

CITY OF OAKLAND

AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2009 JUL -9 PM 5:11

TO: Office of the City Administrator
ATTN: Dan Lindheim
FROM: Parking Operations Division
DATE: July 21, 2009

RE: **An Ordinance Amending Ordinance No. 12880 C.M.S. (Master Fee Schedule), As Amended, To Increase Hourly Parking Rates At The Grand Avenue, Piedmont Avenue, Parkway, Harrison Street And Montclair Parking Facilities To \$2.00 Per Hour, And To Increase The Hourly Parking Rate At The Clay Street And Dalziel Building Garages To \$4.50 Per Hour**

SUMMARY

At the June 30, 2009 meeting, City Council directed staff to bring back to the July 21, 2009 meeting an ordinance to increase the hourly parking rate from \$1.25 to \$2.00 at the Grand Avenue, Piedmont Avenue, Parkway, Harrison Street and Montclair parking facilities, and increasing the hourly parking rate at the Clay Street and Dalziel garages from \$3.00 to \$4.50 per hour.

FISCAL IMPACT

Annual revenue is projected to increase by \$297,181.00. The council directed staff to deposit the increased revenue as follows: \$250,785.00 would accrue to the General Purpose Fund (Fund 1010), and \$46,396.00 would pay the City's parking tax.

BACKGROUND

As part of the FY 2009-2011 citywide budget and Master Fee Schedule modifications, staff proposed increases to the hourly and monthly parking rates at the City's parking facilities. Council directed staff to further amend the proposed modifications at the Grand Avenue, Piedmont Avenue, Parkway, Harrison Street and Montclair Parking facilities from \$1.25 to \$2.00 per hour to maintain parity with the newly approved on-street parking meter rates, and to increase the hourly rate at the Clay Street and Dalziel garages from \$3.00 to \$4.50 per hour, from the current \$3.00 per hour.

KEY ISSUES AND IMPACTS

City Council directed staff to prepare an ordinance for approval raising hourly parking rates at the subject parking facilities. Passage of the ordinance is necessary in order to implement charging the applicable hourly rates and realize revenue included in the FY 2009-11 adopted budget.

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SUSTAINABLE OPPORTUNITIES

No sustainable opportunities have been identified

DISABILITY AND SENIOR CITIZEN ACCESS

There are no ADA or senior citizen access issues contained in this report.

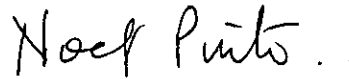
RECOMMENDATION(S) AND RATIONALE

Staff recommends that the Council approve the ordinance increasing the hourly parking rate from \$1.25 to \$2.00 at the Grand Avenue, Piedmont Avenue, Parkway, Harrison Street, and Montclair parking facilities, and the hourly parking at the Clay Street and Dalziel Building garages from \$3.00 to \$4.50.

ACTION REQUESTED OF THE CITY COUNCIL

Adopt the proposed ordinance.

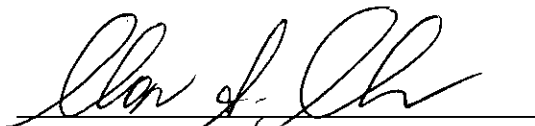
Respectfully submitted,



Noel Pinto
Parking Director

Prepared by:
Wladimir Wlassowsky
CEDA, Transportation Services Division Manager

APPROVED AND FORWARDED TO THE
CITY COUNCIL:


Office of the City Administrator

Item: _____
City Council
July 21, 2009

INTRODUCED BY COUNCILMEMBER _____

[Signature]

City Attorney

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

2009 JUL -9 PM 3:11

ORDINANCE No. _____ C.M.S.

AN ORDINANCE AMENDING ORDINANCE NUMBER 12880 C.M.S. (MASTER FEE SCHEDULE), AS AMENDED, TO INCREASE HOURLY PARKING AT THE GRAND AVENUE, PIEDMONT AVENUE, PARKWAY, HARRISON STREET AND MONTCLAIR PARKING LOTS RATES TO \$2.00 PER HOUR, AND TO INCREASE THE HOURLY PARKING AT THE CLAY STREET AND DALZIEL BUILDING GARAGE TO \$4.50 PER HOUR

WHEREAS, at the June 30, 2009 meeting, Council directed staff to introduce an ordinance that would increase the current hourly parking rate from \$1.25 to \$2.00 at the Grand Avenue, Piedmont Avenue, Parkway, Harrison Street, and Montclair parking facilities, and to increase the hourly parking at the Clay Street and Dalziel Building garages from \$3.00 to \$4.50; and

WHEREAS, after the required publication, on July 28, 2009, the City Council held a public hearing to consider the rate modifications; and

WHEREAS, the City Council finds and determines that the herein-referenced modifications and additions are necessary for the City to recover the costs of performing the various municipal and regulatory functions; now, therefore

THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:

Section 1. The Master Fee Schedule as set forth in Ordinance Number 12880 C.M.S., as amended, is hereby amended to modify and establish fees assessed by the Parking Division as set forth in Exhibit A, attached hereto and made a part hereof

Section 2. This ordinance shall be effective on July 29, 2009 upon approval by the Council of the City of Oakland if upon final passage it passes with six or more affirmative votes. It will take effect seven days after final passage if the ordinance passes with five affirmative votes.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

DATE OF ATTESTATION: _____



City of Oakland
 Master Fee Schedule
 Effective July 1, 2009

COMMUNITY & ECONOMIC
 DEVELOPMENT

FEE DESCRIPTION

CURRENT FEE
 (FY 2008-09)

PROPOSED FEE
 (FY 2009-10)

%
 CHANGE

FEE UNIT

FEE UNIT

TRANSPORTATION SERVICES

A. OFF-STREET PARKING FACILITIES

2 Clay Street Garage

a. Basic Fees

4 ~~Rate for each 20 minutes or fraction thereof for First Two~~
 2 ~~Hourly Parking for Past Two Hours (Automobiles) MAX~~

1.00 20 minutes or-
 3.00 Space/Hour

1.00 20 minutes or-
 4.50 Space/Hour

Delete
 50.00%

b. Validations

2.25 Space/Hour

4.50 Space/Hour

100.00%

4 Dalziel Garage

a. Basic Fees

4 ~~Rate for each 20 minutes or fraction thereof for First Two~~
~~Hours (Automobiles) MAX~~

1.00 20 minutes or-
 any fraction-

1.00 20 minutes or-
 any fraction-

Delete

2 Hourly Parking ~~Past Two Hours~~ (Automobiles) MAX

3.00 Space/Hour

4.50 Space/Hour

50.00%

b. Validations

2.25 Space/Half

4.50 Space/ Hour

100.00%

10 1200 Harrison Frank Mar Garage

a. Basic Fees

1 Hourly Parking ~~Past Two Hours~~ (Automobiles) MAX

1.25 Space/Hour

2.00 Space/Hour

60.00%

11 Montclair Parking Garage

a. Basic Fees

1 Hourly Parking Past Two Hours (Automobiles) MAX

1.25 Space/Hour

2.00 Space/Hour

60.00%

12 Grand Avenue District Municipal Parking Lot as Described by Section

1.25 Space/Hour

2.00 Space/Hour

60.00%

13 Parkway District Municipal Parking Lot as Described by Section
 23.09 of Oakland City Council Resolution No. 1989 C.M.S.

a. Hourly Parking

1.25 Space/Hour

2.00 Space/Hour

60.00%

14 Piedmont Avenue Municipal Parking Lot as Described by Section
 23.05 of Oakland City Council Resolution No. 1987 C.M.S.

a. Hourly Parking

1.25 Space/Hour

2.00 Space/Hour

60.00%

A. London

NOTICE AND DIGEST

FILED
OFFICE OF THE CITY CLERK
OAKLAND

Ordinance Amending Ordinance Number ~~12880~~ ²⁰⁰⁹⁻⁴⁴ C.M.S. (Master Fee Schedule), As Amended, To Increase Hourly Parking Rates At The Grand Avenue, Piedmont Avenue, Parkway, Harrison Street And Montclair Parking Facilities To \$2.00 Per Hour, And To Increase The Hourly Parking At The Clay Street And Dalziel Building Garage To \$4.50 Per Hour

DIGEST

An ordinance amending Ordinance Number 12880 C.M.S. (Master Fee Schedule) to increase hourly parking rates at various City parking facilities. These amended fees would become effective July 29, 2009 and would remain in effect until further notice. A public hearing has been scheduled to review the proposed fee changes. The meeting will take place at the time of the first reading of the proposed ordinance by the City Council, on July 28, 2009, at 6:00 pm or as soon as practically possible thereafter.