

**CITY OF OAKLAND  
AGENDA REPORT**

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2004 DEC 29 PM 12:45

TO: Office of the City Administrator  
ATTN: Deborah A. Edgerly  
FROM: Public Works Agency  
DATE: January 11, 2005

**RE: RESOLUTION APPROVING THE ESTABLISHMENT OF TWO-HOUR PARKING ZONES ON BOTH SIDES OF INTERNATIONAL BOULEVARD AND EAST 12<sup>TH</sup> STREET BETWEEN 5<sup>TH</sup> AVENUE AND 10<sup>TH</sup> AVENUE, FOR AN AMOUNT NOT TO EXCEED SEVENTEEN-HUNDRED DOLLARS (\$1,700)**

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**SUMMARY**

A resolution has been prepared approving the establishment of two-hour parking zones on both sides of International Boulevard and East 12<sup>th</sup> Street between 5<sup>th</sup> Avenue and 10<sup>th</sup> Avenue. Section 10.28.190 of the Oakland Municipal Code allows, by resolution, the establishment of two-hour parking zones based on parking demands and community needs.

*The proposed parking restriction is consistent with the following Mayor/City Council goals and citywide objective(s):*

**Improve Oakland Neighborhoods** by enhancing neighborhood commerce.

**FISCAL IMPACTS**

The cost to install two-hour signs in the proposed zones is approximately \$1,700. The Traffic Maintenance Division of the Public Works Agency will perform the work. Funds are budgeted and available in the Public Works Agency's Transportation Services Division budget.

The funding source is the State Gas Tax Fund (2230), under the Neighborhood Traffic Safety Program, Project No. C159610.

**BACKGROUND**

The East Bay Asian Local Development Corporation (EBALDC) made a request of the City to establish the subject two-hour parking zones along International Boulevard and East 12<sup>th</sup> Street between 5<sup>th</sup> Avenue and 10<sup>th</sup> Avenue. EBALDC, in collaboration with the office of City Council District 2, consulted the merchants on International Boulevard and East 12<sup>th</sup> Street concerning their on-street parking needs. The consensus is that businesses need constant parking turnover on these corridors to provide their customers the short-term parking that they need. Also, the parking policy along the corridors must be consistent throughout. Currently, there are sporadic

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Public Works Committee  
January 11, 2005

one and two-hour signs within the proposed zones that have created confusion and parking citations as a result.

*Staff attended a community meeting held in the evening of October 13, 2004. All ten merchants in attendance voted in favor of establishing continuous two-hour parking zones on International Boulevard and East 12<sup>th</sup> Street from 5<sup>th</sup> Avenue to 10<sup>th</sup> Avenue.*

### **KEY ISSUES AND IMPACTS**

This resolution will allow two-hour signs to be installed on the currently unsigned blocks and convert the existing one-hour signs to two-hour signs.

Staff typically assesses the needs and impacts of requests of this nature. There is a need in the Eastlake District to make the on-street parking policy consistent. The proposed change will eliminate the inconsistencies and provide more short-term parking.

### **SUSTAINABLE OPPORTUNITIES**

#### Economic

The proposed two-hour parking will sustain commercial businesses by increasing parking opportunities for their customers.

#### Environmental

None.

#### Social Equity

None.

### **DISABILITY AND SENIOR CITIZEN ACCESS**

Time-limited parking provides more opportunities for disabled and senior citizens to find available parking closer to their destinations. Vehicles displaying a disabled placard will be exempted from the time restriction.

### **RECOMMENDATION AND RATIONALE**

Staff recommends approval of the resolution to establish two-hour parking zones on International Boulevard and East 12<sup>th</sup> Street between 5<sup>th</sup> Avenue and 10<sup>th</sup> Avenue.

**ACTION REQUESTED OF THE CITY COUNCIL**

Staff recommends that Council approve the resolution.

Respectfully submitted,



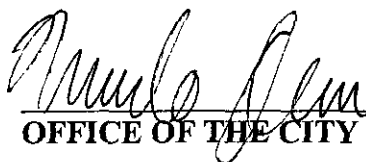
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**RAUL GODINEZ II, P.E.**  
Director, Public Works Agency

Reviewed by:  
Wladimir Wlassowsky, P.E  
Manager, Transportation Services Division

Prepared by:  
Joe Wang, P.E  
Supervising Transportation Engineer  
Transportation Services Division

APPROVED AND FORWARDED TO  
THE PUBLIC WORKS COMMITTEE:



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**OFFICE OF THE CITY ADMINISTRATOR**

OAKLAND CITY COUNCIL

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

Resolution No. \_\_\_\_\_

C. M. S.

2004 DEC 29 PM 12:45

INTRODUCED BY COUNCILMEMBER \_\_\_\_\_

**RESOLUTION APPROVING THE ESTABLISHMENT OF TWO-HOUR PARKING ZONES ON BOTH SIDES OF INTERNATIONAL BOULEVARD AND EAST 12<sup>TH</sup> STREET BETWEEN 5<sup>TH</sup> AVENUE AND 10<sup>TH</sup> AVENUE, FOR AN AMOUNT NOT TO EXCEED SEVENTEEN-HUNDRED DOLLARS (\$1,700)**

**WHEREAS**, merchants in the Eastlake business district requested, through the East Bay Asian Local Development Corporation (EBALDC) and the office of Council District 2, a consistent, time-limited parking policy on International Boulevard and East 12<sup>th</sup> Street between 5<sup>th</sup> Avenue and 10<sup>th</sup> Avenue to improve parking accessibility for their customers; and

**WHEREAS**, at a community meeting held in the evening of October 13, 2004, all ten merchants in attendance voted in favor of establishing continuous two-hour parking zones along the subject corridor segments; and

**WHEREAS**, the proposed two-hour parking will sustain commercial businesses by increasing parking opportunities for their customers; and

**WHEREAS**, there are currently two-hour signs approved by a previous resolution that exist in part of the proposed two-hour zones; and

**WHEREAS**, there are currently one-hour signs (on International Boulevard between 7<sup>th</sup> and 8<sup>th</sup> avenues) that were never approved by resolution within the proposed two-hour zones; and

**WHEREAS**, this resolution will allow two-hour signs to be installed on the currently unsigned blocks and convert the existing one-hour signs to two-hour signs in the proposed two-hour zones; now, therefore, be it

**RESOLVED**: That the establishment of continuous two-hour parking zones on International Boulevard and East 12<sup>th</sup> Street between 5<sup>th</sup> Avenue and 10<sup>th</sup> Avenue, as described below, is hereby approved:

1. INTERNATIONAL BOULEVARD, NORTH SIDE—Establish two-hour parking zone from 6<sup>th</sup> Avenue to 8<sup>th</sup> Avenue.
2. INTERNATIONAL BOULEVARD, SOUTH SIDE—Establish two-hour parking zone from 6<sup>th</sup> Avenue to 7<sup>th</sup> Avenue.
3. EAST 12<sup>TH</sup> STREET, NORTH SIDE—Establish two-hour parking zone from 5<sup>th</sup> Avenue to 7<sup>th</sup> Avenue. Convert one-hour parking zone to two-hour parking zone from 7<sup>th</sup> Avenue to 8<sup>th</sup> Avenue.
4. EAST 12<sup>TH</sup> STREET, SOUTH SIDE—Convert one-hour parking zone to two-hour parking zone from 7<sup>th</sup> Avenue to 8<sup>th</sup> Avenue.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 20\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES – BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN AND  
PRESIDENT DE LA FUENTE

NOES –

ABSENT –

ABSTENTION –

ATTEST: \_\_\_\_\_

CEDA FLOYD  
City Clerk and Clerk of the Council  
of the City of Oakland, California