

APPROVED AS TO FORM AND LEGALITY

  
CITY ATTORNEY'S OFFICE

**OAKLAND CITY COUNCIL**

**RESOLUTION NO. \_\_\_\_\_ C.M.S.**

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**RESOLUTION 1) AWARDING GRANTS FOR THE 2024-2025 CORRIDOR SAFETY AMBASSADOR PROGRAM TO NON-PROFIT ORGANIZATIONS BLACK CULTURAL ZONE, LAUREL DISTRICT ASSOCIATION, JACK LONDON IMPROVEMENT DISTRICT, SPANISH SPEAKING UNITY COUNCIL OF ALAMEDA COUNTY, INC., AND TRYBE INC. FOR THE FISCAL YEAR 2024-2025 IN AN AMOUNT NOT TO EXCEED THREE HUNDRED THOUSAND DOLLARS (\$300,000) PER GRANTEE FOR A TOTAL AMOUNT NOT TO EXCEED ONE MILLION FIVE HUNDRED THOUSAND DOLLARS (\$1,500,000) TO IMMEDIATELY ENHANCE SAFETY AMBASSADOR AND PERSONNEL AND SAFETY PROGRAMS DURING THE 2024 HOLIDAY SHOPPING SEASON AND THROUGHOUT THE PROGRAM YEAR IN HIGH PRIORITY NEIGHBORHOOD BUSINESS CORRIDORS INCLUDING THE DIMOND, GREATER DOWNTOWN, LAUREL, LITTLE SAIGON, HEGENBERGER, AND FRUITVALE BUSINESS CORRIDORS AND TO ESTABLISH A COMMUNITY OF PRACTICE LINKING CITY SERVICES AND TRAINING FOR SAFETY AMBASSADORS AND PERSONNEL; AND 2) AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND ENTER INTO GRANT AGREEMENTS WITH GRANTEES FOR FISCAL YEAR 2024-2025 WITH AUTHORITY TO EXTEND THE TERMS WITHOUT INCREASING THE AMOUNT OF THE GRANT AWARDS**

**WHEREAS**, with the coming 2024 holiday season and as the City of Oakland (City) and its business community continue to recover from the disruption of business closures during the Covid-19 pandemic, the City wishes to take actions to improve public safety in the downtown area and other critical business and cultural corridors of the City, such as the Dimond, Downtown, Laurel, Little Saigon, Hegenberger, and Fruitvale business corridors; and

**WHEREAS**, to improve public safety, the City wishes to support community driven solutions to attract patrons, visitors and shoppers to key commercial and cultural corridors; and

**WHEREAS**, the City wishes to improve service delivery and deepen access to community resources to address crime and safety by connecting and training safety ambassadors and personnel to City programs such as 311, MACRO, and the Neighborhood Enhanced Service Team; and

**WHEREAS**, the FY 2024-2025 adopted midcycle budget provides One Million Five Hundred Thousand Dollars (\$1,500,000) in funding to build on the One Million Dollar (\$1,000,000) pilot launch of the Commercial Corridor Safety and Ambassador Grants from the adopted FY 2023-2024 budget, and

**WHEREAS**, the funding for the Commercial Corridor Safety and Ambassador Program is available as part of the adopted FY 2024-2025 budget in General Purpose Fund (1010), Economic Development Organization (85411), Third Party Grants Contracts Account (54912), Business Creation, Attraction, Retention, & Expansion Program (SC11), across Business Corridor Community Ambassador Project (1007109), 1010 Ambassador –Downtown Project (1007627), 1010 Ambassador-Fruitvale Project (1007554), 1010 Ambassador-Hegenberger Project (1007555), 1010 Ambassador-Diamond-Laurel Project (1007556), and 1010 Ambassador-Little Saigon Project (1007628); and

**WHEREAS**, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the Black Cultural Zone Community Development Corporation, a Nonprofit Corporation, an amount up to Three Hundred Thousand Dollars (\$300,000) as set forth in **Table 1**, to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season; and

**WHEREAS**, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the Jack London Business Improvement District of 2023, a Nonprofit Corporation, in an amount up to Three Hundred Thousand Dollars (\$300,000), as set forth in **Table 1**, to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season in neighborhood shopping areas; and

**WHEREAS**, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the Laurel Business Improvement District 2016, a Nonprofit Corporation, in an amount up to Three Hundred Thousand Dollars (\$300,000) as set forth in **Table 1**, to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season in neighborhood shopping areas; and

**WHEREAS**, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to the Spanish Speaking Unity Council of Alameda County, Inc., a Nonprofit Corporation, in an amount up to Three Hundred Thousand Dollars (\$300,000), as set forth in **Table 1**, to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season in neighborhood shopping areas; and

**WHEREAS**, the City wishes to award a Commercial Corridor Safety and Ambassador Grant to Trybe Inc., a Nonprofit Corporation, an amount up to Three Hundred Thousand Dollars (\$300,000), as set forth in **Table 1** to enhance Ambassador, Safety and Security Initiatives during the holiday shopping season in neighborhood shopping areas and to convene and support the Community of Practice; now, therefore, be it

**RESOLVED:** That the City Council hereby awards grants to the Black Cultural Zone Community Development Corporation, Jack London Improvement District, the Laurel Business Association (2592345), the Spanish Speaking Unity Council of Alameda County, Inc. and Trybe Inc, for the Fiscal Year 2024-2025, in an amount not to exceed Three Hundred Thousand Dollars (\$300,000) per grantee for a total award not to exceed One Million Five Hundred Thousand Dollars (\$1,500,000) as set forth in **Table 1** and up to the amounts provided in Table 1, which is hereby is incorporated by reference, for the purposes set forth herein; and be it

**FURTHER RESOLVED:** That the City Administrator is authorized to negotiate, draft and execute grant agreements with the Black Cultural Zone Community Development Corporation, Jack London Improvement District, the Laurel Business Improvement District, the Spanish Speaking Unity Council of Alameda County, Inc. and, Trybe Inc, for the Fiscal Year 2024-2025, , in an amount not to exceed Three Hundred Thousand Dollars (\$300,000) per grantee for a total award not to exceed One Million Five Hundred Thousand Dollars (\$1,500,000) as set forth in **Table 1** and up to the amounts provided in **Table 1**; and be it

**FURTHER RESOLVED:** That the City Administrator is authorized to modify, extend or amend the grant agreements without increasing the amount of the grant awards and to take any other action necessary and consistent with this Resolution and its basic purposes.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, JENKINS, KALB, KAPLAN, RAMACHANDRAN, REID, AND  
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_  
ASHA REED  
City Clerk and Clerk of the Council of the  
City of Oakland, California

3384496v1/SW

**TABLE 1**

<b><u>Commercial Corridor Safety and Ambassador Grants (\$1,500,000):</u></b>		
<b><u>Grantee</u></b>	<b><u>Individual Not-to-Exceed Grant Amount</u></b>	
Black Cultural Zone Community Development Corporation, a Nonprofit Corporation	<b><u>\$300,000</u></b>	
Jack London Improvement District of , a Nonprofit Corporation	<b><u>\$300,000</u></b>	
Laurel District Association, a Nonprofit Corporation	<b><u>\$300,000</u></b>	
Spanish Speaking Unity Council of Alameda County, Inc., a Nonprofit Corporation	<b><u>\$300,000</u></b>	
Trybe Inc., a Nonprofit Corporation	<b><u>\$300,000</u></b>	
<b><u>Total Not-to-Exceed Grant Amount</u></b>		<b><u>\$1,500,000</u></b>