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OFFICE OF THE CITY CLERK
OAKLAND

2008 JUN 26 PM 4: 22

Approved as to form and legality


Agency Counsel

REDEVELOPMENT AGENCY OF THE CITY OF OAKLAND

Resolution No. 2008 - 0068 C.M.S.

AN AGENCY RESOLUTION AUTHORIZING THE AGENCY ADMINISTRATOR TO NEGOTIATE, EXECUTE AND AMEND PROFESSIONAL SERVICES CONTRACTS AS NEEDED WITHOUT RETURNING TO THE AGENCY FOR THE DESIGN, DEVELOPMENT AND PRODUCTION OF A QUARTERLY NEWSLETTER FOR THE REDEVELOPMENT AGENCY IN AN AMOUNT NOT TO EXCEED \$60,000 FOR FISCAL YEAR 2008-2009

WHEREAS, the Redevelopment Agency of the City of Oakland coordinates and manages redevelopment activities throughout Oakland's ten Redevelopment Project Areas; and

WHEREAS, California Health and Safety Code Section 33131(b) authorizes a redevelopment agency to disseminate redevelopment information; and

WHEREAS, the Redevelopment Agency desires to educate and inform the populations that reside, operate businesses and own property in Oakland redevelopment project areas of programs, projects and initiatives of the Redevelopment Agency with the publication of a quarterly newsletter; and

WHEREAS, professional graphic design, writing, translation and printing services are needed to develop the quarterly newsletter; and

WHEREAS, a request for qualifications and request for proposals process was conducted to solicit qualified graphic design and writing firms resulting in a total of five responses; and

WHEREAS, the Redevelopment agency entered into contracts for graphic design and writing services and produced two issues of the redevelopment newsletter; and

WHEREAS, the Redevelopment Agency wishes to continue to produce the quarterly newsletter for fiscal year 2008 – 2009; and

WHEREAS, the design, writing, translation and printing services needed for the production of the redevelopment newsletter will not exceed \$60,000 for fiscal year 2008 – 2009; and

WHEREAS, the Agency finds that the services provided pursuant to the agreement(s) authorized hereunder are of a professional, scientific or technical nature and are temporary in nature; and

WHEREAS, the Agency finds that the agreement(s) shall not result in the loss of employment or salary by any person having permanent status in the competitive service; now, therefore, be it

RESOLVED: That the Agency Administrator is hereby authorized to negotiate, execute and amend professional services contracts as needed without returning to the Agency for the design, development and production of a quarterly newsletter for the Redevelopment Agency in an amount not to exceed \$60,000 for fiscal year 2008 – 2009; and be it further

RESOLVED: That \$60,000 for the newsletter will be allocated as follows: \$10,000 from Broadway/MacArthur/San Pablo Operations Fund (9529), Redevelopment Projects Organization (88669), Broadway/MacArthur/San Pablo Redevelopment Projects (P187510); \$10,000 from Redevelopment Planning Fund (9101), West Oakland Base Reuse Organization (88679), Redevelopment Plan-West Oakland Project (P37650); \$20,000 from Oak Knoll Operations Fund (9546), Central City East Organization (88699), Oak Knoll Project (S315110) and \$20,000 from Coliseum Operations Fund (9450), Business Development Organization (88559), Coliseum Project (S82600); and be it further

RESOLVED: That all documents related to these contracts shall be reviewed and approved by the Agency Counsel prior to execution and copies will be placed on file with the Agency Secretary.

IN AGENCY, OAKLAND, CALIFORNIA, JUL 15 2008

PASSED BY THE FOLLOWING VOTE:

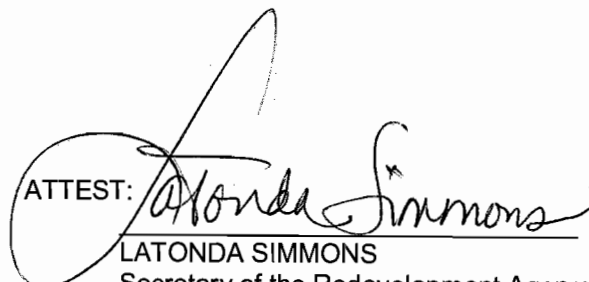
AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND
CHAIRPERSON DE LA FUENTE - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:


LATONDA SIMMONS
Secretary of the Redevelopment Agency
of the City of Oakland, California