



City of
OAKLAND California

Oakland Economy Now - Vol. 20 May 2016

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OAKLAND ECONOMY NOW

News from the
CITY OF OAKLAND

VOL. 20

MAY 2016



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OAKLAND BUSINESS

Small Business Week May 1 – May 7 Packed with Free Workshops, Resources and Events

Get ready for an [Oakland Small Business Week](#) befitting our vibrant business community. Here's the week's lineup of free workshops and events:

Sunday: [Kiva Oakland Pledge Drive](#)

Monday: [Access to Capital Lenders Fair & Opening Reception](#)

Tuesday: [Digital Solutions & Worker Owned Co-ops](#)

Wednesday: [Diversity in Entrepreneurship](#)

Thursday: [Artists & Makers Workshops and Mixer](#)

Friday: "[Healthy Business, Healthy Communities](#)" closing reception with Congresswoman Barbara Lee and US SBA Administrator Maria Contreras-Sweet. Includes a VIP tour of [Revolution Foods](#) with food industry leaders.

Saturday: [Shop Local in Participating Neighborhoods](#)

[Click here](#) for the full program and partners.

RESOURCES

Need help for your business? [Contact us!](#)

[Business Assistance Center](#)

[Zoning & Permits](#)

[Quarterly Economic Dashboard](#)

[Minimum Wage & Employment Laws](#)

[KivaZip Oakland](#)

[Foreign Trade Zone](#)

HONORED BUSINESSES

Congratulations to the following businesses, who will be recognized during Small Business Week:



Oakland is for Readers: Independent Bookstores Thriving

[Marcus Books](#) has been in Oakland for 56 years; [Book/Shop](#) in Temescal Alley for three. The six bookstores on Piedmont Avenue call themselves "[The Bay Area's Biggest Book Row](#)," with more than 100,000 books among them. Oakland's independent book store cluster is only growing – and offering exciting programming to nurse Oaklanders' literary love. The [Octopus Literary Salon](#) offers nightly events, food and wine with their books, while [E.M. Wolfman](#) on 13th Street has an art exhibit, "Inner Cities," exploring our psychological connections to place and cities. On Saturday, May 22, celebrate book culture at the [Oakland Book Festival](#), featuring 200 writers and 60 events at City Hall.

Northern CA Emerging Business of the Year
[Nona Lim](#)

Legacy Businesses
[Dreisbach Enterprises](#)
[Marcus Books](#)
[McGuire and Hester](#)
[Otaez Mexicatessen](#)
[Vien Huong Restaurant](#)

Council Recognition
[Park Street Burger](#)
[Oasis Food Market](#)
[Beast Oakland](#)
[Kingdom Builders Thrift and Furniture Store](#)

UPCOMING EVENTS

[Independent Bookstore Day](#)
April 30 @ Multiple Locations

[Oakland Small Business Week](#)
May 1 – 7 @ Multiple Locations

[Bicycle Career Day](#)
May 7 @ 81st Avenue Library

[Vator Splash Spring](#)
May 12 @ Scottish Rite Center

[Oakland Indie Awards](#)
May 12 @ Oakland Museum

OAKLAND IN THE NEWS

[Oakland's food-and-wine scene reflects the city's unrivaled hipness](#)
April 22, *East Bay Times*

[Vator Splash Back in Oakland to Host Tech Influencers, VCs, Entrepreneurs on May 12](#)
April 19, *Busbyway.com*

[Construction and engineering giant fills Oakland's last big office](#)

inner cities

5.2 - 5.31.16



kelley o'leary
astrid kaemmerling
anna rotty
emmanuel sevilla
lizzy brooks

E.M. Wolfman
410 13th st.

People's Community Market Purchases West Oakland Location

Advancing their vision for a full-service food market, cafe, and social hall in West Oakland, [People's Community Market](#) has secured [3103 Myrtle Street](#) to build a grocery store designed for the neighborhood. People's goal is to make Oakland's food scene inclusive and to bring healthy food options to West Oakland. Other local organizations contributing to the project include [Cutting Edge Capital](#), who supported fundraising through a Direct Public Offering, [East Bay Asian Local Development Corporation](#), [Lowney Architecture](#) and St. Matthew Missionary Baptist Church, who will rent their parking lot to the market. The store is planned to open in 2017.

[vacancy](#)

April 15, *San Francisco Business Times*

[Oakland drawing more tech startups](#)

April 10, *East Bay Times*

[New proposed Oakland hotel could sate some downtown visitor demand](#)

April 7, *San Francisco Business Times*

[Startup correction hits S.F. funding in Q1, but Oakland investment soars](#)

April 6, *San Francisco Business Times*

[Huge Oakland development site next to BART nears sale](#)

March 31, *San Francisco Business Times*

[Sneak peek: Oakland's new Highland Hospital tower](#)

March 25, 2016, *San Francisco Business Times*

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CITY OF OAKLAND



ARTS

Rainin Foundation Launches New Grant Program for Local Artists

The Kenneth Rainin Foundation [announced a new arts program](#), Open Space, to fund [up to four temporary public art projects with grants between \\$50,000 and \\$200,000 per project](#). The program aims to "engage communities, showcase artistic experimentation and energize public spaces." Oakland Mayor Libby Schaaf stated, "Programs like Open Spaces help ensure that the arts are supported and celebrated in Oakland." The foundation is accepting [Letters of Inquiry](#) between May 16 and June 30. Kenneth Rainin was the founder of East Oakland-based [Rainin Instruments](#), one of Oakland's largest manufacturers.

REAL ESTATE

AECOM Bringing 600 Workers to Kaiser Center

The Bay Area's largest engineering and design firm, [AECOM](#), [has secured a major office lease](#) in Downtown Oakland. AECOM is taking 120,000 square feet in the Kaiser Center at 300 Lakeside Drive. The new location, two blocks from BART with lake views, will bring together 600 workers currently at AECOM's two San Francisco locations and its current Oakland office at 1313 Broadway.



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