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February 15, 2010

To: Chairperson Brooks and Committee Members:  
Life Enrichment Committee

From: Council Member Jean Quan

Re: **Informational Report On The Status Of The Community Planning Process,  
Implementation and Budget for Projects At Shepherd Canyon And  
Joaquin Miller Parks 2003-2009**

## SUMMARY

The City Council first noted the concept of master plans for Shepherd Canyon Park and Joaquin Miller Park in December of 2002 when former Council Member Dick Spees (District 4) requested that they be listed as two separate projects on the Life Enrichment Committee pending list. With no attached funding source, District 4 staff moved forward with a master planning process and implementation once I took office in 2003. We developed a creative approach that drew on cultivating public-private partnerships focused on a shared vision for each of the parks.

The process involved surveys, facilitated community planning workshops, and establishing a working task force of representative park users and key City staff to prioritize projects and monitor implementation. Our office provided staff coordination and facilitation of the task forces. Funding for most projects came from Pay-go, in-kind services and the community.

By bringing City staff from the appropriate departments to the planning table with the community, we have been able to coordinate efforts, save time and money, and turn many "wishes" into completed projects, by creating a common and enthusiastic vision and working documents that have allowed our task forces to take advantage of grants and other funding opportunities. As a result of these intense and years-long partnerships, we celebrate not only a

Status of the Community Planning Process and Implementation of Projects  
At Shepherd Canyon and Joaquin Miller Parks 2003-2009

considerable list of completed park improvement projects, but also stronger working relationships among community groups and between the community and the City.

## FISCAL IMPACT

While District 4 has among the largest acreage of City parks and open space in Oakland, we are limited in accessing funding sources available to many other council districts, particularly redevelopment funds, as most of District 4 is not located within a redevelopment zone. Consequently, our office has judiciously leveraged Pay-go funding to develop plans, construction documents and other key elements that position park projects for grants, donations and in-kind services. (*See Attachment A*)

## BACKGROUND

### Engaging the Community in a Planning Process

Organizing around planning for the enhancement of our parks offers several benefits: It builds community, fosters park stewardship, and ensures that our parks reflect the shared vision of park users, residents and the City.

Our first effort was **Shepherd Canyon Park**, a 34-acre park with a creek, a meadow used for soccer practice and games, hilly open space and restrooms. Working closely with the Shepherd Canyon Homeowners Association, the Montclair Soccer Club and other park users, we held two facilitated community planning sessions in the fall of 2003 with more than 50 participants that resulted in a lengthy wish list of projects. A smaller steering committee, staffed by our office, met with representatives from City departments—mainly park maintenance, tree services, creek restoration, and the Fire Department—on a regular basis over a five-year period, working on the easiest projects first.

We refined this community planning process for **Joaquin Miller Park**, first, because at 500 acres, Joaquin Miller Park is much larger and more complex, and second, because we already were aware of real and perceived conflicts among park users—hikers, mountain bikers, hikers with dogs and equestrians. We added a preliminary survey that was promoted among park users using media, list servers, our on-line newsletter and flyers in the park to generate community input. The survey results were incorporated into two facilitated community planning workshops held in the winter of 2005, with more than 100 people attending each one.

### Joaquin Miller Park Working Group Members

Alameda County Historical  
Society  
Bicycle Trails Council of the  
East Bay  
California Writers Club-  
Berkeley/Oakland Chapter  
Council District 4 Office  
Crane Way Neighbors  
Crestmont Neighborhood  
Association  
East Bay Regional Park District  
Friends of Sausal Creek  
Hikers  
Joaquin Miller Community  
Center Advisory Committee  
Metropolitan Horsemen's  
Association  
Oakland Dog Owners Group  
Oakland Park Rangers  
Oakland Parks & Recreation-  
Naturalist  
Oakland Public Works -Park  
Maintenance  
Piedmont Pines Neighborhood  
Association  
Woodminster Producers  
Associates

One of the key issues that came out of the Joaquin Miller Park planning process was the need to build trust among park users. Some hikers were upset about mountain bikers on the trails; equestrians had issues with dogs off leash, and family hikers had issues with both dogs off leash and “cowboy” bikers on the trails. We established the Joaquin Miller Park Working Group, with representatives from each interest group including nearby neighbors, who were interviewed and selected for their ability to both speak for their particular interests and were willing to work with the group as a whole. We established formal decision-making guidelines, added alternate representatives, and then focused on the less controversial and less costly projects first. By the end of the second year, the group had coalesced into a team, and most of the original members continue to serve six years into the process. We held another community workshop in January 2009 to share the Working Group’s accomplishments over the past five years and to create another set of priorities. As a result of this second workshop, the Joaquin Miller Working Group has transformed itself into the Friends of Joaquin Miller Park (FJMP), with a set of bylaws and officers. The first annual meeting of the Friends of Joaquin Miller Park is set for Sunday, April 25 in the meadow, complete with historical and environmental hikes and displays by park user groups affiliated with FJMP.

## RESULTS

### Shepherd Canyon Park Projects

*Vision:* Enhance the natural and peaceful character of the park; improve parking and circulation; continue fire safety/vegetation management work; make trail connections; expand diversity of park uses, and strengthen community resources for park improvements.

- **Branding**—Created a logo based on art used in the Shepherd Canyon Corridor Plan to create a unique identity for Shepherd Canyon Park. Installed a **wooden sign** for the park using Pay-go funds and a **Sign/Kiosk** at Escher Meadow. The Shepherd Canyon Homeowners Association created and paid for similar signs to designate a scenic route along Shepherd Canyon and Escher Roads.



- **Traffic Improvements**—Worked closely with the City’s traffic engineers to implement short-term traffic improvements, including adding striping along roadway shoulders as part of a repaving project in the summer of 2004.

- **Additional Parking**—Expanded the parking lot to accommodate 29 cars to address the serious traffic safety issue when soccer games generate up to 70 parked cars at a time on narrow, winding Shepherd Canyon Road. Worked with the Wildfire Prevention District to remove eucalyptus trees to prepare the site in 2006. The parking lot design and construction were funded by Pay-go from Council Members Quan and Henry Chang; and with significant donations from the Montclair Soccer Club, the Montclair Safety & Improvement Council (the NCPC for Beat 13Z), the Skyline Lacrosse Team Parents, the Friends of Sausal Creek and parents.



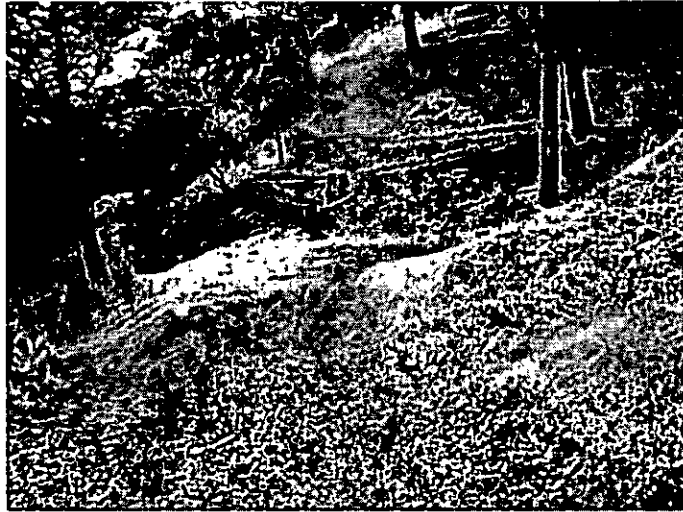
- **Vegetation Management and Native Plant Restoration**—Working with the Wildfire Prevention District, which funded the project, eucalyptus in the park and along Shepherd Canyon Road were removed to improve fire safety. The Friends of Sausal Creek created a map of the native and nonnative vegetation in the park that has been used by the Shepherd Canyon Eco Pullers and Planters to restore the

section of Shepherd Creek by Escher Meadow. The Eco Pullers and Planters have worked several times a month for the past six years to restore this area. Frequently they have recruited larger groups of volunteers from organized groups of students and other community service organizations to help out.

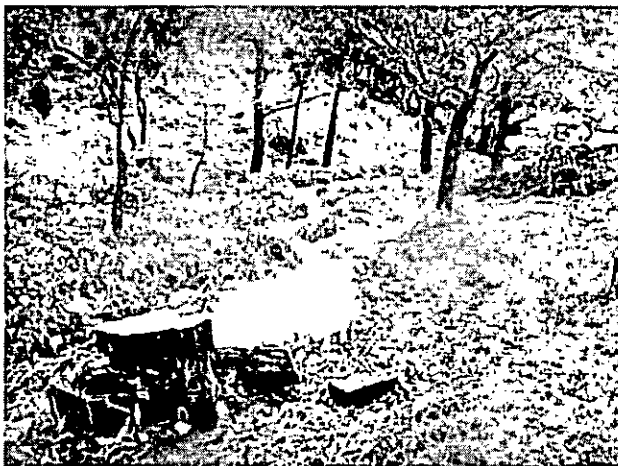
- **Clean up of Dumped Debris**—Because the upper part of the park along Escher Road is so isolated (no houses on this stretch of road), the park was often the site of illegal dumping. The City's Public Works Department hauled out old cars, refrigerators and other debris and posted signage to discourage future dumping in the park (2004).



- **Restoration of Escher Meadow and New Trail**—When the City developed the park, the canyon was filled with concrete and other debris to create the meadow. Some of debris was left in the Escher Meadow area above the soccer field. City staff removed the larger pieces and re-graded the area. The Shepherd Canyon Eco Pullers and Planters



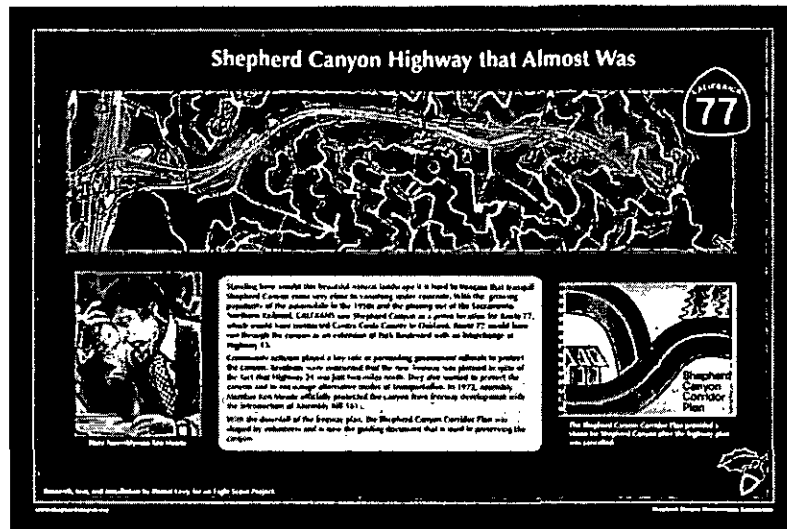
continued to clear the area, and reseeded it with native plants. A new hiking trail from behind the restrooms to Escher Road and the new meadow was installed by the East Bay Conservation Corps (now known as Civicorps Schools) using Pay-go funds. Eagle Scouts built picnic tables for the meadow and a bench and a Tori Gate on one of the spurs to Escher Road. They continue to maintain and improve the site—just this past January's Martin Luther King Jr. Day volunteers from Mills College and Service for Peace worked in the rain to spread mulch and plant natives.



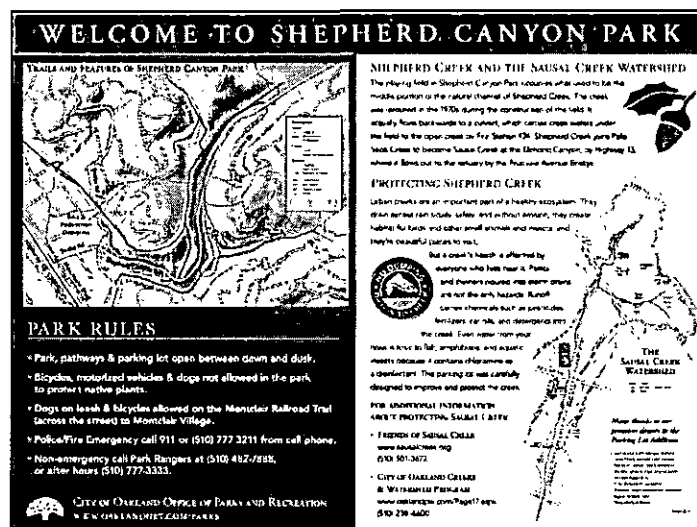
- **Restoration of Shepherd Creek**—Using Measure DD funds, the City is about to implement a restoration project along the section of Shepherd Creek that runs along the meadow/field. When that meadow was developed, the creek was culverted under the meadow and actually flows backwards. There have been problems with flooding along the pathway

that circles the meadow and restoration will improve drainage in that area.

- **Informational Signage**—An Eagle Scout developed educational signage about Shepherd Canyon Park and its history. The sign was installed along the new Escher Trail. An informational sign about creek protection and the trails in Shepherd Canyon Park and the nearby Montclair RR Trail was installed as part of the dedication of the new parking lot. The sign was funded through a grant from PG&E to the Friends of Sausal Creek.



- **Create a Park Trail Map**—Using GIS, the Friends of Sausal Creek created a map showcasing the trails in Shepherd Canyon Park. The map is featured on new signage located at the new parking lot.



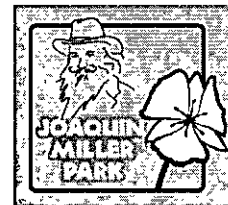
- **Future Plans:**

- **Build a connector path from the Fire Station to the Meadow**—So that parents with kids in strollers can easily walk from the Corporation Yard across the street to the meadow where the Montclair Soccer Club practices and plays. The Shepherd Canyon Eco Pullers and Planters and City staff have already moved some of the smaller pieces of concrete from Escher Meadow to the new site to build a retaining wall which is needed to widen the pathway.
- **Build a Bridge Across Upper Shepherd Creek**—Currently hikers from Escher Canyon using Upper Shepherd Creek to walk down to the meadow have to wade across the creek. The Shepherd Canyon Homeowners Association is raising funds for an Eagle Scout Project to build a simple bridge.
- **Create a Firestorm Demonstration Garden behind Fire Station 24**—Plans call for developing a fire-resistant, native plant demonstration garden in collaboration with the Friends of Sausal Creek.
- **Expand Parking Options by Using Corporation Yard for Weekend Parking**—District 4 staff is in discussions with the Public Works Department about the feasibility of using excess parking space at the Corporation Yard on weekends. The Corporation Yard is across the street from Fire Station 24, where there is a stop light and crosswalk.
- **Build a trail from Scout Road**—This is a long, long-term goal that was first identified in the Shepherd Canyon Corridor Plan of 1975. However, steep terrain and the fact that private properties extend across the area where a trail from Scout Road to the meadow would be desired have put this project on the very back burner. Our office led a planning process with Scout Road neighbors in 2005 that identified two possible routes—one requiring easements through the private properties and one that avoided the easement but required an extensive cantilevered section of trail to exit on to Shepherd Canyon Road at a steep section before the fire station. Neighbors' disinterest in easement discussions and the prohibitive cost of the cantilevered trail have put this project on indefinite hold. A current court case may bring this issue to the forefront.

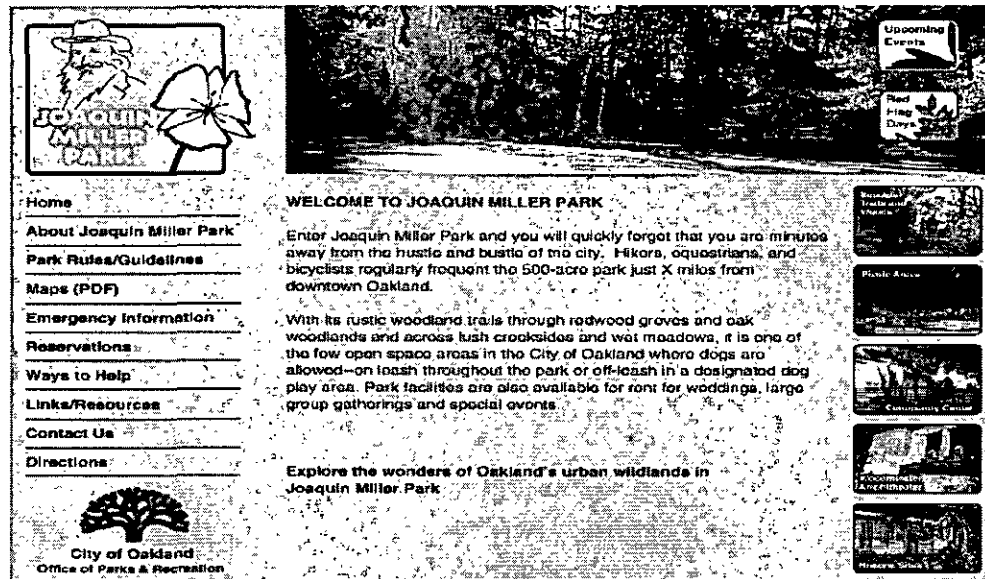
### **Joaquin Miller Park Projects**

*Vision:* To maintain, preserve and enhance the wild and natural character of Joaquin Miller Park as a regional destination for safe and pleasurable recreational and educational enjoyment by multiple users, and to create a lasting natural legacy for future generations.

- **Branding**—Developed a logo to create a unique identity for Joaquin Miller Park and to differentiate it from adjacent Roberts & Redwood Parks, which are part of the East Bay Regional Park (EBRP) System. This was important because the City's rules for dogs and bicycles are different than the regional park's rules. We needed a quick and identifiable way for people to know when they were entering Joaquin Miller Park. The artwork was paid for with Pay-go funds.



- **Website**—Taking advantage of new media, we developed a website that fit with the Park's vision and helped promote the many elements that make Joaquin Miller Park a great regional destination. The website was developed by District 4 staff, designed by a graphic artist, and uploaded and maintained on the City's website by City staff. District 4 staff keep the site current.



- **New Brochure and Map**—Park users long clamored for a current map, and the Working Group believed that by promoting easy to understand guidelines for park users, we might reduce some of trail conflicts. The brochure was drafted by District 4 staff and designed by a graphic artist using Pay-go funds. The first 5,000 brochures were printed by the Friends of Oakland Parks & Recreation. The brochures ran out in the first year and a second 5,000 were printed in 2008 with funds from Oakland Parks & Recreation.





[illegible]

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- Welcome to  
**JOAQUIN MILLER PARK**
- 1. San Geronimo Historic Shrine
  - 2. Lakeview Camp & Center
  - 3. Redwood Nature Station
  - 4. FISHING
  - 5. FISHING
  - 6. FISHING
- Maple Valley, California  
 Joaquin Miller Park, California

- **Freeway Offramp Signage**—The City's Paint and Sign Shop installed a new wayfinding sign on Monterey Boulevard at Lincoln Avenue, just after the Highway 13 S exit.



Joaquin Miller Park are currently raising funds for this project.

- **Trail Signage**—We experimented with a series of decals that were expoxied to posts around the perimeter of the park and on trails. The design and manufacturing of the decals and about 50 6-foot plastic posts were paid for using Pay-go funds. Decals were installed by volunteers and Public Works staff. However, problems with the decals adhering to the posts necessitate replacing the decals with hardier aluminum discs, at a cost of \$2,000. The Friends of

- **Trail Improvements**—Several trails were identified as needing major work due to erosion and blind spots that created trail conflicts. These were considered big ticket items costing tens of thousands of dollars. A \$10,000 grant from the Bicycle Trails Council of the East Bay went toward designing new trail connections. When Volunteers for Outdoors California (V-O-Cal), a volunteer trail building/maintenance group, offered to work with the City's Public Works Department on a major project, Joaquin Miller Park's trail projects were chosen because we had a plan—just not the funding—to implement it. Working closely with the City and our office, V-O-Cal recruited 200 volunteers who spent a weekend in October of 2007 rerouting Big Trees and Sequoia Bayview Trails. Much of the work was funded through Pay-go, grants from local corporations, and in-kind services. More than 180 volunteers worked 1,450 hours—saving the City \$30,000 on project work that weekend. Volunteers included hikers, members of the Bicycle Trails Council of the East Bay and Urban Releaf.

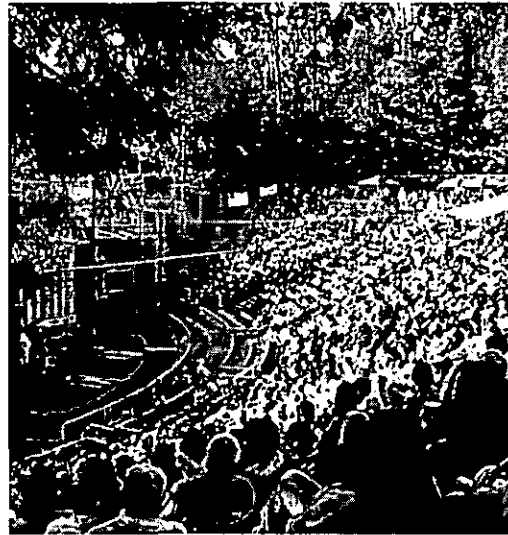


- **Enhanced Multi-use Interaction**—Installed two off-leash dog play areas—one for big dogs and one for small—in parking lots 4 and 5. The dog parks revert to parking lots when parking is needed at Woodminster Amphitheater or at the Community Center. Worked closely with Oakland Dog Owner's Group



(O'Dog) and Oakland Parks & Recreation to set up a memorandum of understanding. The dog park was funded through Pay-go from Council Member Henry Chang and Council Member Jean Quan. Ongoing expenses are funded through O'Dog, whose volunteers maintain the park with the help of City staff (moving the fences is heavy work!). Oakland Parks & Recreation's park reservation office coordinates with O'Dog and Public Works on the calendar.

- **Enhanced Multi-use Interaction**—Working with the Office of Parks & Recreation (OPR), our office has sponsored the free **Sundays in the Redwoods** concert series, now entering its 5<sup>th</sup> year. At each concert we ask the audience if this is their first visit to Woodminster Amphitheater and Joaquin Miller Park. Each time about half the audience raises their hands. The concerts are held the last two Sundays of September and the first two Sundays of October, and feature local musicians including the Oakland East Bay Symphony, and specialists in World (Latin) Music, Gospel and Jazz. Sundays in the Redwoods is funded through local contributions, sponsorships from local merchants, and Pay-go paying for certain capital expenses and is managed by OPR in coordination with our office.



- **Tot Lot Improvements**—added benches, retaining wall and a new fence to the Tot Lot, which was originally installed in 2002. Funding for these additions relied on Pay-go.



- **Traffic & Pedestrian Safety**—Using Pay-go, installed a solar speed feedback sign on lower Joaquin Miller Road. The City installed bulb outs in 2008. The City resurfaced the uphill side of Joaquin Miller Road in 2008 using multiple sources including Measure B, Prop 1.B, Prop 42, ACTIA and MTC (see Reso No. 80947 c.m.s of 12/4-07.)



- **Enhancing the Park Experience**—Installed refurbished **trash cans and new kiosks**, thanks to volunteers from the Piedmont Pines Neighborhood Association, Eagle Scouts, Troop 203 and Pay-go funds. Installed new **handrails** in Woodminster Amphitheater (Pay-go and donations from Producer's Associates) and **5 picnic tables** near the Amphitheater (Pay-go). Designed new **signs for Red Flag Days**--20 metal signs will be posted by park entrances on Red Flag Days,

thanks to the Wildfire Prevention District. Used Pay-go to pay for two wooden signs that will hang below the Welcome to Joaquin Miller Park sign on Red Flag Days. This way, park visitors will be alerted to park closure before they enter.



- **Outreach**—Held **Day in the Park in July 2006**; OPR has sponsored the **Great American Backyard Campout** in the Meadow since 2006. About 100 families camp out each year, with entertainment and talks by the City's naturalists at night. Special trail hikes and displays will be a part of the first annual meeting of the Friends of Joaquin Miller Park on Sunday, April 25, 2010.

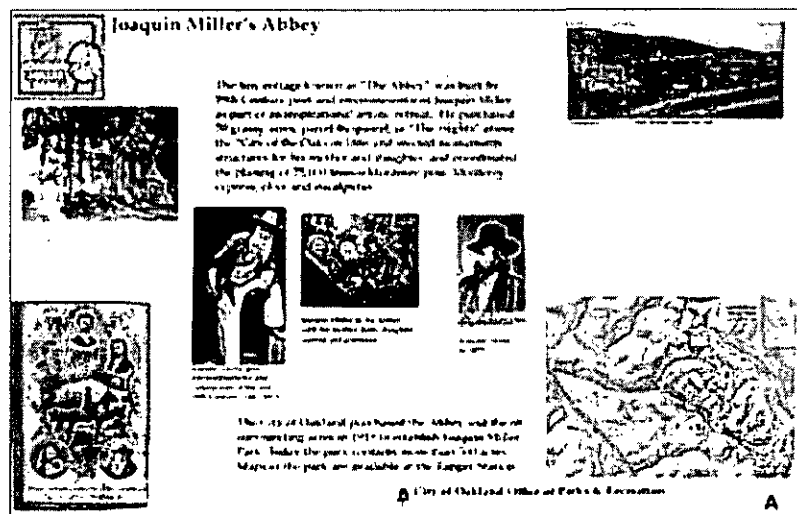
- **Future Plans: Phase II Restoration of the Abbey—**restore Joaquin Miller's cottage to what it looked like in his lifetime:

- Restore step to Abbey
- Restore bridge and bench over dry creek
- Restore rose arbor
- New ADA compliant walkways
- Low maintenance native plantings

Construction drawings donated by 1870 Design Group; plans approved by the Alameda County Historical Society, the Landmarks Preservation Board and the Parks & Recreation Advisory Committee. Plan to raise funds in the next year and plan to use volunteers, as appropriate. The first workday last November 7 created the first of three new pathways and uncovered the original creek bed. Additional workdays are planned for this spring.



- **New Interpretive Signage at the Abbey—**Researched and drafted by District 4 staff; will be designed by a graphic artist and fabricated out of embedded fiberglass on metal frame. Signs will be placed along new pathways by the Abbey. The first sign will be paid for thorough Pay-go, FOJMP will need to raise an additional \$30,000 necessary to produce the other nine signs.

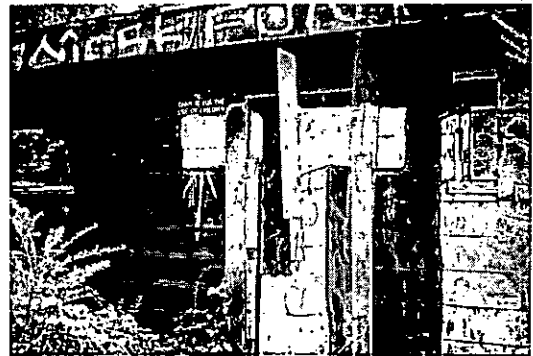


- **Replace Trail Sign Decals—**We are in the process of researching a new vendor and have estimated replacement costs at \$2,000. This is one of the fund raising projects being led by the new Friends of Joaquin Miller Park.



non-native plants and restore redwood understory. The Friends of Sausal Creek are leading this project.

- **Remove Sinawik Cabin**—This cabin has deteriorated to the point of being a hazard and a blight.
- **Upgrade Kiosks at Ranger Station and on trails** with new and current information.



- **Add New Welcome to Joaquin Miller Park Sign on Skyline Boulevard and a new sign at the park entrance on Sanborn Road.**

- **Restoration of the Redwood Forest Grove Area**—This project will protect the Alameda Manzanita and redwood forest understory. Create a new multiuse trail through upper redwood forest to keep users on trail, via logs or split rail fences, add interpretive signage, remove

## SUSTAINABLE OPPORTUNITIES

### Economic

In these times of economic uncertainty, the model of building public/private partnerships to maintain and enhance our parks makes sense. By building a network of community support, the City can generate a synergy that will ensure that Oakland continues to remain one of the top four greenest cities in the nation. Up until now, we have been able to leverage Pay-go funding with grants and donations to help fund projects. In the current economy, we will need to rely much more on in-kind services and community fund raising efforts to cover the initial cost of planning and designing projects to better position these projects for state and federal grants.

**Environmental**

Part of the vision for both parks is to protect the natural environment that makes these two large open spaces so desirable. We know more about the flora and fauna of Joaquin Miller Park because it has been studied more intensely than Shepherd Canyon Park, but one could expect similar plants and animals to be found living in the natural habitat.

Both parks are located in the Sausal Creek Watershed and have natural creeks that are tributaries to Sausal Creek. All trail improvements are reviewed by the City's creek and storm drain division to assure that they do not impinge on the health of our creek system. Trail reroutes and new trails are designed to reduce soil erosion. Working closely with the Friends of Sausal Creek, projects are designed to avoid conflicts with native plants, some of which are rare and only found in Joaquin Miller Park, and a few other habitats (pallid manzanita, Oakland Star Tulip, leatherwood). Joaquin Miller Park is home to 200 species of native plants, California's state grass—purple needlegrass—is abundant in the serpentine grasslands, as well as the California state flower, the California poppy. The park also attracts towhees, scrub jays, juncos, Cooper's hawks, lizards, gopher snakes, gray fox, deer and skunks.

**Social Equity**

As City parks, both Shepherd Canyon and Joaquin Miller are open to all City residents. In particular, our office's and the community's efforts in Joaquin Miller Park have been to attract more of Oakland's residents to this natural haven in the hills. That has been the primary purpose behind the Sundays in the Redwoods concerts and the Great American Backyard Camp out events. Especially during the current economic downturn, our hope is that more and more of Oakland's residents from throughout the City will take advantage of the sunny meadows and cool shaded trails through both Shepherd Canyon and Joaquin Miller Parks that are located right here in their City.

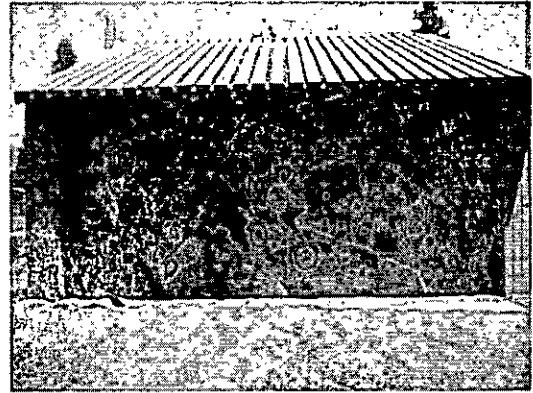
**DISABLED AND SENIOR ACCESS**

Both parks have accessible and non-accessible areas. The new parking lot at Shepherd Canyon park has two handicapped accessible parking spaces and the pathway around the meadow is accessible. In Joaquin Miller Park, Woodminster Amphitheater and the Joaquin Miller Community Center are accessible.

**RECOMMENDATION**

We share our community planning approach as a proven way to build community trust and instill a common vision that has allowed our office and the City to leverage funds and goodwill in enhancing our parks and open space. Every park is different, and each time we work on a park project, we strengthen the approach.

This past year, the Maxwell Park Neighborhood Crime Prevention took our model and applied it to their own planning process as they worked to improve Maxwell Park. With a little coaching from our staff, they designed a survey that generated 300 responses. Today, they have removed invasive ivy, worked with the City's Tree Services Division to remove eucalyptus trees and, using Pay-go funds, are in the final stages of working with CEDA Project Management to design park upgrades in hopes of obtaining grant funds. They recently used District 4 Local Hero grants (Pay-go) and a Community Development Block Grant to install a mural on the side of the restroom. Not only is the mural beautiful, but the entire process has brought the Maxwell Park neighborhood closer together.



Respectfully submitted,

Jean Quan  
Council Member, District 4

Prepared by Susan Piper  
Policy Analyst, District 4

Attachment A- Shepherd Canyon, Joaquin Miller Parks Master Planning Budgets



**Shepherd Canyon Park  
Community Planning and  
Implementation**

**Community Planning Process**

	1500	Jean Quan Paygo
Mailing	\$1,488	Shepherd Canyon Homes Association
	<u>600</u>	Shepherd Canyon Homes Association
Total	3588	

**Shepherd Canyon Traffic &  
Pedestrian Survey/Plan**

1500 Shepherd Canyon Homes Association

**Escher Trail Construction**

	\$30,000	Jean Quan Paygo contract with EBCC
<i>Spur to Meadow</i>		<i>Volunteers of America Project</i>

**Parking Lot  
Survey**

1,800 Shepherd Canyon Homeowners Association

**Tree Removal**

2,000 Wildfire Prevention District

34,000 EB Conservation Corps Grant with Shepherd Canyon Homes Association

**Construction**

80,000 Henry Chang Paygo

25,000 Jean Quan Paygo

5,000 Montclair Safety & Improvement Council

6,790 Friends of Oakland Parks & Recreation

30,000 Montclair Soccer Club

**Total**

146,790

**Signage**

2 Park Signs (Shepherd Canyon  
Road and on Escher)

\$5,000 Jean Quan Paygo

**Scenic Route**

Shepherd Canyon Homeowners Association

**No Dumping (2)**

PWA Sign Shop

**Small Scenic Route Signs**

PWA Sign Shop

Conservation Resource Area (3)

Status of the Community Planning Process and Implementation of Projects At Shepherd Canyon and Joaquin Miller Parks 2003-2009:  
PWA Sign Shop

ATTACHMENT A

Item # \_\_\_\_\_

Parking Lot Sign                      \$4,200   Sausal Creek Environmental Council (PG&E Grant to Friends of Sausal Creek)

Educational Signs                      Eagle Scout and Jean Quan's Paygo

**Restoration of Shepherd Creek**

Escher Meadow Replanting                      Measure DD Funds  
8,000 Measure DD Funds

Removing dumped materials  
and regrading                      PWA

Scout Road Trail Workshops  
with Scout Road neighbors                      6,000 Jean Quan Paygo

**Other Amenities**

*Sunrise Meditation Bench                      3,000 \$2,800 donated labor by an Eagle Scout with \$570 in materials)*  
*Torri Gate                      12,000 (\$10,800 donated labor by an Eagle Scout and \$1,600 donated materials?)*

*Picnic Tables in Esher Meadow                      Eagle Scout Project*  
*Trash Cans                      500 Eagle Scout Project with small donation from Jean Quan Paygo for supplies*

Total costs to date:                      \$205,078

**Joaquin Miller Park  
Community Planning and  
Implementation**

**Community Planning Process**      5,000 Jean Quan Paygo

**Branding**

Logo Design      500 Jean Quan Paygo

Website Design      500 FOPR

**New Brochure/Map**

1st Printing/5k      1200 Friends of Oakland Parks & Rec

2nd Printing/5k      1300 Oakland Parks & Recreation Department

**Signage**

2 Wooden Entry Signs      7014 Jean Quan Paygo

Freeway Off Ramp Signs      City of Oakland Sign Shop

**Total:**      **7014**

**Trail Signs**

Jean Quan Paygo

Decal Design      500

Decals      3008

Plastic posts      1900

**Total:**      **5408**

**Trail Improvements**

Design      10,000 Bicycle Trails Council of the East Bay

V-0-Cal      \$30,000 Volunteers through Volunteers for Outdoors California

**Total**      **\$40,000**

Status of the Community Planning Process and Implementation of Projects At Shepherd Canyon and Joaquin Miller Parks 2003-2009:

**ATTACHMENT A**

**Dog Park**

Installation	7060 Paygo from Henry Chang & Jean Quan
Signage	250
Maintenance	O'Dogs
<b>Total:</b>	<b>7310</b>

**Tot Lot Improvements**

Installation	100,000 Local Donations & Jean Quan Paygo
	20,000 Grading Donation
Fence	7,000 Jean Quan Paygo
Benches	2,474 Jean Quan Paygo
<b>Total:</b>	<b>129,474</b>

Refurishing Trash Cans	500 Labor by Boy Scouts; materials covered by Local Hero Award from Jean Quan (Paygo)
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**Abbey Restoration**

wood, gravel, decomposed granite	1000 Local Hero Award (Jean Quan Paygo)
1 Interpretive Sign	3,500 Jean Quan Paygo
Labor	donated by Volunteers, Friends of Joaquin Miller park
Design	5,000 donated by 1870 Design
<b>Total</b>	<b>9,500</b>

**Sundays in the Redwoods**

Concert Series	\$95,000 Local sponsors, OPR and Jean Quan Paygo
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**Traffic Improvements**

Solar Radar Speed Feedback Sign	15,000 Paygo from Jean Quan
Road Improvements (resurfacing, bulb outs)	\$397,000 Measure B, ACTIA, Prop 1.B; Prop 42 and MTC grants
<b>Total:</b>	<b>412,000</b>

<b>Total:</b>	Status of the Community Planning Process and Implementation of Projects At Shepherd Canyon and Joaquin Miller Parks 2003-2009:
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**706,206****ATTACHMENT A**

Item # \_\_\_\_\_

# Building Public-Private Partnerships to Enhance Our City Parks

Informational Report on the Community  
Planning Process, Implementation and Budget  
for Projects at Shepherd Canyon and Joaquin  
Miller Parks  
2003-2009

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# Background

- December 2002--Master Planning Process for Shepherd Canyon Park and Joaquin Miller Park placed on pending list of Life Enrichment Committee.
  - No funding source
-

# Creative Response: Growing Public-Private Partnership

- Surveys
  - Facilitated community planning workshops
  - Small representative working task force of park users and city staff, led by Council Office
    - Prioritize projects
    - Raise funds
    - Volunteer efforts
    - Develop ongoing stewardship and support through a “Friends of” or other stewardship organization
-

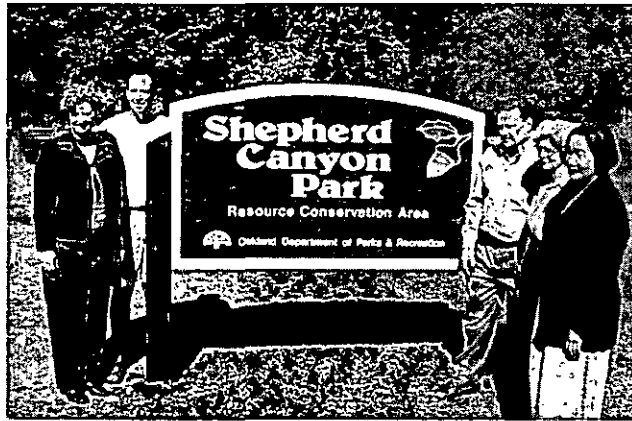
# Results

- Positive park improvements
  - Stronger park “community”
  - Ongoing stewardship
-



# Shepherd Canyon Park

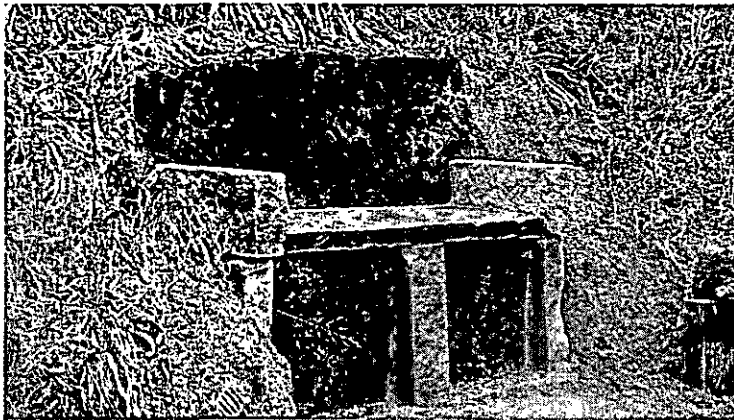
# Completed Projects



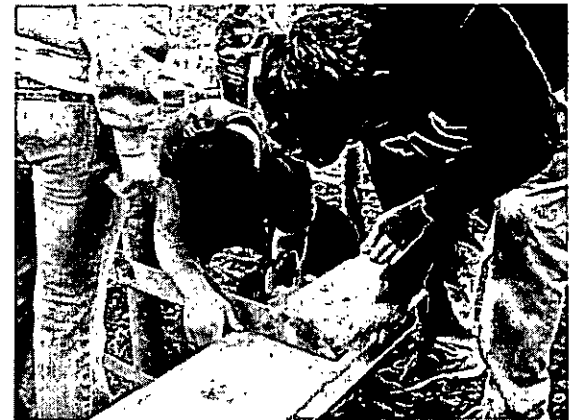
Council  
Paygo  
Project



SCHA  
Ecopullers  
& Planters



Eagle  
Scout  
Projects





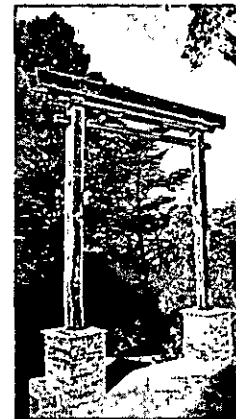
Civic Corps  
Project/Pay  
go



Service for  
Peace Project

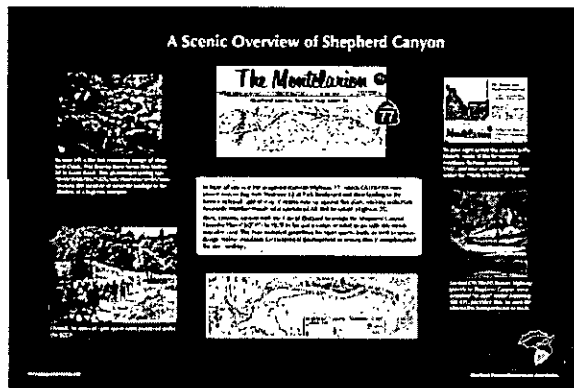


View from the  
new trail

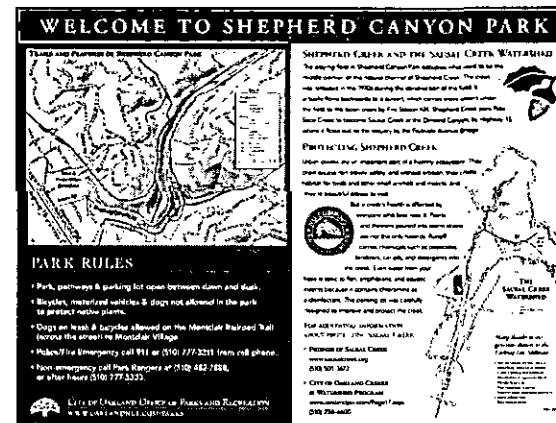


Eagle Scout  
Project

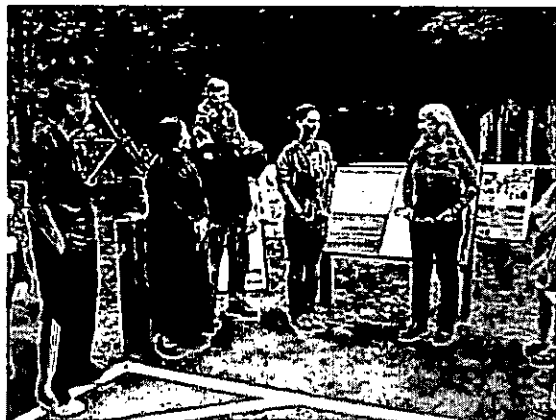
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Eagle Scout  
Project/Paygo



Sausal Creek  
Environmenta  
I Council



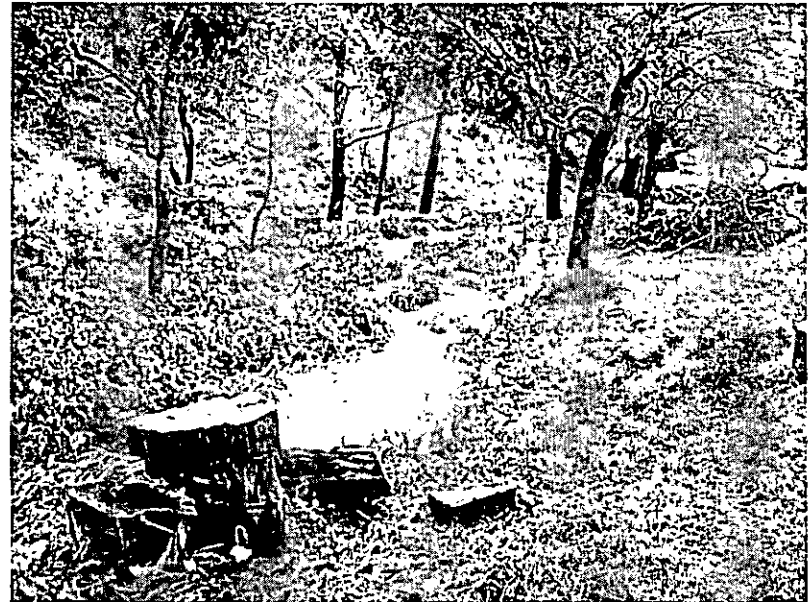
Parking  
Lot  
Dedication:  
Paygo,  
community  
donations



Eagle  
Scout/Pay  
go

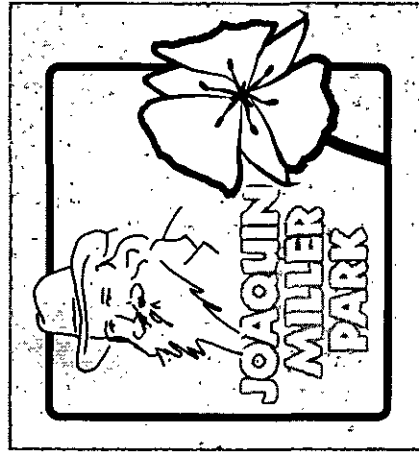
# Future Projects

- Shepherd Creek Restoration (Measure DD)
- Build bridge across upper creek (Eagle Scout)
- Build connector path from Fire Station 24 to meadow
- Explore using Corp. Yard for additional team parking
- Trail from Scout Road to Meadow



# Joaquin Miller Park

## Completed Projects



New logo for branding



Website



New brochure/Paygo; FOPR; OPR



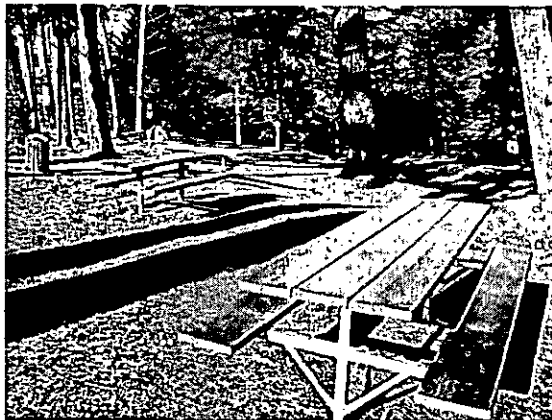
New map/  
K Pausells,  
FOSC



Welcome Signs  
on Joaquin  
Miller Road/  
Paygo



Speed  
Radar  
Feedback  
Sign on  
Joaquin  
Miller  
Road/Paygo



Additional  
picnic tables at  
Wodminster  
Ampitheater  
/Paygo



Dogpark  
/Paygo;  
O'Dog



Trail Rerouting/  
Cleanups/  
V-o-Cal/  
BTCEB/JM  
Working Group

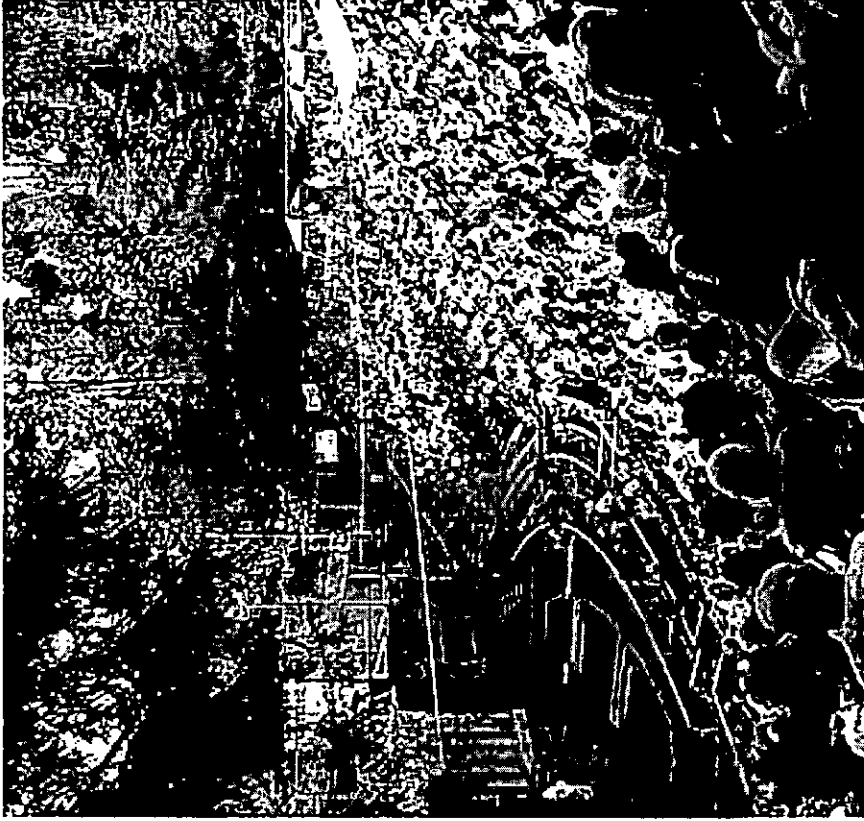


Upgrading  
trash cans for  
Overlook/Eagle  
Scout Project



Tot lot  
improvements/  
Community;  
Paygo





## Sundays in the Redwoods Concerts/ OPR/Fundraising

# New Projects

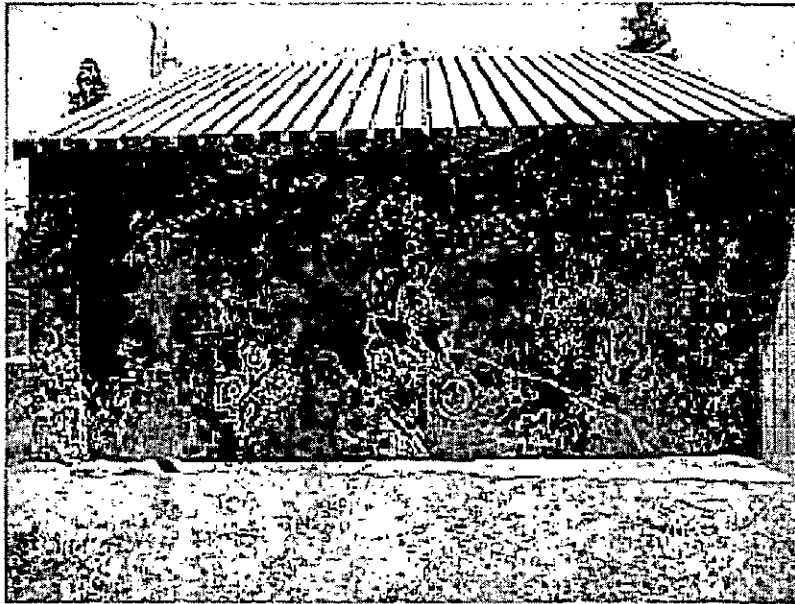


## Phase II Abbey Restoration

- Restore step to Abbey
- Restore bridge and bench over dry creek
- Restore rose arbor
- New ADA compliant walkways
- Low maintenance native plants

Design donated by  
1870 Design Group

# Lessons Learned



New mural at Maxwell Park-  
Friends of Maxwell Park;  
Paygo

- Helps build community
- Helps strengthen City/community relations
- Leverages Paygo and other funding
- Enhances our investment in our parks



## Joachim Miller's Abbey



The new cottage known as "The Abbey" was built by fisherman, poet, and naturalist Joachim Miller as part of an interpretive trail. The interpretive trail, known as "The Highs" since the story of the Quail in 1960, and several other trails, including the main trail and the trail to the main building, are now open to the public. The trail to the main building is a 1/2 mile trail, and the trail to the main building is a 1/2 mile trail.



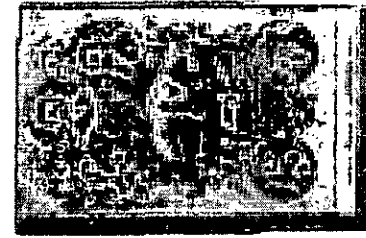
Interpretive trail to the main building of the Abbey.



Interpretive trail to the main building of the Abbey.



Interpretive trail to the main building of the Abbey.



The City of Oakland purchased the Abbey and the surrounding area in 1960 to establish the main building of the Abbey.

A

## New interpretive signage at Abbey and nearby



New entry sign  
and new trail  
signage

Remove dangerous  
Sinawik Cabin

