

CITY OF OAKLAND
Agenda Report

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2007 OCT 11 PM 2:12

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Community and Economic Development Agency
DATE: October 23, 2007

RE: **A Report And Resolution Designating A New Public Street As Rashida Muhammad Street That Will Connect 19th Street, William Street, And Thomas L. Berkley Way In The UpTown Oakland Project Area**

SUMMARY

A resolution has been prepared designating a new public street as Rashida Muhammad Street. The street is being constructed by the developer of the UpTown Oakland project, FC Oakland, and will connect 19th Street, William Street, and Thomas L. Berkley Way.

FISCAL IMPACT

Staff costs for processing the street name resolution will be covered by fees set by the Master Fee Schedule and were paid by the developer and will be deposited in the special revenue Development Service Fund (2415), Engineering Services organization (88432), Encroachment Permits account (42314), Engineering and Architectural Plan Approval (PS30).

PROJECT DESCRIPTION

The traffic analysis section in the Environmental Impact Report for the UpTown Oakland project identified that a new public street should be constructed mid-block between and parallel to Telegraph Avenue and San Pablo Avenue to facilitate pedestrian access and automobile circulation. The public right-of-way was dedicated to the City in 2005 with the subdivision map for the project (FM 7616), but a street name was not designated on the map. California Government Code Section 34091.1 enables a jurisdiction by resolution to designate new names or change names for public streets. Oakland Municipal Code Section 16.16.120 requires that proposed street names not duplicate or too closely approximate phonetically the name of any street in Oakland or other East Bay Cities, or adjacent portions of Alameda County.

KEY ISSUES AND IMPACTS

On March 27, 2007, staff presented an agenda report to the Public Works Committee for designating the new street as Fox Court. The name had been proposed by the developer, Forest City, who is constructing the new street as part of its public right-of-way improvements. The Committee directed staff to return at a later date with a recommendation after a process for nominating a street name that involved community input had been completed.

Item No. _____
Public Works Committee
October 23, 2007

On June 5, 2007, the Council office for District 3 distributed an e-mail to its listserv, the Neighborhood Services Coordinators (NSC), and the chairs of the Neighborhood Crime Prevention Council (NCPC) inviting constituents to submit nominations for the new street name. A solicitation was also posted on the District 3 website at www.nancynadel.org. The following nominations were received by the deadline of June 30, 2007:

- o Sister Rashida Mustafa Muhammad
- o Calvin Simmons
- o Lew Hing
- o Joshua Rose
- o Phil Elwood
- o Robert Maynard
- o Chappell Hayes
- o Dr. Charles G. Lee, a.k.a. Lew Sew Wing

On August 17, 2007, the Council office distributed the list of eight (8) nominees to its listserv, the NSCs, and the NCPC chairs, and posted the list on the District 3 website. Community members were asked to make a final selection from the list by August 31, 2007. Thirty (30) responses were received, and sixteen (16) responders selected Sister Rashida Mustafa Muhammad. Sister Muhammad, who is deceased, was the chair of the Prescott Neighborhood Crime Prevention Council for eight (8) years.

SUSTAINABLE OPPORTUNITIES

Economic

The UpTown Oakland project will provide opportunities for professional services and construction related jobs for the Oakland community.

Environmental

Construction permits for public right-of-way improvements require that the permittee comply with City ordinances and regional Best Management Practices for reducing nuisance noise, fugitive dust, construction debris disposal, and storm drainage pollutant runoff.

Social Equity

The UpTown Oakland project will assist the economic revitalization of the downtown district.

DISABILITY AND SENIOR CITIZEN ACCESS

Construction permits for public right-of-way improvements require that the permittee conform with State and City requirements for handicapped accessibility.

RECOMMENDATIONS

Staff recommends that the Committee accept this report and forward it to the City Council for adoption of the proposed resolution naming a new public street.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council accept this report and adopt the proposed resolution approving the designation of a new public street as Rashida Muhammad Street in the UpTown Oakland project area.

Respectfully submitted,



CLAUDIA CAPRIO
Development Director
Community and Economic Development Agency

Prepared by:

Raymond M. Derania
Interim City Engineer
Building Services Division

APPROVED FOR FORWARDING TO
THE PUBLIC WORKS COMMITTEE



OFFICE of the CITY ADMINISTRATOR

Introduced by

Councilmember

FILED
OFFICE OF THE CITY CLERK
OAKLAND
Approved for Form and Legality
2007 OCT 11 PM 2:12
[Signature]

City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

A RESOLUTION DESIGNATING A NEW PUBLIC STREET AS RASHIDA MUHAMMAD STREET THAT WILL CONNECT 19th STREET, WILLIAM STREET, AND THOMAS L. BERKLEY WAY IN THE UPTOWN OAKLAND PROJECT AREA

WHEREAS, on October 25, 2005, the Council of the City of Oakland approved by Resolution No. 79545 C.M.S. the subdivision of real property identified by the Alameda County Clerk Recorder as Final Map 7616 for the Uptown Oakland mixed-use residential project; and

WHEREAS, the Council of the City of Oakland conditionally accepted in said resolution irrevocable offers of dedication by the project subdividers, the Redevelopment Agency of the City of Oakland and FC Oakland, Inc., of new public rights-of-way for relocating William Street and for a new public street that will connect 19th Street, William Street, and Thomas L. Berkley Way; and

WHEREAS, as a condition of acceptance by the City of Oakland of said dedications, the developer of the Uptown Oakland project, FC Oakland, Inc., is required to improve the new public rights-of-way to public street standards and specifications established by the Public Works Agency of the City of Oakland; and

WHEREAS, said Final Map did not designate a name for said new public street; and

WHEREAS, an outreach to the public was conducted on June 5, 2007, by the Council office for District 3 through an e-mail distribution and a website posting that invited constituents to submit nominations for the new street name; and

WHEREAS, the following nominations for a new street name:

- o Sister Rashida Mustafa Muhammad
- o Robert Maynard
- o Joshua Rose
- o Dr. Charles G. Lee, a.k.a. Lew Sew Wing
- o Lew Hing
- o Phil Elwood
- o Chappell Hayes
- o Calvin Simmons

were received before June 30, 2007; and

WHEREAS, on August 17, 2007, the Council office for District 3 distributed a list of the aforementioned eight (8) nominees through an e-mail distribution and a website posting inviting community members to make a final selection from said list; and

WHEREAS, of the thirty (30) responses which were received before August 31, 2007, sixteen (16) responders selected Sister Rashida Mustafa Muhammad; and

WHEREAS, Sister Rashida Mustafa Muhammad, who is deceased, was the chair of the Prescott Neighborhood Crime Prevention Council in West Oakland for eight (8) years; and

WHEREAS, pursuant to Oakland Municipal Code Section 16.16.120, no other street in the City of Oakland is designated Rashida Muhammad or a similar derivative or too closely approximates phonetically the name of any street in other East Bay Cities or adjacent portions of Alameda County; and

WHEREAS, FC Oakland, Inc will provide without cost to the City of Oakland new street signs for the intersections of Rashida Muhammad with 19th Street, William Street, and Thomas L Berkley Way, as delineated in *Exhibit A* attached hereto; and

WHEREAS, pursuant to Section 34091.1 of the California Government Code, the Council of the City Oakland is authorized to designate names for City streets by resolution; and

WHEREAS, on February 18, 2004, the Council of the City of Oakland in accordance with the California Environmental Quality Act of 1970 (CEQA) Guidelines § 15090 certified that the Final Environmental Impact Report ("EIR") for said project was completed in compliance with CEQA, the Guidelines for Implementation of the California Environmental Quality Act (14 CCR sections 15000, et seq.); and

WHEREAS, none of the circumstances necessitating preparation of further environmental review in accordance CEQA Guidelines § 15162 or 15163 are present; now, therefore, be it

RESOLVED: That the designation of a name for a public street does comply with the California Environmental Quality Act; and be it

FURTHER RESOLVED: That the Council of the City of Oakland hereby approves the designation of the new public street as Rashida Muhammad Street; and be it

FURTHER RESOLVED: That pursuant to California Government Code Section 34092, the City Clerk is hereby directed to forward a copy of this Resolution to the Office of the Alameda County Clerk Record for recordation.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2007.

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND
PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

EXHIBIT A

