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TO: Members of the Life Enrichment Committee
FROM: Councilmember Desley Brooks
DATE: February 9, 2010

RE: **An Informational Report from College Track Oakland on After School and
College Preparatory Programs for High School and College students**

Attached for your reference is a report prepared by College Track Oakland describing its core service areas: Academic Affairs, Student Life, College Affairs, and College Success. A representative from College Track Oakland will be available to present the report and answer questions.

Respectfully submitted,

A handwritten signature in black ink that reads "Desley Brooks".

Desley Brooks – Councilmember Dist. 6
Chair of Life Enrichment Committee

Item: _____
Life Enrichment Comte.
February 9, 2010

Overview

College Track is an after school program working to increase high school graduation, college eligibility and enrollment, and college graduation rates among low-income, under-resourced high school students. College Track's intended impact is to close the achievement gap and create college-going cultures for students who are historically and currently underrepresented in higher education.

College Track actively engages students from the summer before 9th grade through college graduation. We provide seamless, longitudinal services that build and reinforce habits and skills necessary to succeed.

Currently, College Track supports more than 850 high school and college students at centers in East Palo Alto, Oakland, San Francisco, and New Orleans, and has a proven track record of success.

Programs and Services

All of College Track's programs for high school and college students are centered on four core service areas: Academic Affairs, Student Life, College Affairs, and College Success. For each of these programs we have established a set of clearly defined student goals and expectations mapped to college acceptance requirements and are structured to best prepare students for the academic, social, and financial demands of college.

- Academic Affairs: Provides students with tutoring, small-group academic workshops in all subject areas, SAT and ACT preparation, and academic counseling.
- Student Life: Enables students to gain leadership skills, be involved in extracurricular activities, participate in cultural and artistic events, and engage in community service.
- College Affairs: Supports students and parents through the college application and selection process and helps students and parents build a sustainable financial aid portfolio.
- College Success: Helps students once they are in college to ensure that they are academically, socially, and financially able to complete their degree.

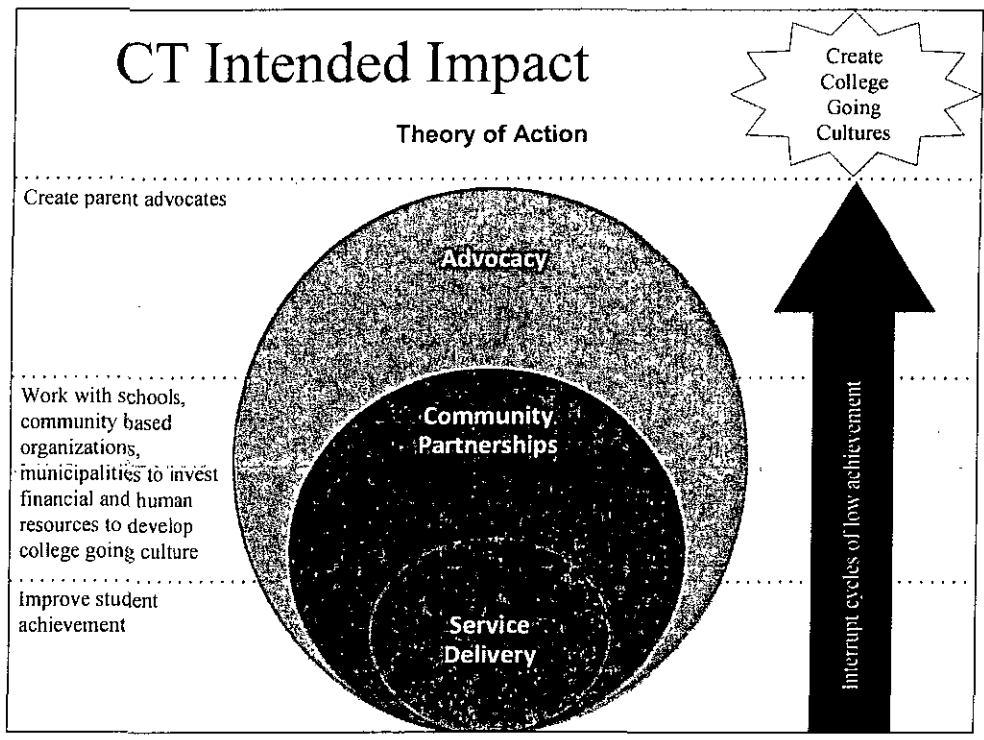
Over the course of four years, this support amounts to the equivalent of one extra year of high school.

Results

- 100% of our seniors graduate high school
- Over 90% are admitted to a four-year college
- Of the 340 students we have sent to college, 92% are still pursuing or have earned a college degree
- 88% of College Track students who enroll in a University of California school, graduate from college within 6 years
- 85% of College Track students are/will be the first in their families to graduate college
- Over 90% of our students come from low-income households

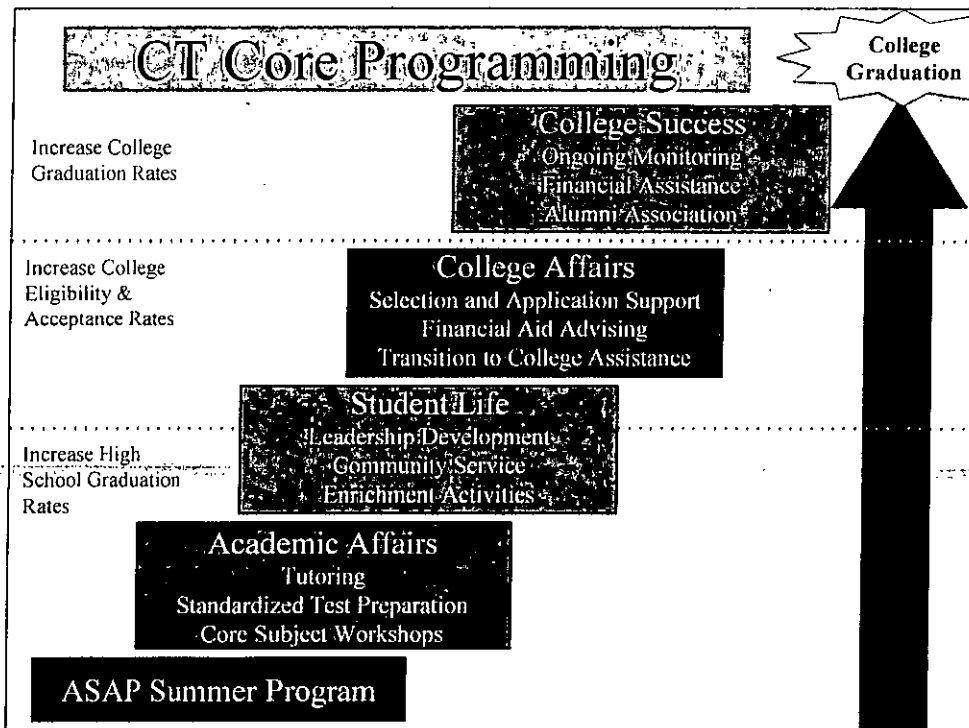
COLLEGE TRACK ▶▶ Oakland





College Track’s intended impact is to interrupt cycles of low achievement and create college going cultures.

We do so by improving student achievement through the delivery of high quality comprehensive after-school program; engaging schools and community agencies to invest in college readiness through developing strong community partnerships; and influencing lasting change by advocating for state and local policy makers to institutionalize college readiness and access initiatives.



College Track's program has been designed to help students graduate from college by hitting incremental milestones along the way: graduating from high school eligible for and prepared to succeed in college.

Our high quality, comprehensive services help students achieve both academically and socially and build upon and reinforce each other giving students the best chance possible of reaching their ultimate goals.



Over the past 10 years,
College Track has served
more than 700 students
in California

93% of College Track's
graduates are eligible and
ready to attend college

90% of College Track's
college students have
earned or are still
pursuing a college degree

College Track in Oakland

- Since 2002
 - 270 students served
 - 158 currently enrolled
 - 110 students have graduated from high schools
 - 107 students currently enrolled in college
 - 39 UCs
 - 34 CSUs
 - 23 private colleges/universities
 - 14 community colleges
 - 1 student has graduated from college
 - \$\$\$ invested

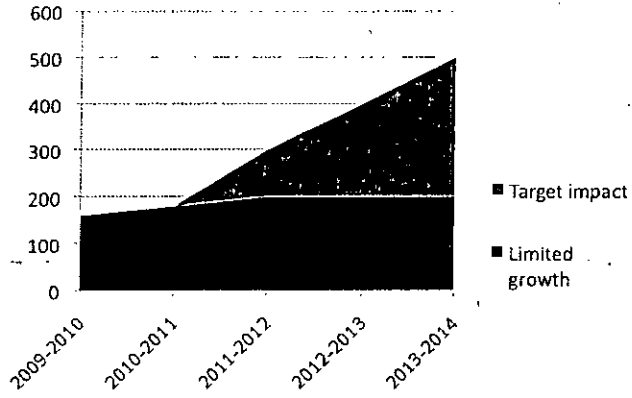
College Track // OUSD partnership

- Castlemont partnership
 - College Track co-located on campus
- Measure E award / School to Career recipient
 - \$488K invested by OUSD

College Track Oakland Growth: 2009-2015

Service Delivery

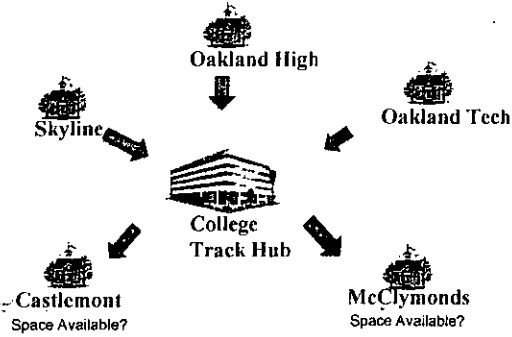
"Deliver high quality after-school college readiness programming and monitoring to students from target schools to increase high school graduation, college eligibility and acceptance, college graduation rates."



Strategy to deepen our impact in Oakland

Community Partnership

"Partner with high schools and community based organizations to co-locate programs on school campuses, increase number of students, and leverage local resources in support of creating college-going cultures in the institutions that serve the communities where our students come from."



By 2015 we aim to serve 500 students at our College Track Hub and potentially locate satellite programs on available school sites

Potential Projected Enrollment through 2015

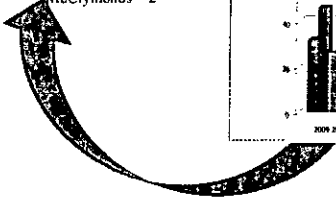
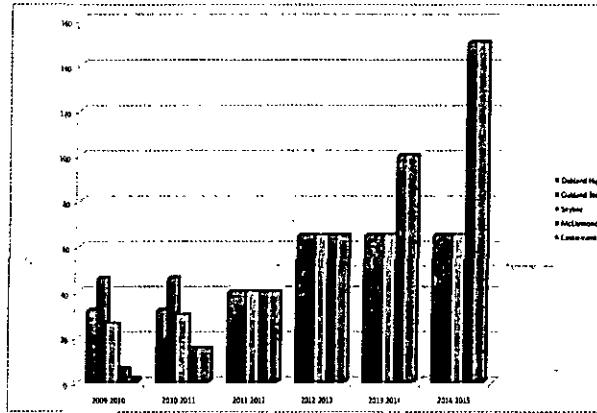
Future Distribution

Target Schools

2009-2010

Current Distribution

- Oakland High - 36
- Oakland Tech - 42
- Skyline - 26
- Castlemont - 6
- McClymonds - 2



**Joint Partnership to raise \$\$
OUSD A-G Initiative Funding (Class of 2015)?**

Federal
Race to the Top

State
21st Century Foundation

City
Measure E
Oakland Fund for Children and Youth

Foundations/Corporate
Clorox
Roger Family Foundation
East Bay Community Foundation
Gates Foundation

Private
Donors and Fundraisers

Q & A