

CITY OF OAKLAND

Agenda Report

FILED
OFFICE OF THE CITY CLERK
OAKLAND
2004 JUL -1 PM 2:04

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Library Department
DATE: July 13, 2004
RE: RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE A GRANT IN THE AMOUNT OF \$225,000 FROM THE OAKLAND PUBLIC LIBRARY FOUNDATION FOR THE PASS! AFTER-SCHOOL HOMEWORK PROGRAM AND TEEN HOMEWORK ASSISTANCE PROGRAM, FY 2004-2005

SUMMARY

Staff recommends that the City Council approve a resolution authorizing the City Administrator to accept and appropriate grant funds in the amount of \$225,000 from the Oakland Public Library Foundation (OPLF) for the PASS! After-School Homework Program and Teen Homework Assistance Program, FY 2004-2005.

The grant is being provided by the Foundation to fund staff (adults, college students and teens), materials, and training to support the Library's homework programs at eight library sites after school and on weekends.

FISCAL IMPACT

The grant from OPLF, in the amount of \$225,000, will be appropriated to Organization 61313, Fund 7540 (Oakland Public Library Trust) in a project to be established. OPLF's grant will fund staff personnel costs for the Library's PASS homework program; however, the grantor will not reimburse the City for the associated Central Services Overhead. Therefore acceptance of this grant by the Council will require a waiver of CSO charges in the amount of \$54,810.

BACKGROUND

The PASS! After-School Homework Program has offered after-school homework assistance to children in grades 2 through 8 since 1993, employing academically successful teens as tutors and mentors for the younger children. Adults serving as program leaders and assistants manage the tutoring program at eight library sites.

The Teen Homework Assistance Program (HAP) has offered after-school and weekend homework assistance for teens at two library sites, the Main Library and Golden Gate Branch Library, since 2000. HAP employs four college age tutors.

The Oakland Public Library Foundation raises funds to support programs of the Oakland Public Library. The Foundation is granting the Library \$225,000 this year to cover the cost of staff, materials, and training for the homework programs.

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The Library has been tracking PASS! and HAP outcomes through an evaluation led by the Oakland Fund for Children and Youth (OFCY) of all OFCY-funded programs. An outside evaluation firm called Community Crime Prevention Associates is conducting the research. The results of this evaluation, which are also included in the Foundation's annual report to PASS! funders, include:

- 91.4% of parents were satisfied with services
- 81.3% of children and youth were satisfied with services
- 69.5% of young people said that their school performance had improved
- 83.2% of parents reports that their children's school performance had improved

While the Library will not receive OFCY funding in FY 2004-2005, staff will track the same statistics and employ the same evaluation strategies.

KEY ISSUES AND IMPACTS

Since FY 2000, the Library has received approximately \$175,000 annually in support of the PASS after school homework program. While the Library's OFCY grant was not renewed this year, the Library has included new homework program funding in its 2004-2005 budget (Fund 2240) for 2 permanent part-time library assistants to run 2 of the homework centers at a cost of \$67,516. This new funding, a result of the Measure Q success, will support the homework program's coordinator and two staff positions.

The impact of the homework programs on Oakland's school population has been substantial, with almost 70% of the average 500 participants per year showing improved grades after a year in the program. As a sign of how important the program has become to the community, when local teachers were given bonuses for improved test scores in FY 2000-2001, several of them donated those bonuses to the PASS! program, saying that the library homework centers were instrumental in improving the children's test scores.

Teen after-school employment in Oakland, and teen enrollment in higher education are two other concerns that are addressed by the homework programs. PASS! offers academically successful teens an opportunity for employment, skill-building, and leadership training. Participation by teens in the library program appears to add to their overall academic achievements, as 100% of the program's graduating teen mentors were accepted into colleges and universities last year.

PROGRAM DESCRIPTION

The PASS! After-School Homework Program was started in 1993 as the Library's response to two community challenges: an ever-increasing number of "latchkey" children using the public library after school, and the lack of homework help for children who were failing in school.

Children in Oakland are in need of structured, constructive after-school programs, particularly those which help students with skill-building and academic performance. The PASS! program has proven to be an effective way to engage students in constructive academic activities at their local libraries. One of the most important aspects of the homework program is that the tutors are

teenagers who attend Oakland high schools and act as mentors as well as tutors to the children. The students react very favorably to youth working with them, and the diversity of teens means that each child has an actual role model of school success presented to him or her. While it may be possible to conduct the homework program in classroom settings with adult teachers, it is the informality of the library's program that attracts and retains students and makes them enthusiastic about learning.

Homework help is provided four days per week at eight library sites, with actual tutoring being supplemented with educational activities that enhance the tutoring. Teen mentors attend monthly training workshops to teach them how to tutor more effectively, work with children who have literacy deficits, practice positive disciplinary techniques, and explore career options in education. Quarterly and annual evaluations are conducted by interviewing participants, parents, teachers, and staff.

The Teen Homework Assistance Program (HAP) provides teen students with tutoring by college age students who are proficient in English and Math. HAP operates at two library sites, the Main Library and the Golden Gate Branch, on Wednesday and Saturday afternoons.

The following chart lists the sites for PASS! and HAP and the numbers of students, tutors, and adult staff who participate in the programs:

| Site | Program | Registered Students | Drop-ins*** | Tutors | Adult Staff | Volunteers |
|--------------|---------------|---------------------|--------------|-----------|-------------|------------|
| Main | HAP* | 70 | | 2 | n/a | |
| Main | PASS!** | 49 | 432 | 5 | 2 | 4 |
| Golden Gate | HAP | 25 | | 3 | n/a | |
| Golden Gate | PASS! | 61 | 287 | 3 | 2 | 7 |
| Temescal | PASS! | 42 | 137 | 4 | 2 | 1 |
| Eastmont | PASS! | 52 | 19 | 4 | 2 | 1 |
| Brookfield | PASS! | 66 | 85 | 3 | 2 | 9 |
| Melrose | PASS! | 70 | 200 | 3 | 2 | 4 |
| Chavez | PASS! | 81 | 6 | 4 | 2 | 2 |
| West Oakland | PASS! | 26 | 195 | 3 | 2 | 1 |
| | Totals | 542 | 1,361 | 34 | 16 | 29 |

HAP* serves high school age students

PASS** serves elementary and middle school students

***Drop-ins represent non-registered students and thus duplicated visits to the homework center

SUSTAINABLE OPPORTUNITIES

The PASS! Program is helping Oakland's children become more literate and more successful in school. When children are able to keep up with their schoolwork, and when their reading skills

are good, they are more likely to learn concepts of environmentalism and sustainability and how to put those concepts to use in daily life. As with other environmental and health issues, such as cigarette smoking, it is often the children whose education leads them to reform their parents' behavior.

Teens and college students who mentor youth are becoming more involved in their communities and more concerned about the generations to follow at the same time that they are reviewing homework assignments related to sustainability and conducting educational activities that promote, among other things, environmental awareness.

DISABILITY AND SENIOR CITIZEN ACCESS

All Oakland Public Library facilities, programs and services are ADA accessible.

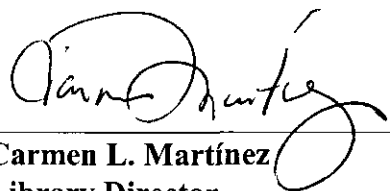
RECOMMENDATIONS AND RATIONALE

In light of the increasing importance of homework, the crucial nature of school success, and the shortage of after-school educational programs, staff recommends that the City Council actively support the Library's PASS! and HAP homework programs in efforts to assist school children with their academic work and improve their chances of success in school, and champion the hiring of teens and college students as tutor/mentors for this program.

ACTION REQUESTED OF THE CITY COUNCIL

That the City Council approve the resolution authorizing the City Administrator to accept and appropriate a grant in the amount of \$225,000 from the Oakland Public Library Foundation to support the Library's homework assistance programs.

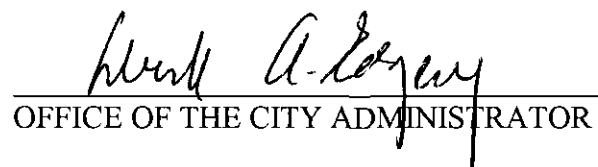
Respectfully submitted,



Carmen L. Martínez
Library Director

Prepared by:
Leslie Rodd, Administrative Librarian
Program Management

APPROVED FOR FORWARDING TO THE
LIFE ENRICHMENT COMMITTEE



OFFICE OF THE CITY ADMINISTRATOR

Item: 7
Life Enrichment Committee
July 13, 2004

OAKLAND CITY COUNCIL

A. Fisher
FILED
OFFICE OF THE CITY CLERK
OAKLAND

RESOLUTION NO. _____

C. M. S.

2004 JUL -1 PM 2:04

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, ON BEHALF OF THE CITY OF OAKLAND, TO ACCEPT, AND APPROPRIATE A GRANT IN THE AMOUNT OF \$225,000 FROM THE OAKLAND PUBLIC LIBRARY FOUNDATION FOR THE PASS! AFTER-SCHOOL HOMEWORK PROGRAM AND THE TEEN HOMEWORK ASSISTANCE PROGRAM FOR FY 2004-2005

WHEREAS, the Oakland Public Library Foundation has made available funds to support the PASS! After-School Homework Program (PASS) and the Teen Homework Assistance Program (HAP) in fiscal year 2004-2005; and

WHEREAS, the City of Oakland desires to accept and appropriate a grant in the amount of two hundred twenty-five thousand dollars (\$225,000) from the Oakland Public Library Foundation for fiscal year 2004-2005 to support staffing, materials and training for PASS and HAP; and

WHEREAS, the grantor does not reimburse Central Services Overhead, and therefore acceptance of this grant will require a waiver of Central Services Overhead in the amount of \$54,810, now, therefore, be it

RESOLVED: That the City Administrator or her designee is hereby authorized and directed to accept and appropriate a grant in the amount of two hundred twenty-five thousand dollars (\$225,000) for the purpose described above, with the grant appropriated to Organization 61313, Fund 7540, and a project to be established; and, be it

FURTHER RESOLVED: That the City Council authorizes the support of such grant with \$54,810 of General Funds for waiver of central services overhead; and, be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or her designee as agent of the City to conduct all negotiations, applications, agreements, payment requests, and related actions which may be necessary for the completion of the aforementioned project in accordance with its basic purpose; and be it

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LIFE ENRICHMENT CMTE

JUL 13 2004

FURTHER RESOLVED: That should additional funds be received, the City Administrator or her designee is hereby authorized to appropriate same for the purposes described above.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2004
PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN AND PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ASTENTION –

ATTEST: _____
CEDA FLOYD
City Clerk and Clerk of the Council
Of the City of Oakland, California

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LIFE ENRICHMENT CMTE

JUL 13 2004