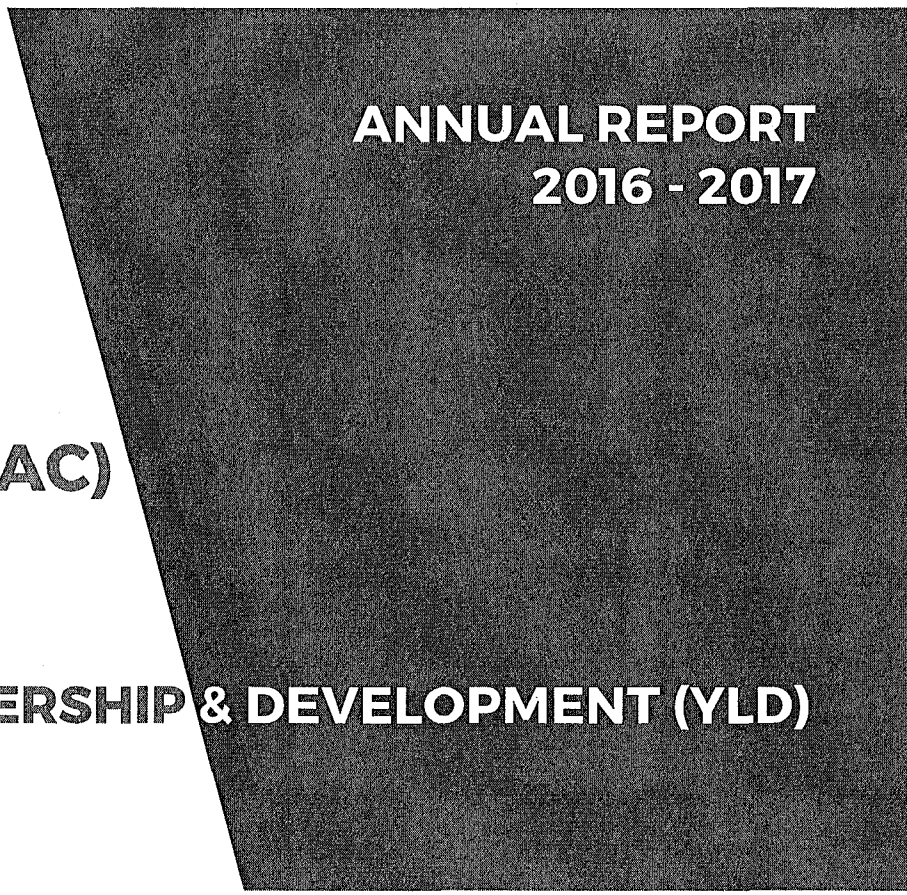
CHILDREN & YOUTH SERVICES DIVISION
Reviewed by: Sandra Taylor, HS Manager
Prepared by: Lindee Lane, Program Analyst

ATTACHMENT (1):

A. Oakland Youth Advisory Commission 2016-2017 Annual Report

ATTACHMENT A:

**Oakland Youth Advisory Commission
2016-2017 Annual Report**



**ANNUAL REPORT
2016 - 2017**

**OAKLAND YOUTH
ADVISORY
COMMISSION (OYAC)**

YOUTH LEADERSHIP & DEVELOPMENT (YLD)

Letter from the Co-Chairs, 2016-2017 Youth Advisory Commission

Dear Mayor Schaaf and Oakland City Council Members,

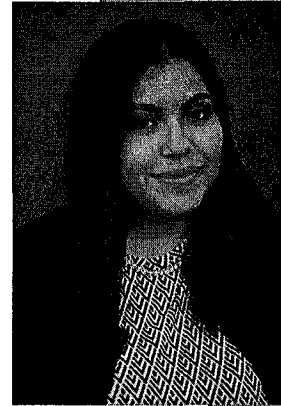
It has been an honor for us to serve as Commission Co-Chairs for the past year and to continue the longstanding Oakland tradition of advocating for youth and community change. We, our fellow Commissioners, and our dedicated staff are excited and proud of the achievements during the 2016-2017 Commission year, despite key staffing transitions.

In this Annual Report you will learn about the many activities and accomplishments of the Youth Commission this past year. OYAC is proud and honored to be a part of the growing movement to bridge the gap between youth and government and to continue showing decisionmakers that young people have a significant contribution to make and are the key to unlocking our City's greatest assets and potential.

Since its inception, the Youth Commission has made and will continue to make a positive impact on the lives of our City's children and youth. The Oakland Youth Advisory Commission remains dedicated to youth leadership development, civic education/engagement and lifting up the voices of Oakland youth.

Sincerely,

Gloria Guzman and Rachel Dharmapalan



**The OYAC is a diverse and civic-minded group of 15
emerging public servant leaders, ages 13-21.**

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9th grade, District 4
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Roxana Perez
11th grade, District 7
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Ryan Hunt
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**OYAC is housed in the
Human Services Department,
Children & Youth Services
Division
support staff: Lindee Lane,
Youth Leadership &
Development Coordinator**





Established in 1985, the **Oakland Youth Advisory Commission (OYAC)** works to improve the lives all of young people in Oakland and strives to represent the youth voice when meeting with community and civic leaders to advocate for youth issues.

OYAC works with youth-serving community-based organizations to learn about the diverse needs of Oakland youth and to ensure young people are provided with opportunities and resources that meet their unique needs.

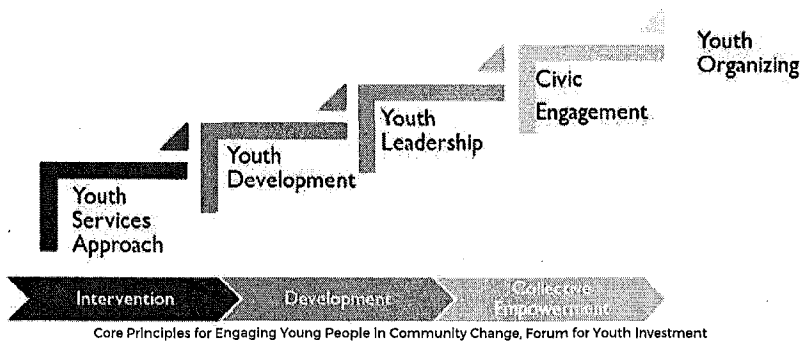
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- **Leadership**
As such, we are committed to identifying and providing opportunities for youth to better understand and engage in local government.
- **Advocacy**
We believe that young people know what's best for young people and as a unified voice, with the support of Adult Allies, youth can and will be heard!

Youth Engagement Continuum



YOUTH-LED

What we've been up to in 2017

Permanent support
staff position filled
at mid-year

Onboarding several
new Commissioners
at mid-year

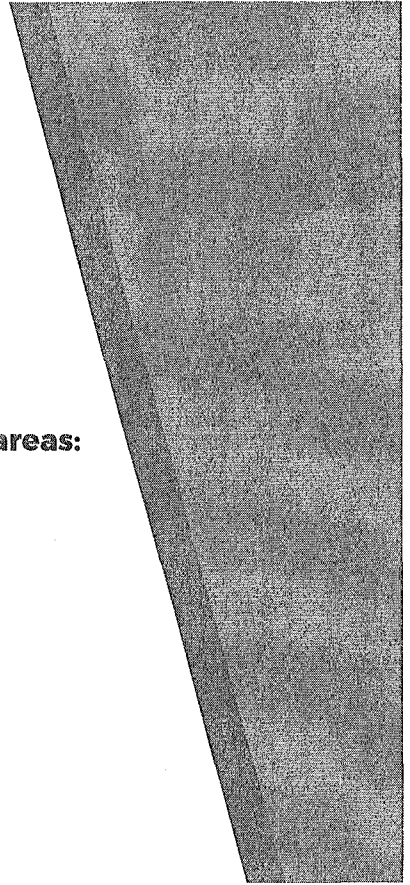
Program ramp up
with new staff and
Commissioners

These key factors led us to prioritize developing the following program areas:

**TEAM BUILDING &
EDUCATION**

AND

**GETTING
ORGANIZED**



TEAM BUILDING & EDUCATION

Leadership & Team Building Retreat

In partnership with the Youth Leadership Institute we developed a youth commission-informed training and infused it with fun and a ton of team building activities at our two day retreat in January 2017:

- ◆ **Policy Making Process**
- ◆ **Public Speaking/Testimony**
- ◆ **Community Building for Change**
- ◆ **Oakland Political Landscape**
- ◆ **Policy Issues & Priorities**
- ◆ **Youth-Adult Partnership**
- ◆ **Youth-Led Research Action Planning**



TEAM BUILDING & EDUCATION

Key Conferences & Workshops

CA Youth Commission Convention

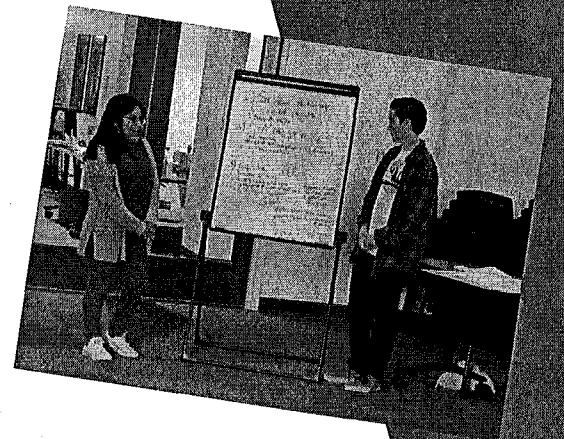
- Cross-sharing experiences and strategies that work
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- Learn about best practices for credit recovery
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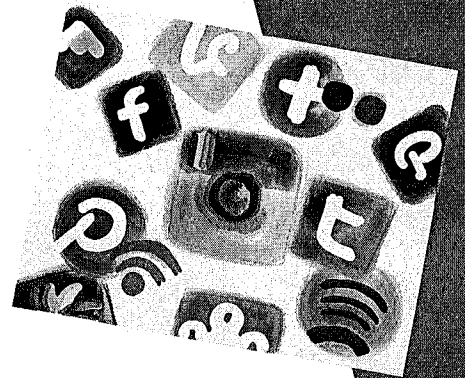
- Youth-to-youth grantmaking as a strategy
- Consensus building and decision making



GETTING ORGANIZED

Public Presence

- ◆ **Commission designed new logo!**
- ◆ **Updated City webpage**
- ◆ **Developed a social media strategy**
- ◆ **Created an OYAC Instagram page**
- ◆ **Revamped OYAC Facebook Page**
- ◆ **Developing promotional materials**



GETTING ORGANIZED

In March 2017 Commissioners decided to adopt subcommittees from previous terms as follows:

**Public Safety
Committee**

**Education
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**Environment &
Sustainability
Committee**

- The Commission is working on refining their committee purviews and may develop alternative committees in 2017-2018
- Staff and Commission are working with Urban Habitat and others to identify Adult Allies for each committee
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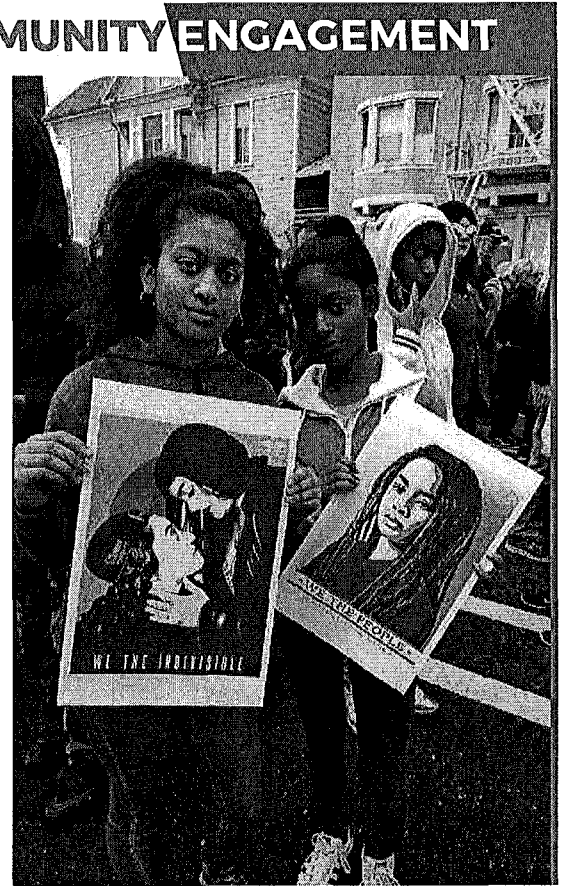
CIVIC & COMMUNITY ENGAGEMENT

Meeting with Mayor Schaaf

In February 2017, Commissioners had a lively Q&A with the Mayor to learn about her youth priorities and to identify overlapping goals and collaborative opportunities.

Women's March

The national Women's March movement represents principles that OYAC believes in and Commissioners expressed a strong desire to lift up these principles by building community together and marching as a team!



CIVIC & COMMUNITY ENGAGEMENT

Commissioners also met with the following City and County departments and community based organizations at their standard meetings:

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 - Teen Services presented by Youth Leadership Council
 - Learned about the need for more Teen Zones at OPL's
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 - Higher Learning Jam , an event to prevent truancy and chronic absenteeism in OUSD
 - Eight Commissioners signed up for their planning team
- **Park, Recs & Youth Development** *-Pending rescheduling-*
 - Learn about the youth development focus of the department



CIVIC & COMMUNITY ENGAGEMENT

Below is a snapshot of some of the community events attended by Commission members and/or staff attended:

- ◆ My Brother's Keeper Career Action Summit & Relaunch
- ◆ Oakland Youth Careers Expo
- ◆ OUSD Superintendent Search Forum (multiple)
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- ◆ Measure LL Information Session at P.U.E.B.L.O.
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- ◆ United Nations Summit (Commissioner R. Perez)
- ◆ Fortune Builders financial literacy camp
- ◆ CORO Youth Development Leadership Program (staff)
- ◆ AIDS HealthCare Foundation, Rise Above event



**BE THE
CHANGE**



STRATEGIC PARTNERSHIPS

Staff met with the following organizations to build mutually beneficial partnerships:

SF Youth Commission

East Bay College Fund

Marin County Youth Commission

Urban Strategies Council

Fresno Youth Commission

Youth Leadership Institute

OUSD All City Council

Moving Forward Institute

OPL Youth Council

Movement Strategy Center

Urban Habitat

Oakland Natives Give Back

Key Issues & Impact

POLICY ACTIVITY

October 2016

Measure HH, Oakland vs. Big Soda;

presented by Roger Saechao, Organizing & Leadership Fellow

ACTION: OYAC voted unanimously to support Measure HH

May 2017

**Oakland Children Smoking Prevention Ordinance;
presented by, Alameda County Public Health Department**

ACTIONS: OYAC voted unanimously to support the ordinance.

- ❖ OYAC Co-Chairs drafted a letter of support and sent it to the Mayor and City Council Members
- ❖ OYAC Co-Chairs, R. Dharmapalan and G. Guzman publicly testified in support of the ordinance at the May 9, 2017 Life Enrichment Committee Meeting of City Council.



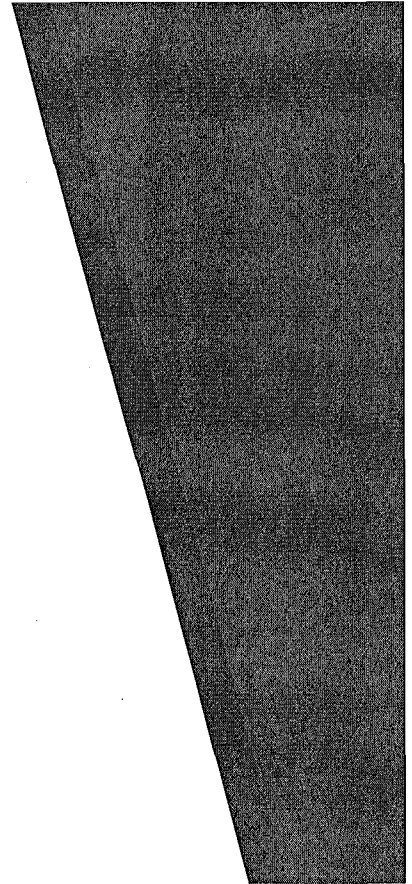
Key Issues & Impact

At the beginning of this Commission year OYAC went through an extensive youth-led research action planning process to identify two high priority issue areas to focus on for project development:

1. Youth Immigrant Issues
2. Youth/Community-Police Relations

To learn more about their identified priority areas, Commissioners met with the following organizations:

- **Centro Legal de La Raza**
 - **Topic: Immigration - Know Your Rights**
 - **Topic: Youth Law Academy Program**
- **Oakland ReCAST**
 - **Topic: Goal 3 - Improving Community-Law Enforcement Relations**



Key Issues & Impact

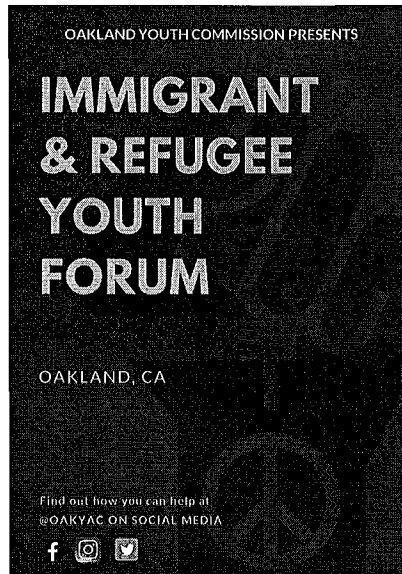
Commissioners have been developing the following projects that they will be working on into the 2017-2018 Commission year:

Immigrant & Refugee Youth Forum

The aim of this event is to bring undocumented, refugee and immigrant youth together who are dealing with similar issues, and provide a safe space to share their experiences, learn about their rights and get connected to the resources and support that is available to them in the Sanctuary City of Oakland.

- ▶ **OYAC has surveyed nearly 100 youth to identify the agenda for this event**
- ▶ **This is a community-wide event. The support and presence of community leaders and elected officials is key**

The forum will take place in Fall 2017!



PROJECTS

Key Issues & Impact

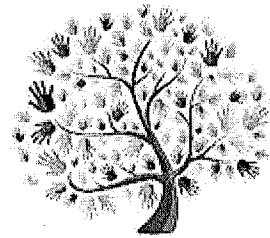
#OYACgivesback

Youth-to-Youth Mini-Grant for Improving Relations between Law Enforcement, the Community and Youth in Oakland

HSD recently launched **Oakland ReCAST**, a new project funded by the Substance Abuse Mental Health Administration (SAMHSA), which focused on resiliency and equity for communities that have been impacted by high levels of violence, trauma and civil unrest.

One of the goals of ReCAST includes supporting community work to address tensions in law enforcement-community relations and promote community healing. **#OYACgivesback** is one component of this goal and enables Youth Commissioners to help select creative and dynamic projects developed by their peers.

#OYACgivesback allows young people between the ages of 13-21 in partnership with at least one Adult Ally to apply for **up to \$7,500** to fund their project idea that seeks to improve relations between law enforcement, community and youth in Oakland.



PROJECTS

#OYACgivesback

Commissioners are leading and/or informing the youth-to-youth mini-grant process every step of the way:

How does OYAC give back in this process?

TIME > ENERGY > RESOURCES > IDEAS > LOVE FOR OAKLAND

What Does OYAC get out of this process?

BUILDING their TEAM > SKILLS > COMMUNITY > PRESENCE



PROJECTS

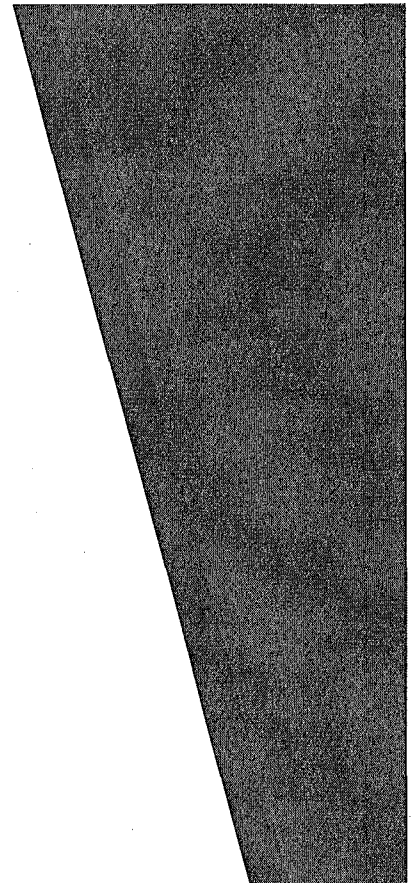
Future

Many of the issue and program priorities, as well as major projects described herein will carryover into the 2017-2018 year. OYAC will also be holding a strategic planning session in the Fall to develop their 2017-2018 agenda. At that time, OYAC would like to meet with Council Members and Mayor Schaaf to present their ideas and receive feedback.

The Commission requests that City Council accept this annual report and encourages Council to continue referring policy issues relevant to youth to the Commission for consideration and recommendations.

The Youth Advisory Commission would like to thank the Mayor and City Council Members for the support each of you offer to Commissioners and young people in general. In the coming year, the Commission looks forward to an even deeper level of interaction between the youth and adult leaders of Oakland.

Sincerely,
Oakland Youth Advisory Commission





THANK YOU!

Connect with OYAC:

Social Media
@oakyac on FB & IG

Online
tinyurl.com/oakyac

QUESTIONS?

Contact Lindee Lane
llane@oaklandnet.com or 510.238.3245

**ANNUAL REPORT
2016 - 2017**

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YOUTH LEADERSHIP & DEVELOPMENT (YLD)

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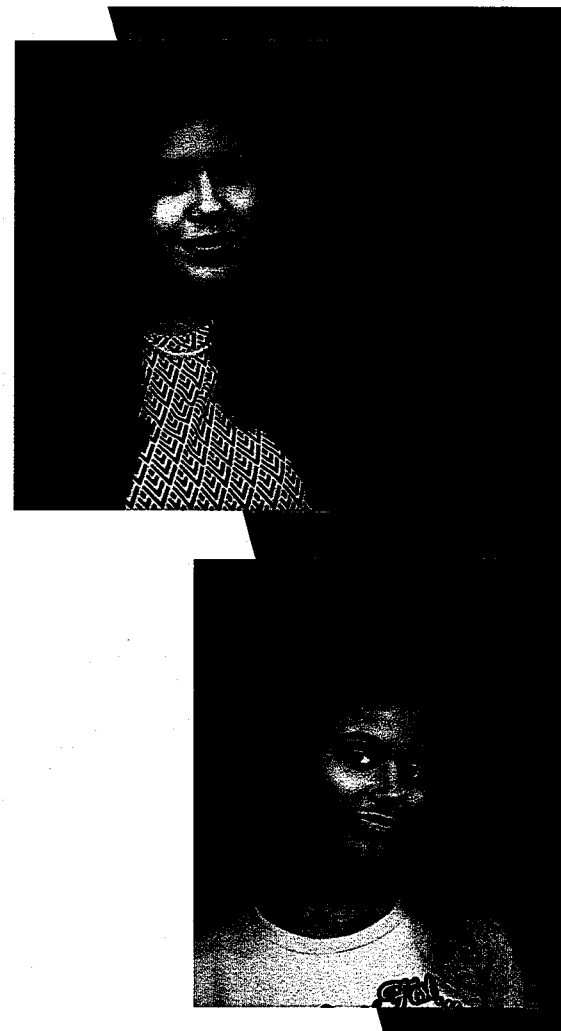
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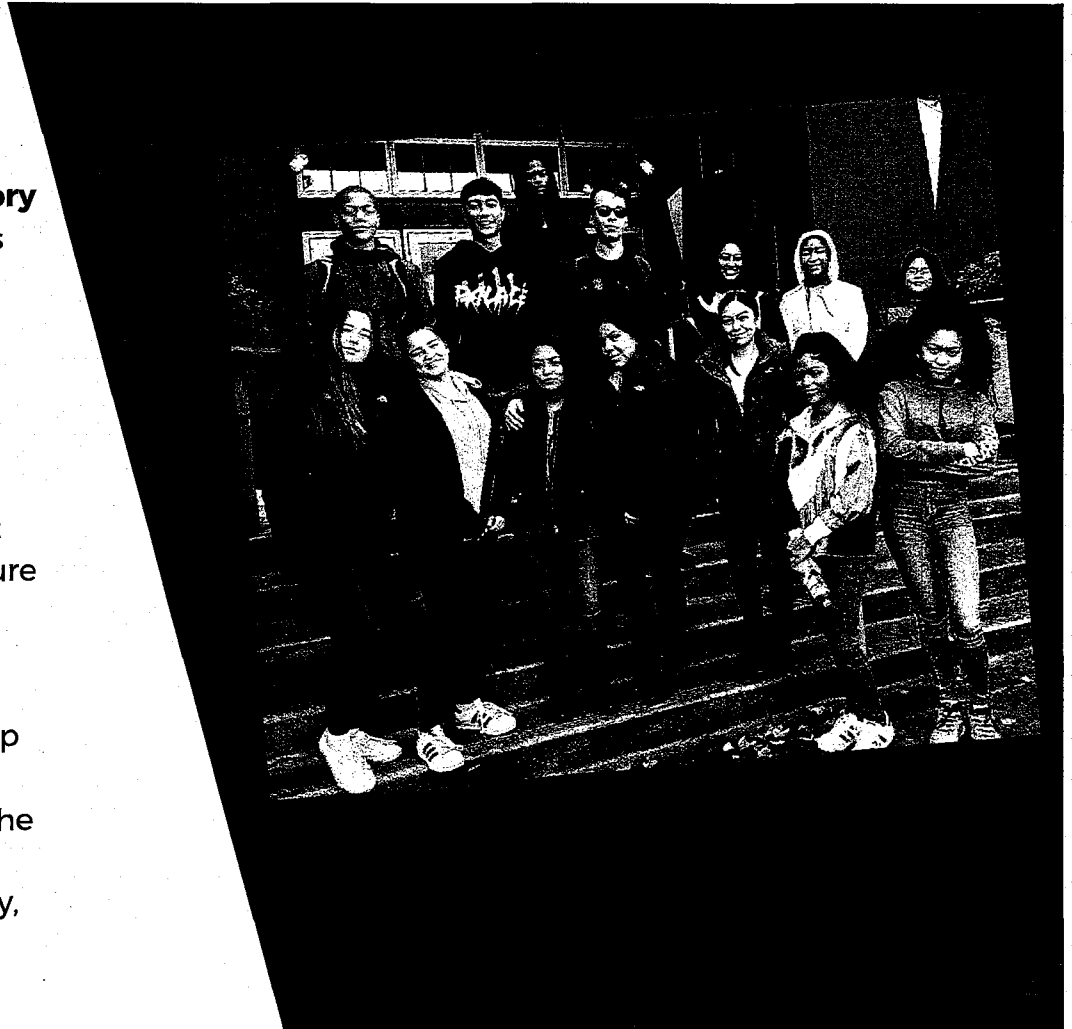




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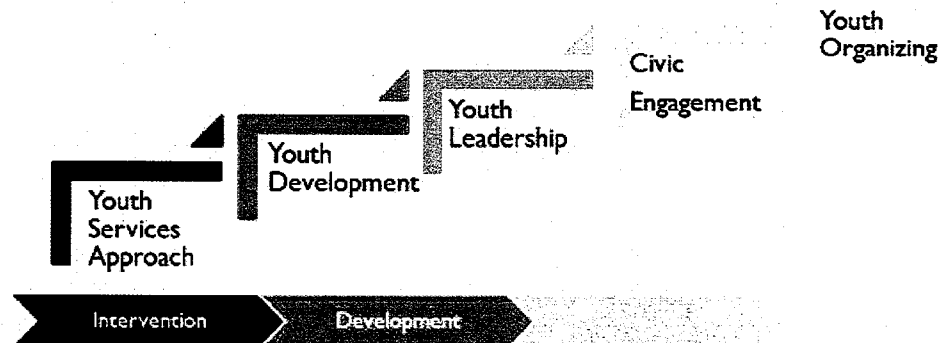
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Youth Engagement Continuum



Core Principles for Engaging Young People in Community Change, Forum for Youth Investment

YOUTH-LED

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**Program ramp up
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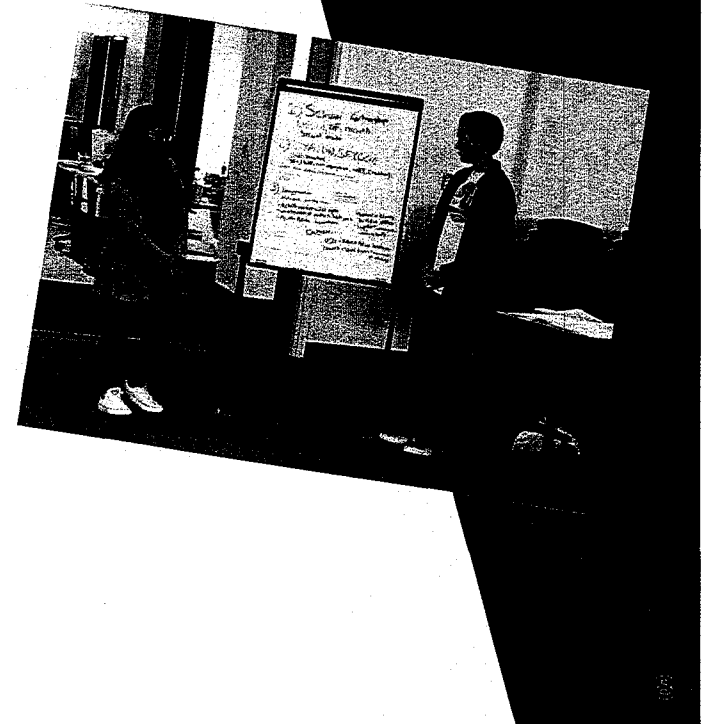
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- Youth-to-youth grantmaking as a strategy
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Group Communication & Team Management

In order to optimize time and make work more efficient, the Commission is adopting TECHNOLOGY to get organized!

- ❖ **Group messaging phone app**
- ❖ **Exploring group project sharing apps**
- ❖ **Created a google group**
- ❖ **Exploring other google tools such as google sites to serve as info hub**

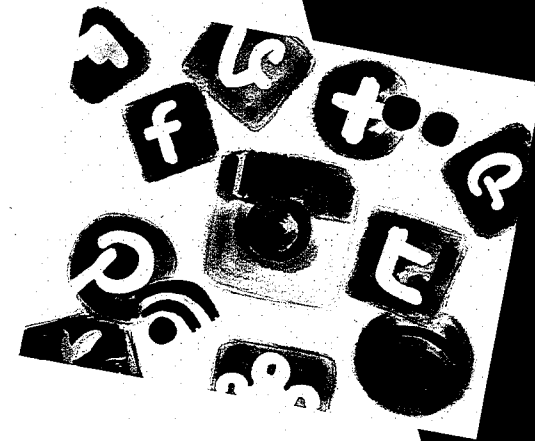
GETTING ORGANIZED



Public Presence

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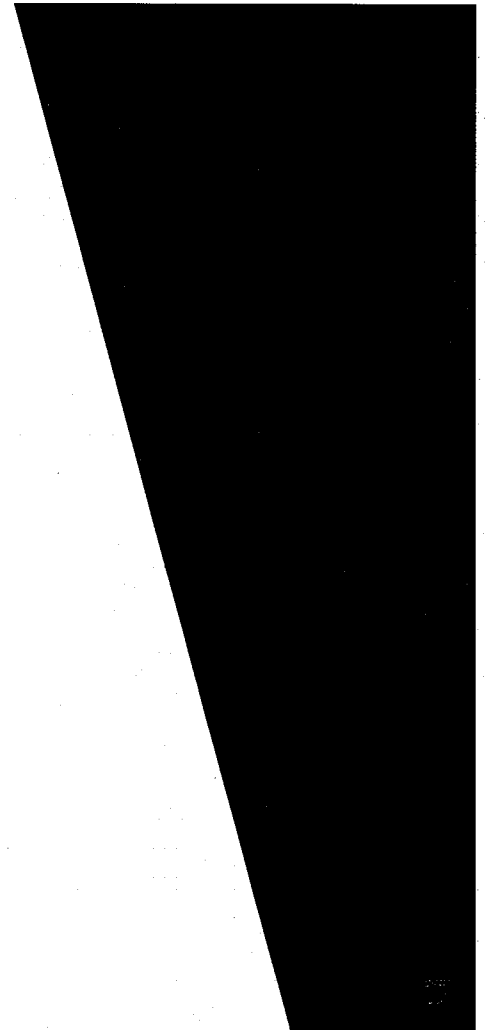
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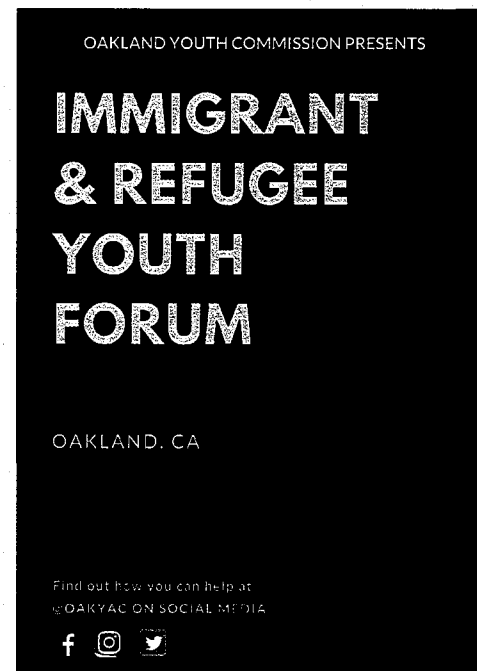
Key Issues & Impact

In response to their key priority areas, OYAC is developing the following projects that will carryover into the 2017-2018 Commission year:

The aim of this youth forum is to bring undocumented, refugee and immigrant youth together who are dealing with similar issues; providing a safe space to share their experiences, learn about their rights and get connected to the resources and support that is available to them in the Sanctuary City of Oakland.

- ▶ **OYAC has surveyed nearly 100 youth to identify the agenda for this event**
- ▶ **This is a community-wide event. The support and presence of community leaders and elected officials is key**

The forum will take place in Fall 2017!



PROJECTS

Key Issues & Impact

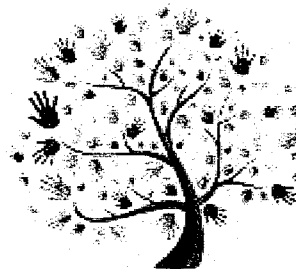
#OYACgivesback

Youth-to-Youth Mini-Grants for Improving Relations between Law Enforcement, the Community and Youth in Oakland

HSD recently launched **Oakland ReCAST**, a new project funded by the Substance Abuse Mental Health Administration (SAMHSA), which focuses on resiliency and equity for communities that have been impacted by high levels of violence, trauma and civil unrest.

One of the goals of ReCAST includes supporting community work to address tensions in law enforcement-community relations and promote community healing. **#OYACgivesback** is one component of this goal and enables Youth Commissioners to help select creative and dynamic projects developed by their peers.

#OYACgivesback allows young people between the ages of 13-21 in partnership with at least one Adult Ally to apply for **up to \$7,500** to fund their project idea that seeks to improve relations between law enforcement, community and youth in Oakland.



PROJECTS

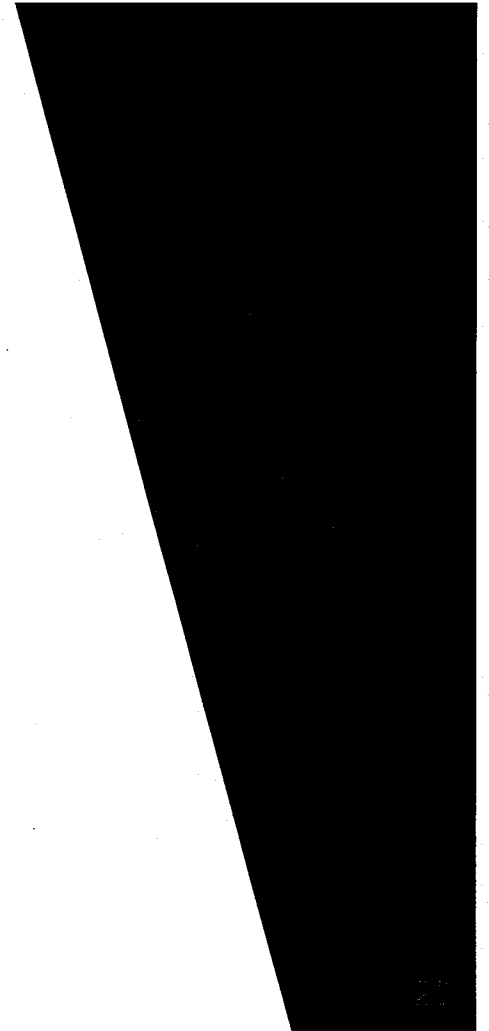
Future

Many of the issue and program priorities, as well as major projects described herein will carryover into the 2017-2018 Commission year. The Oakland Youth Advisory Commission (OYAC) will also be holding a strategic planning session in the Fall to develop their 2017-2018 agenda. At that time, OYAC would like to meet with Council Members and Mayor Schaaf to present their ideas and receive feedback.

The Commission requests that City Council accept this annual report and encourages Council to continue referring policy issues relevant to youth to the Commission for consideration and recommendations.

The Youth Advisory Commission would like to thank the Mayor and City Council Members for the support each of you offer to Commissioners and young people in general. In the coming year, the Commission looks forward to an even deeper level of interaction between the youth and adult leaders of Oakland.

Sincerely,
Oakland Youth Advisory Commission





THANK YOU!

Connect with OYAC:

Social Media

@oakyac on FB & IG

Online

tinyurl.com/oakyac

QUESTIONS?

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