



**THE HONORABLE SHENG THAO • MAYOR OF OAKLAND**

CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612 • (510) 238-3141 • [SThao@OaklandCA.Gov](mailto:SThao@OaklandCA.Gov)

**Letter of Appointment**

April 18, 2023

Dear President Bas and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

**Taxation and Assessment Board of Review**

**Nick Peraino**, to serve a three-year term on the Business Tax Review Board beginning October 2, 2019 and ending October 1, 2023 filling the seat previously held by Chip Conradi.

**Adrionna Fike**, to serve a four-year term on the Business Tax Review Board beginning October 2, 2020 and ending October 1, 2024 filling the seat previously held by Jens Hillmer.

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink that reads "Sheng Thao". The signature is written in a cursive, flowing style.

Mayor Sheng Thao

### Profile

Adrionna \_\_\_\_\_ Fike \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address  
 \_\_\_\_\_  
City

\_\_\_\_\_  
Suite or Apt  
 \_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

Home: (661) \_\_\_\_\_ Home: (510) \_\_\_\_\_  
Primary Phone Alternate Phone

\_\_\_\_\_  
Employer Job Title

### Which Boards would you like to apply for?

Business Tax Board of Review: Submitted

### Interests & Experiences

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I've been a small business co-owner in West Oakland for over a decade, providing the essential service of offering healthy food in a neighborhood facing food apartheid. At Mandela Grocery Cooperative, we experience the burden of business taxation, in a community underserved by its City. Last year, I participated on the temporary Blue Ribbon Tax Task Force, helping improve the City's tax structure to better insure big businesses in Oakland pay their fair share of taxes. We identified new revenues to support City services and programs that will serve small businesses. My contributions on the task force were grounding, and called us to consider the issues faced by small businesses located in and serving poor neighborhoods. These include the need for access to improved basic infrastructure and resources such as consistent trash pick up, well-lit streets, and reliable utilities. It's imperative that all Oakland businesses are accountable for paying our fair share of taxes. As a trusted community member and active small business owner responsible for ongoing financial review, I feel equipped to engage in fair dialogue reviewing tax assessment appeals as part of The Business Tax Board of Review.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Adrionna Fike Resume.pdf](#)  
Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

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Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

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# Adrionna Fike

██████████  
Berkeley, CA 94710

(661) ██████████

██████████@gmail.com

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## Purpose

To elevate workplace democracy, grounded in healthy relationships with people and place.

## Work Experiences

### ***Co-owner, Mandela Grocery Cooperative***

Oakland, CA February 2012 - December 2023

- ***Operations*** Shared learning to improve worker-owner cooperative governance, customer experience, grocery buying and inventory management.
- ***Communications and Education*** Cooperative education curriculum development and implementation, public speaking, co-created MGC's training manual "Co-op 101".
- ***Design and Marketing*** Content creator and designer across media - print, web, apparel and social media.
- ***Human Resources*** Payroll manager and hiring and grievance committee member.

### ***Media Consultant, 2Adpro***

Bangalore & Chennai, India December 2010 - November 2011

- ***Education*** Developed and facilitated visual culture workshops focused on American seasonal, regional and demographic consumer trends.
- ***Visualizer*** Helped web and graphic designers create advertisements and marketing materials to resonate with American consumers.
- ***Customer Support*** Interpreted complex design needs between American publishers and 2Adpro designers.

### ***Habitat for Humanity East Bay - ReStore Coordinator***

Oakland, CA December 2009 - November 2010

- ***Coordinate*** Coordinated all ReStore volunteer activities including administration, scheduling, and logistics communication.
- ***Enrich*** Facilitated safe and enriching volunteer experiences.
- ***Outreach*** Managed communications and created outreach materials related to ReStore volunteers.

### ***Teen Director, Boys & Girls Clubs of San Francisco***

Willie Mays Clubhouse, San Francisco June 2008 - August 2009

- ***Programs*** Planned, improved and evaluated Teen programs.
- ***Model*** Demonstrated curiosity, care and compassion maintaining healthy relationships and being a resource for creative and active youth. Creative

collaborator with Club staff, families and community in planning events and engaging youth experiences.

- **Administration** Provided careful record keeping and thoughtful reporting on Teen activities and events, tracking the quality of daily participation, notable achievements, issues and concerns.

#### ***Youth and Faith Outreach Coordinator, AmeriCorps VISTA***

Chesapeake Habitat for Humanity, Baltimore, MD August 2006 - August 2007

- **Organize** Mobilized faith-based volunteers to increase financial and in-kind contributions to build more Habitat for Humanity homes.
- **Encourage** Encouraged Baltimore high school and college students to deepen their advocacy and participation strengthening Habitat for Humanity chapters on their school campuses.
- **Advocacy** Met with state legislators to encourage policy change promoting access to dignified affordable housing alongside Habitat for Humanity homeowners and volunteers at Maryland's state capital.

## **Education**

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#### ***Master of Public Administration***

*University of San Francisco - May 2022*

#### ***Embodied Transformation - 20.5 Resource Development Hours and 4.75 Core Competency Hours of ICF Continuing Coaching Education Units***

*Strozzi Institute - Petaluma October 2021*

#### ***Chapter Network Fellowship***

*Democracy at Work Institute - NYC & Philadelphia 2017*

#### ***Bachelor of Arts in Anthropology***

*Barnard College, Columbia University - New York, NY 2006*

#### ***Human Resources Management Certificate***

*California State University - Long Beach 2011*

## **Awards**

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#### **[Berkeley Food Institute Changemakers 2018](#)**

Hungry for Change, a project featuring California innovators working to transform food and agriculture systems within their community and beyond.

#### **[Johns Hopkins University Food Policy Photo Contest 2015](#)**

The Johns Hopkins Center for a Livable Future (CLF)  
Food Policy Networks

#### ***CIF Sportsmanship Award, 2000***

This award recognizes one male and one female state-wide winner during each season of sport. Student-athletes are selected based on exemplary sportsmanship, school/community service, and leadership.

## Community Engagement

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- **City of Oakland, Blue Ribbon Equitable Business Tax Task Force**, Appointed by District 3 City Council Member Carroll Fife.  
August 2021 - October 2021
- **Board President, Network of Bay Area Worker Cooperatives (NoBAWC)**  
2019-Present
- **Board Member, Agroecology Commons**  
2020-Present
- **Advisory Board Member, Berkeley Student Food Collective** 2017-2019
- **Assistant Boys Basketball Coach, Life Academy** (Middle School) Oakland  
2019
- **Assistant Girls Basketball Coach, Baltimore Polytechnic High School** 2007
- **Volunteer Fundraising Assistant, Watts Willowbrook Boys & Girls' Club, LA**  
2004

## Public Speaking

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- **UCSF Black Lives and Food Insecurity Teach-in**, San Francisco, 2021
- **Oakland Black Pride: Reclaiming Our Food System Panel**, Oakland 2021
- **Future Culture Summit Food Ethics Speaker**, Oakland 2019
- **Berkeley Food Institute Changemakers Speakers Summit**, Berkeley 2019
- **The Future of Food: Subversive Economies**, San Francisco 2018
- **Blackconomics Conference Keynote Speaker**, Minneapolis 2018
- **US Federation of Worker Cooperatives Conference**, Los Angeles 2018
- **MoAD Art, Media, and Food Justice Summit**, San Francisco 2018
- **Cooperatives: Democratizing the Food System**, San Francisco 2017

## References

- **Vivian Chavez - Professor of Public Health and Community Organizing at San Francisco State University**  
(510) [REDACTED] [\[REDACTED\]@sfsu.edu](mailto:[REDACTED]@sfsu.edu)
- **Rebecca Bauen - Director of Education and Training at the Democracy at Work Institute**  
(415) [REDACTED] x5 [REDACTED] [\[REDACTED\]@institute.coop](mailto:[REDACTED]@institute.coop)
- **Jeff Noven - NoBAWC Administrative Coordinator and Director of the Berkeley Student Food Collective**  
(831) [REDACTED] [REDACTED] [\[REDACTED\]@foodcollective.org](mailto:[REDACTED]@foodcollective.org)



## Profile

Nicholas \_\_\_\_\_ B \_\_\_\_\_ Peraino \_\_\_\_\_  
 First Name Middle Initial Last Name

\_\_\_\_\_ \_\_\_\_\_  
 Email Address

\_\_\_\_\_ \_\_\_\_\_  
 Street Address Suite or Apt

\_\_\_\_\_ \_\_\_\_\_  
 City State Postal Code

Mobile: (510) \_\_\_\_\_ Business: (510) \_\_\_\_\_  
 Primary Phone Alternate Phone

SEIU Local 1021 \_\_\_\_\_ Lead Researcher \_\_\_\_\_  
 Employer Job Title

### Which Boards would you like to apply for?

Business Tax Board of Review: Submitted

## Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I worked with the coalition on the Progressive Business Tax Measure (Measure T). I'm interested in City revenues and tax policy.

*Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.*

[Peraino\\_resume23.docx](#) \_\_\_\_\_  
 Upload a Resume

Please paste the text of your resume or curriculum vitae below.



Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

**Nicholas Peraino**

**Oakland, CA 94619**

**(510)**

**com**

**Linkedin:** <http://www.linkedin.com/in/nicholas-peraino-0764955a>

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## **Summary**

I have over eleven years of experience in financial analysis, policy analysis, and health care regulation. I helped launch SEIU 1021's racial justice program.

## **Education**

Master's Degree in Sociology, 2007. University of California, Davis

Bachelor of Arts in Sociology and African and African American Studies, 2004. University of Texas, Austin

## **Professional Experience**

Service Employees International Union, SEIU Local 1021 (Oakland CA)

Lead Researcher, *Oct. 2020 to Present*

Research Coordinator (Acting), *Nov. 2018 - June 2019,*

Policy Researcher *March 2009 to November 2018, June 2019-October 2020*

I lead a team of research staff providing research support for contract negotiations and representation. I developed content, and tested messaging for strategic campaigns. I analyzed how legislation aligned with priorities. I completed financial analysis and budget development.

East Bay Alliance for a Sustainable Economy (EBASE) (Oakland, CA)

Policy Analyst, *August 2007 to January 2009*

I wrote reports assessing economic multipliers, employment impacts, and community benefits for development projects in the East Bay. I conducted statistical analyses using large datasets from the U.S. Census Bureau and Current Population Survey.

## **Skills**

- Extensive experience analyzing large datasets and software including STATA and SPSS.

- VBA, SQL, Google Analytics, Microsoft Office, Lexis-Nexis
- Familiarity with financial reporting requirements and Generally Accepted Accounting Principles (GAAP).
- Thorough knowledge of Center for Medicare and Medicaid Services, California Department of Managed Health Care and Department of Health Care Services regulations.

### **Activities and Honors**

- Advisory Board Member - City of Oakland Mobile Assistance Community Responders of Oakland (MACRO) *July 2022 to Present*
- Board Member - Alameda Alliance for Health *December 2012 to June 2022*
- Mentor - UC Berkeley Center for Labor Research and Education Labor Summer internship program *2008-2018*

  
CITY ATTORNEY'S OFFICE

## OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

INTRODUCED BY  
MAYOR SHENG THAO

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### A RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENTS OF NICK PERAINO AND ADRIONNA FIKE TO THE OAKLAND TAXATION AND ASSESSMENT BOARD OF REVIEW

**WHEREAS**, City of Oakland ("City") Charter Section 601 provides, among other things, that the City Council may create by ordinance advisory, appellate or rule-making boards and commissions and prescribe their function, duties, powers, and jurisdiction, and that members of boards and commissions shall be appointed by the Mayor, subject to confirmation by the affirmative vote of five members of the City Council ("Council"); and

**WHEREAS**, pursuant to Oakland Municipal Code Section 4.24.100(A), the Taxation and Assessment Board of Review ("Board") under the Transient Occupancy Tax Ordinance is comprised of, among others, the City Manager (also known as the City Administrator), the City Auditor, and two community members nominated by the Mayor and appointed by the Council for a term of four years; and

**WHEREAS**, pursuant to Oakland Municipal Code (OMC) Section 4.24.100(A), the City Administrator and the City Auditor may each designate a person to serve as their designee to the Board; and

**WHEREAS**, pursuant to OMC Section 4.16.170, determinations under the Parking Tax Ordinance (OMC Chapter 4.16) may also be appealed to the Taxation and Assessment Board of Review; now, therefore, be it

**RESOLVED**, that the City Council hereby confirms the Mayor's appointments of the following individuals to Oakland's Taxation and Assessment Board of Review as set forth below:

**Nick Peraino**, to serve a four-year term on the Taxation and Assessment Board of Review beginning October 2, 2019 and ending October 1, 2023 filling the seat previously held by Chip Conradi.

**Adrianna Fike**, to serve a four-year term on the Taxation and Assessment Board of Review beginning October 2, 2020 and ending October 1, 2024 filling the seat previously held by Jens Hillmer.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES – FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID AND  
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

ASHA REED  
City Clerk and Clerk of the Council of the  
City of Oakland, California