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OAKLAND

CITY OF OAKLAND 2018 APR 26 PM 1:49

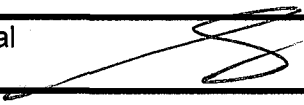
AGENDA REPORT

TO: Sabrina B. Landreth
City Administrator

FROM: Ryan Russo
Director, Transportation

SUBJECT: Establish Residential Permit Parking Area "R" and Expansion
Parking Areas "C", "D" and "N"

DATE: April 12, 2018

City Administrator Approval  Date: 4/26/18

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution To Establish Residential Permit Parking (RPP) Area "R" and Expand RPP Areas "C", "D" and "N" At The Following Street Segments:

- A. **Broadway between Rockridge Boulevard and Ocean View Drive;**
- B. **Alcatraz Avenue between Dana Street and Colby Street, South Side;**
- C. **42nd Street between Webster Street and Shafter Avenue;**
- D. **42nd Street between Shafter Avenue and Opal Street;**
- E. **Merrimac Street between 28th Street and Telegraph Avenue;**
- F. **28th Street between Merrimac Street and Telegraph Avenue;**
- G. **29th Street between Telegraph Avenue and 980 Overpass.**

EXECUTIVE SUMMARY

This Resolution establishes RPP Area "R" and expands Areas "C", "D", and "N" in accordance with the procedures of the Oakland Municipal Code (OMC) Chapter 10.44 to maximize feasible utilization of off-street parking facilities and reduce strain on residents caused by certain parking "attractors" such as hospitals, BART stations, and employment centers convenient for commuter parking. Areas "C", "D", "N" and "R" residents with qualifying permits will be exempt from the new 8:00 a.m. to 6:00 p.m., from Monday through Friday, two-hour parking regulation.

BACKGROUND / LEGISLATIVE HISTORY

California Vehicle Code §22507 provides authority for the City to establish and expand residential permit parking programs for residents, provided there is no adverse impact on residents in the program areas. RPP alleviates parking congestion in residential neighborhoods

Item: _____
Public Works Committee
May 8, 2018

caused by non-residents (such as employees, shoppers, visitors and commuters) who park for extended periods of time.

The Oakland Municipal Code Section 10.44.050, states that a petition requesting establishment of a RPP area is required to be signed by residents representing more than 51% of the addresses within the proposed area.

ANALYSIS AND POLICY ALTERNATIVES

Staff received requests for RPP from residents on the street segments listed below, to mitigate the shortage of on-street parking near their homes. Residents transmitted to staff petitions for RPP with qualified signatures representing more than 51% of the eligible addresses on each street within the proposed Areas "C", "D", "N", and "R". Staff confirmed compliance with the OMC regarding parking occupancy of over 75% and signed petitions of over 51% for each block requesting permitted parking.

Attachment A highlights street segments expanded within Area "C" on Broadway between Rockridge Boulevard and Ocean View Drive.

Attachment B highlights street segments expanded within Area "D" on Alcatraz Avenue between Dana Street and Colby Street (south side).

Attachment C highlights street segments expanded within Area "N" on 42nd Street between Webster Street and Shafter Avenue, and 42nd Street between Shafter Avenue and Opal Street.

Attachment D highlights street segments established within Area "R" on Merrimac Street between 28th Street and Telegraph Avenue, 28th Street between Merrimac Street and Telegraph Avenue, and 29th Street between Telegraph Avenue and the 980 Overpass.

FISCAL IMPACT

The estimated cost to install the RPP signs on all involved street blocks is \$3,332.00. Funds are available in and being appropriated for use by resolution from General Purpose Fund 1010, Mobility Management Organization 35247, Work Order Account 56611, Resident Permit Parking Project 1004311. One-time and recurring costs for maintaining the signs are recovered through fees collected from the sale of RPP permits. The enforcement costs are expected to be covered by citation revenues.

Fees for the RPP permits are set-forth in the City's Master Fee Schedule. The fees are currently set at \$82.00 for an annual permit, \$5.00 for a one-day visitor permit, and \$25.00 for a 14-day visitor permit. The annual renewal fee per permit is \$59.00 for residents. Staff completed an analysis of all costs of establishing and expanding RPP areas, which was presented in an informational report to Public Works Committee in January 2018. Based on this analysis, staff is recommending changes to RPP permit fees in the Mid-Cycle Budget to ensure the RPP program is cost recovering.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

Actively managed RPP areas have proven to alleviate parking congestion in residential neighborhoods caused by non-residents (such as employees, shoppers, and visitors) who park for extended periods of time.

PUBLIC OUTREACH / INTEREST

After the petition was analyzed and field survey conducted, staff held a public hearing at City Hall to discuss the expansion of RPP Areas "C", "D" and "N" and establishment of RPP Area "R" on October 23, 2017. In general, attendees appeared eager to receive permitted parking.

COORDINATION

The Department of Transportation is coordinating with Revenue and Tax Administration to provide permits for Areas "C", "D", "N", and "R". The City Attorney and Budget Bureau have reviewed this report and legislation.

SUSTAINABLE OPPORTUNITIES

Economic: There are no significant economic opportunities.

Environmental: The proposed RPP is expected to discourage long-term parkers from parking on the subject streets and could encourage public transit use that would result in the reduction in vehicle emission and fuel consumption.

Social Equity: There are no significant social equity opportunities.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution To Establish Residential Permit Parking (RPP) Area "R" and Expand RPP Areas "C", "D" and "N" At The Following Street Segments:

- A. Broadway between Rockridge Boulevard and Ocean View Drive;
- B. Alcatraz Avenue between Dana Street and Colby Street, south side;
- C. 42nd Street between Webster Street and Shafter Avenue;
- D. 42nd Street between Shafter Avenue and Opal Street;
- E. Merrimac Street between 28th Street and Telegraph Avenue;
- F. 28th Street between Merrimac Street and Telegraph Avenue;
- G. 29th Street between Telegraph Avenue and 980 Overpass.

For questions regarding this report, please contact Michael Ford, Parking and Mobility Division, Acting Manager, at (510) 238-7670.

Respectfully submitted,



RYAN RUSSO
Director, Department of Transportation

Reviewed by:
Wladimir Wlassowsky, P.E.,
Acting Assistant Director,
Department of Transportation

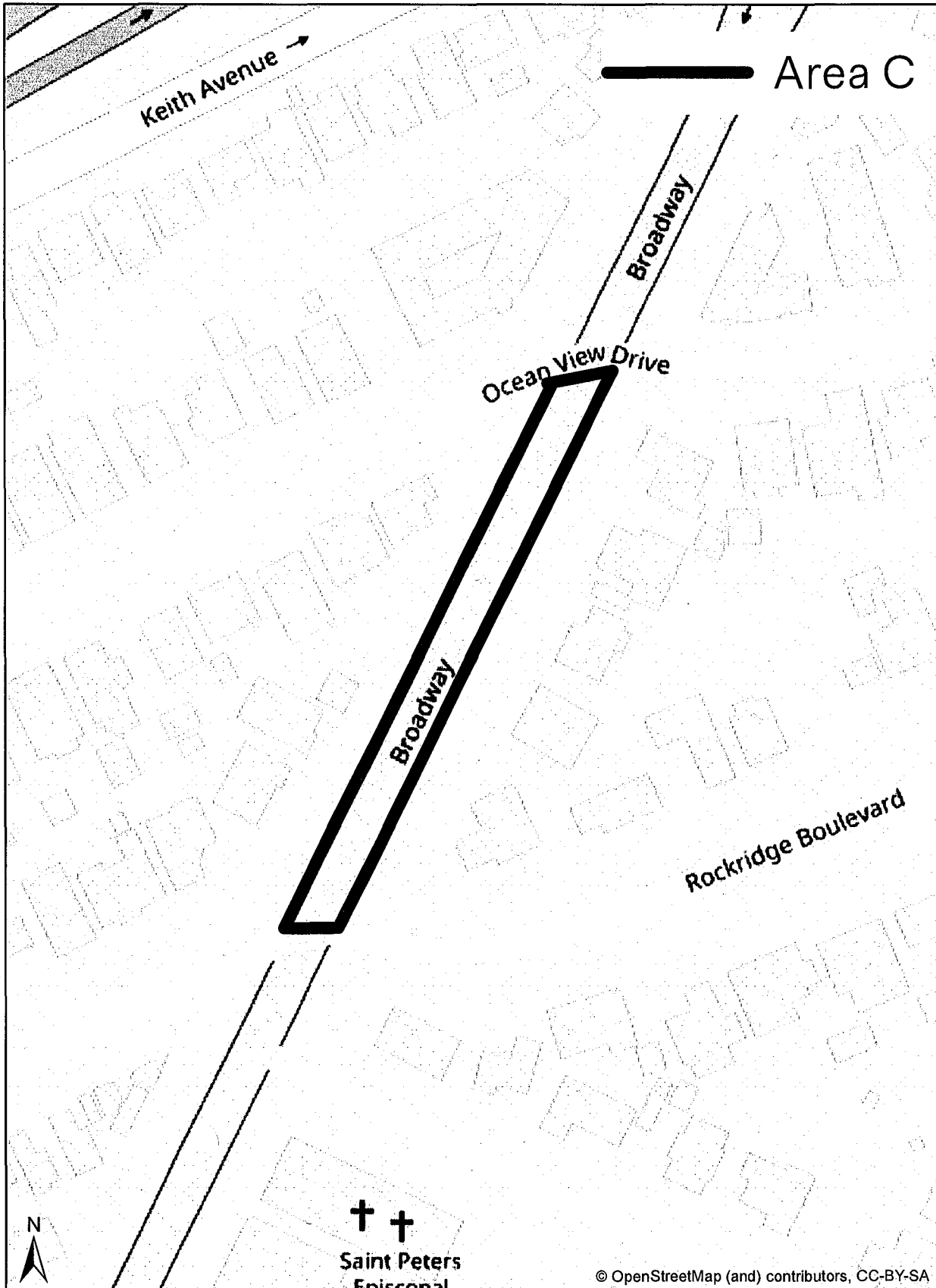
Prepared by:
Michael Ford, Ph.D.
Acting Manager,
Parking and Mobility Division

Attachments (4):

- A: Area C, Broadway between Rockridge Blvd and Ocean View Dr.*
- B: Area D, Alcatraz Ave between Dana St and Colby St (south side)*
- C: Area N, 42nd St between Webster St and Opal St*
- D: Area R, blocks on Merrimac St, 28th St, 29th St, and Telegraph Ave*

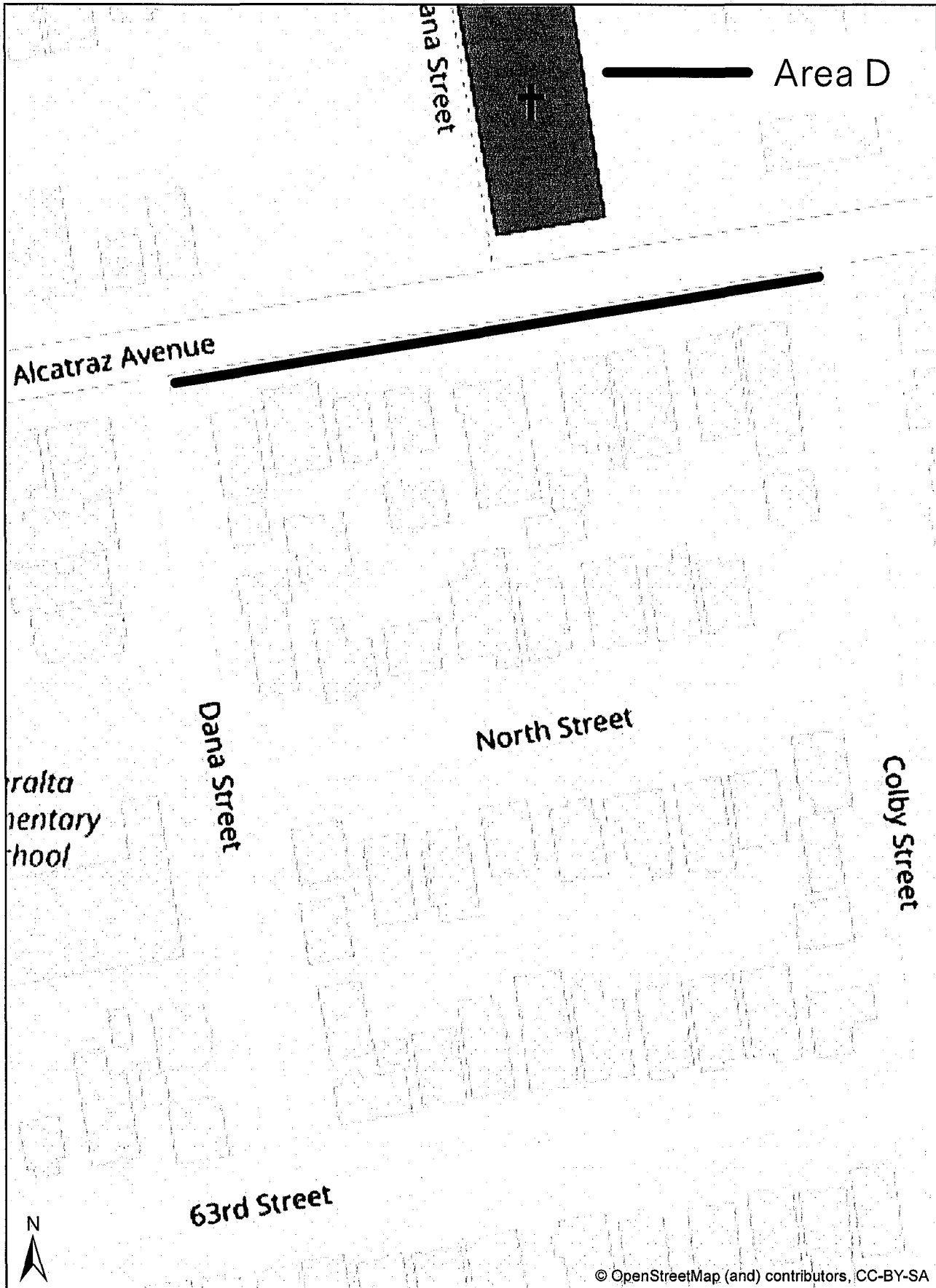
ATTACHMENT A

RPP Proposed Area "C"

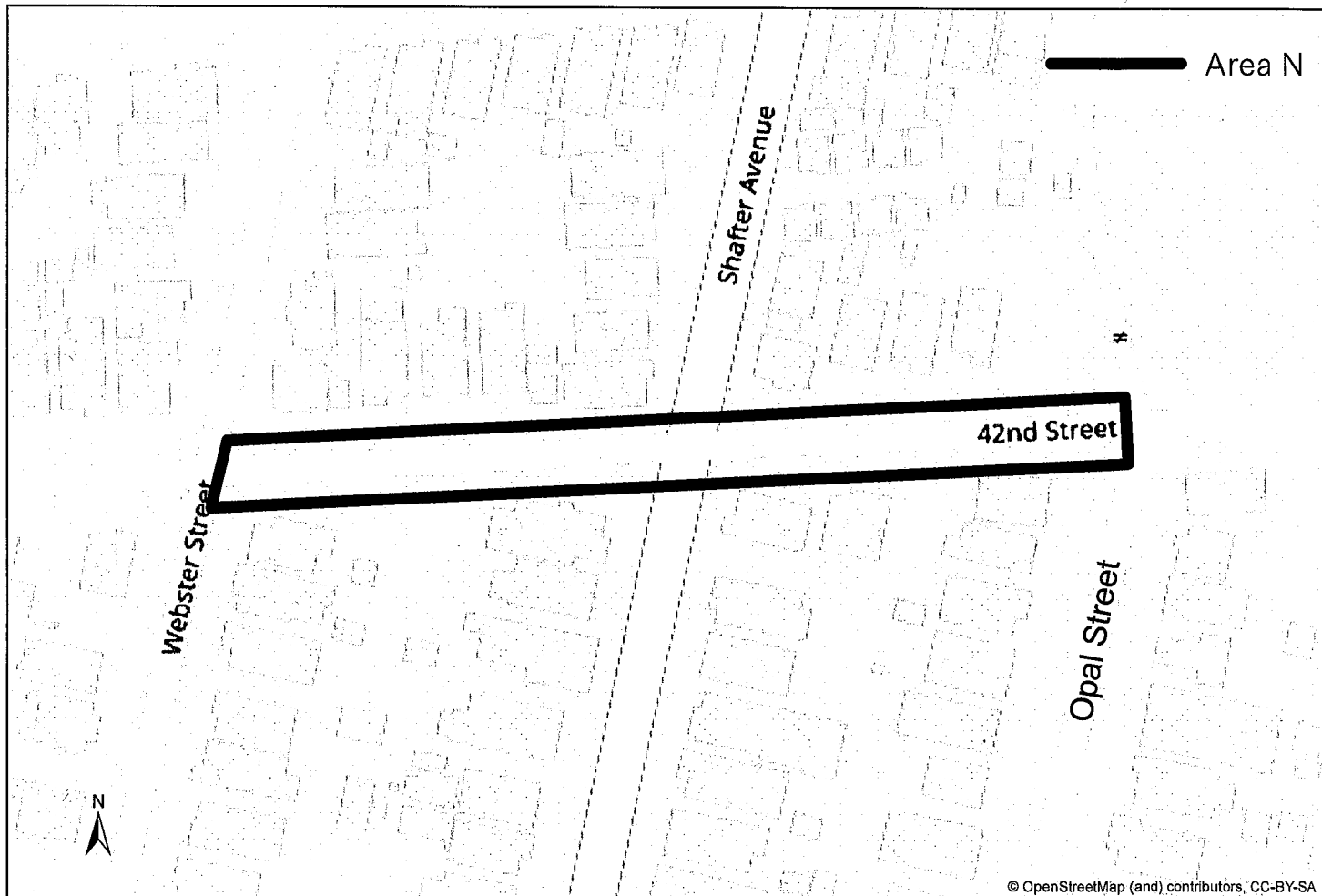


ATTACHMENT B

RPP Proposed Area "D"

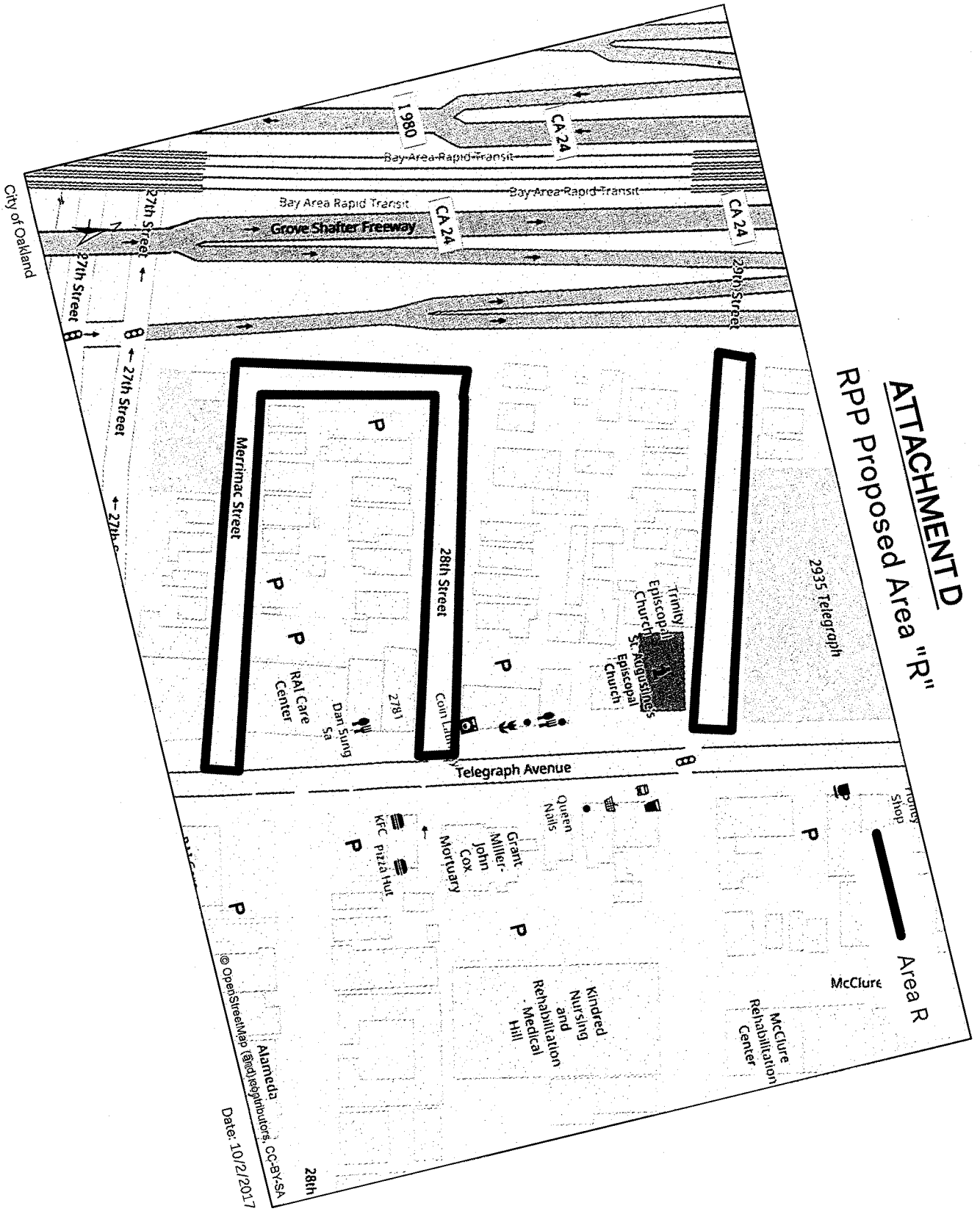


ATTACHMENT C
RPP Proposed Area "N"



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ATTACHMENT D
RPP Proposed Area "R"



Alameda
© OpenStreetMap (data) contributors, CC-BY-SA
Date: 10/2/2017

2018 APR 26 PM 1:09 OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION TO ESTABLISH RESIDENTIAL PERMIT PARKING (RPP) AREA "R" AND EXPAND RPP AREAS "C", "D", AND "N" AT THE FOLLOWING STREET SEGMENTS:

- A. BROADWAY BETWEEN ROCKRIDGE BOULEVARD AND OCEAN VIEW DRIVE;
- B. ALCATRAZ AVE BETWEEN DANA STREET AND COLBY STREET, SOUTH SIDE;
- C. 42ND STREET BETWEEN WEBSTER STREET AND SHAFTER AVENUE;
- D. 42ND STREET BETWEEN SHAFTER AVE AND OPAL STREET;
- E. MERRIMAC STREET BETWEEN 28TH STREET AND TELEGRAPH AVENUE;
- F. 28TH STREET BETWEEN MERRIMAC STREET AND TELEGRAPH AVENUE; AND
- G. 29TH STREET BETWEEN TELEGRAPH AVENUE AND 980 OVERPASS.

WHEREAS, the residents along each of the street segments have petitioned to City staff to establish Residential Permit Parking (RPP) along their street blocks in the area shown in *Attachment A, Attachment B, Attachment C, and Attachment D*; and

WHEREAS, conditions along these streets satisfy all requirements to implement RPP as described in the Oakland Municipal Code (OMC) Chapter 10.44; and

WHEREAS, pursuant to California Vehicle Section 22507, the use of permits will not adversely affect parking conditions for residents in the area; and

WHEREAS, the cost to implement RPP with installation of signage is \$3,332.00; and

WHEREAS, funds to implement RPP are available out of General Purpose Fund 10101, Mobility Management Organization 35247, Work Orders Account 56611, RPP Project 1004311; now, therefore, be it

RESOLVED, That RPP Area "C" zone be approved to include the street shown in *Attachment*

A, that RPP Area "D" zone be approved to include the street shown in *Attachment B*, that RPP Area "N" zone be approved to include the streets shown in *Attachment C*, and that RPP Area "R" zone be approved to include the streets shown in *Attachment D*; and be it

FURTHER RESOLVED, That pursuant to California Vehicle Code Section 22507, the Council hereby finds and determines that the use of the permits will not adversely impact parking conditions for residents in the area; and be it

FURTHER RESOLVED, That RPP may be expanded incrementally within Areas "C", "D", and "N" and established within Area "R" subject to the satisfaction of OMC Chapter 10.44 petition and permit requirements; and be it

FURTHER RESOLVED, That the City shall charge fees for RPP permits as designated in the current City of Oakland Master Fee Schedule; and be it

FURTHER RESOLVED, That available revenue from RPP permit sales in the amount of \$20,000.00 be appropriated to General Purpose Fund 1010, Mobility Management Organization 35247, Work Orders Account 56611, RPP Project 1004311; and be it

FURTHER RESOLVED, That the street parking shall be restricted to no more than two hours, from 8 a.m. to 6 p.m., Monday through Friday, except holidays and vehicles displaying valid RPP permits in RPP Areas "C", "D", "N" and "R"; and be it

FURTHER RESOLVED, That fines for violation of the above parking restrictions are designated in Oakland Municipal Code 10.48.010; and be it

FURTHER RESOLVED, That the proposed RPP is categorically exempt from CEQA review under Section 15301(c), Existing Facilities, without returning to Council.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, GIBSON MCELHANEY, and PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California