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CITY OF OAKLAND  
SUPPLEMENTAL AGENDA REPORT

TO: President Reid and Members of the City Council  
FROM: Office of the Mayor  
DATE: June 20, 2017

RE: SUPPLEMENTAL REPORT REGARDING THE APPOINTMENT  
PROCESS FOR THE SUGAR SWEETENED BEVERAGES  
COMMUNITY ADVISORY BOARD

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**SUMMARY**

This report provides additional information on the appointment process and selection of members to serve on the Sugar Sweetened Beverages Community Advisory Board.

**BACKGROUND**

Per Ordinance No. 86161, approved May 3, 2016, and Section 4.52.080 (B) the specific qualifications of the 9 Community Advisory Board members are as follows:

“1) At least three (3) members will be residents who live in areas, as defined by the most current census tracts, which are disproportionately impacted by diseases related to the consumption of sugar, as measured by the most recent data available to the Alameda County Department of Public Health.

2) At least two (2) members will be one medical and one dental professional who have public health experience or who engage in whole or in part in the prevention, diagnosis, treatment, or research of, or education about chronic diseases linked to the consumption of sugar.

3) At least two (2) parents of students currently enrolled in Oakland Unified School District. The parent representatives shall have a student enrolled in and OUSD school at the commencement of the initial term and any subsequent term.

4) At least two (2) members will have experience addressing public health issues related to diabetes, obesity and sugary drink consumption, community-based youth food and nutrition programs, school-based food and nutrition programs, oral health or early childhood nutrition.”

To define Category 1, staff received data from Jane Martin, DrPH Interim Director, Community Assessment, Planning, and Evaluation (CAPE) Unit at the Alameda County Public Health Department. Following a review and analysis of available data, staff defined Category 1 through 66 census tracts that have equal or greater than 10% diabetes diagnosis, mortality or hospitalization rates. This definition captures many parts of West Oakland, East Oakland, San Antonio and Fruitvale.<sup>1</sup>

## **APPOINTMENT PROCESS**

The City received 35 applications to serve on the Sugar Sweetened Beverages Community Advisory Board, including candidates recommended by all 8 Councilmembers.

Unfortunately, none of the candidates recommended by Councilmembers were parents of currently enrolled OUSD students (Category 3), which must occupy at least 2 of the 9 Board seats, which made it impossible to appoint all 8 councilmember recommendations.

To meet the requirement of Category 3, the Mayor has nominated two parents who also live in census tracts most impacted by sugar-related diseases (Category 1). She also nominates a Life Academy student who lives in an impacted census track (Category 1), and will represent a critically needed youth voice on the Board. This outstanding youth serves as the Health and Wellness Director of All City Council Student Union and was recently elected to be a 2017-18 Student School Board Director. Advancing the two required parents and youth prevented the Mayor from advancing all 8 of the Councilmember recommended candidates. These three candidates – 2 parents and 1 student – not initially recommended by Councilmembers, live in districts 3, 5 and 7 and all live within sugar-disease impacted census tracts.

The District 5 Councilmember was asked and agreed to change his recommendation to the parent from his district.

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<sup>1</sup>The Alameda County Public Health Department does not collect data by zip code, but two related data sets were shared with staff – first, a data set from Matt Byers from the 500 Cities project, an initiative at the Center for Disease Control and Prevention (<https://www.cdc.gov/500cities/>). This data reflected the estimated percentage of adults who have been diagnosed with diabetes and the percentage who are obese, at the census tract level. Secondly, a spreadsheet with the mortality data and hospitalization rates for both diabetes and heart disease in Oakland by census tract. The data highlighted 12 census tracts with deaths from diabetes that were statistically significant (sufficient numbers of diabetes deaths to calculate a rate, generally, those census tracts with deaths higher than 10). Data also highlighted 66 census tracts with over 10% of diagnosed diabetes among adults over 18 from 2011-2015 (source: 500 cities data). When looking at census tracts with greater than 15% diagnosed diabetes among adults over 18, the data yielded only 9 census tracts (significantly less than 66 census tracts). There were zero applicants that fell within the strict 9-census tract definition of Category 1 and staff chose to go with the broader definition of Category 1 and use 66 census tracts.

The At-large Councilmember was also asked if she would be willing to change her recommendation to a parent or student, but she declined. This candidate was well qualified and certainly would serve well on this Board, but the Mayor was not able to advance the candidate for appointment, due to the need to comply with the measure's legal requirements and ensure youth voice. Unfortunately, the Board is limited to 9 members by the ballot measure itself. The Mayor has offered to appoint the candidate to the Budget Advisory Commission or Oakland Fund for Children and Youth as that councilmember's recommendation.

This nominated group of nine board members complies with the legal requirements of Ordinance No. 86161 and represents the broadest and deepest range of community and life experiences, as well as professional expertise.

Category 2 – at least 1 doctor and 1 dentist.

\*\*Donna Carey, M.D. (doctor) D7

Jared Fine, D.D.S., MPH (dentist) D4

Category 3 – at least 2 parents of currently enrolled OUSD student(s).

\*\*Renia Webb D3 (also Impacted Census Track)

\*\*Priscilla Wilson D5 (also Impacted Census Track)

Category 4 – at least 2 with public health or community or school-based nutrition experience.

Julia Liou (D1)

Tonya Love (D2)

\*\*Esperanza Pallana (D3)

\*\*Kim Carter Martinez D7 (recommended by D6)

\*\*Gema Cardenas (youth) D7

\*\* These 6 candidates also meet Category 1 – at least 3 who live in sugar-disease impacted census tracks.

#### **ACTION REQUESTED OF THE CITY COUNCIL**

Confirm the nominations by adopting the Resolution.

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Respectfully submitted,

Libby Schaaf, Mayor

Prepared by:

Yvonna Cázares

Director of Community Engagement to the Mayor