INTRODUCED BY COUNCILMEMBER

RESOLUTION AUTHORIZING APPROPRIATION OF TWENTY-NINE THOUSAND THREE HUNDRED FORTY-TWO DOLLARS (\$29,342) IN REVENUES FROM THE 2003 WALK/BIKE CALIFORNIA CONFERENCE HOSTED BY CITY OF OAKLAND, PUBLIC WORKS AGENCY (PWA) TO SUPPORT THE PWA BICYCLE AND PEDESTRIAN PROGRAM

WHEREAS, in January 2003, the City of Oakland Public Works Agency (PWA) won a statewide competition to host the first California statewide conference on walking and bicycling -- Walk/Bike California 2003 -- in downtown Oakland at the City Center Marriott Hotel October 15-17, 2003; and

WHEREAS, the conference agreement with Oakland's co-host agency -- the California Bicycle Coalition (CBC) -- called for PWA staff to undertake a major fundraising campaign to generate a minimum of \$65,000 to underwrite the conference costs and to organize and convene the conference Local Host Committee; and

WHEREAS, during the period of February 2003 through October 2003, PWA staff spent numerous hours securing financial partners and performing various tasks related to hosting the conference; and

WHEREAS, the conference agreement also stipulated that proceeds from the conference would be shared with the City Public Works Agency as partial compensation for the PWA resources required to host the conference, and to encourage PWA staff to exceed the minimum threshold of raising \$65,000; and

WHEREAS, PWA staff raised \$110,000 in cash contributions plus approximately \$15,000 of in-kind donations thereby exceeding the minimum threshold by 92 percent; and

WHEREAS, PWA received a check from the CBC in the amount \$29,342 as its share of the revenues from Walk/Bike California 2003; now, therefore be it

**RESOLVED:** By City of Oakland that the City Administrator is authorized to appropriate the \$29,342 in revenues from Walk/Bike California 2003 to the Multipurpose Reserve Fund (1750), Transportation Services Division (Organization 30262) Project A279810 (Bicycle and Pedestrian Program); and be it

FURTHER RESOLVED: That these revenues shall be used to underwrite PWA operating and capital costs for the Bicycle and Pedestrian Program.

| IN COUNCIL, OAKLAND, CA | LIFORNIA,, 20  |
|-------------------------|--|
| PASSED THE FOLLOWING    | VOTE:  |
| PRESIDENT DE LA FUENTE  | CHANG, KERNIGHAN, NADEL, QUAN, REID, AND                               |
| NOES- Ø ABSENT- Ø       |  |
| ABSTENTION – Ø          | ATTEST: LATONDA SIMMONS  |
|                         | City Clerk and Clerk of the Council Of the City of Oakland, California |

JUL 1 9 2005