



# AGENDA MEMO



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**TO:** Oakland City Council and Members of the Public      **FROM:** At-Large Councilmember Rowena Brown

**SUBJECT:** Homelessness Prevention Pilot Program Extension      **DATE:** June 5, 2025

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## **RECOMMENDATION**

### **ADOPT A RESOLUTION:**

**(1) AMENDING RESOLUTION NO. 90475 C.M.S., WHICH AUTHORIZED FUNDING FOR THE HOMELESSNESS PREVENTION PILOT PROGRAM GRANT TO BAY AREA COMMUNITY SERVICES, INC. FOR A TOTAL AMOUNT NOT TO EXCEED FOUR MILLION DOLLARS (\$4,000,000.00) AND GRANT TERM THROUGH JUNE 30, 2026 TO:**

**(A) EXTEND THE GRANT TERM TO JUNE 30, 2027; AND**

**(B) AUTHORIZE THE CITY ADMINISTRATOR TO ACCEPT, APPROPRIATE, AND INCREASE THE GRANT AGREEMENT USING ANY COUNTY, STATE, FEDERAL, AND/OR PRIVATE FUNDING THAT BECOMES AVAILABLE FOR BACS' HOMELESSNESS PREVENTION PILOT PROGRAM DURING THE TERM OF THE GRANT AGREEMENT, WITHOUT RETURN TO COUNCIL; AND**

**(C) AUTHORIZE THE CITY ADMINISTRATOR TO INCREASE THE GRANT AGREEMENT DURING THE TERM USING LOCAL FUNDS THAT CITY COUNCIL HAS APPROPRIATED SPECIFICALLY FOR THIS PURPOSE; AND**

**(2) DIRECTING THE CITY ADMINISTRATOR TO PRESENT AN ANNUAL INFORMATIONAL REPORT ON THE HOMELESSNESS PREVENTION PILOT PROGRAM**

## **LEGISLATION SUMMARY**

Homelessness remains a persistent challenge in Oakland, with 5,485 Oaklanders experiencing homelessness on any given night, and 67% of that number being unsheltered, per the [2024 Alameda County Point-in-Time Count](#). Homelessness outcomes in Oakland are also acutely racialized, as Black Oaklanders comprise over half of the unhoused population. Evidence-based solutions for keeping Oakland residents housed and quickly bringing people inside when they're experiencing homelessness are critical for bending this curve.

To prevent homelessness before it happens, the City of Oakland partnered with Bay Area Community Services, Inc. (BACS) and several other community organizations to launch the Homeless Prevention Pilot Program (HPP), which provides targeted prevention services to community members most at risk of falling into homelessness. These services include rental assistance, employment support, food pantry referrals, and housing stabilization case management, which are all critical for program participants to remain stably housed.

Across FY23, FY24, and FY25, the City of Oakland has allocated \$5.4 million to HPP through direct allocations as well as through the City's federal Department of Housing and Urban Development (HUD) Annual Action Plans (Resolutions No. [89283](#) C.M.S., [89377](#) C.M.S., [89799](#) C.M.S., [90372](#) C.M.S., and [90475](#) C.M.S.). Oakland's funding has served 523 households through the program, which is also supported by philanthropic resources.

The program's funds have been exhausted, and the grant agreement has reached its maximum authorization. This legislation will ensure that this critical program continues by extending the grant agreement through FY27, which will carry it through the FY25-27 Biennial Budget, and allowing the City Administrator to increase the grant agreement amount with any new external funding as well as with local funding allocated by the City Council. This legislation also requires an annual informational report on the program to ensure visibility into HPP's impact and inform the City Council's budget development and amendment decisions.

To end homelessness in Oakland, we must treat it like the moral imperative that it is, and resource data-driven interventions like HPP that support our residents that are at highest risk of homelessness as well as at risk of negative health, education, employment, criminal justice, and other crucial life outcomes.

Respectfully submitted,

A handwritten signature in black ink, appearing to be 'RB' with a stylized flourish extending to the right.

Rowena Brown  
City of Oakland, Councilmember At Large