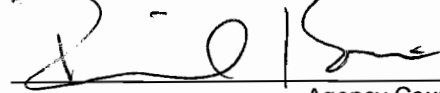


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REVISED JUNE 10, 2008

APPROVED AS TO FORM AND LEGALITY:



Agency Counsel

**REDEVELOPMENT AGENCY
OF THE CITY OF OAKLAND**

2008 - 0073

RESOLUTION NO. _____ C. M. S.

A RESOLUTION AUTHORIZING A PROFESSIONAL SERVICES AGREEMENT WITH OAKLAND COMMERCE CORPORATION FOR BUSINESS RETENTION AND EXPANSION SERVICES TO BUSINESSES IN OAKLAND IN AN AMOUNT NOT TO EXCEED \$150,000 ON A MONTH-TO-MONTH BASIS FOR THE PERIOD BEGINNING JULY 1, 2008, AND ENDING NO LATER THAN DECEMBER 31, 2008, AND AUTHORIZING AN AMOUNT NOT TO EXCEED \$4,500 FOR CONTRACT COMPLIANCE

WHEREAS, the Redevelopment Agency has identified the attraction, retention, and expansion of businesses in support of the Agency's redevelopment activities as one of its key goals; and

WHEREAS, the City of Oakland's 2007-2009 budget cites the mission of the Community and Economic Development Agency's Economic Development Division as retaining, expanding, and attracting businesses; and

WHEREAS, the Agency will circulate a Request for Proposals for a Business Retention, Expansion and Support Consultant during the Summer-Fall 2008, with a decision and contract negotiation to be conducted no sooner than the Fall-Winter 2008; and

WHEREAS, the Oakland Commerce Corporation has contracted with the City of Oakland and/or the Redevelopment Agency since 1989 and, having the experience, reputation and knowledge to provide professional retention and expansion assistance to Oakland businesses, can provide continuous service to Oakland businesses pending the selection of the consultant; and

WHEREAS, the business retention and expansion assistance provided by the Oakland Commerce Corporation includes the administration of the Business Alert program, primarily benefiting the Coliseum and Central District redevelopment project areas; and

WHEREAS, the Agency finds that this contract is of a professional nature, and that retaining a third party may elicit a greater response from the private sector than if such efforts were undertaken by City staff; and

WHEREAS, the Agency finds that this contract will not result in a loss of employment or salary by any person having a permanent status in the competitive service; now therefore be it

RESOLVED: That the Agency Administrator is authorized to negotiate and execute a professional services agreement with Oakland Commerce Corporation on a month-to-month basis in an amount not to exceed \$150,000, to provide business retention and expansion assistance to Oakland businesses from July 1, 2008, through December 31, 2008, and that an additional allocation in the amount of \$4,500 will be utilized for Contract Compliance services; and be it

FURTHER RESOLVED: That all agreements executed pursuant to this Resolution shall be approved as to form and legality by Agency Counsel prior to its execution, and copies of executed agreements shall be on file with the Agency Secretary; and be it

FURTHER RESOLVED: That Agency funds totaling \$150,000 will be allocated for payment of the Oakland Commerce Corporation contract as follows:

\$97,500 from Coliseum Operations Fund (9450), Business Development Organization (88559), Coliseum-Staff Project (S82600)

\$52,500 from Central District: Operations Fund (9510), Business Development Organization (88559), Central District Planning Project (S00800); and be it

FURTHER RESOLVED: That Agency funds totaling \$4,500 will be allocated for payment of Contract Compliance as follows:

\$2,925 from Coliseum Operations Fund (9450), Business Development Organization (88559), Coliseum-Staff Project (S82600)

\$1,575 from Central District: Operations Fund (9510), Business Development Organization (88559), Central District Planning Project (S00800); and be it

FURTHER RESOLVED: That the Agency Administrator or his/her designee is hereby authorized to take any action with respect to this Agreement consistent with this Resolution and its basic purposes.

IN AGENCY, OAKLAND, CALIFORNIA, JUL 15 2008, 2008


PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, ~~YORR~~, QUAN, REID, AND
CHAIRPERSON DE LA FUENTE - 7

NOES- 0

ABSENT- 0

ABSTENTION- Nadel - 1

ATTEST: 
LATONDA SIMMONS
Secretary, Redevelopment Agency
of the City of Oakland