

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** West Oakland Street Outreach  
Services Extension

**DATE:** December 14, 2015

City Administrator Approval



Date:

12/29/15

## RECOMMENDATION

**Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Amend The Oakland Unite Grant Agreement With Healthy Communities, Inc. To Extend West Oakland Street Outreach Services For Up To Six Months from January 1, 2016 Through June 30, 2016 In An Additional Estimated Amount Not To Exceed \$156,000.**

## EXECUTIVE SUMMARY

This report and resolution provide City Council with a recommendation to extend the grant agreement with the current West Oakland Street Outreach provider, Healthy Communities, Inc., for up to six months while a new Request for Proposals (RFP) process for West Oakland Street Outreach services can be carried out. The extension, in an estimated amount not to exceed \$156,000, would be funded by a grant from the U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention to the City of Oakland for violence prevention programs.

The Public Safety and Services Violence Prevention Oversight Commission (SSOC) and City Council recently approved grant agreements with non-profit and public agencies selected through a 2015 RFP process to provide a range of violence prevention and intervention services beginning January 1, 2016 (Resolution No. 85926 C.M.S.). The highest ranked application under the Street Outreach sub-strategy did not include a West Oakland partner, a critical component to the work. SSOC and City Council therefore authorized that \$325,000 out of Measure Z service funds be reissued in a new Request for Proposals in order to solicit additional proposals for West Oakland Street Outreach services.

## BACKGROUND / LEGISLATIVE HISTORY

The City of Oakland voters passed the 2014 Oakland Public Safety and Services Violence Prevention Act ("Measure Z"), in November 2014, approving a series of taxes to support violence intervention objectives, including programs and services that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism, and for youth and young adults at highest risk of violence as guided by data analysis.

Measure Z establishes a Public Safety and Services Violence Prevention Oversight Commission (SSOC), whose members received and approved a priority spending plan for violence prevention and intervention funds received through the ordinance on May 27, 2015. The City Council approved \$6,525,000 annually to be awarded through a Request for Proposals (RFP) process to qualified organizations providing violence prevention services in the approved strategy areas on July 21, 2015 (Resolution No. 85720 C.M.S.).

On November 16, 2015, SSOC approved recommendations to execute grant agreements with non-profit and public agencies selected through the 2015 RFP process to provide violence prevention and intervention services. City Council approved the funding recommendations on December 8, 2015. A total amount of \$6,370,000 annually was approved for grant agreements to run from January 1, 2016 through June 30, 2017, with an option to renew for one additional year, pending Council approval (Resolution No. 85926 C.M.S.).

The highest ranked application under the Street Outreach sub-strategy in the 2015 RFP process did not include a West Oakland partner, a critical component to the work. SSOC and City Council therefore authorized that \$325,000 of Measure Z service funds be reissued in a new RFP in order to solicit additional proposals for West Oakland Street Outreach services.

## **ANALYSIS AND POLICY ALTERNATIVES**

**Extension of Current Services:** The current funding term for West Oakland Street Outreach services will end on December 31, 2015. The proposed extension of up to six months with the current provider, Healthy Communities, Inc., will allow time for the new RFP process to be conducted. Extending currently funded services will allow for service continuity for program participants, as well as for the communities by the presence of these critical services in West Oakland.

The extension, in an estimated amount not to exceed \$156,000, would be funded by a grant from the U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention (OJJDP) to the City of Oakland for violence prevention programs up to six months or upon the selection and approval of a provider resulting from the RFP. In 2010, HSD was awarded \$2.2 million in funding from Office of Juvenile Justice and Delinquency Prevention through their Community Based Violence Prevention program, an initiative focused on reducing gun violence and gang activity in neighborhoods most affected by violence. HSD was awarded additional Office of Juvenile Justice and Delinquency Prevention funding in 2014 and 2015 based in its strong performance implementing evidence-based violence prevention strategies, including funds intended to support Street Outreach efforts.

**RFP Re-Release:** Both new and current applicants would be encouraged to bid on the re-issued RFP, which will include the requirement to have a West Oakland-based partnership. The **estimated** timeline for the re-issue is as follows:

- RFP Release: Week of January 11, 2016
- Proposals Due: January 29, 2016
- Review Period: February 1-10, 2016
- Notification of Preliminary Recommendations: February 11, 2016
- Appeals Due: February 19, 2016

- Present Recommendations to SSOC: February 22, 2016
- Present Recommendations to Public Safety Committee and City Council: March 22 and 29, 2016 (pending approval)

### **FISCAL IMPACT**

The funds for the extension of West Oakland Street Outreach services will be allocated from the Department of Justice Fund (2112), Policy & Planning Organization (78311), Community Based Violence Prevention Project (G423310), and will have no impact on the General Fund. As previously noted, OJJDP's award to Oakland is intended to support the use of evidence-based practices such as Street Outreach in order to prevent and reduce gun violence.

**Table 1: Recommended Extension Amount**

<b>Agency</b>	<b>Description</b>	<b>Amount</b>	<b>Account</b>	<b>Project</b>
Healthy Communities, Inc.	West Oakland Street Outreach Services	\$156,000	54911 (Service Contract)	G423310

These additional funds would bring the total contract amount for Healthy Communities, Inc. for Fiscal Year 2015-2016 to \$328,500. Their current contract contains \$135,000 in Measure Z funds and \$37,500 in General Purpose Funds (Resolution No. 85631 and No. 85663 C.M.S.).

### **PUBLIC OUTREACH / INTEREST**

Staff presented the recommendation for the re-bid of West Oakland Street Outreach Services to the SSOC on November 16, 2015, in Oakland City Hall. The proposed extension of services by Healthy Communities, Inc. was shared with the Public Safety Committee during their December 1, 2016 meeting in Oakland City Hall.

### **COORDINATION**

Oakland Unite works to create and sustain a well-integrated violence intervention system resulting in better coordination of services leading to improved outcomes for participants. During the proposed extension, Healthy Communities, Inc. will continue to participate in efforts to achieve this coordination in partnership with HSD, other funded agencies, and key partners such as OPD and other law enforcement entities. This report and legislation have been reviewed by the Office of the City Attorney, Controller's Bureau, and the Contracts and Compliance Division of the City Administrator's Office.

### **PAST PERFORMANCE, EVALUATION AND FOLLOW-UP**

**Past Performance:** Healthy Communities, Inc. has demonstrated the ability to produce positive outcomes for participants under Measure Y. Research Development Associates (RDA) is the independent evaluator charged with conducting an evaluation of Measure Y and the Oakland Unite violence prevention programs. RDA released the Oakland Unite Retrospective Evaluation

Item: \_\_\_\_\_  
Public Safety Committee  
January 12, 2016

Report: 2005-2013, for the purpose of reflecting on the impact of the measure over time. This report was presented to the Public Safety Committee on October 28, 2014. In this report, RDA found that 72 percent of Oakland Street Outreach participants had arrests before participation. This dropped to 28 percent of participants following participation.

Next Steps: During the extension period Healthy Communities, Inc. will be required to continue collecting performance data through the Oakland Unite CitySpan online grantee database. HSD will monitor and report out to OJJDP on a semi-annual basis using the OJJDP's Data Reporting Tool which they developed to predetermined performance metrics.

### **SUSTAINABLE OPPORTUNITIES**

***Economic:*** Providing services for West Oakland residents affected by violence will improve their economic stability by linking them to organizations and services geared to produce positive outcomes around recidivism reduction, educational achievement, and employment for youth and young adults. Breaking the cycle of violence has the potential to save dollars in medical care, police services, and incarceration costs, among other costs.

***Environmental:*** By expanding social services to and improving opportunities for those most impacted by violence, marginalized communities are made safer, healthier, and stronger. Safer neighborhood conditions contribute to the growth and revitalization of our Oakland communities, including efforts to preserve or improve the quality of the physical environment.

***Social Equity:*** Oakland Unite programs, including Street Outreach, help disenfranchised youth, young adults, and families in Oakland have more equitable access to opportunity and a greater chance at success by improving school performance, expanding employment opportunities, and providing comprehensive support services.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Amend The Oakland Unite Grant Agreement With Healthy Communities, Inc. To Extend West Oakland Street Outreach Services For Up To Six Months From January 1, 2016, Through June 30, 2016 In An Additional Estimated Amount Not To Exceed \$156,000.

For questions regarding this report, please contact Peter Kim, Oakland Unite Manager, at 510-238-2374.

Respectfully submitted,

  
SARA BEDFORD  
Director, Human Services Department

Oakland Unite Division

**Reviewed by:** Peter Kim, Manager

**Prepared by:** Josie Halpern-Finnerty, Planner

2015 DEC 30 AM 11:24

Approved as to Form and Legality  
**DRAFT**

# OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

City Attorney

Introduced by Councilmember \_\_\_\_\_

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**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO AMEND THE OAKLAND UNITE GRANT AGREEMENT WITH HEALTHY COMMUNITIES, INC. TO EXTEND WEST OAKLAND STREET OUTREACH SERVICES FOR UP TO SIX MONTHS FROM JANUARY 1, 2016 THROUGH JUNE 30, 2016 IN AN ADDITIONAL AMOUNT NOT TO EXCEED \$156,000**

**WHEREAS**, the City of Oakland voters passed the 2014 Oakland Public Safety and Services Violence Prevention Act (“Measure Z”), in November 2014, approving a series of taxes to support violence intervention objectives, including programs and services that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism, and for youth and young adults at highest risk of violence as guided by data analysis; and

**WHEREAS**, Measure Z establishes a Public Safety and Services Violence Prevention Oversight Commission (SSOC), whose members received and approved the priority spending plan for violence prevention and intervention funds received through the ordinance on May 27, 2015; and

**WHEREAS**, the City Council approved \$6,525,000 annually to be awarded through a Request for Proposals (RFP) process to qualified organizations providing violence prevention services in the approved strategy areas on July 21, 2015 (Resolution No. 85720 C.M.S.); and

**WHEREAS**, as a result of the RFP process the SSOC approved that \$6,370,000 annually in Measure Z funds be used to execute grant agreements with non-profit and public agencies selected to provide violence prevention and intervention services on November 16, 2015; and

**WHEREAS**, City Council approved the aforementioned grant agreements to run from January 1, 2016 through June 30, 2017, with an option to renew for one additional year, pending Council approval, on December 8, 2015 (Resolution No. 85926 C.M.S.); and

**WHEREAS**, the highest ranked application under the Street Outreach sub-strategy did not include a West Oakland partner, and therefore the SSOC and City Council authorized that \$325,000 out of Measure Z service funds be reissued in a new Request for Proposals in order to solicit additional proposals for this sub-strategy; and

**WHEREAS**, the current term of funding for West Oakland Street Outreach services administered by the Human Services Department (HSD) ends on December 31, 2015; and

**WHEREAS**, the proposed extension of up to six months with the current provider of West Oakland Street Outreach services through June 2016 will allow time for a new Request for Proposals process for West Oakland Street Outreach services; and

**WHEREAS**, extending currently funded services will allow for continuity of service for program participants, as well as for the communities affected positively by the presence of these critical services in West Oakland; and

**WHEREAS**, staff recommends that Healthy Communities, Inc., be awarded funding not to exceed \$156,000 to extend West Oakland Street Outreach services for up to six months; and

**WHEREAS**, the recommended extension of violence prevention services shall be funded by allocating up to \$156,000 from a grant from the U.S. Department of Justice, Office of Juvenile Justice and Delinquency Prevention (OJJDP) awarded to the City of Oakland for violence prevention programs, with no impact on the General Fund; and

**WHEREAS**, HSD was awarded \$2.2 million in funding from OJJDP in 2010 through their Community Based Violence Prevention program, and was awarded additional funding in 2014 and 2015 based on its strong performance, including funds intended to support Street Outreach efforts; and

**WHEREAS**, These additional funds would bring the total contract amount for Healthy Communities, Inc. for Fiscal Year 2015-2016 to \$328,500; now, therefore, be it

**RESOLVED:** That the City Administrator is hereby authorized to amend the grant agreement with Healthy Communities, Inc. for an additional amount not to exceed \$156,000 and extend the agreement for up to six months from January 1, 2016 through June 30, 2016, for the purpose of funding West Oakland Street Outreach services:

<b>Service Area: Street Outreach</b>	<b>Amount Recommended (Not to Exceed)</b>	<b>Funding Code</b>
Healthy Communities, Inc.	\$156,000	G423310

; and be it

**FURTHER RESOLVED:** That the funds for services described above will be allocated from the Department of Justice Fund (2112), Policy & Planning Organization (78311), Community Based Violence Prevention Project (G423310) and Fostering Safe and Healthy Communities Program (SC22); and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized, without returning to Council, to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary for the above-referenced grant agreement, without increasing the amount of the agreement; and be it

**FURTHER RESOLVED:** That said agreement shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, AND  
PRESIDENT GIBSON MCELHANEY

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_

**LATONDA SIMMONS**  
City Clerk and Clerk of the Council  
of the City of Oakland, California