

CITY OF OAKLAND
AGENDA REPORT

2011 MAY 19 PM 6:28

TO: Office of the City Administrator
ATTN: P. Lamont Ewell, Interim City Administrator
FROM: Department of Human Services
DATE: May 24, 2011

RE: Supplemental Report On The Progress Of FY 2010-11 Measure Y Violence Prevention Grantees And A Resolution Authorizing The City Administrator To Exercise The Option To Renew Grant Agreements Between The City Of Oakland And Various Public And Non-Profit Agencies To Provide Violence Prevention Programs For An Estimated Amount Of \$5,348,111 For Fiscal Year 2011-12

SUMMARY

The Department of Human Services (DHS) is providing an update on violence prevention services funded through Measure Y in Fiscal Year 2010-11, the second year of a three-year funding cycle. DHS recommends that City Council exercise the option to renew grant agreements for the third year with various non-profit and public agencies for a total of \$5,348,111 during FY 2011-12.

FISCAL IMPACT

The recommended renewal of current agreements and the new allocation shall be funded by restricted funds collected for violence prevention programs as authorized by the voter initiative Measure Y, enacted as the Violence Prevention and Public Safety Act (VPPSA) of 2004. The Budget Office projects flat Measure Y revenue for Fiscal Year 2011-2012, in an estimated \$20,267,142. Of this amount, \$5,348,111 is allocated for violence prevention programs.

The funds for renewal of grant agreements will be allocated from the Measure Y Fund (2251), DHS Administration Organization (78111), and DHS Measure Y Projects (G421151-57, G421159-61, G421165-66, G421169, and G421172-75). The current Measure Y agreements are for one year with an option to renew for two additional 12-month periods. This recommendation is for the third year renewal of grant agreements.

The City of Oakland, Community and Economic Development Agency, Community Development Block Grant (CDBG) funds allocated to the City of Oakland, Department of Human Services in the amount of \$42,000 will be sub-granted to Healthy Oakland from Community and Economic Development Agency (CEDA) Fund (2108), CEDA Organization (SC22) and CEDA Project Code (G387310) for Fiscal Year 2011-12. If the Federal CDBG appropriation is reduced, and this funding is reduced, the grant amount will be reduced to match CEDA's allocation.

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As grantees are unable to meet deliverables under their pay-for-performance grant agreements, the funds withheld are added to the Measure Y Reserve account to be allocated to special or emerging needs at City Council's discretion. Currently, there is \$493,512 in the Measure Y Reserve. In FY 2010-11, while the City was awaiting the outcome of Measure BB amending the original Measure Y legislation, grantee agreements were renewed in full. However, full revenues will not be realized since the parking tax portion of the Measure was not collected during the first six months of FY 2010-11 thus leading to an overall deficit in the fund of \$2.75 million. Remaining fund balance will be used to reduce the shortfall to \$1.8 million and at the close of this fiscal year general fund revenue will be used to cover the remainder. The Measure Y Reserve funding of \$493,512 is being recommended to be used to address the prevention programs' portion of this deficit.

For each year until Measure Y sunsets in 2015, collected revenues will not be able to sustain mandated expenditures. The FY 2011-12 Proposed Policy budget will include a General Fund subsidy to cover the structural deficit within Measure Y.

If revenue projections change, either positively or negatively within 10% of the listed grant amounts, staff recommends all grants be adjusted by the same percentage amount (positively or negatively). A change in revenues in excess of 10% may necessitate a return to Council.

Staff recommends, as in previous years, any unexpended balances due to grantees not meeting their deliverables be placed into the Measure Y Reserve Fund - Measure Y Fund (2251), DHS Administration Organization (78111), and DHS Measure Y Reserve Fund Project (G261273).

The sources of funding for all of the recommended Measure Y grant agreement renewals are summarized in the following table.

Agency	Measure Y Strategy	Amount	Project Code
Alameda County Health Care Services Agency	OUR KIDS Middle School Model	\$219,514	G421166
Alameda County Interagency Children's Policy Council	Outreach to Sexually Exploited Minors	\$248,640	G421157
Community Initiatives / Restorative Justice for Oakland Youth (RJOY)	Restorative Justice	\$133,200	G421159
California Youth Outreach	JJC Wraparound Services	\$100,000	G421174
California Youth Outreach	Oakland Street Outreach	\$328,600	G421161
Catholic Charities of the East Bay	Crisis Response Support Network	\$310,800	G421153
City and County Neighborhood Initiative	Community Organizing	\$133,200	G421152
City of Oakland Mayor's Office	Public Safety Districts	\$30,000	G421173
City of Oakland Mayor's Office	Reentry Employment	\$119,880	G421155
East Bay Agency for Children (EBAC)	JJC Wraparound Services	\$86,136	G421174
East Bay Asian Youth Center (EBAYC)	JJC Wraparound Services	\$220,000	G421174
Family Violence Law Center	Family Violence Intervention Unit	\$399,600	G421154
Goodwill Industries of the Greater East Bay	Reentry Employment	\$93,240	G421155
Healthy Oakland Communities	Oakland Street Outreach	\$182,000	G421161
<i>*Healthy Oakland Communities</i>	<i>CDBG - Street Outreach</i>	<i>\$42,000</i>	<i>G387310</i>
OUSD	JJC Wraparound Services	\$79,920	G421174
OUSD Alternative Education	Gang Intervention	\$177,600	G421175
OUSD	Second Step Curriculum	\$131,717	G421160
Safe Passages	Mental Health 0-5	\$177,600	G421156
The Mentoring Center	JJC Wraparound Services	\$125,000	G421174
The Mentoring Center	Project Choice	\$111,000	G421165
The Work First Foundation	Reentry Employment	\$310,800	G421155
City of Oakland DHS	Violence Prevention Network Coordinator-Street Outreach	\$133,200	G421169
Volunteers of America Bay Area	Project Choice	\$222,000	G421165
Volunteers of America Bay Area	Reentry Employment	\$222,000	G421155
Youth Alive!	Highland Hospital Intervention	\$85,000	G421172
Youth Employment Partnership	After School Jobs	\$119,880	G421151
Youth Employment Partnership	Reentry Employment	\$222,000	G421155
<i>**Youth Employment Partnership</i>	<i>Summer Jobs</i>	<i>\$95,260</i>	<i>G421162</i>
Youth Radio	After School Jobs	\$65,000	G421151
<i>**Youth Radio</i>	<i>Summer Jobs</i>	<i>\$40,000</i>	<i>G421162</i>
Youth Uprising	JJC Wraparound Services	\$175,000	G421174
Youth Uprising	Oakland Street Outreach	\$133,201	G421161
<i>**Youth Uprising</i>	<i>Summer Jobs</i>	<i>\$42,340</i>	<i>G421162</i>

* *Non-Measure Y funding*

** *Approved by Council on May 3, 2011 and therefore not included in this Resolution. Funds were allocated through a separate RFP process*

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BACKGROUND

Legislation - Passed by Oakland voters on November 2, 2004, Measure Y provides approximately \$20 million every year for ten years to fund violence prevention programs, additional police officers, and fire services. Measure Y funds are generated through a parcel tax along with a parking surcharge on commercial lots. The annual allocations of the revenues are as follows:

- \$4 million per year for Oakland Fire Department (OFD) services;
- 60% of the remainder for the Oakland Police Department (OPD) services;
- 40% of the remainder for violence prevention programs administered by the Department of Human Services (DHS); and
- Up to 3% of the OPD and DHS allocations set aside for an independent evaluation.

The goal of Measure Y is to increase public safety and to dramatically reduce violence among young people. Measure Y creates a well integrated violence prevention system, with strong links among the social services, school district, police, workforce development, and criminal justice agencies. Prevention programs are designed to work together with community policing to provide a continuum of support for high risk youth and young adults most at risk for committing acts and/or becoming victims of violence.

Specifically, the legislative language as amended by Measure BB states:

“Violence Prevention Services with an emphasis on Youth and Children: Expand preventive social services provided by the City of Oakland, or by adding capacity to community-based nonprofit programs with demonstrated past success for the following activities that provide violence prevention services. Such services include, but are not limited to the following objectives

1. *Youth outreach counselors: hire and train personnel who will reach out, counsel and mentor at-risk adolescents and young adults by providing services and presenting employment opportunities.*
2. *After and in school programs for youth and children: expand existing City programs and City supported programs that provide recreational, academic tutoring and mentoring opportunities for at-risk adolescents and children during after school hours; expand truancy enforcement programs to keep kids in school.*
3. *Domestic violence and child abuse counselors: make available counselors who will team with police and the criminal justice system to assist victims of domestic violence or child prostitution and to find services that help to avoid repeat abuse situations; expand early childhood intervention programs for children exposed to violence in the home at an early age.*
4. *Offender/parolee employment training: provide parolee pre-release employment skills training and provide employers with wage incentives to hire and train young offenders or parolees.”*

Measure BB, a revision of Oakland's 2004 Measure Y, was on the November 2, 2010 ballot and was passed by voters. Measure BB revised Measure Y by suspending until 2015 a requirement that the City maintain at least 739 police officers in order to receive funds from Measure Y. Measure BB removes the minimum number of sworn, uniformed police officers requirement.

Measure Y Funding Cycles - A small number of agencies were funded in the first year of Measure Y, FY 2005-06, primarily public agencies with existing City partnerships. The vast majority of violence prevention grants were awarded through a competitive Request for Proposal process with three year grants from FY 2006-2009. On June 2, 2009, City Council approved Measure Y grantees for the second three year funding cycle, FY 2009-2012. These grants represented a reduction of 21% in funded programs due to reduced revenues and \$1.8 million in carry-forward funds no longer available. These grants, currently in their second year, and being recommended for the third year of funding, focused on four key strategy areas: Family Violence Intervention, Youth and Adult Reentry, Incident/Crisis Response, and Youth Outreach and Comprehensive Services.

These program strategies were developed based on best practice models in the field of violence prevention and the Measure Y legislation. They adhere to the following principles which were affirmed by City Council:

- Focusing on the highest risk individuals most likely to be victims or perpetrators of violence, such as at-risk adolescents and young adults, offender/parolees and victims of domestic violence and their young children.
- Supporting intensive interventions, including: pre-release employment skills and training and wage incentives for employers for offenders/parolees; truancy prevention, recreational, academic tutoring and mentoring opportunities for at-risk adolescents and young adults; and domestic violence and child abuse counselors.
- Prioritizing resources for neighborhoods where violence is most prevalent.

Measure Y Accomplishments

Leveraged Dollars: Measure Y grantees are required to provide a 20% match for their Measure Y grant agreement. This year, the total documented match reported by grantees to date is \$2,929,330, or 53% of total grant funds. In addition, the City has been able to leverage a significant number of other funding sources that build upon Measure Y strategies. These include 3 federal grants, 2 state grants, and 2 local grants for an additional match of approximately \$6.4 million:

- **Oakland Community-Based Violence Prevention Demonstration Grant: \$2.2 million**
DHS received this three-year grant from the Department of Justice, Office of Juvenile Justice and Delinquency Prevention, to replicate the nationally recognized Ceasefire model. Oakland is one of only four cities in the nation to receive this prestigious grant. This project will expand upon Measure Y street outreach efforts, initiate a public education campaign, and build upon the Call-In efforts developed by a CalGRIP grant received by DHS in 2009.

- *Second Chance Act Juvenile Offender Reentry Demonstration Grant: \$750,000*
DHS, in partnership with Alameda County Health Care Services Agency and Alameda County Probation received a one-year grant from the Office of Juvenile Justice and Delinquency Prevention for further development of the Measure Y juvenile justice center strategy designed to ensure Oakland youth are reconnected with school immediately upon release from juvenile detention.
- *Second Chance Act Adult Offender Reentry Grant: \$750,000*
Alameda County's Probation Department spearheaded a multi-agency collaboration, which includes the City of Oakland's DHS and Alameda County Community Action Agency, to support the reentry of young men and women into Alameda County from Santa Rita Jail.
- *Transitional Employment (CEO/REDF) Program: \$2.35 million*
DHS received a three-year grant from the California Department of Corrections and Rehabilitation (CDCR), who partnered with Roberts Enterprise Development Foundation (REDF) for additional funding, to develop a transitional employment program for Oakland residents on parole modeled after the best practice from the Center for Employment Opportunities (CEO) in New York.
- *California Gang Reduction, Intervention and Prevention (CalGRIP): \$369,309*
DHS, in partnership with OUSD Alternative Education and California Youth Outreach, received a two-year CalGRIP grant to implement evidence-based Aggression Replacement Training (ART) with gang-involved youth who are reentering OUSD schools after a period of incarceration and/or who are under Juvenile Probation supervision.
- *Community Development Block Grant (CDBG): \$42,000*
The City of Oakland, Department of Human Services applied for and is recommended for funding for Healthy Oakland's Community Health Ambassador's program from the Community Economic Development Agency's CDBG program. Pending City Council approval, Healthy Oakland will receive \$42,000 via the City of Oakland, Department of Human Services in fiscal year 2011-12 to implement the Community Health Ambassadors program in West Oakland. Health Ambassadors will coordinate outreach with the Measure Y Street Outreach team to improve accessibility to health care and improved health outcomes among young men living in the target areas in West Oakland.
- *BART Donation to Street Outreach: \$25,000*
Over the past two years, the Violence Prevention Network Coordinator has helped to develop a relationship with the BART Police including providing training for officers and deploying street outreach as times of high violence near stations such as during the Oscar Grant tragedy and other violent incidents. Due to this strong relationship, BART donated \$25,000 to support the work of the street outreach teams. The funds will be used to develop outreach materials and to provide incentives such as gift cards and tickets to help engage youth in this work.
- *Oakland Housing Authority Reentry Housing Subsidies*
DHS, working with our Community Housing Division, has been able to partner with the Project Choice provider (Volunteers of America East Bay --VOA) and the Oakland Housing Authority to provide young men on parole with housing subsidies. Specifically,

VOA will extend the length of its Project Choice case management services to support individuals on parole who will be eligible for independent housing placements and subsidies through the Oakland Housing Authority's program with ABODE. This is a powerful example of multi-jurisdictional work and fund leveraging taking place to improve the lives of Oakland residents.

Collaborations: The best Measure Y work continues to be done at multi-agency, collaborative tables such as in the Juvenile Justice Center strategy where a sophisticated community/ public agency partnership is being developed. Y Team meetings provide a venue for focused violence prevention collaboration by neighborhood, convening Measure Y, service providers, Neighborhood Service Coordinators, OPD, and DHS staff together. Measure Y staff coordinate the "Call In" collaborative effort, with law enforcement, Measure Y providers and employers, that identifies violent offenders to offer services to turn their lives around, and communicates severe sanctions for not doing so. Measure Y staff also participate in a number of other collaborative efforts including the Alameda County Reentry Network, California Cities Gang Prevention Network. Measure Y grantees demonstrated the partnerships they have developed when they organized to inform community members about Measure BB, which was passed by Oakland citizens in November 2010.

Capacity Building: Measure Y staff have prioritized capacity building and technical assistance for Measure Y grantees. In addition to quarterly Grantee meetings and ongoing CitySpan database trainings, Measure Y staff have offered a professional development series including topics such as Immigration Community Resources and Clinical Case Management. The Oakland Street Outreach teams receive an extensive week-long training, minimally two times per year. The Juvenile Justice Center Strategy has provided legal advocacy trainings through the Second Chance Juvenile grant. Street Outreach case management technical assistance was also being offered through the CalGRIP grant. The Community Violence Demonstration grant will soon provides technical assistance to the street outreach teams from Chicago Ceasefire and support in embarking on a public education campaign.

Future Funding Cycles: As FY 2011-12 is the last year of the current Measure Y funding cycle, DHS staff will be planning a new Request for Proposals process, and will present City Council with recommendations regarding this process at a future date. The RFP should be released in the Fall of 2011.

KEY ISSUES AND IMPACTS

The following information was taken into consideration in making the recommendations to renew grant agreements: overall performance data; independent evaluation information; and, results of the grantee's site visit. A short summary of this data is provided in this section of the report.

Appendix A provides a more comprehensive summary of this data, agency by agency, including:

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- A short description of the organization’s Measure Y program;
- The progress they have made on meeting their deliverables in FY 2010-11;
- A recommendation for FY 2011-12 funding;
- Evaluation results from the evaluator’s reports;
- Successes and challenges experienced throughout the year ;
- Reporting compliance;
- Site visit results and findings (if any) ;
- A participant success story; and,
- Funds leveraged for FY 2010-11.

In addition, more detailed evaluation information is available from the Measure Y evaluators in their 2009-2010 Final Report, as well as their Individual Program Reports.

A. Summary of Grantee Progress in FY 2010-11

The following table provides information on aggregate service delivery data for Measure Y violence prevention programs through Quarter 3 of FY 10-11, ending March 31, 2011. (For summaries on demographics of clients served in FY 2010-11, please refer to *Appendix B*)

SUMMARY OF MEASURE Y VIOLENCE PREVENTION SERVICES, 7/1/10-3/31/11 3RD QUARTER								
	INDIVIDUAL SERVICES ^[2]			GROUP SERVICES		EVENTS		
	*Undup Clients	Client Hours	Work Exp Hours	*Undup Clients	Client Hours	Events	Event Participants	Event Hours
Youth Comprehensive Services	486	11,440	12,400	237	8,510	-		-
School-Based Prevention	51	750	N/A	294	3,717	-		139
Young Adult Reentry Services	331	3,690	13,738	233	16,607	-		-
Oakland Street Outreach	631	5,746	N/A	92	580	1,683	12,964	3,759
Incident Crisis Response	372	3,708	N/A	127	500	-		-
Family Violence Intervention	1181	6,185	N/A	-	-	466		851
TOTALS	3052	31,519	26,138	983	29,914	2,149	12,964	4,749

*Unduplicated Clients

[1] Does not include OUR KIDS Middle School program, or OUSD’s Second Step curriculum program.

[2] Individual Services – services delivered on a 1-to-1 basis, primarily case management and therapy ;Group Services – services delivered to enrolled clients in group settings, such as classes and support groups; Events – services delivered on a “drop-in” or event basis, such as street outreach and community trainings; Client hours – hours of service received by clients, i.e., a 2 hour class with 2 students equals 4 client hours

	Individual *Undup Clients	Individual Client Hours	*Undup Group Clients	Client Group Hours	Event Hours
Alameda County Health Care Services Agency OUR KIDS	631	9360	212	2487	2099

OUSD Second Step: 1,760 Pre School Students
 12,833 Elementary School Students

Despite the threats to instability of the funding this past year, Measure Y violence prevention programs are still reaching large numbers of youth and young adults and as demonstrated in the evaluation information that follows, these are largely individuals at highest risk for violence. *Appendix A* provides grantee by grantee performance data.

B. Client Stories

The numbers above cannot adequately describe the challenges and the successes experienced by Measure Y clients. The following client profiles submitted by grantees tell the story of young people touched by Oakland’s investment in violence prevention. Additional case studies are available in *Appendix A*, under each agency’s profile. Names have been changed to protect confidentiality.

- A gang member from East Oakland was referred to a Measure Y grantee. His grades were declining and he was missing days at school. Staff built a rapport with him and expressed the importance of him finishing school as well as helped him see how his actions in gang activity created consequences for him. The client realized that he needed to slow down his gang behaviors and concentrate on things that can keep him busy outside of the neighborhood. The staff continued to motivate him every day to stay in school and participate in other activities after school so he won't get caught up with his homeboys. He was enrolled in a tutoring program after school to help him pass some of his classes and it also helped him stay off the streets for a few hours during the time he usually got into trouble. This resulted in the client spending more time on his school work and time off the streets. His grade point average went up to a 3.0, and he was accepted into San Francisco State University.
- A young woman was fatally shot in a double homicide in East Oakland earlier this year. In this case, identification of next of kin was not easy and Crisis Response Support Network (CRSN) staff worked hard to find family members and clarify relationships. Sadly the mother of this young woman had already lost 3 sons and now her daughter. The CRSN team provided intensive outreach support to her family. They identified the additional family members affected by this death, notified OUSD of impacted students, and facilitated the linkage to clinical case managers who are now working with the victim’s mother and surviving brothers. Three members of the CRSN clinical case management team and crisis counselors are also now providing support to this family

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which also includes the victim's grandmother. Relocation was a priority concern as the family feared for the safety of the teenager living in the home and that process was started by the clinical case managers. The need for this relocation was tragically underscored when the teenager was shot. Fortunately, he survived and his clinical case manager worked with the family to develop a safety plan, moved him to a safe place until the family's relocation was completed.

- "Kisha" and "Patricia" had been fighting with one another for some months. Virtually every time one of the girls saw the other, they would become verbally abusive and fight. The Restorative Justice for Oakland Youth (RJOY) Coordinator held a Circle. Through the Circle sharing everyone learned that Kisha's father had passed away. Unaware of this, Patricia had been making repeated offensive remarks about Kisha's father. And every time Kisha saw Patricia, it brought back the painful insults, enraging her. In Circle, as soon as Kisha told everyone her father had passed, Patricia made a heartfelt apology. The sense of relief was palpable. This was initially an accountability Circle. It became a grief Circle where the girls and peers cried together about their losses. The Coordinator facilitated a simple ceremony where each participant calls on and invites into the Circle an ancestor or living person whose shoulders they stand on. They began to share about all the people they had lost. This deepened the connection even more. Since the Circle, the two girls who persistently fought, are not only not fighting--they are inseparable.

C. *RDA Evaluation Highlights*

The independent evaluators, Research Development Associates (RDA) are charged with conducting an evaluation of the Measure Y programs. RDA will be presenting their most recent report on May 24, 2011 to City Council. Highlights of that report are included in individual grantee summaries in *Appendix A*. The following are key areas of success from the FY 2009-10 report:

- Grantees served individuals with significant risk factors for engaging in or becoming victim to violence.
- Intensity of individual services provided by Measure Y grantees was associated with fewer violations of probation among participants.
- Work experience and vocational training were associated with fewer violations of probation.
- Retention of participants in group services resulted in decreased recidivism among youth and adults.
- Measure Y youth experienced improved attendance and reduced suspensions after enrollment in the program.
- Measure Y clients reported strengthened resiliency and improved protective factors after receiving Measure Y services.

Consent Rates

The following table summarizes the consent rate for Measure Y participants by strategy. Participants and their parents/guardians are asked to sign a consent form that allows for their data to be used anonymously for evaluation purposes – the consent form does not apply to their participation in program activities. DHS has researched the literature and the average parental consent rate is between 33 – 60% in the field of social services. Measure Y consent rates exceed the average consent rate with a few exceptions as noted below. Measure Y staff monitors these numbers and works closely with grantees to improve consent rates.

Measure Y Consent Rates by Strategy: 7/1/10 – 3/31/11

Strategy	Total Served (Individual and/or Group)	Consent Rate
Youth Comprehensive Services	512	76%
School-Based Prevention	324	48%
Young Adult Reentry Services	382	84%
Oakland Street Outreach	644	90%
Incident Crisis Response	482	39%
Family Violence Intervention	996	10%
SEM	185	62%

The School-Based Prevention strategy includes working with students throughout the school district, where there is limited access to parents for signed consent. Consents for the Oakland Street Outreach and Sexually Exploited Minors (SEM) strategies are only obtained for case managed clients. Programs in the Incident Crisis Response strategy work with family members of victims of homicide, and the Family Violence Intervention Strategy works with victims of family violence, where securing consent would compromise the ability to engage individuals in service.

PROGRAM DESCRIPTION

FY 2011-12 Recommendations for Contract Renewal

The following provides contract renewal recommendations for all Measure Y strategies and reminds City Council of existing commitments. These renewal recommendations are made following extensive program monitoring activities to ensure compliance with the program strategies, and with input on the impact of the programs on preventing violence from the Measure Y independent evaluator’s Individual Program Reports. There is a short description of

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each funding recommendation in the following pages which includes service delivery information by program strategy, program evaluation outcomes for FY 2010-11 and funding recommendations for FY 2011-12. Detailed agency by agency information can be found in *Appendix A*.

Contract and Program Monitoring

It should be noted that Measure Y grant agreements are largely performance based. Grantees are required to enter all service data into a web-based contract monitoring system, CitySpan, which also ultimately allows for the matching of client service data to outcome data for evaluation. Grantees are not paid the full amount of their contract if they are unable to meet their deliverables, barring unforeseen circumstances. Furthermore, all grantees undergo a rigorous annual site visit that includes fiscal monitoring, database verification, client file reviews, and program observations. This year, site visits occurred primarily in April and May. *Significant corrective actions for each agency are noted in Appendix A; under "Site Visit Finding Summary"; these must be corrected by the grantee in order for the renewal of the grant agreement to be executed.*

Discontinued Funding

End of Five Year Commitments: 2010-11 was the last year of two five year Measure Y commitments by City Council to fund administrative support for two agencies. Family Justice Center was funded at \$25,000 per year, and Youth Uprising at \$300,000 per year, for five years from FY06-07 to FY 2010-11. These agencies met their reporting requirements for the five years, and the full amounts were paid out.

Outstanding Challenge Grant for Safe House for Sexually Exploited Minors

In 2005, City Council approved a challenge grant of \$225,000 for Alameda County to develop a Safe House for Sexually Exploited Minors, considered to be a critical element in helping young girls and women escape repeated victimization. The development of the facility has been slow but currently Alameda County in partnership with Dream Catcher has bought a building and is in the midst of a capital campaign to fully fund the renovation. The County's Health Care Services Agency has also identified reimbursement funding streams that will provide on-going support for services. Funds raised thus far exceed \$420,000. DHS is recommending that the Safe House Challenge grant be retained and staff will return later in 2011 with an update on the capital campaign, specific uses of these funds, and a recommendation for implementation

I. YOUTH COMPREHENSIVE SERVICES

These strategies provide services to youth on probation, identified as being high risk for becoming perpetrators or victims of violence. The scopes of work for all of the grantees recommended below fall under the Section 3.2(a) of Measure Y, Youth Outreach Counselors to “hire and train personnel who will reach out, counsel and mentor at-risk adolescents ...by providing services and presenting employment.”

1. Juvenile Justice Center (JJC)/OUSD Wraparound Services

This strategy focuses on intensive case management including counseling and academic support for youth leaving the Alameda County Juvenile Justice Center (JJC) and reconnecting with Oakland Unified School District. Five non-profit agencies implement this strategy along with OUSD’s on-site Academic Placement Manager.

The five agencies have served 308 youth as of the third quarter, FY2010-11. DHS applied for and received a one year federal Second Chance planning grant, to augment the case management work of the Measure Y providers, and to facilitate communication and coordination among the public systems working with youth leaving the JJC and reentering Oakland.

FY 2011-12 Recommendations

Staff recommends all grantees be renewed at the same level which will serve approximately 265 youth. Each of the five case management agencies listed below are receiving additional funding through the federal Second Chance grant, which allows them to serve 14 additional youth each between January 1, 2011 through December 31, 2011, which is not reflected in the table below.

Name of Agency	Measure Y Recommended Amount	Clients to Be Served
California Youth Outreach	\$100,000	40
East Bay Agency for Children	\$86,136	30
East Bay Asian Youth Center	\$220,000	85
The Mentoring Center	\$125,000	40
Youth Uprising	\$175,000	70
OUSD – JJC Academic Placement Manager	\$79,920	<i>all*</i>
TOTAL	\$788,056	265

** Academic Placement Manager enrolls all youth returning to Oakland into OUSD, and refers youth to case management services*

2. After School Youth Employment

This strategy funds two agencies: Youth Employment Partnership and Youth Radio to provide after school employment opportunities for 109 high risk youth. Youth served under the Juvenile Justice Center/OUSD wraparound strategy have first priority for filling these employment slots. As of March 31, 2011, 102 youth were provided with After School Youth Employment services.

FY 2011-12 Recommendations

Staff recommends funding at the same level for FY 2011-12 serving approximately 109 youth throughout the year. YEP is able to serve a higher number of youth because of significant funding they have leveraged for the program.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
Youth Employment Partnership (YEP)	\$119,880	92
Youth Radio	\$65,000	17
TOTAL	\$184,880	109

3. Summer Jobs

Per prior Council direction, DHS issued a Request for Proposals (RFP) for the Summer Employment Strategy in January 2011, as services must begin in May 2011. Three agencies were selected through this process, to serve 80 probation-involved youth.

FY 2011-12 Allocation

On May 3, 2011, City Council approved the three agencies that were recommended for Measure Y Summer Employment funding as a result of the competitive RFP process.

Approved Agencies	Funding Amounts	Clients To Be Served
Youth Employment Partnership Inc.	\$95,260	45
Youth Uprising	\$42,340	20
Youth Radio	\$40,000	15
TOTAL	\$177,600	80

II. SCHOOL BASED SERVICES

These strategies provide services to youth in Oakland Unified School District. All of the grantees' scopes of work described below fall under the Section 3.2(b) of Measure Y, After and in School Programs for Youth and Children including "providing recreational, academic tutoring and mentoring opportunities." The work of Restorative Justice also falls under the Section 3.2(a) of Measure Y, Youth Outreach Counselors to "hire and train personnel who will reach out, counsel and mentor at-risk adolescents ...by providing services..."

1. Restorative Justice – *Community Initiatives, Inc., with Restorative Justice for Oakland Youth*

Community Initiatives is the Fiscal Agent for Restorative Justice for Oakland Youth (RJOY). RJOY provides restorative justice services, including mentoring and counseling, to 100 youth and 50 youth-serving adults. They provide mentoring services at Excel High School (on the McClymond’s High School campus) and at the Emiliano Zapata Street Academy. As of March 31, 2011, the grantee provided group Restorative Justice outreach and mentoring to 162 youth.

FY 2011-12 Recommendations

Staff recommends funding at the same level to serve at least 100 youth with group services for FY 2011-12.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
RJOY	\$133,200	100

2. Second Step Violence Prevention Curriculum – *OUSD*

OUSD provides Second Step Violence Prevention academic curriculum lessons to over 2,160 pre-school students in City of Oakland Head Start Centers or Child Development Centers and 9,440 OUSD elementary school students. As of March 31, 2011, over 15,081 OUSD elementary and pre-school students completed Second Step Violence Prevention sessions.

FY 2010-11 Recommendations

Staff recommends funding at the same level to serve at least 11,600 OUSD preschool and elementary school students for FY 2011-12.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
OUSD	\$131,717	11,600

3. OUR KIDS Program – *Alameda County Health Care Services Agency(ACHCSA)*

The OUR KIDS program provides at least 520 high-risk students with psycho-social assessments, counseling, case management, academic support, and family support services. This strategy leverages funds in partnership with OUSD and Alameda County Health Care Services Agency. As of March 31, 2011, over 631 middle students were provided with over 1,270 hours of case management services.

FY 2011-12 Recommendations

Staff recommends renewing at the current funding level to serve 520 youth.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
ACHCSA	\$219,514	520

4. Oakland Comprehensive Gang Model – OUSD – Office of Alternative Education

The Oakland Comprehensive Gang Model provides case management and support services to 80 gang involved youth and parenting classes for families at risk of gang involvement in Central and East Oakland neighborhoods with high levels of gang violence. The OUSD Office of Alternative Education leads this model with subcontractors California Youth Outreach and Project Re-Connect. As of March 31, 2011, 51 youth were provided with case management services and 52 parents were engaged in the parenting classes.

FY 2011-12 Recommendations

DHS recommends renewing at the current funding for FY 2011-12 to serve a minimum of 80 youth and 60 parents.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
OUSD Alternative Education	\$177,600	80

III. FAMILY VIOLENCE INTERVENTION

These strategies provide services and advocacy to address family violence, defined broadly as violence between family members, child abuse, and sexual abuse. All the grantees’ scopes of work described below fall under Section 3.2(c) of Measure Y, Domestic Violence and Child Abuse Counselors including “make available counselors who will team with police...to assist victims of domestic violence and child prostitution.”

1. Outreach to Sexually Exploited Minors – Alameda County Interagency Children’s Policy Council (ICPC)

The Alameda County Interagency Children’s Policy Council is managing a collaborative of agencies including Bay Area Women Against Rape (BAWAR), Be A Mentor, Motivating, Inspiring, Supporting, and Serving Sexually Exploited Youth (MISSEY, Inc.), Covenant House, and Scotlan Youth and Family Center to provide over 50 youth with case management services, medical care, shelter and counseling and over 200 with intensive outreach. As of March 31, 2011, 74 youth were provided with case management services and 167 were provided with intensive services.

FY 2011-12 Recommendations

DHS recommends renewing at the current funding level for FY 2011-12, to provide at least 50 youth with case management services and 200 youth with intensive outreach.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
Alameda County ICPC	\$248,640	250

2. **Mental Health Services for Children Exposed to Violence (ages 0-5) - *Safe Passages***
 The Safe Passages Mental Health Collaborative, which includes the Family Violence Law Center, Jewish Family/Children's Services of the East Bay, Family Paths, Inc., and Through the Looking Glass, provides mental health services to 50 children ages 0-5 exposed to domestic abuse and 580 children with mental health consultations at Head Start and OUSD Childhood Development Centers. As of March 31, 2011, 83 children 0-5 and their families were provided with mental health services and 282 participants were provided with mental health consultations.

FY 2011-12 Recommendations

DHS recommends renewing at the current funding level for FY 2011-12 to serve at least 50 children and their families with mental health services and at least 580 preschoolers with mental health consultations.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
Safe Passages	\$177,600	630

3. **Family Violence Intervention Unit- *Family Violence Law Center***

The Family Violence Law Center (FVLC), Family Violence Intervention Unit (FVIU) supports the Oakland Police Department (OPD) by taking referrals from OPD and contacting at least 1,000 domestic violence victims within 48 hours of an incident. Overnight on-call coverage is also provided. As of March 31, 2011, 832 domestic violence victims were contacted by FVIU Advocates within 48 hours of an incident.

FY 2011-12 Recommendations

DHS recommends renewing at the current funding level for FY 2011-12 for contacting at least 1,000 domestic violence victims to provide them with advocacy.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
FVLC	\$399,600	1,000

IV. YOUNG ADULT REENTRY SERVICES

These strategies provide services to youth and young adults on probation or parole. All programs described under this strategy fall within two legislative categories. First, Project Choice falls under both Section 3.2(a), Youth Outreach Counselors including "...counsel and mentor at-risk adolescents and young adults by providing service and presenting employment opportunities..." and Section 3.2(d) of Measure Y, Offender /Parolee Employment Training since employment is a critical component of the strategy ("...provide pre-release employment skills training..."). All employment grantees also fall under Section 3.2(d) of Measure Y, Offender/Parolee Employment Training.

1. Project Choice

Project Choice provides intensive support to young adults and youth on parole starting prior to release and following out into the community. Volunteers of America provides intensive counseling and mentoring services for 60 young adults from San Quentin State Prison. The Mentoring Center (TMC) provides pre- and post-release reentry mentoring and counseling to 24 youth (16-24yrs old) in the Juvenile Justice facilities in Stockton. As of March 31, 2011, 110 youth and young adults were provided with case management services.

FY 2011-12 Recommendations

DHS recommends renewing both grant agreements at the current funding levels for FY 2011-12 to serve a total of 74 participants. VOA will serve 10 fewer clients this year and in exchange will provide two years of follow-up case management to 40 clients who are provided with housing and subsidies through the City's unique partnership with Oakland Housing Authority.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
The Mentoring Center	\$111,000	24
Volunteers of America	\$222,000	50
TOTAL	\$333,000	74

2. Reentry Employment

Measure Y has encouraged and supported varied employment strategies that have included specific training programs, crew-based work, transitional employment, and direct job placement to 195 individuals. Five agencies were funded at the beginning of FY 2010-11. Early in the fiscal year, Leadership Excellence chose to no longer provide Measure Y services and the money allocated towards their grant agreement, \$88,800, was placed in the Measure Y Reserve. As of March 31, 2011, this strategy has served 135 clients with over 9,156 hours of work experience and 70 job placements.

FY 2011-12 Recommendations

DHS recommends renewals at the same funding levels for FY 2011-12 (excluding Leadership Excellence) to serve a total of 175 participants.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
Youth Employment Partnership	\$222,000	38
Workfirst Foundation	\$310,800	85
Goodwill Industries of the East Bay	\$93,240	20
Volunteers of America	\$222,000	32
TOTAL	\$848,040	175

3. Mayor’s Reentry Employment Specialist

In 2010-11, the Mayor’s Reentry Employment Specialist focused on enhancing opportunities for at least 220 individuals on probation and parole to access career opportunities in the public sector, either directly with the City of Oakland or other public agencies or through priority hiring on City projects. The Mayor's Reentry Employment Specialist was formally transferred in February of 2011 to the supervision of the Department of Human Services, Policy and Planning Division. As of March 31, 2011, the Reentry Specialist has served 60 clients in 11 orientation groups and assisted 15 individuals through the City employment process. The lower numbers are in part a result of the recession and limited hiring opportunities. Other achievements include: banning the check box for felony history on the City’s application and creating a comprehensive reentry resource guide.

FY 2011-12 Recommendations

DHS recommends renewing funding for this position at the same funding level. As the position is now part of the Measure Y team, specific activities and deliverables more appropriate to DHS are being proposed. Specifically, the position will be less policy oriented as it was in the Mayor's Office, less focused on City employment given the current fiscal crisis, and more carefully aligned with other Measure Y reentry strategies. The Reentry Specialist will provide added case management capacity for the City's Call In program, work on job development leads that can be shared with various Measure Y strategies and programs, continue the development of client and employer resource guides, continue City sponsored orientation sessions but geared toward job readiness and sharing key job resources. Specific benchmarks for services will be proposed by July 1, 2011.

Name of Position	Measure Y Recommended Amount	Clients To Be Served
Mayor’s Reentry Specialist	\$119,880	120

V. STREET OUTREACH AND INCIDENT/CRISIS RESPONSE

These strategies are designed to interrupt violence before it happens, mediate impact of violence when it does happen, and change the culture of violence. All of the programs under this strategy fall under legislative Section 3.2(a) of Measure Y, Youth Outreach Counselors, specifically to ...“to hire and train personnel who will reach out, counsel and mentor at-risk adolescents and young adults by providing services and presenting employment opportunities.” All of these programs area also multi-disciplinary and as such encompass work in the other three legislative categories (Section 3.2 (b –d) through in-school programs, working with youth exposed to violence, and providing employment support to reentry youth and young adults.

1. Oakland Street Outreach

In coordination with the Oakland Police, street-based outreach workers provide incident- and “hot spot”- specific outreach in high-crime areas at hours of peak need - nights and weekends, reaching at least 9,000 youth. As mentioned earlier in this report, DHS received a federal grant to enhance street outreach efforts and hire nine FTE additional street outreach

workers. California Youth Outreach and Healthy Oakland provide street outreach, Youth Uprising provides case management, and the DHS Violence Prevention Coordinator provides trainings, coordination efforts, and conducts street outreach. As of March 31, 2011, street outreach was conducted 1,440 times; reaching more than 10,702 youth and young adults, and 513 participants were provided with either intensive outreach or case management.

For the past two years Healthy Oakland and California Youth Outreach have shared responsibility for the East Oakland Street Outreach Team. The coordination required to implement this has been challenging for both reporting and communication. CYO currently staffs the majority of the East Team (5 FTE members) and the Area Team Lead is a CYO employee, Healthy Oakland has 1 FTE on the East Team. By mutual agreement, and in order to have one agency responsible for the East team, DHS is recommending shifting 1 FTE from Healthy Oakland to CYO. Starting July 1st CYO would be solely responsible for East Team. DHS's Outreach Coordinator will continue to participate in all hiring and deployment decisions as outlined in the grant agreements.

FY 2011-12 Recommendations

DHS recommends renewal for Youth Uprising at the same funding level for FY 2010-11, and redistribution of one FTE *from* Healthy Oakland *to* CYO (\$42,000) in order to have one agency fully responsible for the East Oakland outreach team.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
California Youth Outreach	\$328,600	6,000
Healthy Oakland	\$182,000	3,000
Youth Uprising	\$133,201	40
DHS Violence Prevention Coordinator	\$133,200	<i>Coordination, training, outreach</i>
TOTAL	\$777,001	9,040

2. Crisis Response and Support Network (CRSN)

Catholic Charities of the East Bay (CCEB), along with a subcontractor, coordinates the Crisis Response and Support Network (CRSN) to provide crisis response and supportive services to 350 individuals connected to 60 homicide victims, mental health services and facilitated mental health referrals for 30 families/individuals, and Circles of Support for 75 youth affected by homicides at school and community facilities. The subcontractor was initially Khadafy Foundation, but in January 2011, Youth ALIVE! created the Khadafy Project and became the subcontractor for crisis response. As of March 31, 2011, 144 participants received mental health services and 199 participants received intensive outreach services.

FY 2011-12 Recommendations

DHS recommends renewing the grant agreement at the current funding level for FY 2011-112 to provide case management and counseling services to at least 60 participants and to provide at least 350 participants with intensive outreach services.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
Catholic Charities	\$310,800	410

3. Highland Intervention/Caught In The Crossfire

Youth ALIVE!'s Caught in the Crossfire intervention program provides intensive counseling and case management to at least 40 youth annually who are hospitalized at Highland Hospital due to violent injuries with the goal of reducing retaliation, re-injury, and arrest. As of March 31, 2011, 87 youth were provided with intensive outreach services, and 37 with case management services.

FY 2011-12 Recommendations

DHS recommends renewing the grant agreement with Youth ALIVE! at the current funding level for FY 2011-12 to serve 40 youth with intensive counseling and support services.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
Youth Alive!	\$85,000	40

4. City-County Neighborhood

The City-County Neighborhood Initiative, a program run by the City of Oakland, Division of Neighborhood Services, operates in two neighborhoods, in the Hoover Historic District in West Oakland and Sobrante Park in East Oakland. A key focus is reaching out to 50 intensive outreach youth and their families to provide linkage to service supports including mentoring, recreation, employment and counseling. As of March 31, 2011, 61 participants were provided with intensive outreach services and 14 community organizing events took place.

FY 2011-12 Recommendations

DHS recommends renewing the grant agreement with the City Administrator's Office at the current funding level for FY 2011-12 to provide 50 participants with intensive outreach and 20 community organizing events. This recommendation is contingent upon the outcome of the City Budget, which will impact the Neighborhood Services Division.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
CCNI	\$133,200	50

5. Public Safety District Support

The Mayor's Office is funded to support violence prevention efforts in the three Public Safety Districts. Efforts focus on communications and coordination with faith-based agencies and other entities to engage them in outreach to at-risk youth and communities and in violence prevention messaging. Conflict mediation training was conducted to work with youth in limiting violence in the wake of the Mehserle verdict. Additionally, money will be used to support the Mayor's Summer Jobs Program.

FY 2011-12 Recommendations

DHS recommends renewing the grant agreement with the Mayor’s Office at the current finding level of \$30,000 for FY 2011-12. In the coming year, and in close coordination with the other Measure Y strategies, the Mayor’s Office will focus their work on helping at-risk youth with employment and mentoring during the summer, as part of the Mayor’s Summer Jobs Program.

Name of Agency	Measure Y Recommended Amount	Clients To Be Served
Mayor’s Office	\$30,000	220

SUSTAINABLE OPPORTUNITIES

Economic: Providing programs for Oakland families affected by violence will increase their economic stability by linking them to support services to increase the school success of young people and employment opportunities for youth and young adults also. Breaking the cycle of violence has the potential to save dollars in medical care, police services, and incarceration costs.

Environmental: There are no environmental opportunities at this time.

Social Equity: Measure Y programs assist youth and families in Oakland in achieving a greater degree of social equity by improving school performance, improving employment opportunities and providing support services.

DISABILITY AND SENIOR CITIZEN ACCESS

All programs funded by Measure Y are accessible to persons with disabilities.


RECOMMENDATION(S) AND RATIONALE

DHS recommends that City Council exercise the option to renew grant agreements for the third and final year with various non-profit and public agencies for a total of \$5,348,111 during FY 2011-12. These organizations have effectively delivered violence prevention services to Measure Y’s target population of children, youth and young adults who are at the highest risk for involvement in violence. Renewing these agreements ensures continuity of service for the young people involved in these programs and for the communities affected positively by the presence of these critical services.

ACTION REQUESTED OF THE CITY COUNCIL

DHS recommends that City Council accept a report on the progress of FY 2010-11 Measure Y violence prevention grantees and approve a resolution authorizing the City Administrator to exercise the option to renew grant agreements between the City of Oakland and various Public and Non-Profit Agencies to provide violence prevention programs for an estimated amount of \$5,348,111 for fiscal year 2011-12.

Respectfully submitted,


ANDREA YOUNGDAHL, Director
Department of Human Services

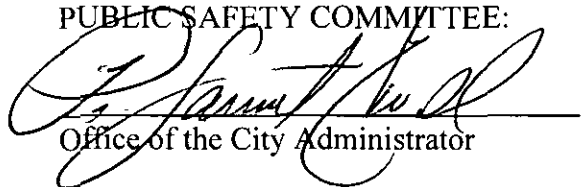
Reviewed by: Sara Bedford, Manager
Policy & Planning/Measure Y

Prepared by: Priya Jagannathan, Planner
Dyanna Christie, Planner
Page Tomblin, Planner

APPENDICES:

- Appendix A – Summary of Progress of Grantees in FY 10-11
- Appendix B – Demographics of Measure Y Violence Prevention Participants for FY 10-11

**APPROVED AND FORWARDED TO THE
PUBLIC SAFETY COMMITTEE:**


Office of the City Administrator

Item: _____
Public Safety Committee
May 24, 2011