

Department of Violence Prevention (DVP)



Joint Meeting
September 29, 2020

Who We Are

DVP Leadership Team

- Guillermo Cespedes – Chief of Violence Prevention
- Dr. Sarai Crain – Deputy Chief of Violence Prevention
- Peter Kim – DVP Manager

DVP Staff- 16 members perform Planning & Oversight; Grants Management; Direct Service & Crisis Response; Research & Evaluation; and Administrative Support

How We Got Here

July 2017: Council approves creation of Oakland's first DVP

September 2019: Guillermo Cespedes appointed Chief of Violence Prevention

June 2020: Dr. Sarai Crain appointed Deputy Chief of Violence Prevention

July 2020: Oakland Unite staff and funded programs officially transitions from Human Services Dept. into and becomes DVP

What We Do

Public Health Approach that is Community-Driven

Treat not only symptoms but also address root causes.

Start where and when harm happens most and then extend outwards.

Both those harmed and those who cause harm participate in identification of the problem & implementation of the solution.

Five Mandates to Address Violence Reduction in Oakland

Gun Violence

Intimate Partner Violence

Commercial Sexual Exploitation

Cold Cases

Community Trauma

Citywide Network of Community Based Organizations (CBO) Service Providers

\$9.8M annually in funds from Measure Z and add'l \$4M in state and federal funds.

Fund and monitor 27 grants across 21 community organizations and 2 public system partners.

Oversee service coordination and mission alignment and provide capacity building and technical assistance.

Where We Are Headed

Levels of Vulnerability & Promise

Primary: Those exposed to conditions that produce violence but are less likely to engage in or become direct victims of violent crime.

Secondary: Those exposed to conditions that produce violence and are involved in low-level illegal activity but not yet violent crime.

Levels of Vulnerability & Promise

Tertiary: Those exposed to conditions that produce violence and engaged in gun and/or group involved activity, survivors of commercial sexual exploitation (CSE), and/or victims of intimate partner violence (IPV).

Community: DVP informs policy and provides technical assistance in developing a Relational Policing approach that increases transparency, accountability and trust between law enforcement and communities most impacted by violence.

Individuals >> Families >> Neighborhoods

Community transformation occurs when individuals have families that are safe, healthy and empowered.

Families are the building blocks of community and the vehicle for support, healing & recovery.

Family traditions, customs and rituals can generate pride, resiliency, and cohesion.

Fiscal Year 2020-21 Planning & Development

Develop Tools to Assess Vulnerability and Promise and Refine Evaluation Methods

Strategic Planning and Release of Request for Qualifications (RFQ) in Early 2021 with New Contracts in place July 2021

Fund Development- Raise Money!

2020-2023 Three Year Strategic Plan

Year 1: Establish restorative centers in neighborhoods where violence is most concentrated

Year 2: Strengthen inter-department coordination and align citywide primary, secondary & tertiary efforts

Year 3: Strengthen multi-sector partnerships with external public systems (School Dist. & County) to leverage resources, amplify efforts and deepen impact

We Look Forward to Partnering with You

Measure Z: Public Safety and Services Violence Prevention

Oakland Police Department

Department's Strategic Goals

- **Reduce Crime**
- **Strengthen Community Trust and Relationships**
- **Achieve Organizational Excellence**

OPD Year to Date Data

- **Calls to Communications Division (Aug): ~485,000**
- **Dispatched / Self-Initiated Calls for Service (Aug): 233,210**
- **Criminal Investigations Division Caseload: 51,900**
- **Coplogic Online Reports: 24,295**
- **Community Resource Officer Projects: 64 Opened / 58 Closed**
- **Part 1 Offenses (Uniform Crime Reporting serious crime): 21,957**
- **ShotSpotter Activations: 3,914**

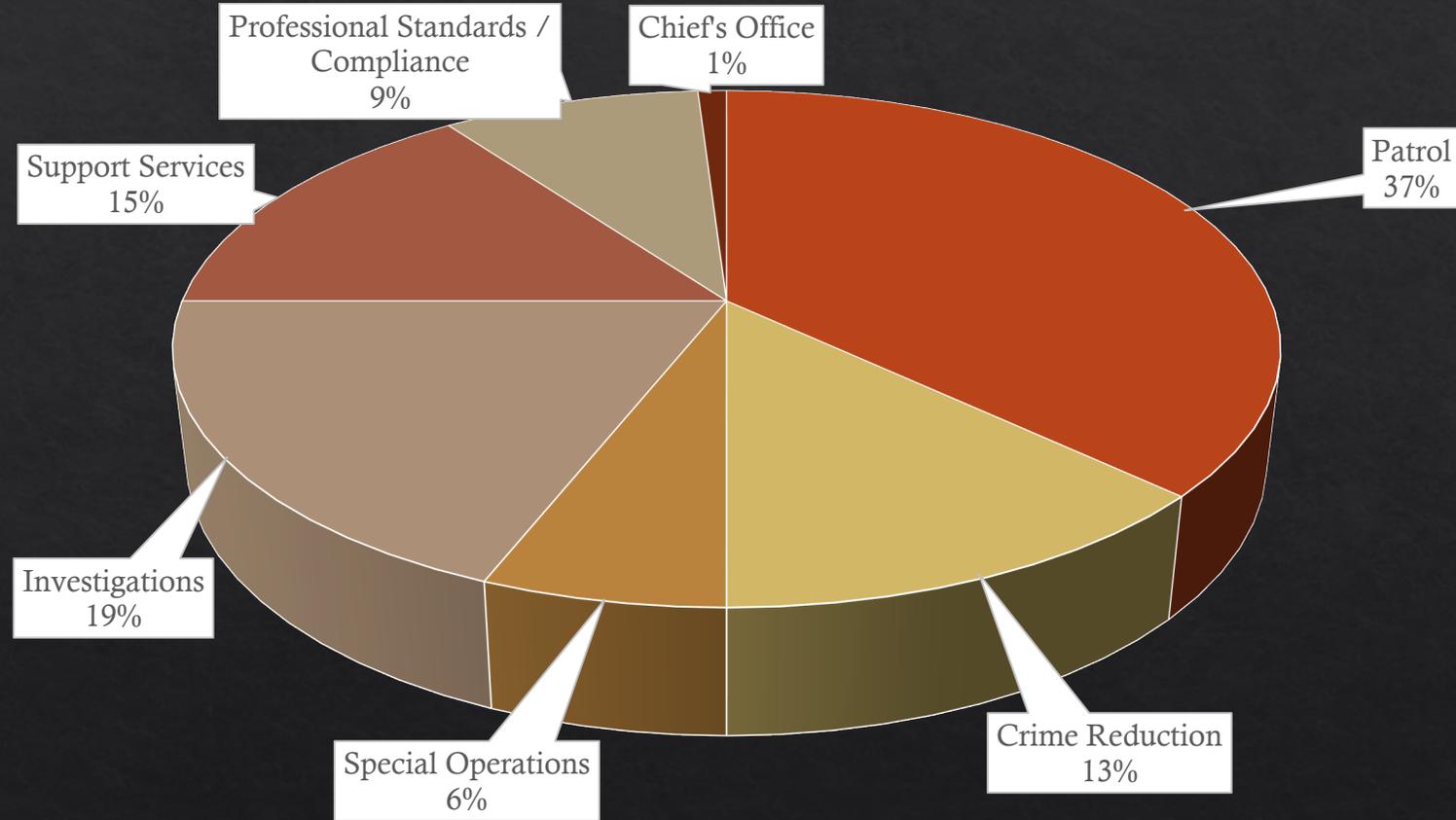
OPD Staffing

	Filled	Authorized
Sworn Staff	740	786
Professional Staff	285	343
Total	1025	1129

	Filled	Authorized
Community Resource Officer	40	40
Crime Reduction Team	37	45
Ceasefire	31	36
Total	108	121

Patrol	291	326
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General Staff Distribution



Measure Z Funded Positions

- **Community Resource Officer: 19**
- **Crime Reduction Team: 18**
- **Ceasefire: 10**
- **Special Victims Section: 6**

Special Resources Section

- Community Resource Officers: Sworn personnel who engage in problem solving projects, attend Neighborhood Council meetings, serve as a liaison with city services teams, provide foot/bike patrols, answer calls for service if needed, lead targeted enforcement projects and coordinate these projects with CRTs, Patrol units, and other sworn police personnel
- Crime Reduction Teams: Strategically and geographically deployed sworn police personnel to investigate and respond to the commission of violent crimes in identified violence hot spots using intelligence-based policing.

CEASEFIRE

- **Ceasefire is a data driven violence reduction strategy coordinating law enforcement, social services, and the community.**
- **Goals: Reduce Violence; Reduce Recidivism; Improve Community Relationships.**
- **Ceasefire works in partnership with the Department of Violence Prevention, Community Based Organizations, and the Faith Community to prevent and reduce gun violence.**
- **Individuals most prone to be associated with gun violence, either as an offender or victim, are identified and receive direct communication regarding alternatives from a team of OPD staff and community members.**
- **Ceasefire actively engages with community partners to build public trust between the community and OPD.**

CEASEFIRE / CGIC

- **The Crime Gun Integration Center (CGIC) was developed to link and track firearms used in crimes. This is a joint effort with the ATF.**
- **Staff utilizes information gained from bullet casing analysis to assess trends and conflicts [National Integrated Ballistic Information Network (NIBIN)].**
- **Personnel tracks active gang conflicts and coordinates with surrounding agencies.**
- **The team manages the internal flow of criminal information collected from within OPD and surrounding agencies.**

Crime Reduction Strategy

- Intelligence-Led: Officers possess knowledge, which can be linked to an articulable source, leading to the initiation of a stop.
- Precision Based: This involves identification of a specific problem or problem location – usually in partnership with the community – and is accompanied by direction for enforcement that reflects a problem-solving response.

Criminal Investigations Division Caseload and Staffing

CID Section	YTD Cases	Filled	Authorized
Homicide and Cold Cases	2,087	13	16
Robbery	1,622	10	12
Felony Assault	2,293	9	9
Burglary	6,905	7	8
General Crimes	21,957	8	10
Missing Persons	4,157	2	2
Domestic Violence	5,631	9	10
Special Victims	1,516	12	13
Vice & Child Exploitation	5,733	6	6
Total	51,901	76	86

*In addition to the listed staffing, CID includes: Crime Analysts (6/8), Juvenile Intake (6/9), ID Unit (3/3), Field Support Unit (9/12), Youth Outreach (10/10)

Criminal Investigations Division

- Gun tracing project with UCLA.
- Conducting comprehensive bullet casing collection and NIBIN analysis.
- Crime Laboratory DNA casework and sexual assault kit analysis.
- Partnering with DVP, advocacy groups, and family justice center on domestic violence.
- Vice and Child Exploitation Human Trafficking Operations.
- Partnering with the Neighborhood Opportunity and Accountability Board (NOAB).
- Youth Outreach and Our Kids (OK) Program.

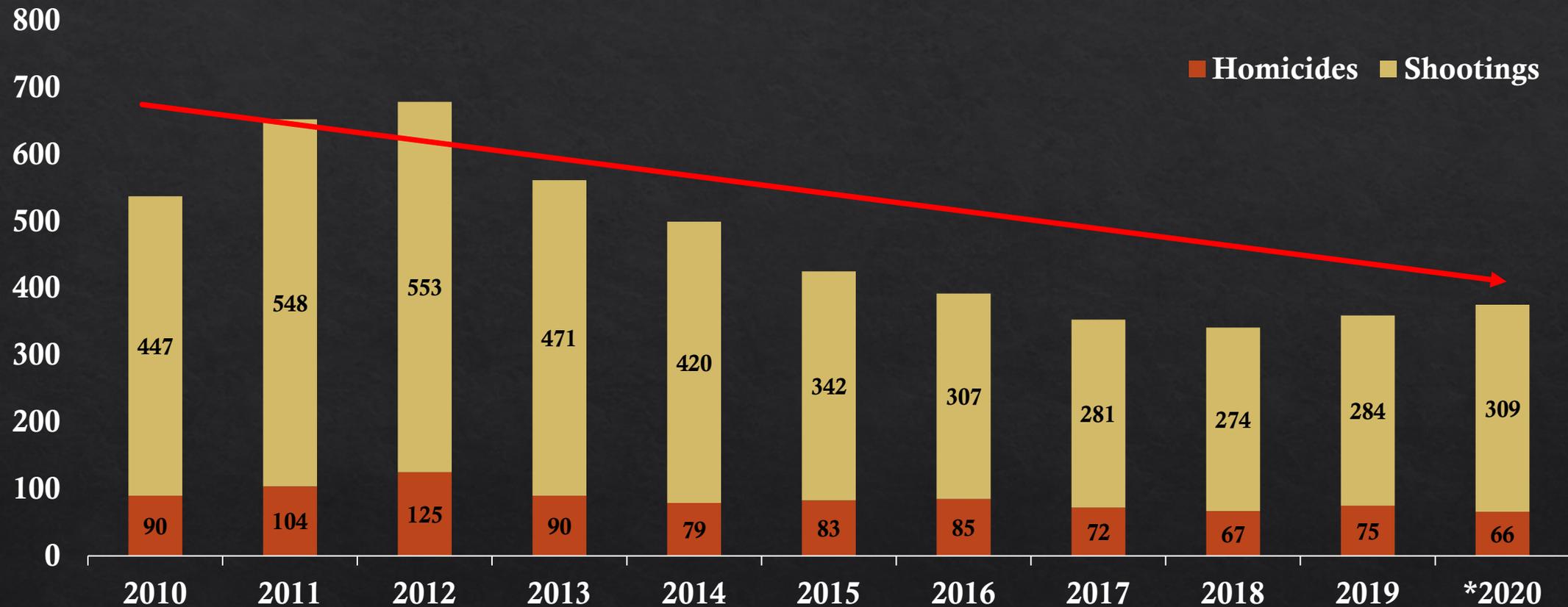
Firearm Related Data

ShotSpotter Activations	2019	2020	YTD % Change 2019 vs. 2020
Citywide	2,737	3,914	43%
Area 1	319	332	4%
Area 2	102	159	56%
Area 3	525	753	43%
Area 4	703	1,017	45%
Area 5	1,088	1,653	52%

Gun Recoveries	2019	2020	YTD % Change 2019 vs. 2020
Crime Recoveries	541	701	30%
Non-Criminal Recoveries	134	200	49%
Total Gun Recoveries	675	901	33%

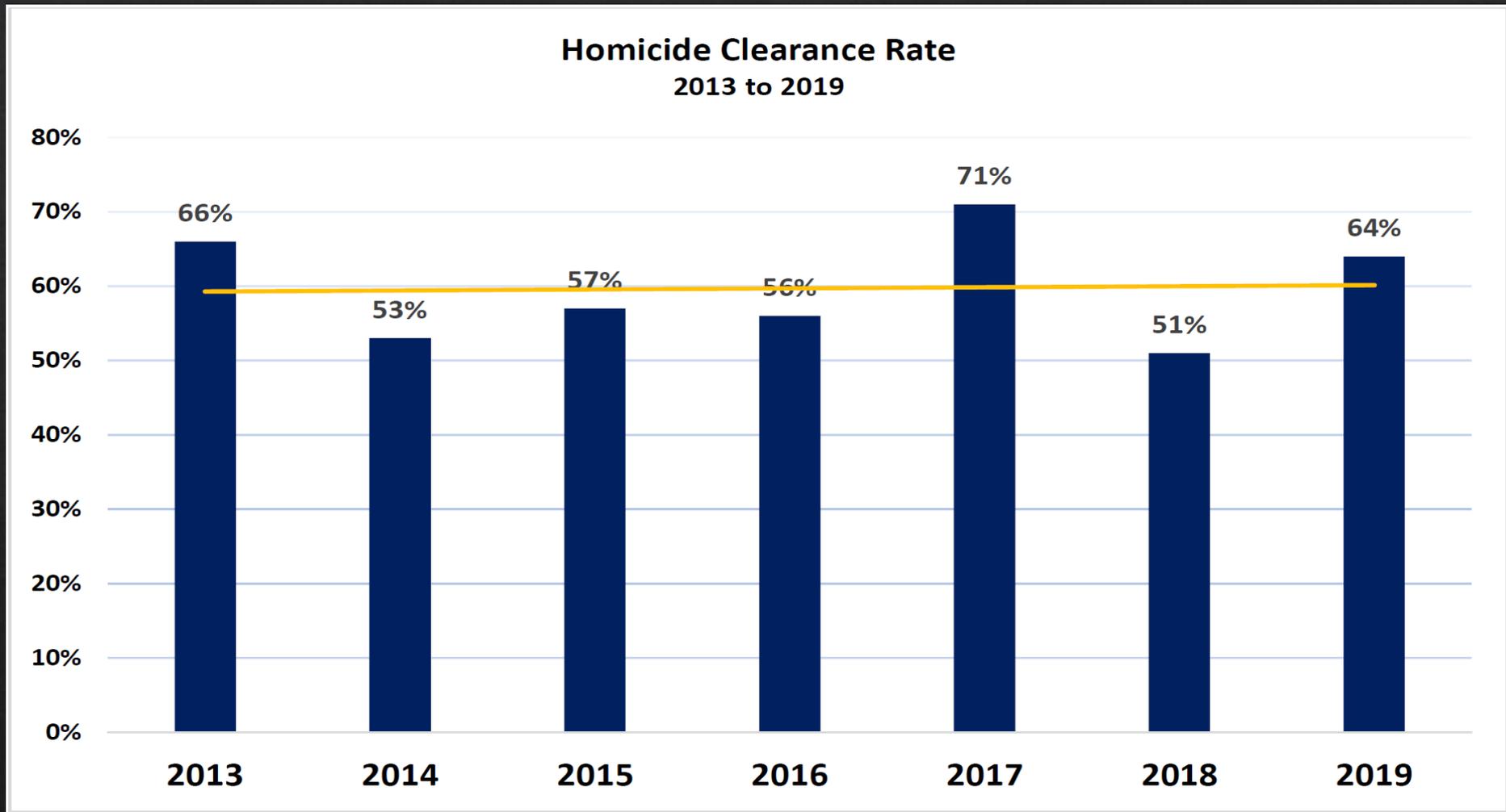


Shootings and Homicides: 10 Years



*Note: 2020 data is for a partial year. Current as of September 20th.

Homicide Clearance Rate

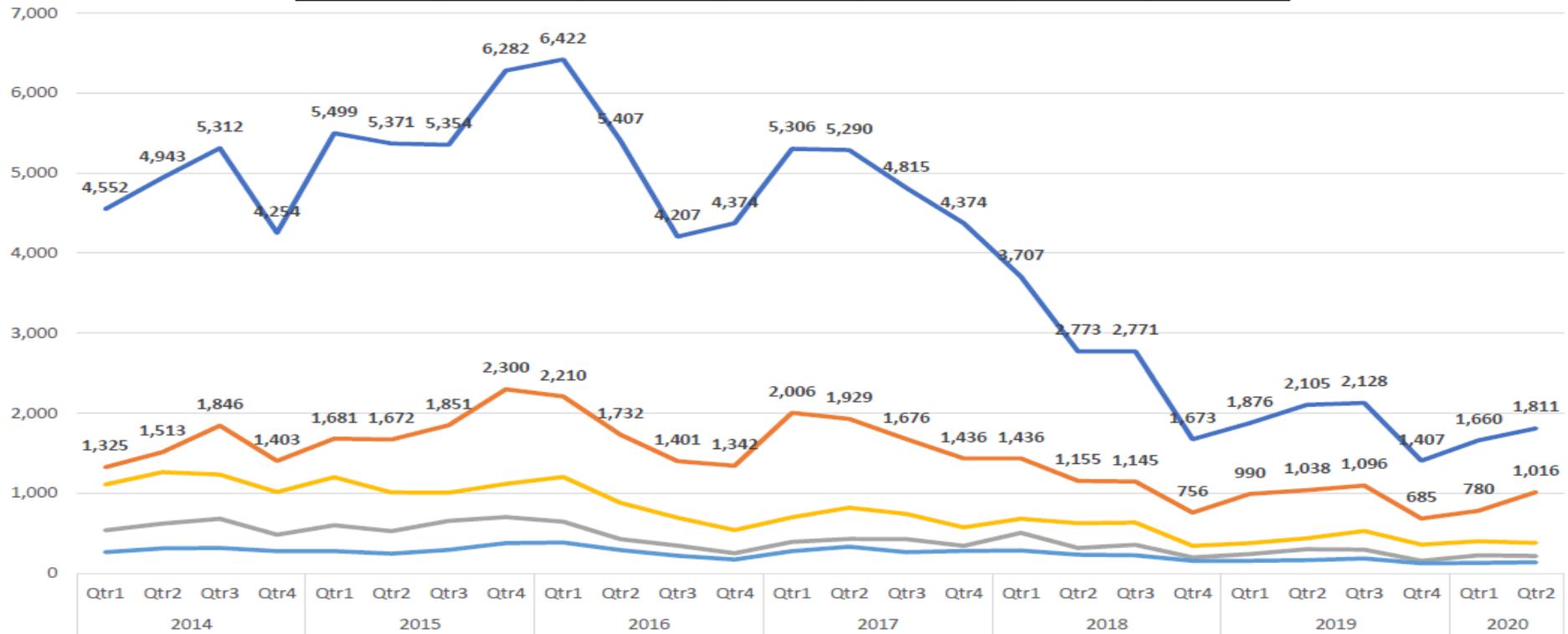


Non-Dispatch Stops

**Non-Dispatch Stops by Race by Quarter
January 2014 to June 2020**

— Afr American — Hispanic — Asian — White — Other

Years	Afr American	Hispanic	White	Asian	Other	Grand Total
2014	19,061	6,087	4,622	2,320	1,168	33,258
2015	22,506	7,504	4,335	2,484	1,190	38,019
2016	20,410	6,685	3,318	1,667	1,061	33,141
2017	19,785	7,047	2,835	1,588	1,152	32,407
2018	10,924	4,492	2,282	1,374	899	19,971
2019	7,516	3,809	1,701	991	627	14,644
2020*	3,471	1,796	780	439	267	6,753



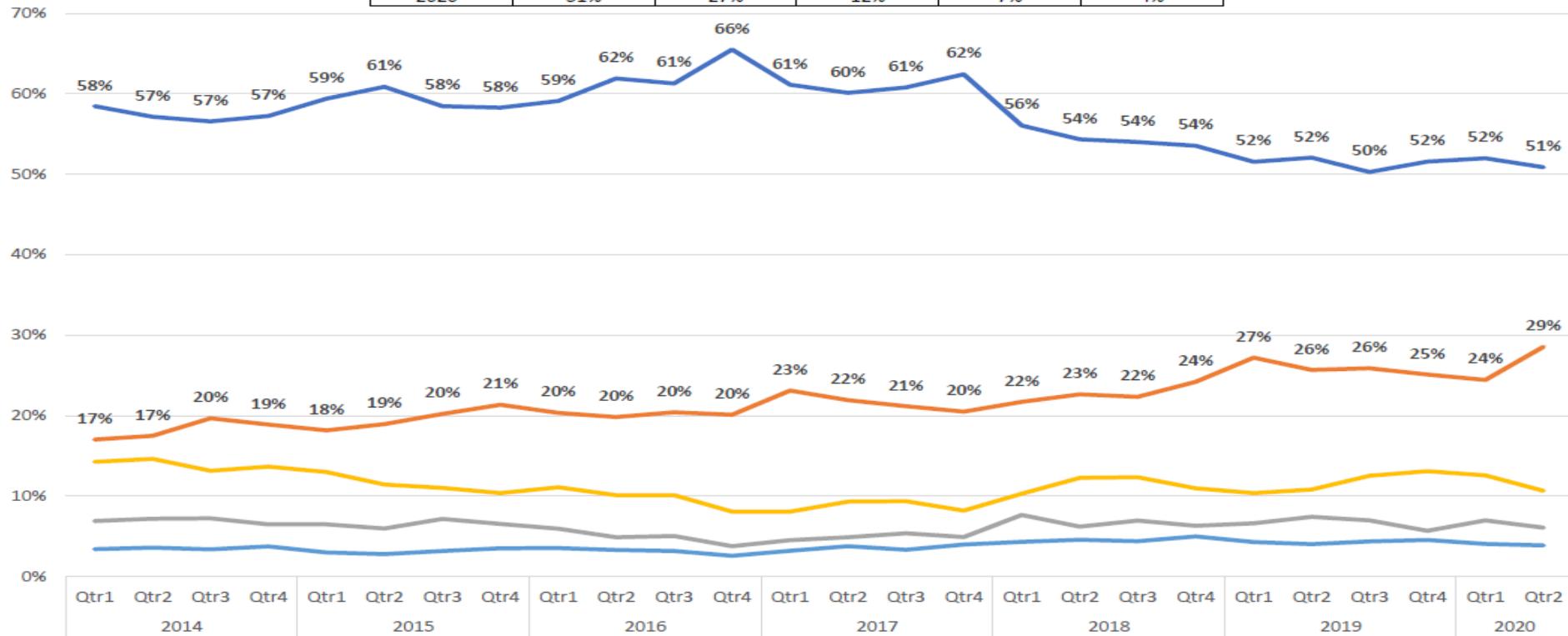
Non-Dispatch Stop Rates

**Non-Dispatch Stop Rates By Race & Quarter
January 2014 to June 2020**

— Afr American — Hispanic — Asian — White — Other

January 2014 to June 2020 Non-Dispatch Stop Rates by Race

Years	Afr American	Hispanic	White	Asian	Other
2014	57%	18%	14%	7%	4%
2015	59%	20%	11%	7%	3%
2016	62%	20%	10%	5%	3%
2017	61%	22%	9%	5%	4%
2018	55%	22%	11%	7%	5%
2019	51%	26%	12%	7%	4%
2020*	51%	27%	12%	7%	4%



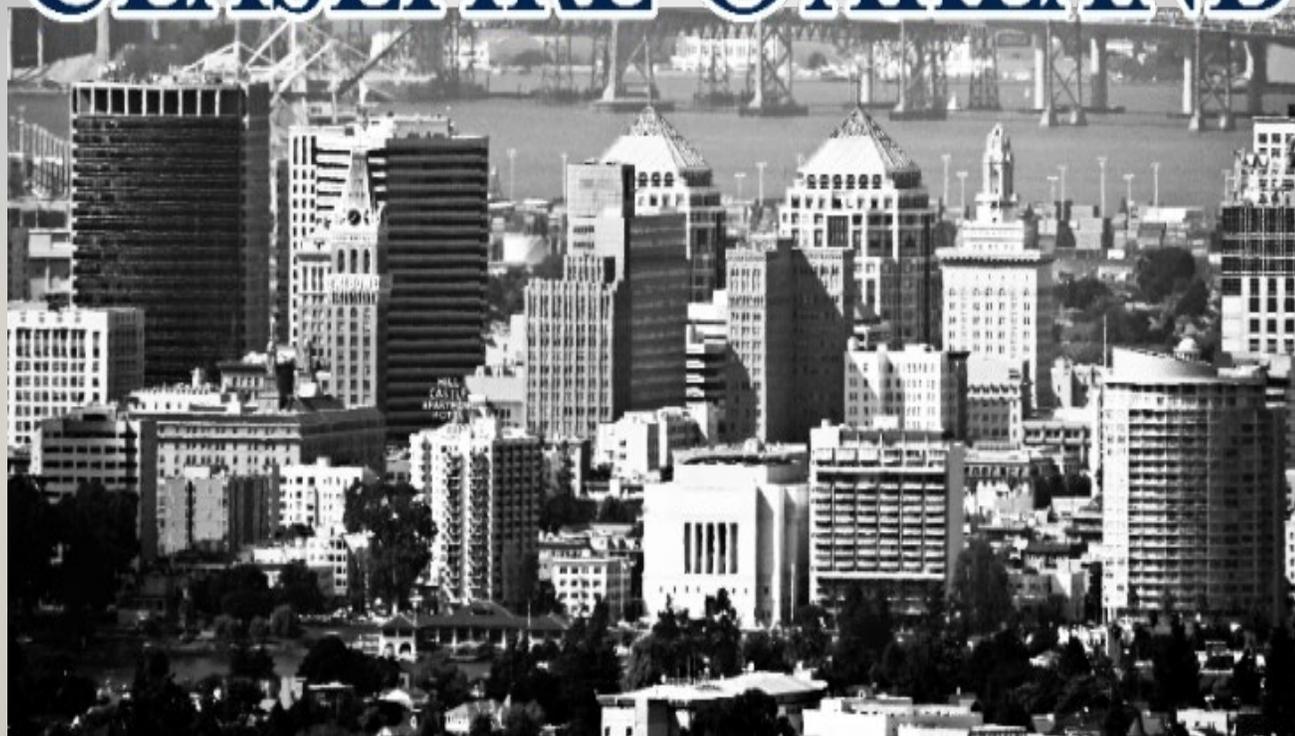
Citywide Crime Report

Part 1 Crimes	YTD 2018	YTD 2019	YTD 2020	YTD % Change 2019 vs. 2020
Homicide – 187	50	52	66	27%
Homicide – All Other	6	3	5	67%
Aggravated Assault	1,865	1,997	2,293	15%
Assault with a Firearm	193	219	309	41%
Rape	173	150	153	2%
Robbery	1,791	2,013	1,622	-19%
Burglary	7,201	9,812	6,905	-30%
Motor Vehicle Theft	4,292	4,643	6,308	36%
Larceny	4,800	5,207	4,469	-14%
Arson	122	102	136	33%
Total	20,300	23,979	21,957	-8%

Crime Report: Shelter in Place

	Q1 2020	Q2 2020	YTD % Change 2019 vs. 2020
Homicide – 187	11	23	109%
Homicide – All Other	-	2	PNC
Assault with a Firearm	69	114	65%
Shooting at occupied home or vehicle (246PC)	77	82	6%
Shooting at unoccupied home or vehicle (247(b)PC)	30	51	70%
Negligent discharge of a firearm (246.3PC)	158	249	58%
Total	345	521	51%

CEASEFIRE OAKLAND



SEPTEMBER 2020

What is Ceasefire Oakland???

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Ceasefire Oakland is a **partnership**-based, **intelligence** led, and **data-driven strategy** designed to:



- ▶ Reduce Gang/Group related shootings and homicides
- ▶ Reduce the recidivism rate amongst participants
- ▶ Improve community police relationships

Implementation of the Ceasefire strategy was specifically demanded by community members to address gun violence. In direct response, the City of Oakland and its partners began implementation of the strategy in 2012 after years of community pressure.



Ceasefire is a Strategy

- ▶ Ceasefire:
A proven data-based violence reduction strategy that uses direct, respectful communication of a powerful anti-violence message to groups and individuals at highest risk of violence.



Ceasefire is a Partnership

Working in partnership to achieve the goals of Ceasefire:



- **COMMUNITY**
- **LAW ENFORCEMENT**
- **SUPPORT AND SERVICE PROVIDERS**

Building Trust through Relationships

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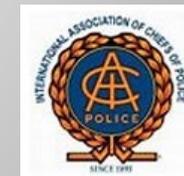
Community Outreach

- ▶ Collaboration with Mayor/City Officials & Departments
- ▶ Partnering with community, health and Faith leaders
- ▶ Engaging those at risk of violence



▶ Collective Healing

- ▶ Focusing on Trauma-Informed Policing
- ▶ Conducting Listening Sessions and Focus Groups
- ▶ Providing Trauma Training and Policy Review



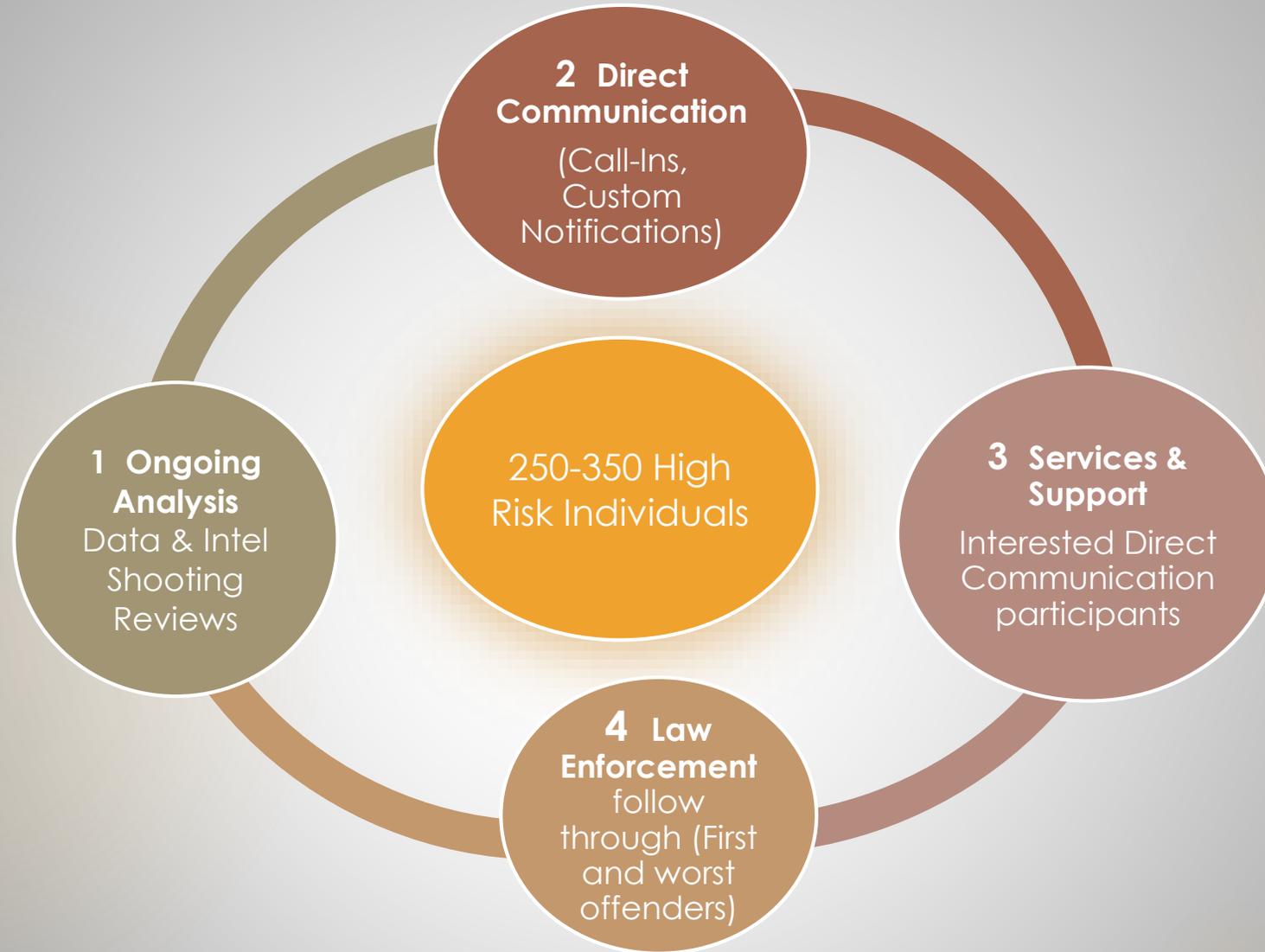
Focused Deterrence (“Ceasefire”) Strategies

- ▶ Partnership between criminal justice, social service, and community groups
- ▶ Problem analysis to understand underlying crime dynamics
 - ▶ Concentration in high-risk groups
- ▶ Partners communicate directly with those at very highest risk of violence
 - ▶ Moral engagement, legitimacy
 - ▶ Change norms and decisions of those most likely to commit violence
 - ▶ Credibility, deliver on promises
- ▶ Pair information about care, concern and risk with the provision of special help and assistance

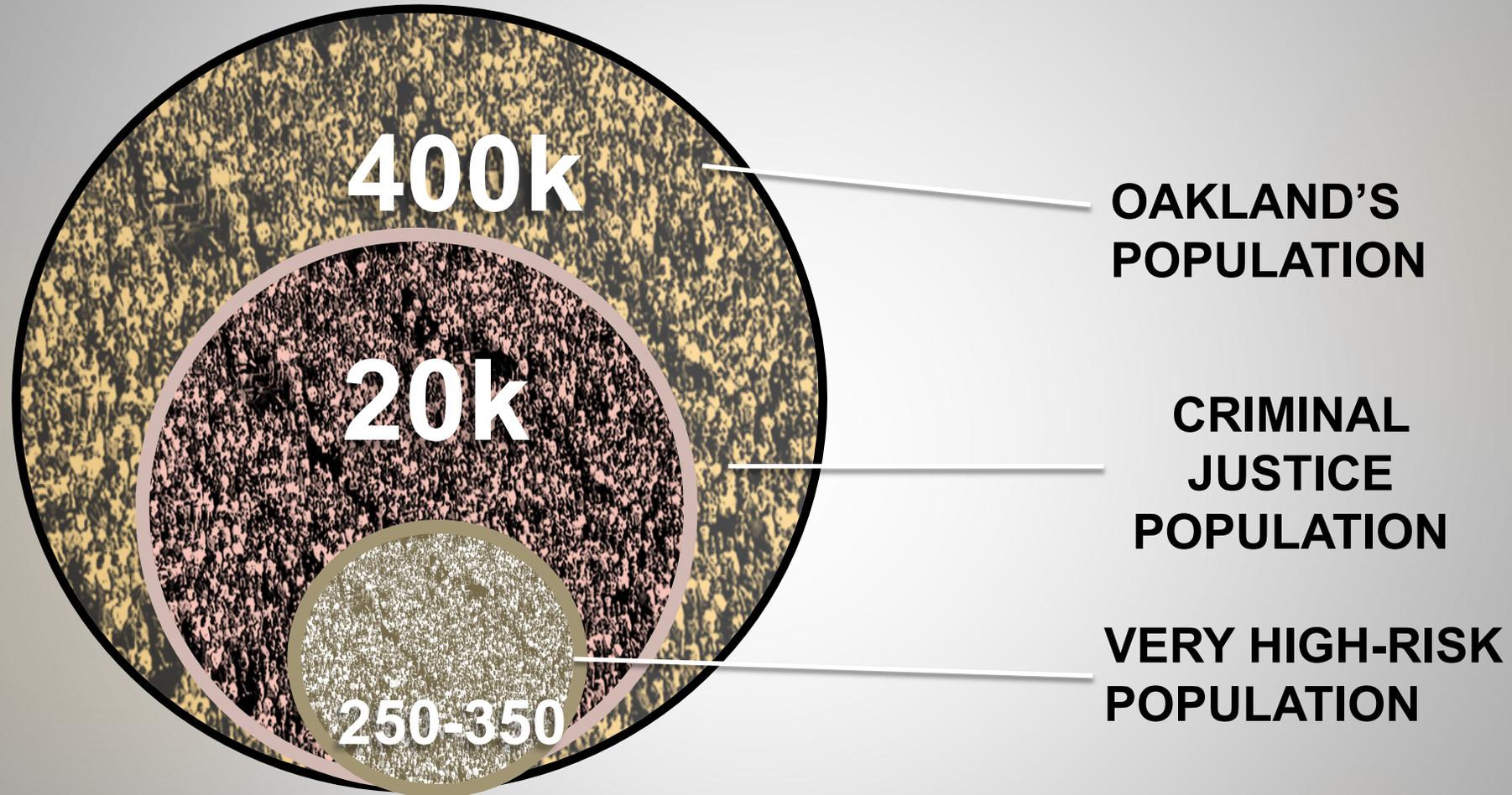
Focused Deterrence (“Ceasefire”) Strategies

- ▶ As last resort, creative enforcement focused on changing behavior
 - ▶ Swift, certainty of sanctions for very specific behavior (getting deterrence “right”)
 - ▶ Only as harsh as needed
 - ▶ Not a deal, not a gang/group elimination strategy

How Does This Actually Work?



Focus on the Very High-Risk Individuals



Direct Communication

Call-Ins: *group* meetings with 8-15 individuals at highest risk of shooting and/or being shot

Interventions: interactive engagement w/ *small group* of high-risk individuals

Custom Notification: *individual* interaction with those *most at risk*, and/or loved ones and influencers



CEASEFIRE 2018 EVALUATION

Evaluation Term: Northeastern, Northwestern and Rutgers Universities

Purpose: Complete an evaluation of the Oakland Ceasefire Strategy (Supported by Measure Z-Oakland Police Dept. funds) Results were presented in February 2020 to the Safety Committee.

Data: During the five-year period between 2012 and 2017, Oakland realized a:

- 42% reduction in homicides
- 49 % reduction in shootings.

Were Reductions due to the Strategy?

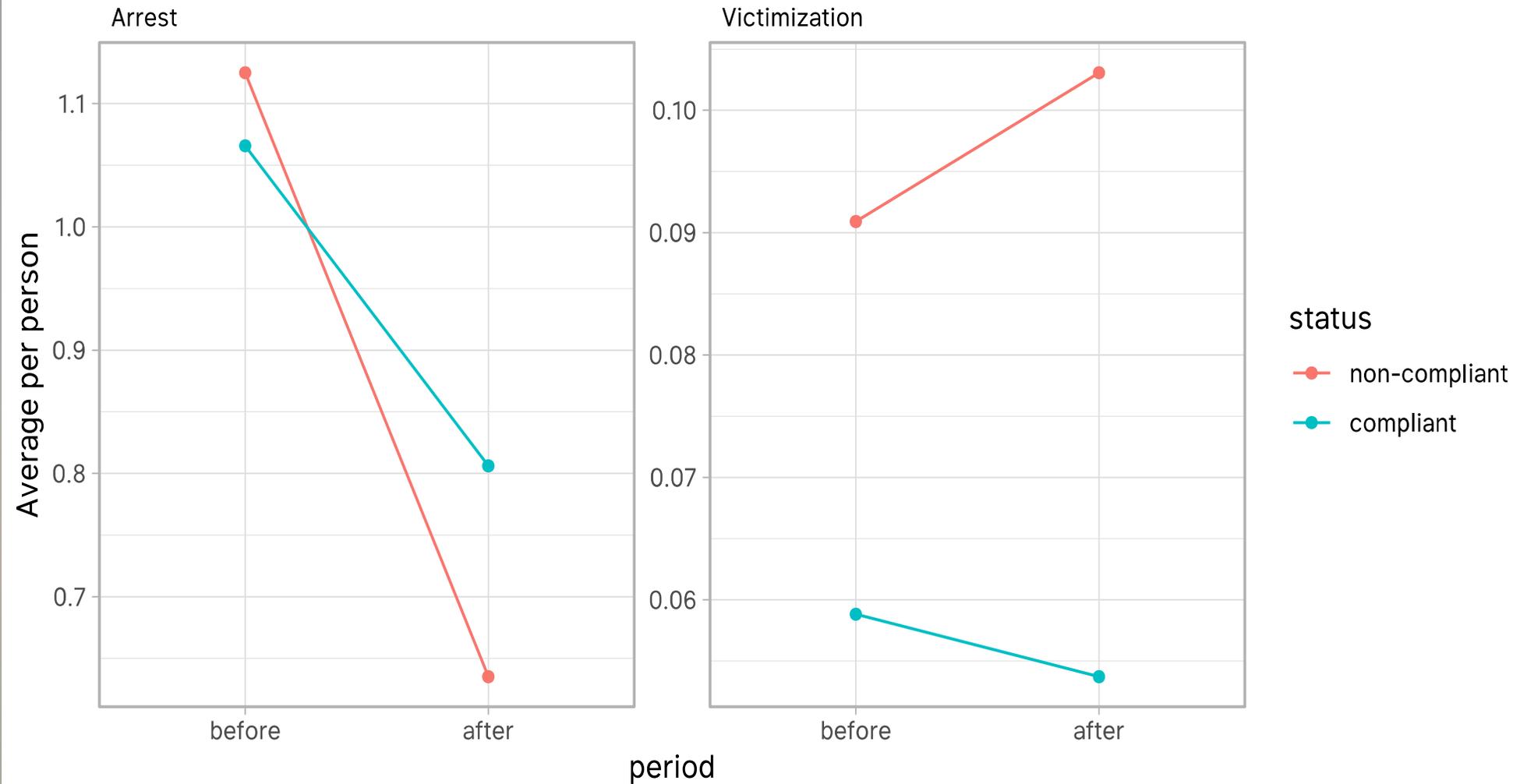
Process and Impact Evaluation by the Evaluation Team determined that reductions could be attributed to the Ceasefire strategy.

Key Findings of the evaluation indicated that Ceasefire intervention was associated with:

- ▶ 31.5 percent reduction in Oakland gun homicides and
- ▶ 20% reduction in shootings.

Pre- and post-Ceasefire outcomes for compliant and non-compliant participants in the program.

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Individual Outcomes: The *rate of re-arrest* was reduced for *both* Ceasefire call-in participants and non-attendees. The *rate of victimization* was reduced for call-in attendees while the rate of victimization *increased* for non-attendees.

Evaluation Qualitative Recommendations

- ▶ **The Ceasefire Strategy should better involve participants' romantic partners and family members to reduce program stigma and increase community support.**
- ▶ Be more inclusive and strategic regarding the public messaging (and face) of Ceasefire.

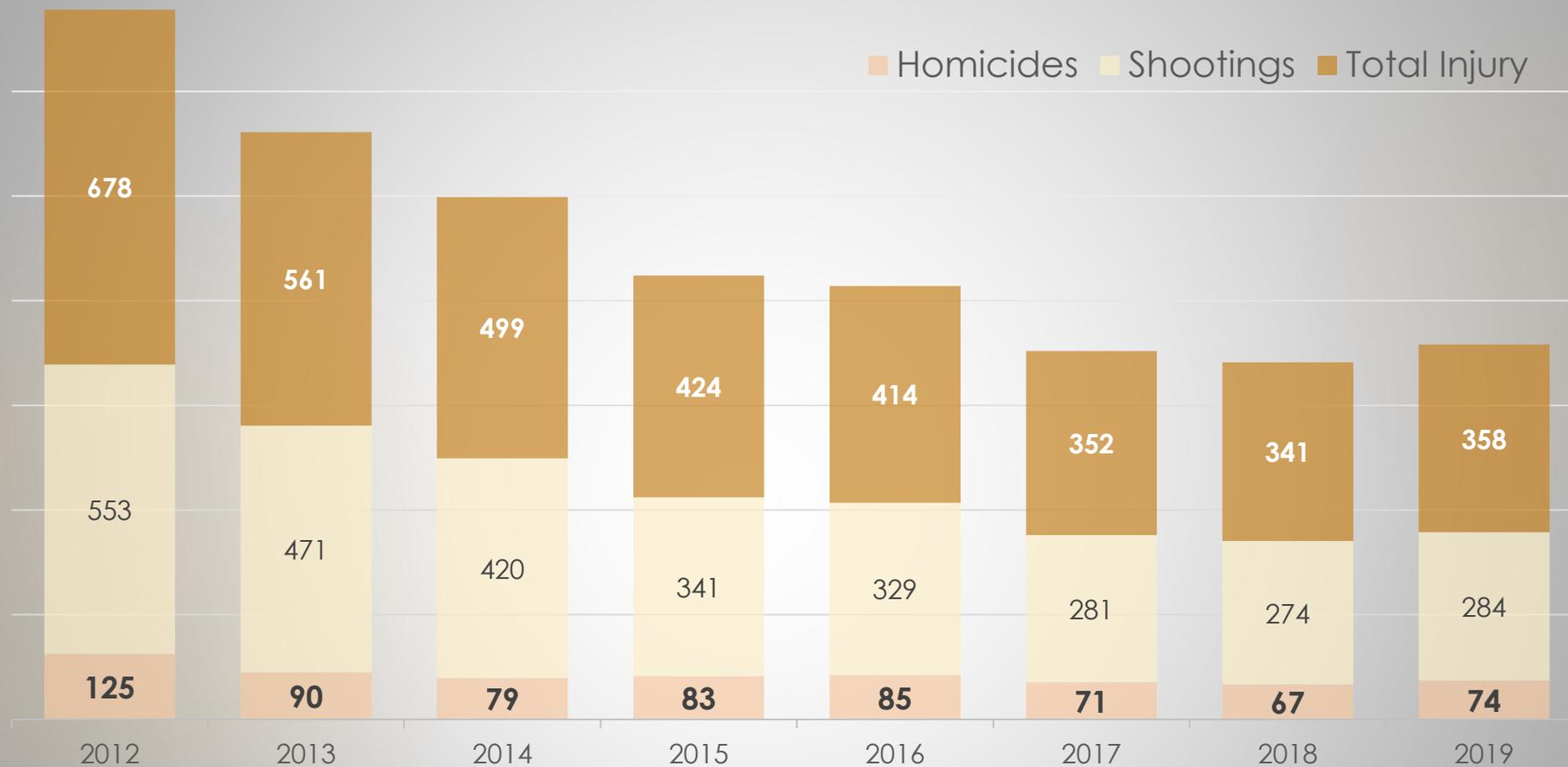
DIRECT COMMUNICATIONS 2019

- ▶ **47 Call-ins/Intervention participants**
 - 15% were Partners, friends and family members
 - 57% were referred for services

- ▶ **257 Custom Notifications**
 - 24% were Partners, friends and family members
 - 68% were referred for services
 - 92% involved a faith and or community leader

CEASEFIRE Strategy

Progress in Oakland 2012-2019



*Ceasefire Partnership began on October 18, 2012

Source: OPD End of Year Crime Report 2019

2020 COVID-19 Shelter-in-Place

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Gunfire Year-to-Year Comparison — 16 Mar to 13 Sep — 26 Weeks

Shooting Type	2019	2020	% Change
Assault with a Firearm - 245(a)(2)	162	244	51%
Occupied Home or Car - 246	126	192	52%
Unoccupied Home or Car - 247(b)	70	105	50%
Subtotal	358	541	51%

2020 COVID-19 Shelter-in-Place

Gunfire Year-to-Year Comparison

Weekly Crime Report - March 16 - 22, 2020

Crime	YTD 2019	YTD 2020	YTD % Change
Homicides	16	10	-38%
Assault with firearm	56	59	5%
Other homicides	1	0	-100%
Subtotal	73	69	-5%

Weekly Crime Report - September 14 - 20, 2020

Crime	YTD 2019	YTD 2020	YTD % Change
Homicides	52	66	27%
Assault with firearm	219	309	41%
Other homicides	3	5	67%
Subtotal	274	380	39%

Pandemic-related stressors may be leading to more gun violence

By Jason deBruyn, WUNC (Guns & America) July 25, 2020 6 a.m.

The pandemic has not stopped our other epidemic: Gun violence

Washington Post June 29, 2020 at 3:02 p.m. PDT

Philly's gun violence has hit startling levels: 'This is a real pandemic in itself'

by [Chris Palmer](#), Posted: September 5, 2020

Gun violence spike and pandemic gun-buying boom may be linked: Research

More guns tend to be associated with more gun violence.

By [Erin Schumaker](#) August 21, 2020, 8:00 AM

COVID 19 Direct Communications

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March 12, 2020 Direct Communications Suspended

Mid-April 2020 - Start Phone Custom Notifications

May 2020 – Start Physical Distancing Custom Notifications

- Everyone is masked
- Everyone is 6 feet apart
- The custom occurs outdoors - i.e. front porches, sidewalks in front of family residence, mall parking lots and open garages

August 2020 – Start small call-ins

- Call in occurs outdoors -Off Street Church parking lots
- Tents
- Sanitized tables are 6 feet apart
- Everyone is masked
- 4-5 individuals
- PPE is distributed

DIRECT COMMUNICATIONS 2020

- ▶ **17 Call-ins/Intervention participants**
 - 35% were Partners, friends and family members
 - 76% were referred for services

- ▶ **64 Custom Notifications**
 - 29% were Partners, friends and family members
 - 68% were referred for services
 - 92% involved a faith and or community leader

QUESTIONS?



MEASURE Z &
OAKLAND FIRE

MELINDA DRAYTON
INTERIM FIRE CHIEF

Oakland Fire Department Measure Z Funding

Maintain adequate personnel resources to respond to fire and medical emergencies, including, but not limited to, response to homicides and gun related violence.

Hire	Hire sworn personnel to maintain daily minimum fire suppression staffing
Improve	Improve fire emergency 911 response times
Reduce	Reduce homicides, robberies, burglaries, and gun-related violence through training in areas such as Mass Casualty Incidents and medical treatment protocols

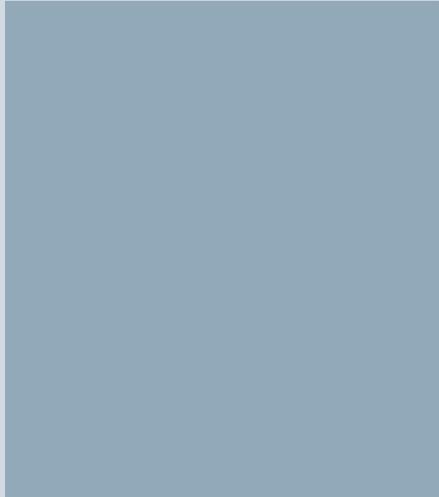
Oakland Fire Department Measure Z

OUTREACH & ENGAGEMENT

Oakland Fire, Oakland Police, Department of Violence Prevention, and Alameda County Department of Public/Behavioral Health have been collaborating to conduct outreach within our most vulnerable communities to develop relationships with key community ambassadors to help foster a resourceful, safe, healthy, and informed community.

COVID 19 OUTREACH RESULTS

DATE	23-Jul	7/30/2020	8/3 - 8/8	8/10 - 8/15	8/17 - 8/22	8/24 - 8/29	8/31 - 9/4	TOTAL
ZIP CODE	94607	94607	94607	94607	94607	94607	94607	
MASK DISTRIBUTED	100-150	100-150	125	300	200	200	200	1325
ZIP CODE			94601		94601	94601	94601	
MASK DISTRIBUTED			200		200	400	276	1076
ZIP CODE			94603	94603	94603	94603	94603	
MASK DISTRIBUTED			75	350	175	335	200	1135
TOTAL	150	150	400	650	575	935	676	3536



Community

COMMITMENT TO COLLABORATION

The Oakland Fire Department has partnered with the Oakland Unified School District, Peralta College system, and the community of Oakland to facilitate the followings programs to educate, empower, and foster a safe, healthy, and informed community.

MENTORSHIP



Oakland Fire Youth Explorers
(14 – 21 years old)



Public Health Academy &
Merritt College EMT Course

MENTORSHIP CONT'D

CAREER PATHWAY

SUMMER INTERNSHIP & RIDE ALONG
(HIGH SCHOOL & COMMUNITY
COLLEGE STUDENTS)

3RD GRADE "ON FIRE FOR READING"
READING PROGRAM

PROGRAM ENGAGEMENT



ENGAGEMENT RESULTS 2019 - 2020

OFD C.A.R.E.S

- Envision Summer Camp – Fire Safety and First Responder Training – 450 Youth
- On Fire for Reading – 642 Youth
- Oakland High & Merritt College Career Pathway
- CPR certification – 130 Students
- Firefighter Physical Challenge for Students – 56 High School Students
- Fire Explorers