

C2

CLASSROOMS
2 CAREERS

2016



WHAT IS CLASSROOMS TO CAREERS (C2C)?

C2C Is Part Of The Mayor's Cradle2Career Program.

C2C Provides Many High School And Out-of-School Youth With Employment, Career Training, And Educational Enhancement Through:

- **Summer Internships**
- **Year-Round Employment Opportunities**
- **Work-Based Learning Activities**

**The City of Oakland Economic and Workforce
Development Department works with:**

- **Oakland Businesses**
- **Non-profit Agencies &**
- **Youth Workforce Development Agencies**

**In Partnership We Provide Summer Employment
And Personal Development Opportunities For
Oakland Youth.**

FUNDING SOURCES 2016

- **Oakland Housing Authority** **\$450,000**
- **City Of Oakland General Fund** **\$200,000**
- **Workforce Innovation &
Opportunity Act** **\$100,000**
- **Kaiser Permanente** **\$35,000**

Youth Learn

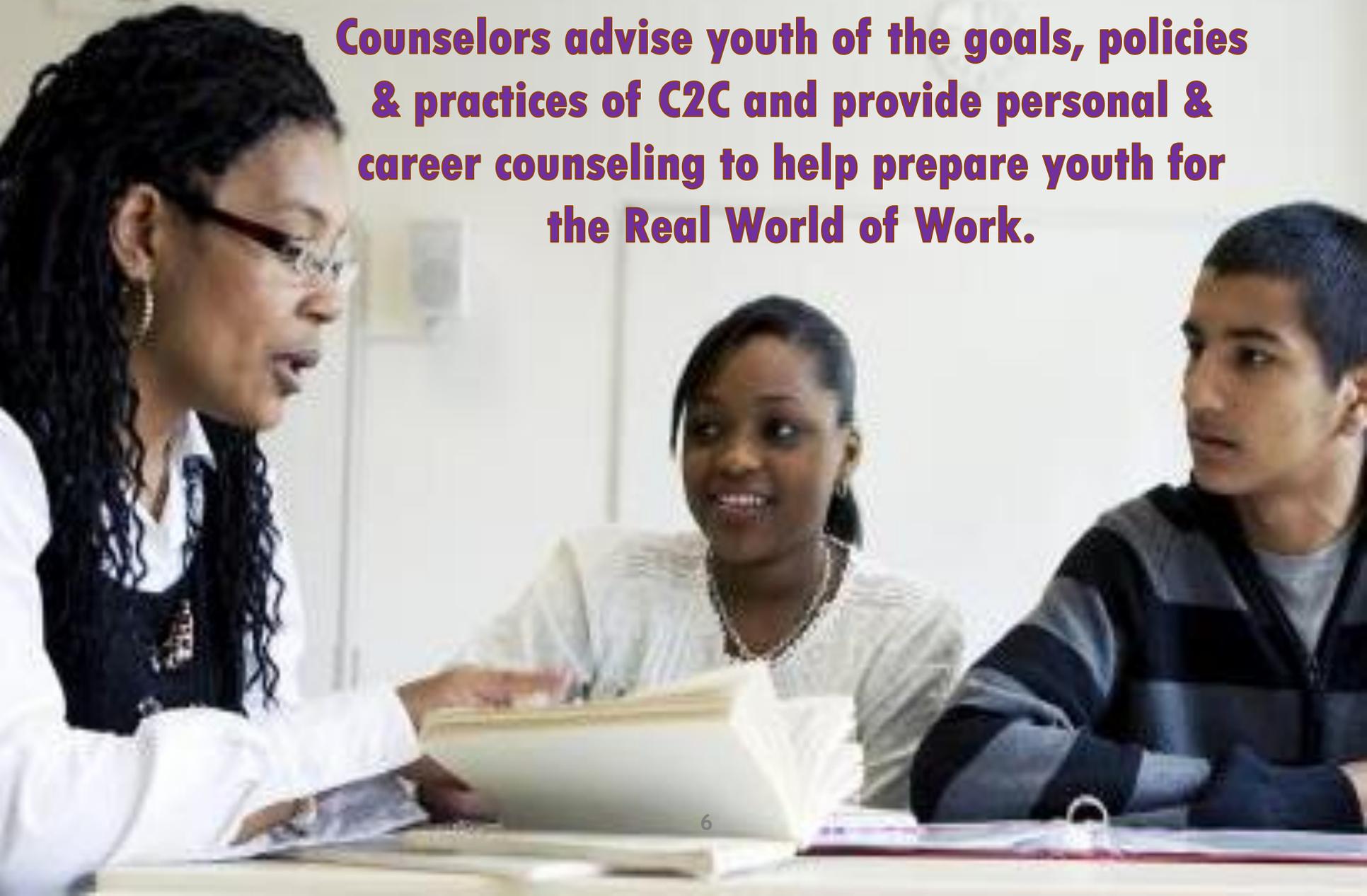
- ❖ **MONEY MANAGEMENT**
- ❖ **RESUME & COVER LETTER WRITING**
- ❖ **DRESS CODE**
- ❖ **INTERVIEW SKILLS**
- ❖ **JOB APPLICATION COMPLETION**



Career
workshops

Youth Receive Counseling & Support

Counselors advise youth of the goals, policies & practices of C2C and provide personal & career counseling to help prepare youth for the Real World of Work.

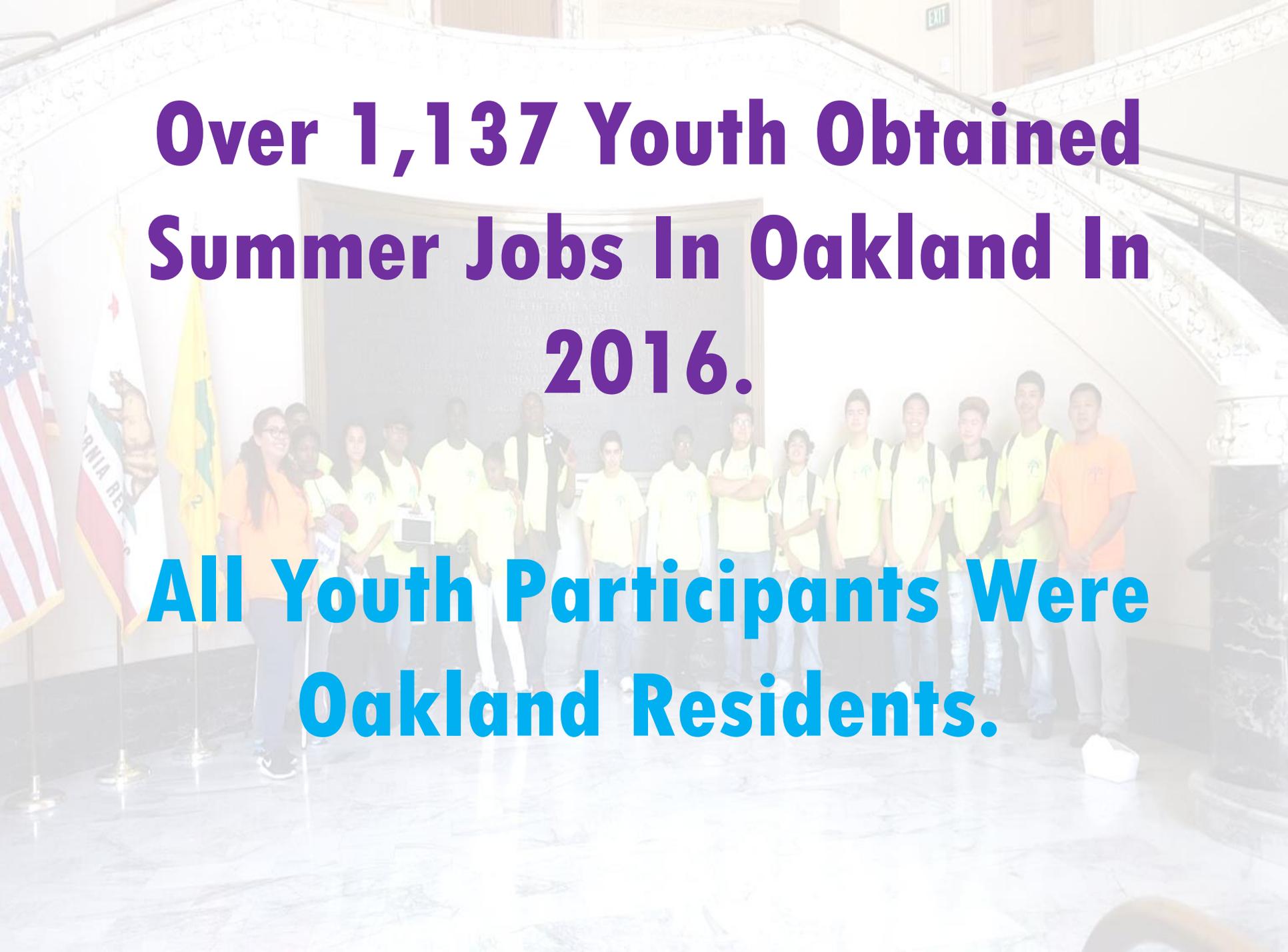


**We Match Youth With Their Career Interests
To Ensure That
The Experience Is Enjoyable!**

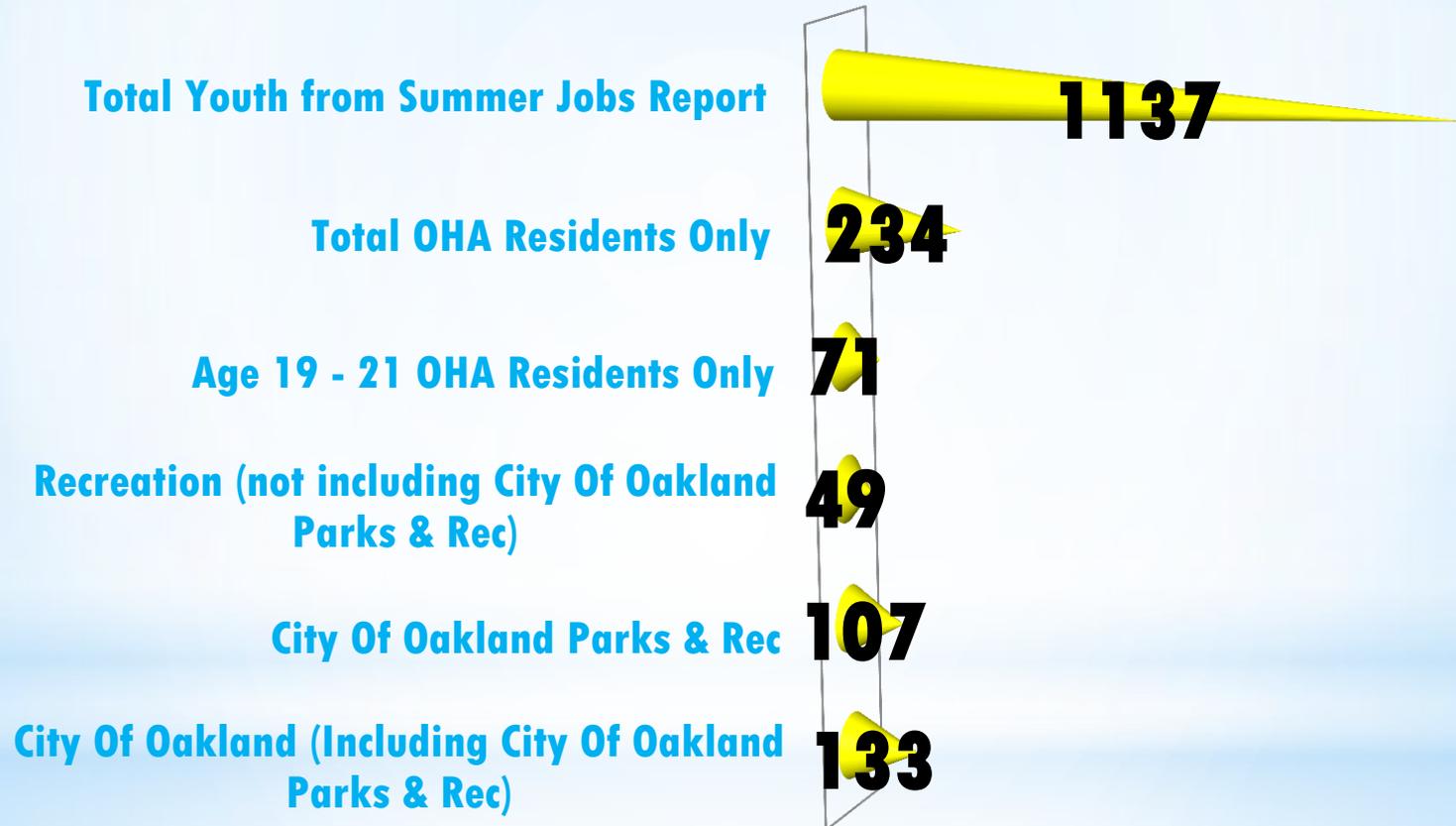


**Over 1,137 Youth Obtained
Summer Jobs In Oakland In
2016.**

**All Youth Participants Were
Oakland Residents.**



Number of Youth Employed 2016

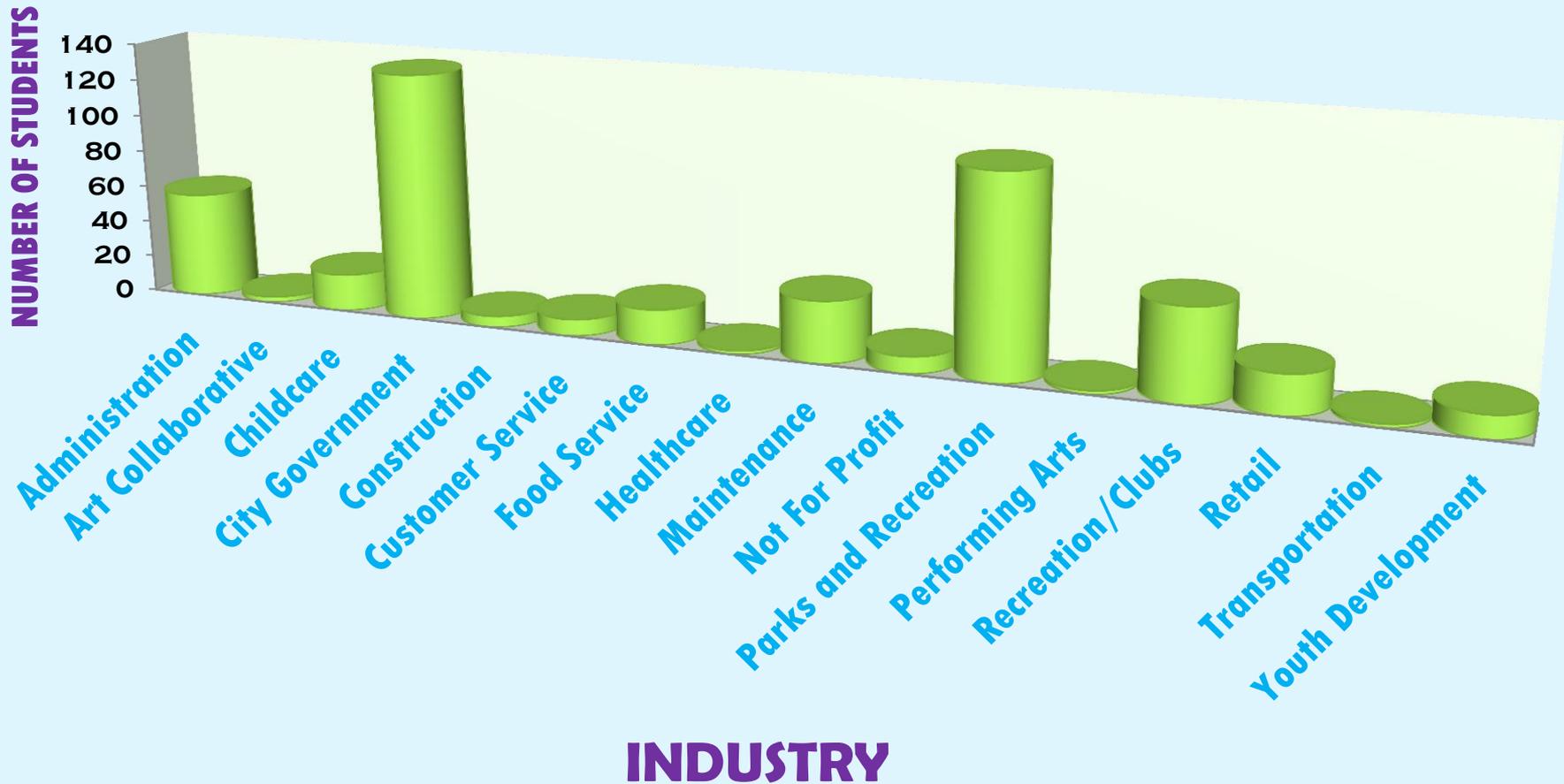


A Broad Demographic Of Youth Enjoy The Benefit Of Career Development And Exploration



New And Exciting Industries Are Explored

Student Placement By Industry



**The Goal of C2C
Is Equity In
Career
Opportunities For
All Youth**

