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OFFICE OF THE CITY CLERK
OAKLAND

2017 JUN 29 PM 12:55

AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: Grant Agreements To Support
Oakland Unite's Community Asset
Building Strategy

DATE: June 16, 2017

City Administrator Approval

Date:

6/28/17

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To: 1) Amend The Grant Agreement With Youth Employment Partnership To Increase The Grant Amount By Up To \$50,000 To Provide Employment Support and Wages To Up To 24 Youth And Young Adults Participating In Oakland Unite's Friday Summer Nights Program From June 1, 2017 To August 31, 2017; And 2) Enter Into A Grant Agreement With Roots Community Health Center In An Amount Not To Exceed \$25,000 To Provide Program Sponsor Support To The Sobrante Park Resident Action Council From January 1, 2017 To June 30, 2018; And 3) Enter Into A Grant Agreement With The Mentoring Center In An Amount Not To Exceed \$19,417.50 To Provide Program Sponsor Support To The Hoover Foster Resident Action Council From January 1, 2017 To June 30, 2018.

EXECUTIVE SUMMARY

Adoption of this amendment will allow the Human Services Department (HSD) Oakland Unite (OU) division to seek authority to amend the grant agreement with Youth Employment Partnership (YEP) to provide wages and employment support to up to 24 youth and young adults participating in OU's Friday Summer Nights (FSN) program. HSD coordinates FSN as a component of OU's efforts to change community norms around violence through community engagement and empowerment.

In addition, OU seeks to enter into grant agreements for program sponsors to support HSD's work with Resident Action Councils (RAC) developed and supported by the City County Neighborhood Initiative (CCNI) staff. Roots Community Health Center (ROOTS) will provide program support in Sobrante Park. The Mentoring Center (TMC) will provide program support in the Hoover Foster neighborhood.

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BACKGROUND / LEGISLATIVE HISTORY

The Violence Intervention and Prevention Programs administered by OU within the HSD and funded under the 2014 Oakland Public Safety and Services Violence Prevention Act (hereinafter "Safety and Services Act") provide an array of intensive services to youth and young adults at highest risk of violence.

City Council approved a spending plan on July 21, 2015 that included 1) \$235,000 to provide City staffing to support Community Building Strategy efforts, including FSN, from July 1, 2015 to June 30, 2017; and 2) \$6,525,000 annually to be awarded through a Request for Proposals (RFP) process to qualified organizations in the approved strategy areas (Resolution No. 85720 C.M.S.).

On December 8, 2015, City Council approved the funding recommendations for \$6,370,000 annually in grant agreements to run from January 1, 2016 through June 30, 2017, with an option to renew for one additional year, pending Council approval (Resolution No. 85926 C.M.S.). As part of this funding recommendation, City Council approved a grant to YEP to provide youth employment and education support from January 1, 2016 to June 30, 2017. On June 6, 2017, City Council approved a renewal grant to YEP to continue serving Oakland youth from July 1, 2017 to June 30, 2018 (Resolution No. 86767 C.M.S.).

Additionally, the FY 2015-2017 budget allocated \$50,000 of general purpose funds under the *Holistic Public Safety* category to provide "Critical support for a public health and safety initiative focused on impoverished neighborhoods" through CCNI (Resolution No. 85672 C.M.S.). These funds are directed to support resident-lead initiatives in the CCNI neighborhoods- Sobrante Park and Hoover-Foster. OU staff followed informal competitive requirements to secure proposals from ROOTS and TMC to provide program sponsor support specific to each neighborhood.

ANALYSIS AND POLICY ALTERNATIVES

The overall goal of OU's Community Building Strategy is to deepen the capacity of communities most affected by violence to change norms and influence decision-making around violence. Each of the proposed community-based providers will support CCNI and FSN activities. The proposed resolution solidifies this relationship for the 2017 summer programming. Further detail about each of the initiatives, their impact, and the proposed funding is provided below.

Friday Summer Nights' Youth Impact

Friday Summer Nights aims to change community norms around violence by hosting free community celebrations each Friday night for six weeks during the summer in neighborhoods disproportionately impacted by community violence in both East Oakland and West Oakland. This summer's FSN events will take place at Hoover Elementary School in West Oakland and Arroyo Viejo Park and Community Center in East Oakland.

A key component of FSN is the involvement of 20 to 24 youth and young adults (10-12 at each site, ages 16-24) who participate in the planning and implementation of each event along with

professional development trainings and team-building activities that strengthen their ability to engage and organize their community. As the largest providers of supportive services for youth employment for OU participants, YEP is particularly well situated to support FSN. YEP will provide employment support and wages for up to 24 youth and young adults participating in FSN this summer. HSD seeks authority to amend the current grant agreement with YEP of \$240,000 to add \$50,000 for a total of \$290,000. One hundred percent of the additional funds provided to YEP will support youth wages for summer 2017. YEP will also support FSN program staff with shared curriculum and meeting space for FSN workshops.

City County Neighborhood Initiative

The City of Oakland and Alameda County Public Health Department joined forces in 2003 to create the CCNI in Sobrante Park in East Oakland and the Hoover Historic District in West Oakland, RACs were developed in each neighborhood to develop neighborhood leadership to address issues identified by the residents. HSD seeks to enter into grant agreements with ROOTS, in an amount not to exceed \$25,000, and TMC, in an amount not to exceed \$19,417.50. Both ROOTS and TMC responded to a RFP to provide support to the RACs and the CCNI program. Each agency indicated their past experience supporting the efforts of local community groups and indicated willingness to provide program sponsor support for the RACs in a specific neighborhood. Each RAC has developed goals, activities, and events to achieve their goals through a participatory process that included residents and leaders.

FISCAL IMPACT

The funds for the amended grant agreement with YEP in the amount not to exceed \$50,000 will be allocated from the Measure Z – Violence Prevention and Public Safety Act of 2014 Fund (2252), Policy & Planning Organization (78311), Services: Contract Account (54911), FY 2015-2016 Measure Z – Community Engagement Coordinator Task (G484773), Measure Z Viol Prev FY15-16 Project (1001372), Measure Z FY1516 Engage Award (21572), and Measure Z Program (PS37).

Staff recommends that any unexpended balances shall be placed into the Measure Z – Violence Prevention and Public Safety Act of 2014 Fund (2252), Policy & Planning Organization (78311), HSD Measure Z Reserve Fund Project (TBD), and Measure Z Program (PS37).

The funds for the grant agreements with ROOTS, in an amount not to exceed \$25,000, and TMC, in an amount not to exceed \$19,417.50, will be allocated from the General Purpose Fund (1010), Policy & Planning Organization (78311), Services: Contract Account (54911), City/County NeighbTask (A490845), Cty-Cnty Neighb Init Project (1001464), Meas Z FY1516 Outreach Award (21576), and Fostering Safe and Healthy Communities Program (SC22).

PUBLIC OUTREACH / INTEREST

As noted above in the *Background/Legislative History* section, YEP was selected through a competitive RFP process in 2015 to award grants for FY 2016-17 and 2017-18.

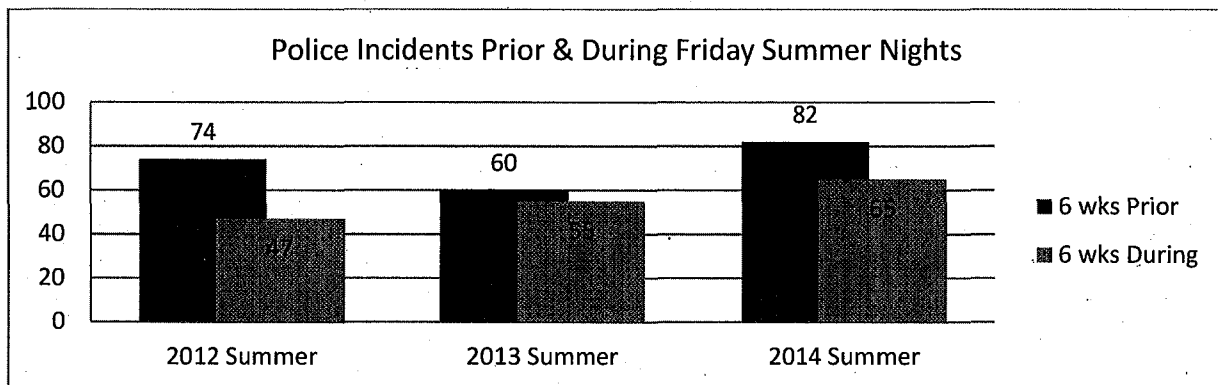
For the program sponsor agreements, in addition to the competitive selection process, RAC leadership engaged in a participatory process with neighborhood residents to determine priorities and ratify their spending plans.

COORDINATION

This report was developed in consultation with the Office of the City Attorney and Budget Office.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

A 2014 Retrospective Evaluation report of Measure Y,¹ issued by Resource Development Associates, found that police incidents in the area around the park events decreased during the six-week period when the program was running when compared to the six-week period directly prior to the program in the same year. The percentage reduction ranged from 36 percent in 2012 to 8 percent in 2013 to 21 percent in 2014.



In addition, both of the Police Beats targeted by CCNI have been ranked substantially lower on the Beat Stressor List than when the program started.

SUSTAINABLE OPPORTUNITIES

Economic: Providing programs for Oakland residents affected by violence will improve their economic stability by linking them to organizations and services geared to produce positive outcomes around recidivism reduction, educational achievement, and employment for youth and young adults. Breaking the cycle of violence has the potential to save dollars in medical care, police services, and incarceration costs, among other costs.

¹ Oakland Unite Violence Prevention Programs Retrospective Evaluation: 2005-2013, Prepared by: Resource Development Associates, December 2014. Available at: http://oaklandunite.org/wp-content/uploads/2011/05/OU-VPP_Retrospective_Report-FINAL.pdf

Environmental: By expanding social services to and improving opportunities for those most impacted by violence, marginalized communities are made safer, healthier, and stronger. Safer neighborhood conditions contribute to the growth and revitalization of Oakland communities, including efforts to preserve or improve the quality of the physical environment. In addition, weekly clean up in and around the park and school site to prepare for the Friday night events and RAC efforts to address blight through adopt-a-spot and other projects will reduce trash and other debris that makes its way into the City storm system and waterways.

Social Equity: HSD violence intervention programs help disenfranchised youth, young adults, and families in Oakland have more equitable access to opportunity and a greater chance at success by improving school performance, expanding employment opportunities, and providing comprehensive support services such as mental health, legal advocacy, crisis response, and intensive case management.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council adopt a resolution authorizing the City Administrator to: 1) Amend the grant agreement with Youth Employment Partnership to increase the grant amount by up to \$50,000 to provide employment support and wages for up to 24 youth and young adults participating in Oakland Unite's Friday Summer Nights program from June 1, 2017 to August 31, 2017; and 2) Enter into a grant agreement with Roots Community Health Center in an amount not to exceed \$25,000 to provide program sponsor support to the Sobrante Park Resident Action Council from January 1, 2017 to June 30, 2018; and 3) Enter into a grant agreement with The Mentoring Center in an amount not to exceed \$19,417.50 to provide program sponsor support to the Hoover Foster Resident Action Council from January 1, 2017 to June 30, 2018.

For questions regarding this report, please contact Peter Kim, Manager Oakland Unite, at 510-238-2374.

Respectfully submitted,


SARA BEDFORD
Director, Human Services Department

Reviewed by: Peter Kim, Manager
Prepared by: Jessie Warner, Program Planner
Oakland Unite

Item: _____
Public Safety Committee
July 11, 2017

FILED
OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

Macaulay
City Attorney

2017 JUN 29 PM 12:56

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO:

1) AMEND THE GRANT AGREEMENT WITH YOUTH EMPLOYMENT PARTNERSHIP TO INCREASE THE GRANT AMOUNT BY UP TO \$50,000 TO PROVIDE EMPLOYMENT SUPPORT AND WAGES TO UP TO 24 YOUTH AND YOUNG ADULTS PARTICIPATING IN OAKLAND UNITE'S FRIDAY SUMMER NIGHTS PROGRAM FROM JUNE 1, 2017 TO AUGUST 31, 2017;

2) ENTER INTO A GRANT AGREEMENT WITH ROOTS COMMUNITY HEALTH CENTER IN AN AMOUNT NOT TO EXCEED \$25,000 TO PROVIDE PROGRAM SPONSOR SUPPORT TO THE SOBRANTE PARK RESIDENT ACTION COUNCIL FROM JANUARY 1, 2017 TO JUNE 30, 2018; AND

3) ENTER INTO A GRANT AGREEMENT WITH THE MENTORING CENTER IN AN AMOUNT NOT TO EXCEED \$19,417.50 TO PROVIDE PROGRAM SPONSOR SUPPORT TO THE HOOVER FOSTER RESIDENT ACTION COUNCIL FROM JANUARY 1, 2017 TO JUNE 30, 2018.

WHEREAS, the Human Services Department ("HSD") Oakland Unite ("OU") Divisions' Community Asset Building Strategy strives to deepen the capacity of communities most affected by violence to change norms and influence decision-making around violence, this includes community outreach activities, and expanding leadership skills of community leaders in West and East Oakland to engage in community improvement efforts through the City County Neighborhood Initiative ("CCNI"); and

WHEREAS, HSD partners closely with Alameda County Public Health Department (ACPHD), and communicates with City and County elected officials and staff to inform the CCNI effort; and

WHEREAS, in addition, each summer since 2011, HSD has held six weeks of Friday Summer Nights events in East and West Oakland including entertainment, food, and activities to develop community cohesion and reduce violent incidents; and

WHEREAS, on December 8, 2015, the City Council approved the Public Safety and Services Violence Prevention Act funding recommendations, including the recommendation to enter into a grant agreement with Youth Employment Partnership ("YEP") in the amount of \$240,000 annually to provide youth employment and education support services from July 1, 2015 to June 30, 2017 (Resolution No. 85926 C.M.S.); and

WHEREAS, following recommendation by the SSOC on May 22, 2017, on June 6, 2017, City Council approved a renewal grant to YEP to continue serving Oakland youth from July 1, 2017 to June 30, 2018 (Resolution No. 86767 C.M.S.) in the amount of \$240,000; and

WHEREAS, the HSD OU Division wishes to amend the existing grant agreement with YEP to increase the amount up to an additional \$50,000 to provide youth employment services and wages to the youth and young adults that will coordinate activities for OU's Friday Summer Nights program, for a total grant amount not to exceed \$290,000; and

WHEREAS, in the FY 2015-2017 budget, Council allocated \$50,000 of general purpose funds to provide "Critical support for a public health and safety initiative focused on impoverished neighborhoods" through CCNI (Resolution No. 85672 C.M.S.); and

WHEREAS, HSD wishes to use these funds in order to support resident-lead initiatives in the CCNI neighborhoods- Sobrante Park and Hoover-Foster and therefore wishes to enter into grant agreements with Roots Community Health Center and The Mentoring Center to provide program sponsor support specific to each neighborhood; now, therefore, be it

RESOLVED: That the City Administrator is hereby authorized to amend the grant agreement with YEP to increase the amount by up to \$50,000, to provide employment support services and wages to youth participating in the City's Friday Summer Nights program from June 1, 2017 through August 31, 2017; and be it

FURTHER RESOLVED: That the funds for the YEP grant amendment will be allocated from the Measure Z – Violence Prevention and Public Safety Act of 2014 Fund (2252), Policy & Planning Organization (78311), Services: Contract Account (54911), FY 2015-2016 Measure Z – Community Engagement Coordinator Task (G484773), Measure Z Viol Prev FY15-16 Project (1001372), Measure Z FY1516 Engage Award (21572), and Measure Z Program (PS37); and be it

FURTHER RESOLVED: That any unexpended balances due to the grantee not meeting its deliverables shall be placed into the Measure Z Reserve Fund - Measure Z Fund (2252), HSD Administration Organization (78311), and HSD Measure Z Reserve Fund Project (TBD); and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to enter into a grant agreement with Roots Community Health Center in an amount not to exceed \$25,000 to provide program sponsor support to the Sobrante Park Resident Action Council as part of the CCNI program for the period of January 1, 2017 through June 30, 2018; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to enter into a grant agreement with The Mentoring Center in an amount not to exceed \$19,417.50, for the period of January 1, 2017 through June 30, 2018 to provide program sponsor support to the Hoover-Foster Resident Action Council as part of the CCNI; and be it

FURTHER RESOLVED: That the funds for the grant agreements will be allocated from the General Purpose Fund (1010), Policy & Planning Organization (78311), Services: Contract Account (54911), City/County NeighbTask (A490845), Cty-Cnty Neighb Init Project (1001464), Meas Z FY1516 Outreach Award (21576), and Fostering Safe and Healthy Communities Program (SC22); and be it

the grant agreements with Roots Community Health Center and The Mentoring Center to extend the grant term without increasing the grant amount; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary in accordance with this resolution's basic purpose; and be it

FURTHER RESOLVED: That said grant agreements shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, AND
PRESIDENT GIBSON MCELHANEY

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California