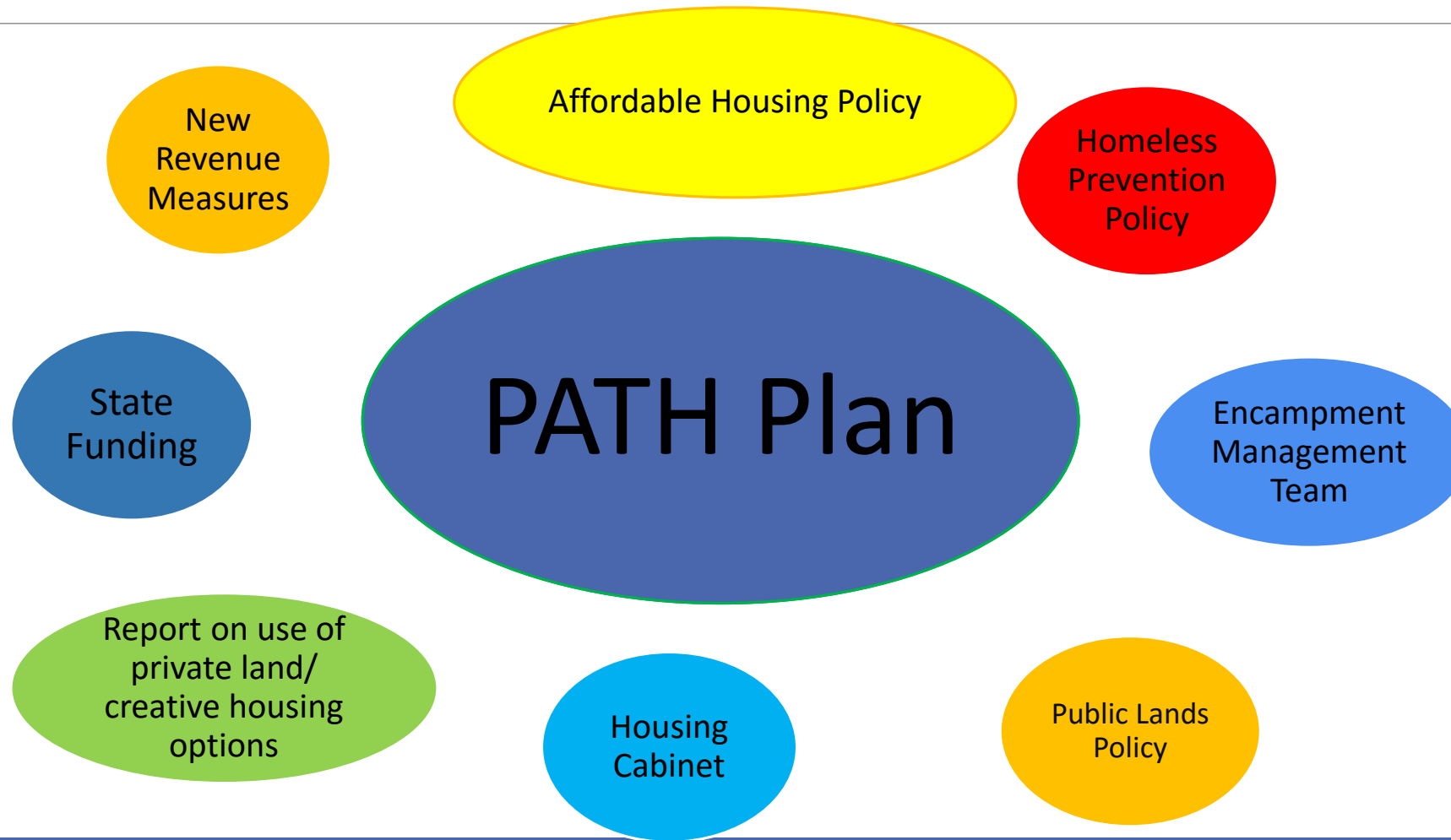


PATH Plan Update

FIVE YEAR PLAN TO ADDRESS HOMELESSNESS IN OAKLAND

PATH Plan In Context within Oakland



What PATH Plan Does

Provides a framework for addressing homeless across the full spectrum of services from prevention, intervention and solution.

Clearly identifies the scale and scope of the investments needed to make substantial change in the current crisis.

Seeks to align all stakeholders on the importance of investing across the spectrum of services and in setting ambitious measurable goals.

Points to the absolute need to increase revenues

Informs policy makers about what to advocate for from federal, state, county, and private funding partners

What the PATH Plan Does Not Do

Does not set goals aligned with current resources which would be inadequate. The goals are aspirational but not unachievable.

It does not prioritize one aspect of the spectrum of services over another but proposes investments across the spectrum of services..

It does not seek to resolve critical public lands or encampment policies – those discussions are addressed elsewhere – but it does point to the importance of the interventions these policies inform.

Inherent Values

Racial equity must be central to every homelessness intervention, as African American Oaklanders suffer disproportionately.

Housing is the solution to homelessness and, as a result, every emergency intervention or bed should have a housing exit attached.

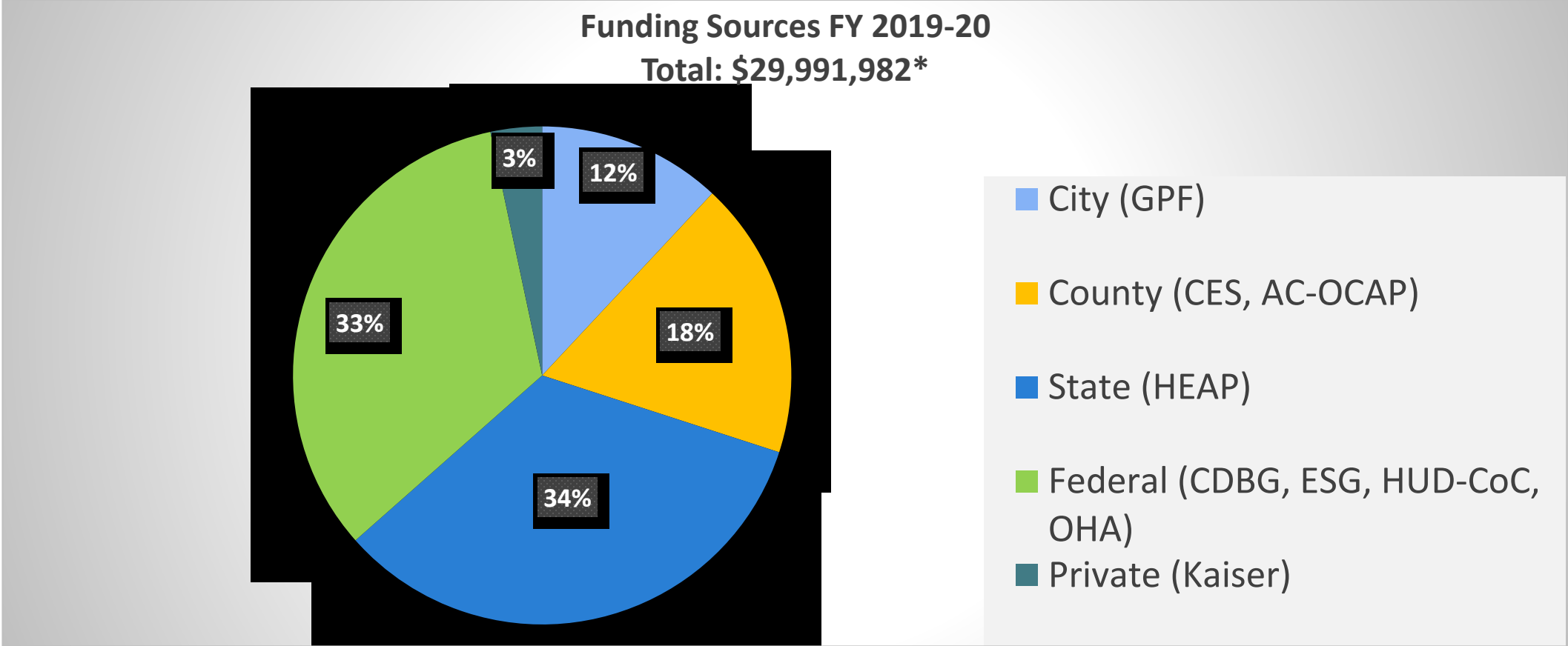
Compassion and basic health and hygiene are critical for providing human dignity even when housing is not available.

Interventions must balance the needs of both sheltered and unsheltered communities.

Regional alignment and partnerships both private/ public and across governments are critical to success.

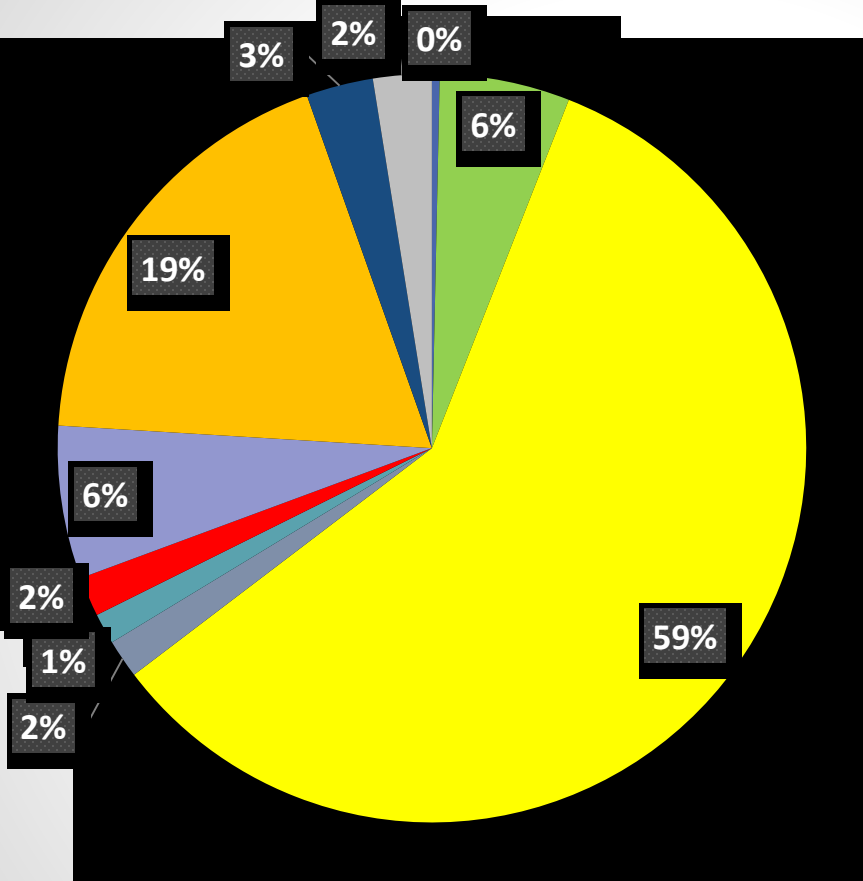
Background

Funding Sources



*Does not include other City resources such as Public Works, OPD, Housing and Community Development which support the work of addressing and preventing homelessness.

Funding Uses



- Food Distribution
- Administration
- Shelter/Cabins/Safe Parking/TH
- Coordinated Entry Activities
- Income
- Health & Hygiene
- Housing Navigation
- Housing Subsidies
- Outreach
- Services Permanent Housing

Current system: snapshot

Shelter	457 year round beds (255 City funded)
Community Cabins	194 beds
Safe Parking	108 vehicles spaces / 216 people
Transitional Housing	577 beds (315 beds are city funded)
Housing Subsidies	270 households
Street Outreach	8 outreach staff; Operates 5 days/week
Services to support formerly homeless people in permanent housing	360 individuals
Housing Navigation	340 individuals
Deeply Affordable/Supportive housing	700 deeply affordable units in the pipeline (350 dedicated for people who are homeless)

PATH Plan

Plan Development

- ❖ Aligned with national best practices in addressing homelessness and aligned with the County's Everyone Home Plan
- ❖ Responsive to the specific needs of Oaklanders. The plan uses Oakland specific data and is reflective of the needs within this community.
- ❖ Involved input and review from variety of stakeholders: City and County elected officials, Oakland Housing Authority , City departments, people experiencing homelessness, county partners, philanthropic partners, community/neighborhood leaders, homeless advocates, service providers

**2019 Point In Time
Homelessness In Oakland**

4000 people homeless in Oakland at
any Point In Time



1000 people are sheltered



**3000 people are
unsheltered**

**To serve 4000 people at a time
Oakland needs:**

Existing Crisis Response beds
All current shelter, transitional housing,
Community Cabins, Safe Parking
spaces

Additional Crisis Response beds
800 more beds

Additional Housing Strategies*

- 20% = Targeted Prevention
- 30% = Rapid Rehousing
- 35% = Subsidized Permanent Housing
(Deeply Affordable Units)
- 15% = Permanent Supportive Housing

* Based on EveryOne Home’s countywide methodology customized with Oakland’s data about its homelessness.

PATH Plan Goal: Fewer People in Oakland Experience Homelessness

Close Racial Disparities in entries to and exits from homelessness

Fewer People
Become
Homeless

Rehouse
People
Quickly

Increase
Improve
Maintain
Crisis
Response
Beds

Increase and
Stabilize
Income

Deeply
Affordable
and
Supportive
Housing

Address
Impacts of
Unsheltered
Homelessness

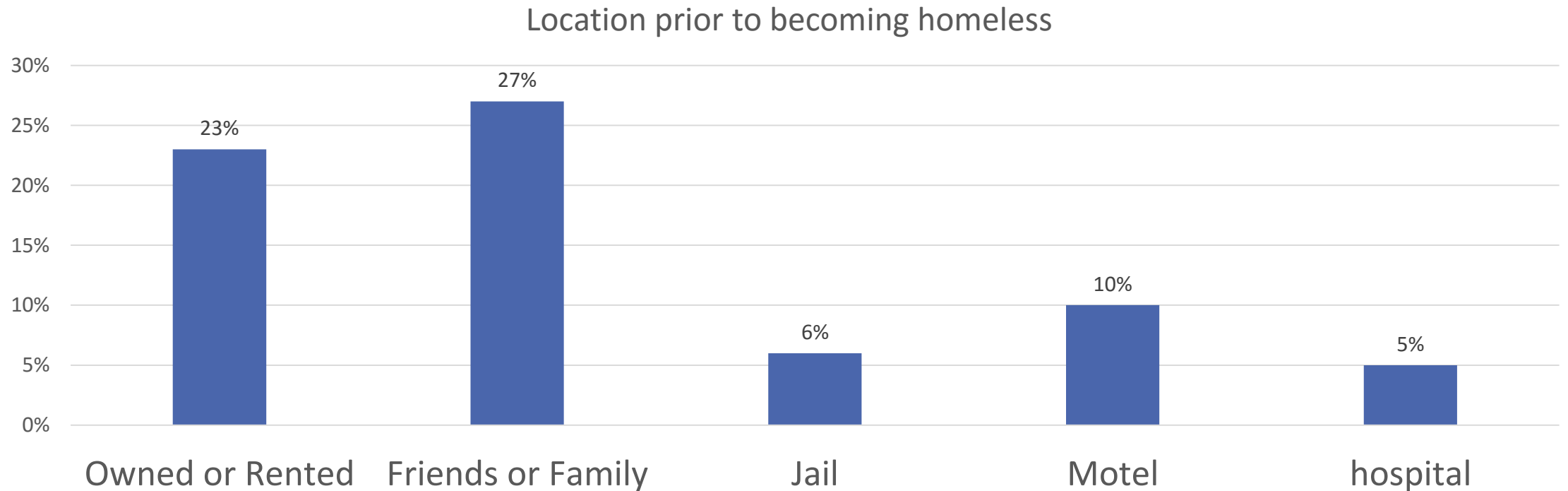
Equity Goal: Close Racial Disparities in entries to and exits from homelessness

- ❖ Robust evaluation of Oakland's current homeless services with a focus on equity indicators for African American households
- ❖ City capacity to disaggregate all data by race and analyze system performance data to ensure effectiveness in closing racial disparities.
- ❖ Provider capacity building and training in areas of institutional racism, racial bias, involving consumers of service in decision making, supporting African American staff to move into in senior leadership roles
- ❖ Implement strategies *specifically* designed to ensure better outcomes for African American households

Prevention strategies to
keep people from
becoming homeless and
returning to homelessness

Living Arrangements Prior to Becoming Homeless

300 people become newly homeless in Oakland each month
= 3,500+ a year



Targeted Homeless Prevention

- ❖ Assume homelessness can be prevented (or solved quickly) for up to 20-30% of people who experience homelessness
- ❖ Not everyone with a housing crisis becomes homeless: Target prevention investments to those most likely to become homeless using best practice tools and local data
- ❖ \$2.5 million a year would assist 600-700 households to prevent homelessness or quickly return to housing each year.

- Prioritize portions of existing funding for this targeted use.
- Adopt City policy to use all new prevention/anti displacement funds, above 2019 levels, for targeted homeless prevention.

Increase and Stabilize Income to Prevent and End Homelessness

Pilot Investment (\$3,150,000): for multiple pathways:

- ❖ Low barrier work opportunities
- ❖ Employment specialist positions embedded in core homeless and prevention services
- ❖ Flexible funds for education and training
- ❖ Link people to benefits

Increase collaboration with Workforce Development Department to:

- Consider making people experiencing homelessness a priority population
- Align RFP's to support the dual goals of housing and employment outcomes
- Leverage investments from the business community

Emergency strategies to shelter and rehouse households and improve health and safety.

- CRISIS RESPONSE BEDS
- EXIT STRATEGIES FROM BEDS
- HEALTH AND HYGIENE INTERVENTIONS

Reducing the number of people sleeping outdoors

Add 800 crisis response beds (400 each year in 2020 and 2021) to meet needs of people experiencing homelessness

Plan for temporary use– with potential to disassemble or convert to permanent housing



Emergency Shelter



Transitional Housing



Community Cabins



Safe Parking

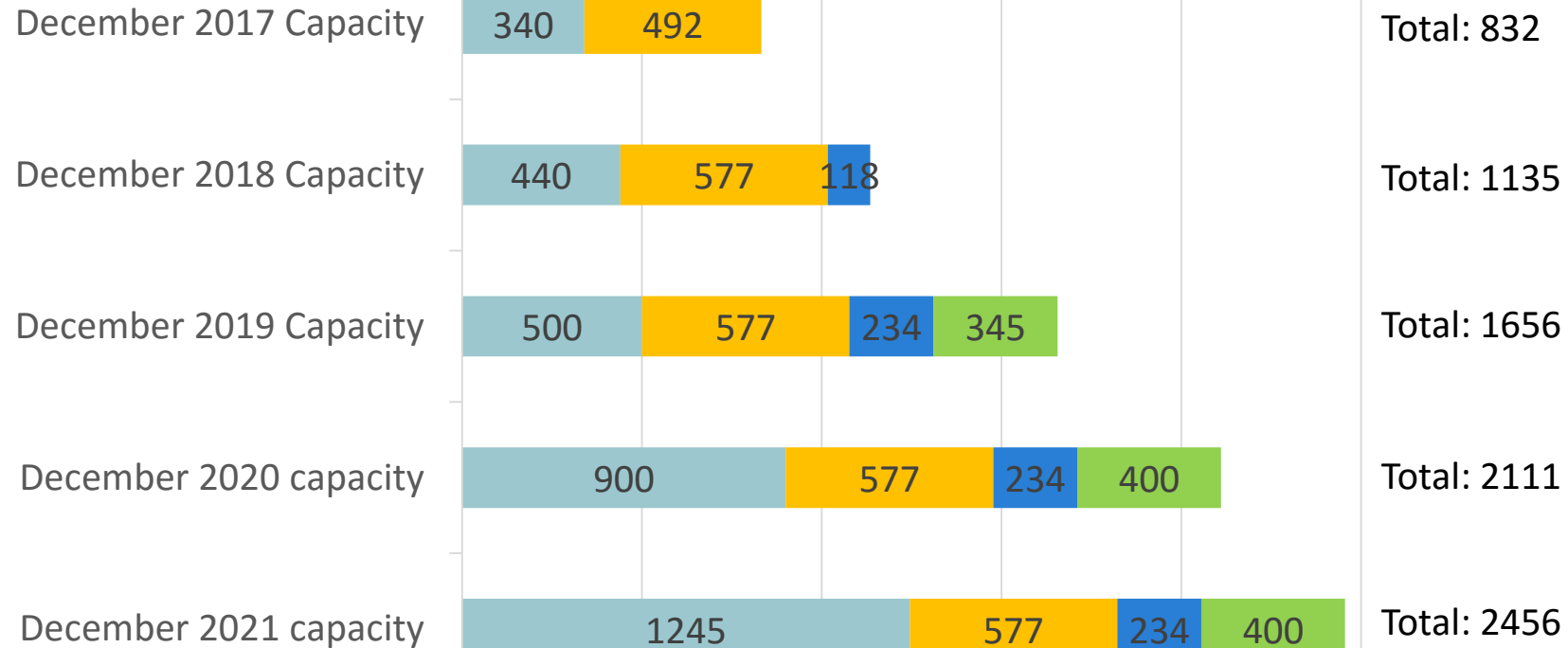


Emergency Shelter



Prioritize new shelter beds for families with children who don't have safe alternatives

Oakland's Crisis Response Beds Over Time



■ Year Round Shelter ■ Transitional Housing ■ Community Cabins ■ Safe Parking

Options For Expanded Crisis Response Capacity

Intervention	Beds	Annual Operating Costs	Capital Costs / Start-up Estimates
Transitional Housing	80	\$2 million*	\$3,000,000
Community Cabins	40	\$850,000*	\$200,000
Emergency Shelter – Sprung Tent	200	\$4.5 million*	\$2,400,000
Safe Parking	50	\$600,000	\$100,000
Campground Model	100	\$575,000	\$75,000

Ensure there is an exit strategy for every shelter bed

* Includes exit resources

Rehouse people quickly

- ❖ Assume 30% of people experiencing homelessness in Oakland could get back into housing with time-limited financial assistance and housing-focused supportive services
- ❖ Needs vary from light touch to deeper subsidies with services
- ❖ \$12 million/year – return 1000 people to housing

Attach exit resources should be attached to crisis response beds

Reducing Impact of Unsheltered Homelessness

Use	Annual Cost per site (20 people per site)	Annual Cost for 40 sites
Drinking water at encampments	\$7,280	\$292,000
Portable toilets/wash stations	\$15,000	\$600,000
Mobile showers	\$29,016	\$1,160,000
Costs for 40 encampments = \$2,051,840		

Service to 40 encampments also requires:

- ❖ \$2,200,000/year – two additional public works crews
- ❖ \$1,760,000/ year – two additional dedicated Police teams

Deeply Affordable and Permanent Supportive Housing

Deeply Affordable and Supportive Housing

Create **3000 units** of deeply affordable and **2000 units** of permanent supportive housing opportunities using a combination of strategies that includes

- Long-term deep rent subsidies (e.g. federal vouchers) to provide tenant-based rental assistance
- Shallow rent subsidies
- Housing production –capital funding to create new units of new construction and/or acquisition/ rehab with project-based subsidies
- Partnerships with Oakland Housing Authority to expand policies and programs that prioritize people experiencing homelessness
- Prioritizing people who are homeless for some existing affordable housing resources
- Collaborating with Alameda County and other funding partners to ensure that the most vulnerable people experiencing homelessness have the support they need to get and keep housing

Work towards setting a policy goal to dedicate 40% of available funding for affordable housing in Oakland to create deeply affordable housing for people experiencing homelessness with incomes below 20% AMI*

Summary

PLAN GOALS, FUNDING NEEDED, POLICY RECOMMENDATIONS

Five Year Goals

- ❖ No families with children will be sleeping outdoors, in cars, or other places not meant for human habitation
- ❖ Reduce unsheltered homelessness by half from 2019 Point In Time (PIT) levels (from 3000 to 1500)
- ❖ Fewer than 3000 people will be homeless
- ❖ Eliminate disparities by race in entries to and exits from homelessness
- ❖ Homeless system can quickly shelter or rehouse anyone experiencing a housing crisis

FUNDING NEEDED

Racial Equity Evaluation and Capacity Building	\$600,000 /year to support evaluation, data analysis, agency capacity building/training
Prevention	\$2.5 million / year for prevention assistance to 600-700 households who are the most likely to become homeless
Rehousing people quickly	\$750,000 / year – housing problem solving for 250 households/year \$11.25 million / year- Rapid Rehousing for 750 households/year
Increase, Improve, Maintain Crisis Response Beds <ul style="list-style-type: none"> • Add 800 beds over the next 2 years • Improve existing beds • Maintain beds that will be unfunded in FY 20/21 and future 	<i>One Time Capital Costs</i> -\$9,400,000 over the next 2 years <i>Ongoing operating costs</i> -\$9,000,000 in year 1 for 400 beds; \$18,000,000 by year 2 for 800 beds Use portion of Rapid Rehousing funds identified above \$4,500,000/ year to support Holland, SVdP shelter, Family Shelter
Increasing and Stabilizing Income	\$1,000,000/year-100 low barrier work opportunities \$1,800,000/year-employment specialist positions/flexible funds for education and training \$350,000/year-Services to link 175 people to benefits
Deeply affordable and supportive housing 3000 units deeply affordable housing 2000 units deeply affordable/supportive housing	<i>One Time Costs</i> -\$204,000,000 capital; \$5,000,000 costs for housing navigation support <i>On Going</i> -\$77,000,000/ year for rent subsidies and/or supportive services
Address impacts of unsheltered homelessness on sheltered and unsheltered neighbors	\$2,000,000/year-increase health and hygiene to 40 encampments \$2,200,000/year – two additional public works crews \$1,760,000/ year – two additional dedicated Police teams

POLICY AND ADVOCACY RECOMMENDATIONS

Oakland Policy Recommendations

Prevention –Adopt City policy to use all new prevention/anti displacement funds, above 2019 levels, for targeted homeless prevention.

Affordable Housing- Work towards setting a policy goal to dedicate 40% of available funding for affordable housing in Oakland to create deeply affordable housing for people experiencing homelessness with incomes below 20% AMI*.

Provide clarity and policy direction about the use of public lands and buildings for the purpose of addressing homelessness and affordable housing.

Funding Advocacy

Support County-wide revenue measure to fund services and operating subsidies to create more deeply affordable and permanent supportive housing units.

Advocate for expanded statewide and regional shelter investments to increase the capacity to provide emergency shelter; shallow subsidies