



AGENDA REPORT

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Rachel Fyynn

SUBJECT: Supplemental Report Regarding
2013 City Council Redistricting

DATE: September 25, 2013

City Administrator
Approval

Date

[Signature]
9/25/13

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council accept this supplemental report, hear public comment, and recommend direction on the review of proposed redistricting maps and schedule of future Council hearings.

REASON FOR SUPPLEMENTAL REPORT

The City's Redistricting consultant, Doug Johnson, of National Demographics Corporation is proposing an additional Redistricting proposal: "NDC Test A Plan" (see Attachment 1). This proposed map was not available at the time of the preparation of the October 3, 2013 Rules and Legislation Agenda Report, but is of interest to the Council as it considers additional options for Redistricting. This supplemental report conveys the "NDC Test A Plan" to the Council and the public.

Attachment 1 includes:

- proposed map
- a narrative explanation of the proposals
- demographic table
- detailed map sections shown at the Council District level.

OUTCOME

Staff seeks direction from Council on how staff should proceed with the drawing of new City Council district boundaries. Staff recommend that the Council select a redistricting map and direct Staff to return with an ordinance ready for first reading. The selected redistricting map

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could be (1) one of the already-drawn plans; (2) a map that Council directs Staff to develop by combining parts of the already-drawn plans; or (3) an entirely new plan.

CEQA

The California Environmental Quality Act (CEQA) does not apply to the 2013 Council redistricting, because the redistricting ordinance is not a "project" under CEQA. Section 15378 (b)(5) of the CEQA *Guidelines* states that a "project" under CEQA: "does not include...organizational or administrative activities of governments that will not result in direct or indirect physical changes in the environment."

For questions regarding this report, please contact Rachel Flynn, Director of Planning and Building, at 510-238-2229.

Respectfully submitted,



RACHEL FLYNN
Director, Department of Planning and Building

Prepared by:
Devan Reiff, Planner III
Strategic Planning Division

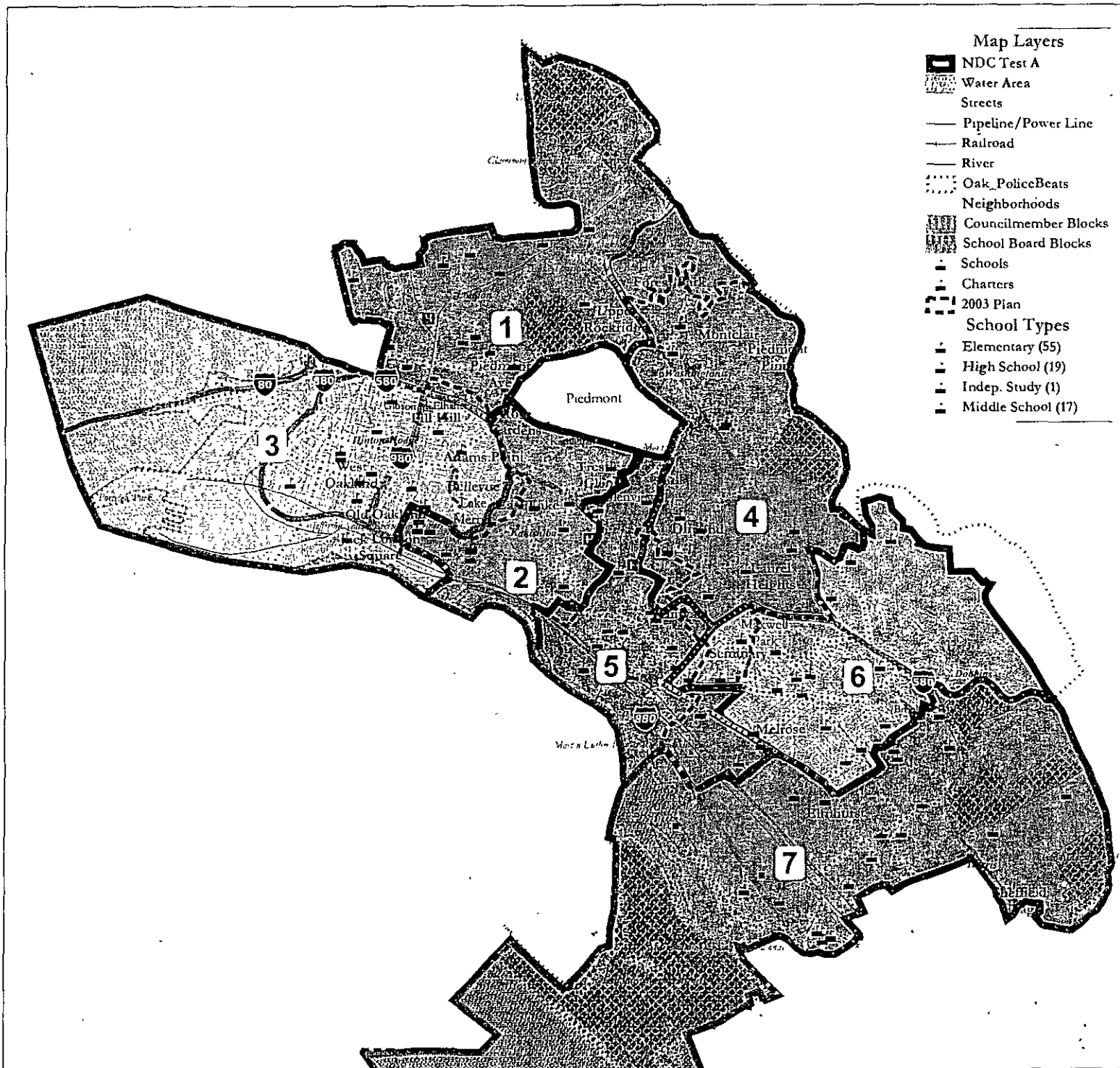
Attachment 1: National Demographics Corporation proposed Redistricting map ("NDC Test A Plan")

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The City's extensive public outreach effort successfully generated considerable public engagement and input for the City's 2013 redistricting effort. The first round of engagement and education Town Hall meetings led to the creation of 10 proposed redistricting maps generated by members of the Oakland community, along with three plans generated by the City's consultant. Following the second round of Review and Feedback meetings, NDC took the input of the community and developed the "NDC Test A" plan that attempts to put the many different comments and requests together into a plan that draws on the public input and balances the competing nature of some of the requests.

The "NDC Test A" plan is one illustration of how the 'puzzle pieces' from the various plans can be put together in ways that achieve the goals or suggestions from residents of different parts of the community.

Step 1: Population Balance the currently over-populated District 1:

- A) Move the border between D1 and D3 from MacArthur to I-580;
 - *Proposed by member of the public in "Cohesive Neighborhoods 1"*
 - Unites a divided community: Police Beat 9X (united in D4)
 - Follows a major road (I-580)
 - Makes both D1 and D3 more compact
- B) Move the border between D1 and D4 in the hills north of Hwy 13 from its curvy multi-road path to Highway 24;
 - *Proposed by member of the public in "Cohesive Neighborhoods 1"*
 - Follows a major road (Hwy 24)
 - Unites a divided community (Thornhill Elementary attendance zone)
 - Makes both D1 and D4 more compact
- C) Balance population of D1 by moving D1/D2 border one block from Oakland Ave to Harrison Street
 - *Proposed in "NDC Draft 2"*

Step 2: Population Balance the currently over-populated District 3:

- D) Move the East Lake / China Hill area east of Lake Merritt from D3 to D2
 - *Proposed in every plan drawn by members of the public*
 - Unites a divided community (Cleveland Elementary Attendance Area; Police Beat 15X; East Lake Neighborhood)
 - Makes D2 and D3 more compact
 - New border: Grand Ave

Step 3: Population Balance District 3:

- E) Unite die Tresde Glen neighborhood in D2
- *Proposed by the Trestle Glen Neighborhood group*
 - Unites a divided community (Trestie Glen)
 - Follows a major visible feature (canyon behind Tresde Glen homes)
 - Makes D2 and D4 a bit more compact
- F) Move Garfield Elementary and neighborhood to the south from D2 to D5
- *Almost identical to change proposed by a member of the public in "Fair Representation"*
 - *A smaller version of the move proposed by a member of the public in Hope 4 Oakland, and proposed by Councilmember Brooks, NDC Draft 2 and NDC Draft 3*
 - Moves Garfield Elementary, which is on die north side of Foothill Blvd
 - Moves from D2 to D5 the area across the street to the south from Garfield Elementary, bordered by Foothill Blvd, 20th Ave, 12th Street, and 23rd Avenue

Step 4: Unite Maxwell Park

- G) Unite Maxwell Park in D6 (currendy divided between D4 and D6)
- *Proposed by members of the public in Hope 4 Oakland; Socio-Economic Adjusted 1; Socio-Economic Adjusted 2; Fair Representadon and Burton 1*
 - Unites a community (Maxwell Park; Police Beat 28X)
 - Follows major roads (High)

Step 5: Unite Fruitvale Police Beat 27X

- H) Unite Fruitvale Pohce Beat 27X in D6 (currendy divided between D4, D5 and D6)
- *Proposed by member of the public in Fair Representation*
 - Unites a divided community (Fruitvale Police Beat 27X)
 - Follows major roads (High, 14th, and Bancroft)
 - Together with die Maxwell Park change, makes District 4 significantly more compact

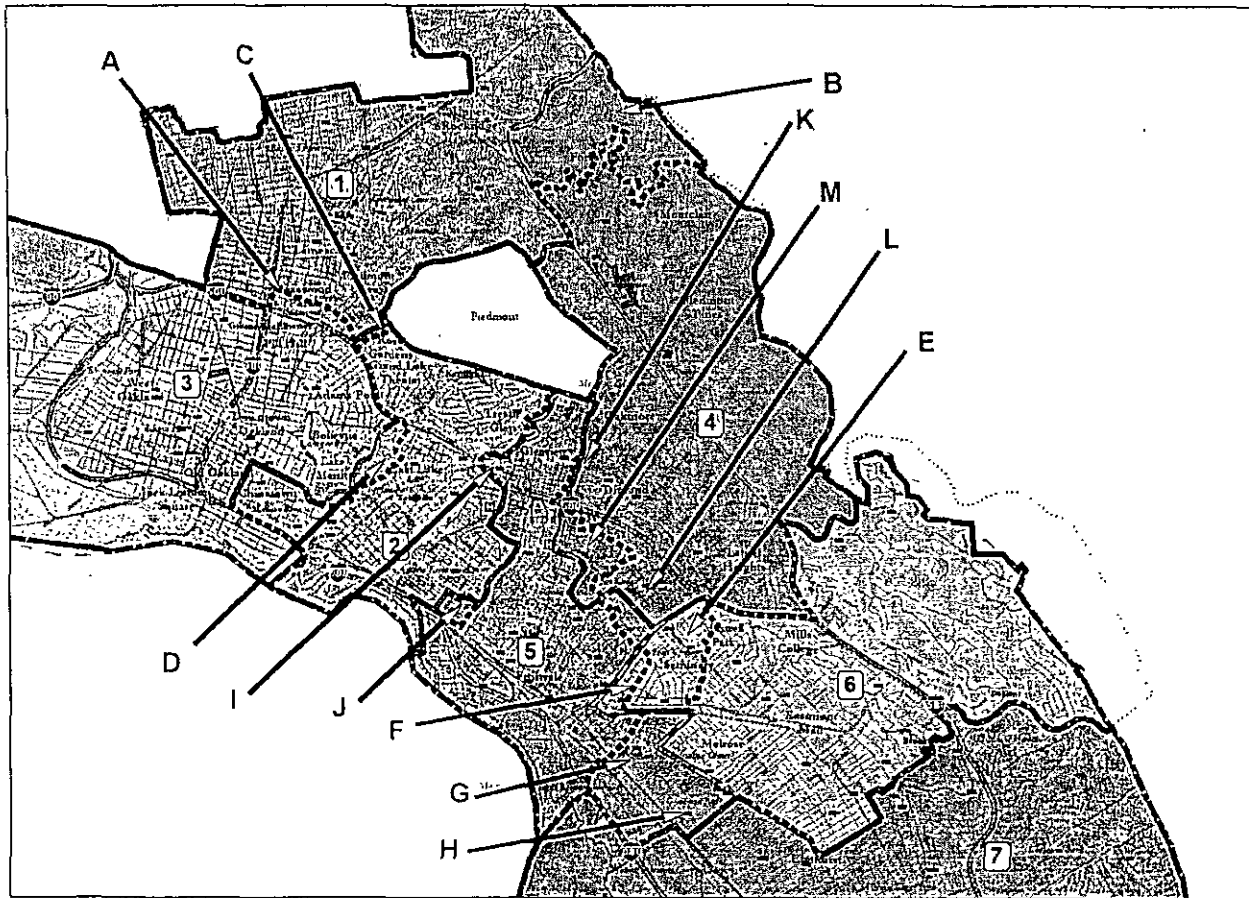
Step 7: Balance Population of D6

- I) Unite Melrose Elementary School attendance area in D5
- Unites a divided community (Melrose Elementary)
 - Follows major roads (Bancroft, 55th Ave and International)
- J) Move remaning D6 territory south of International Blvd into D5
- Follows major roads (International)
 - Balances population numbers
 - Does not change any part of D7

Step 8: Balance Population of D4 and D5

- K) Move D4/D5 border north of I-580 to follow Sausal Creek
 - Unites a divided community (Police Beat 16Y along Canon Ave)
 - Follows a visible feature (Sausal Creek)
- L) Move D4/D5 border in area west of Humboldt and east of High
 - Unites a divided community (Police Beat 24Y) in D4
 - Unites a divided community (Police Beat 24X) in D5
 - Follows a major road (Bancroft), except where Bancroft splits Police Beat 24Y
- M) Move D4/D5 border in area west of Humboldt and east of Sausal Creek
 - Unites in D4 more, but not all, of Fruitvale Elementary attendance area and Police Beat 21Y
 - Brings populations of D4 and D5 into balance

Labeled Plan:



Resulting Demographics:

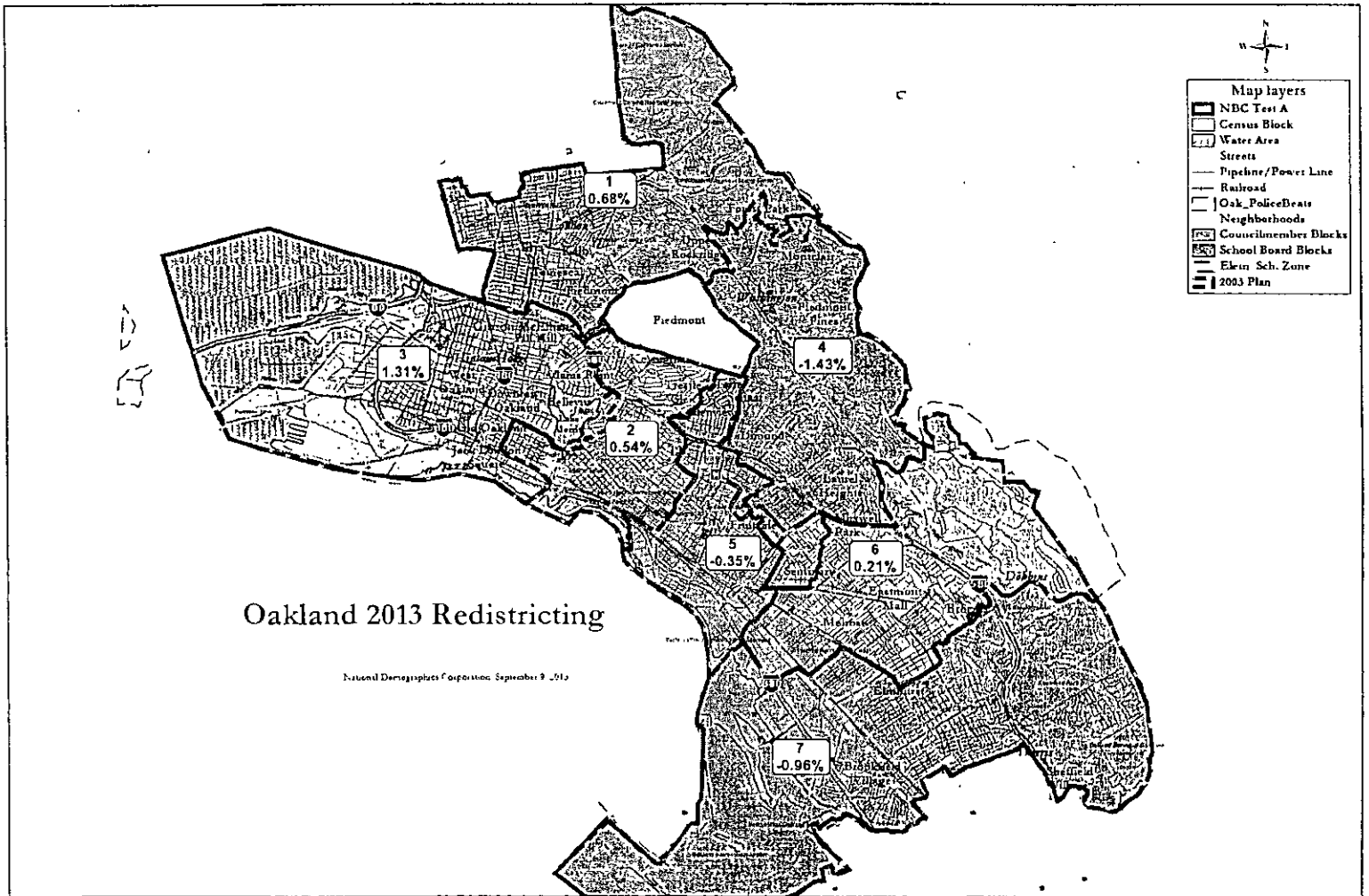
Full demographics for the plan are available in the accompanying spreadsheet, but here are comparisons of some demographic variables that have most often been asked about by the public in the town hall meetings:

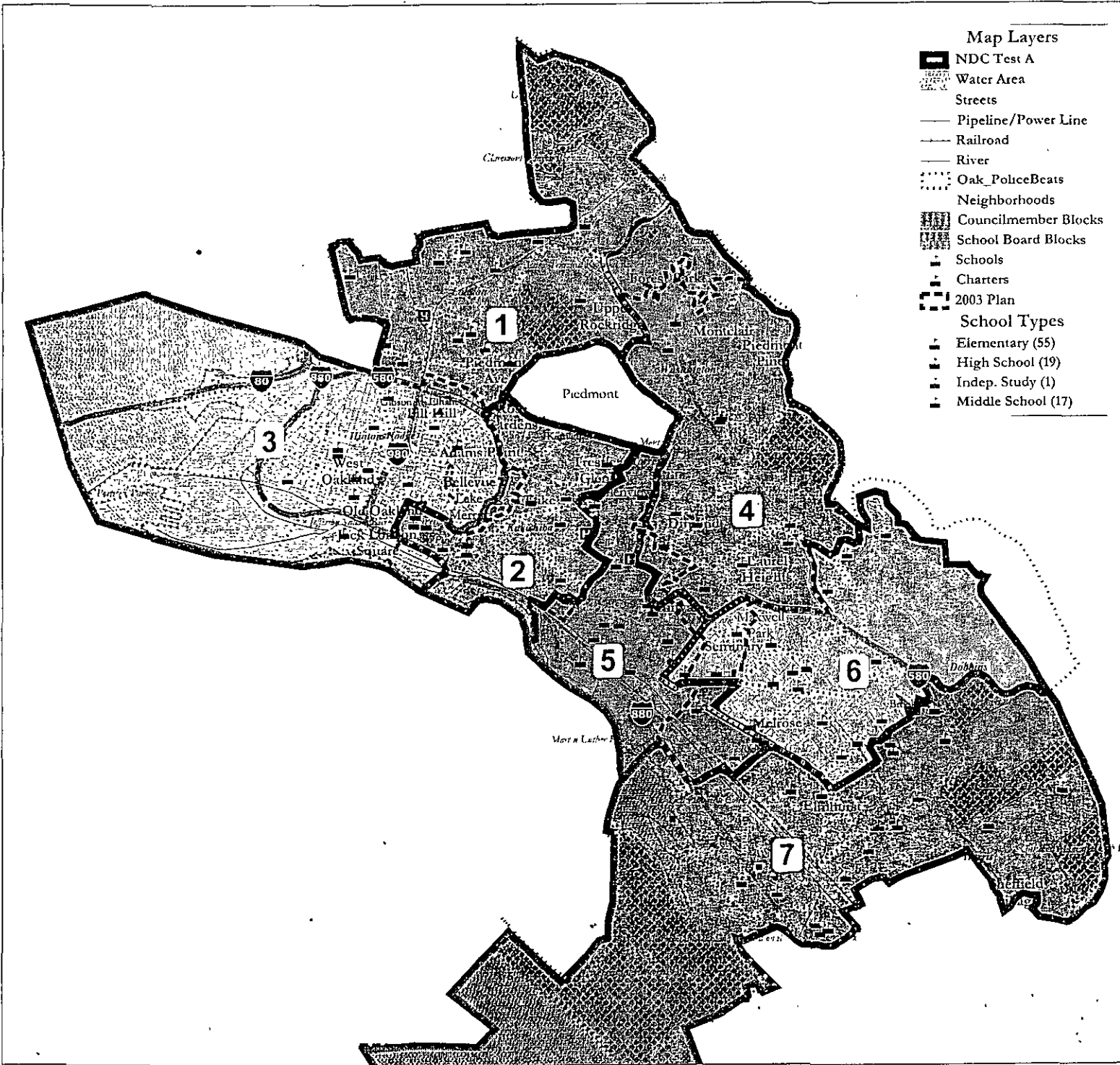
Overall Population Deviation: 2.7%

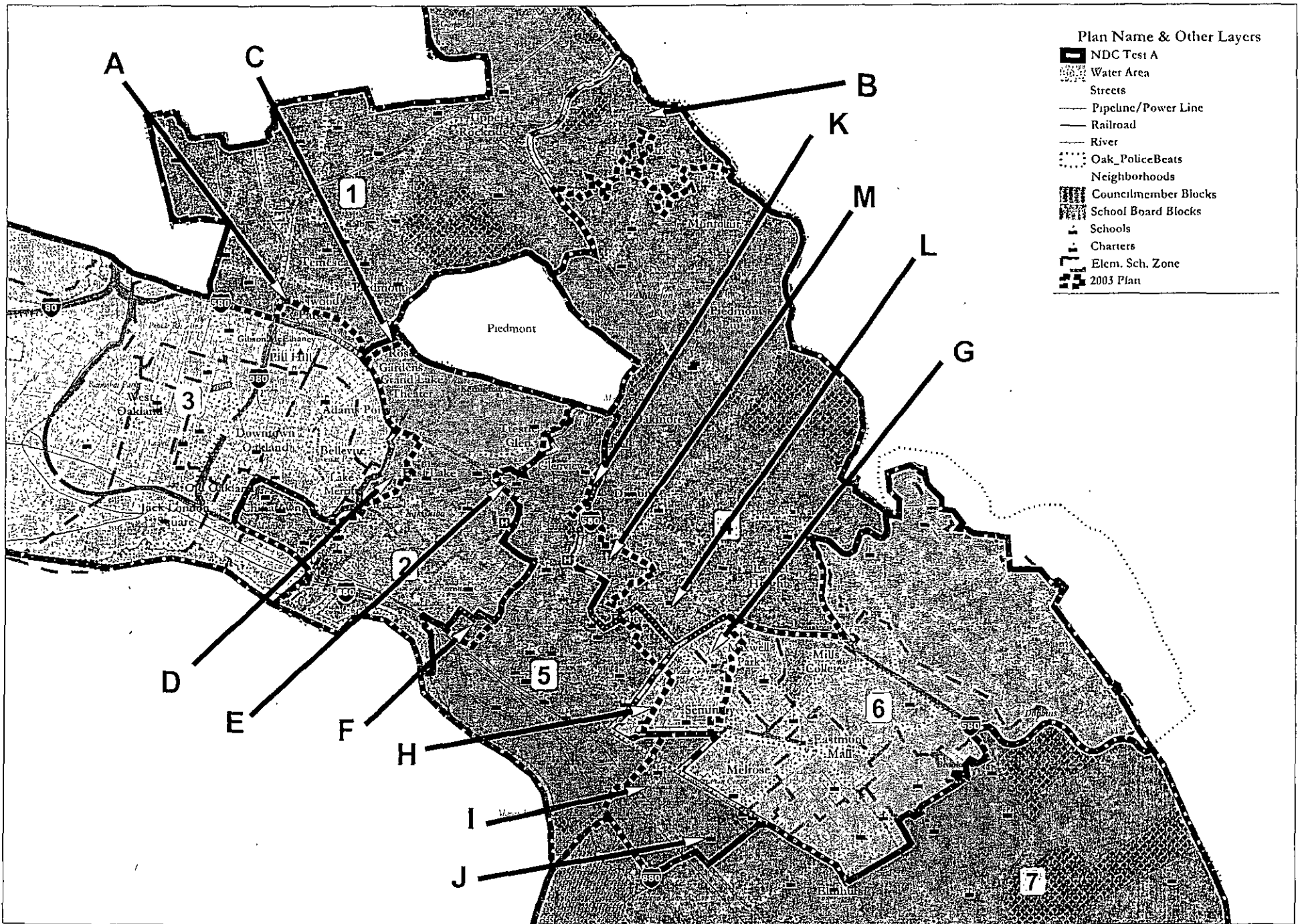
- Laurel percentage of Citizens of Voting Age in District 5: 23% (up from 21% in existing districts)
- African-American percentage of CVAP in District 5: 29% (up from 27%)
- Asian-American percentage of CVAP in D5: 22% (essentially unchanged from existing 23%)
- Non-Hispanic White percentage of CVAP in D5: 26% (down from 29% in existing)
- African-American percentage of CVAP in D6: 56% (essentially unchanged from existing 55%)
- Laurel percentage of CVAP in D6: 15% (essentially unchanged from existing 16%)

There are no changes to the existing District 7 in this plan.















Full Plan Map:







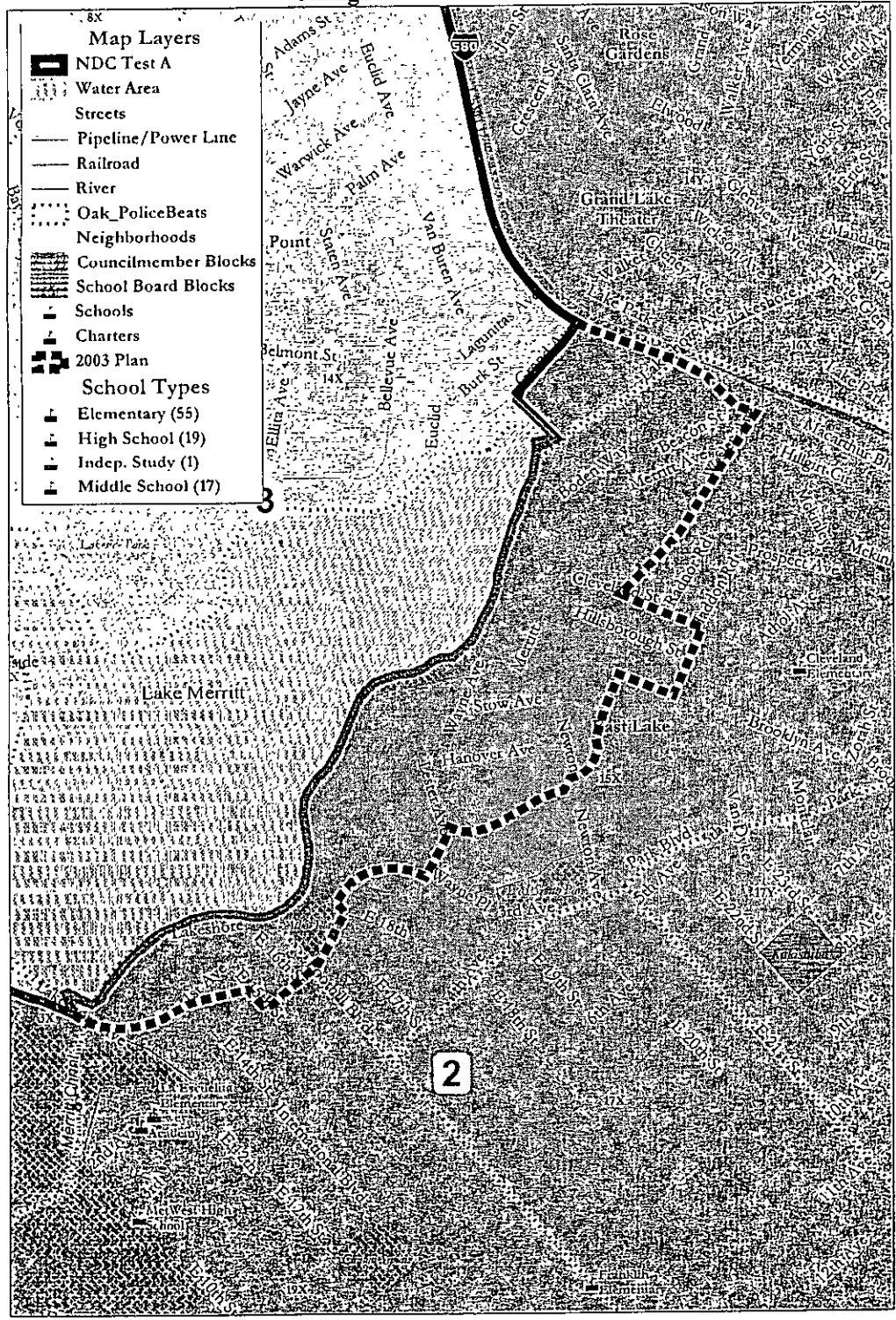
Plan Name & Other Layers

-  NDC Test A
-  Water Area
-  Streets
-  Pipeline/Power Line
-  Railroad
-  River
-  Oak Police Beats
-  Neighborhoods
-  Councilmember Blocks
-  School Board Blocks
-  Schools
-  Charters
-  Elem. Sch. Zone
-  2003 Plan

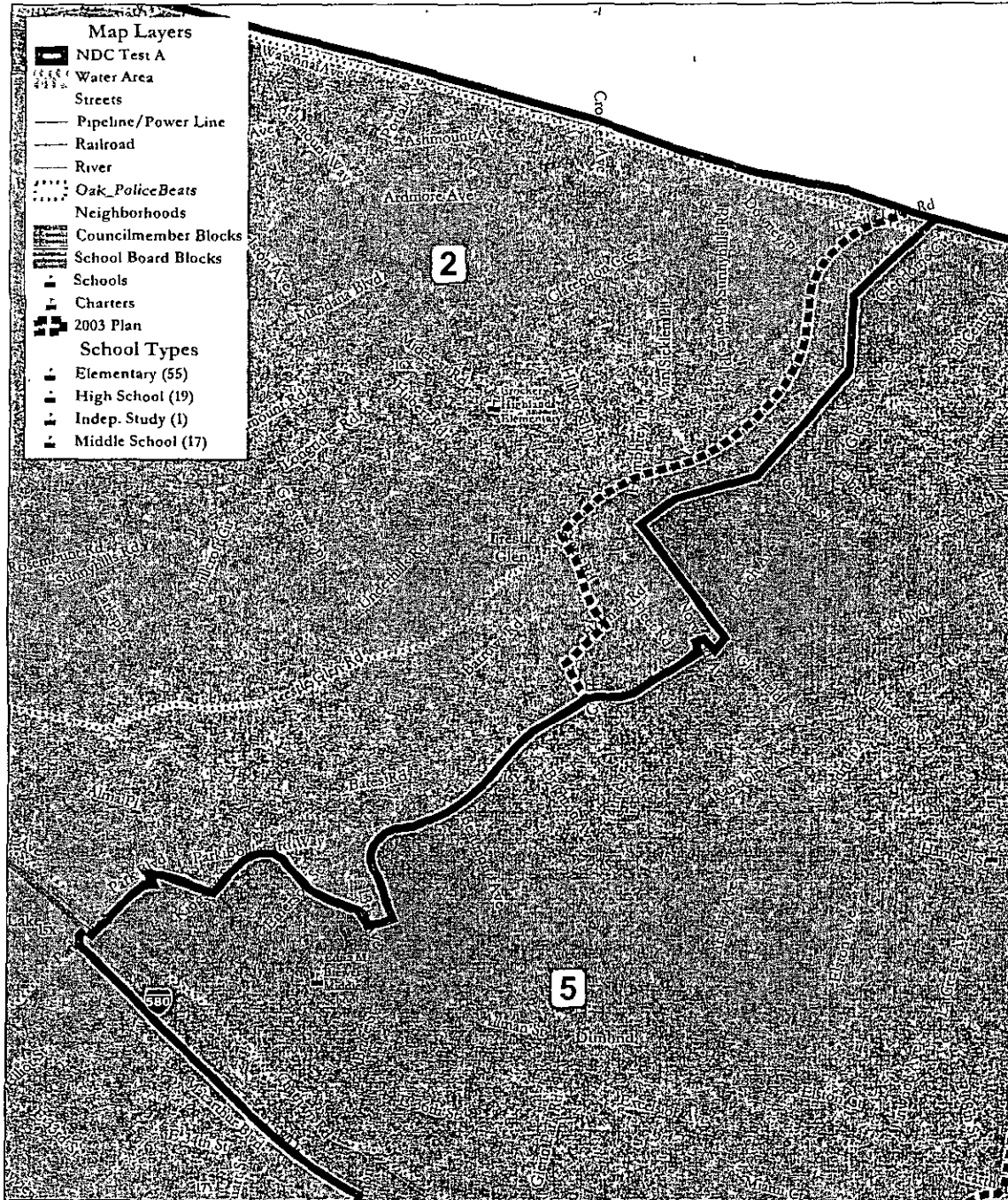
Changes A, B and C



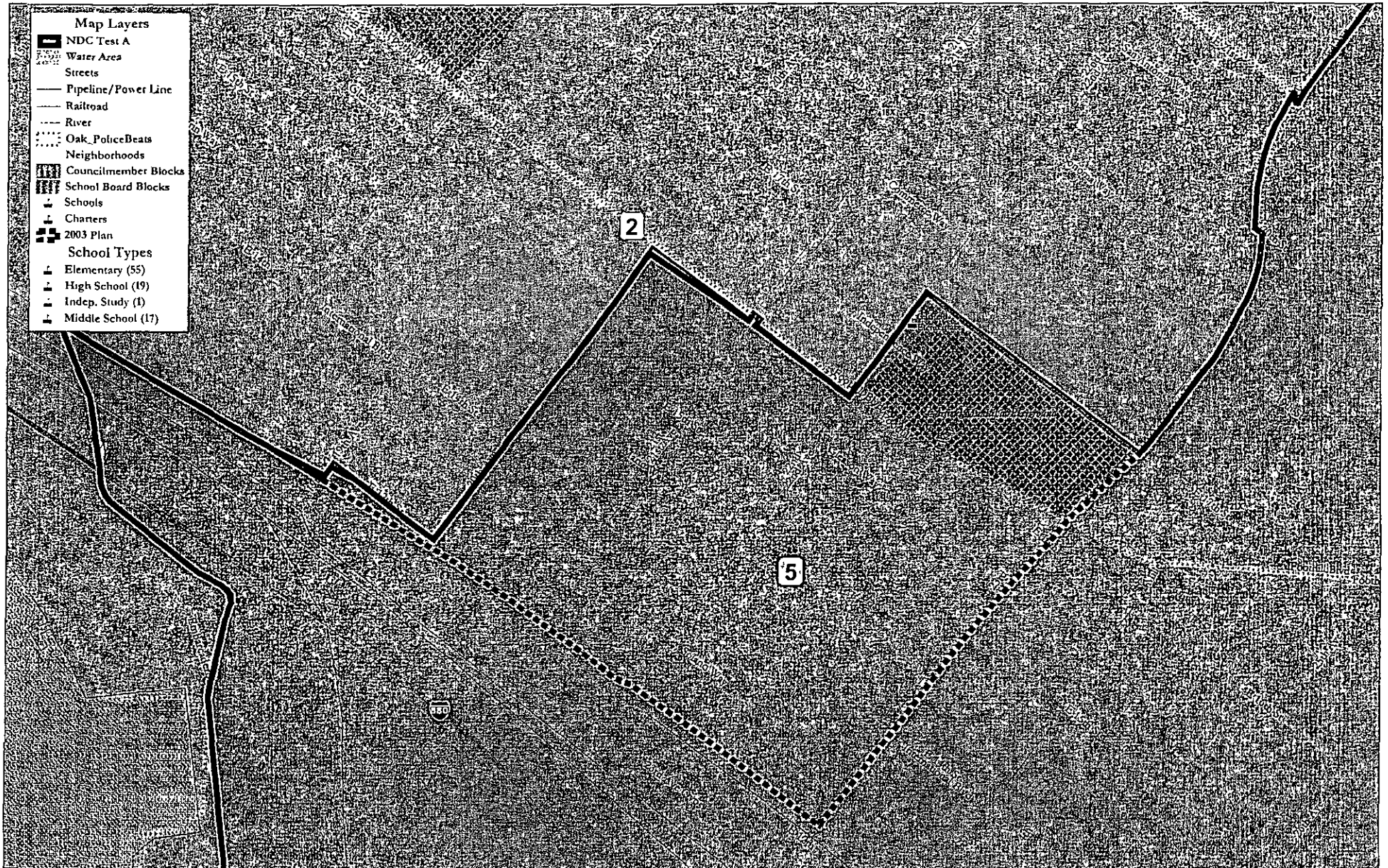
Change D



Change E



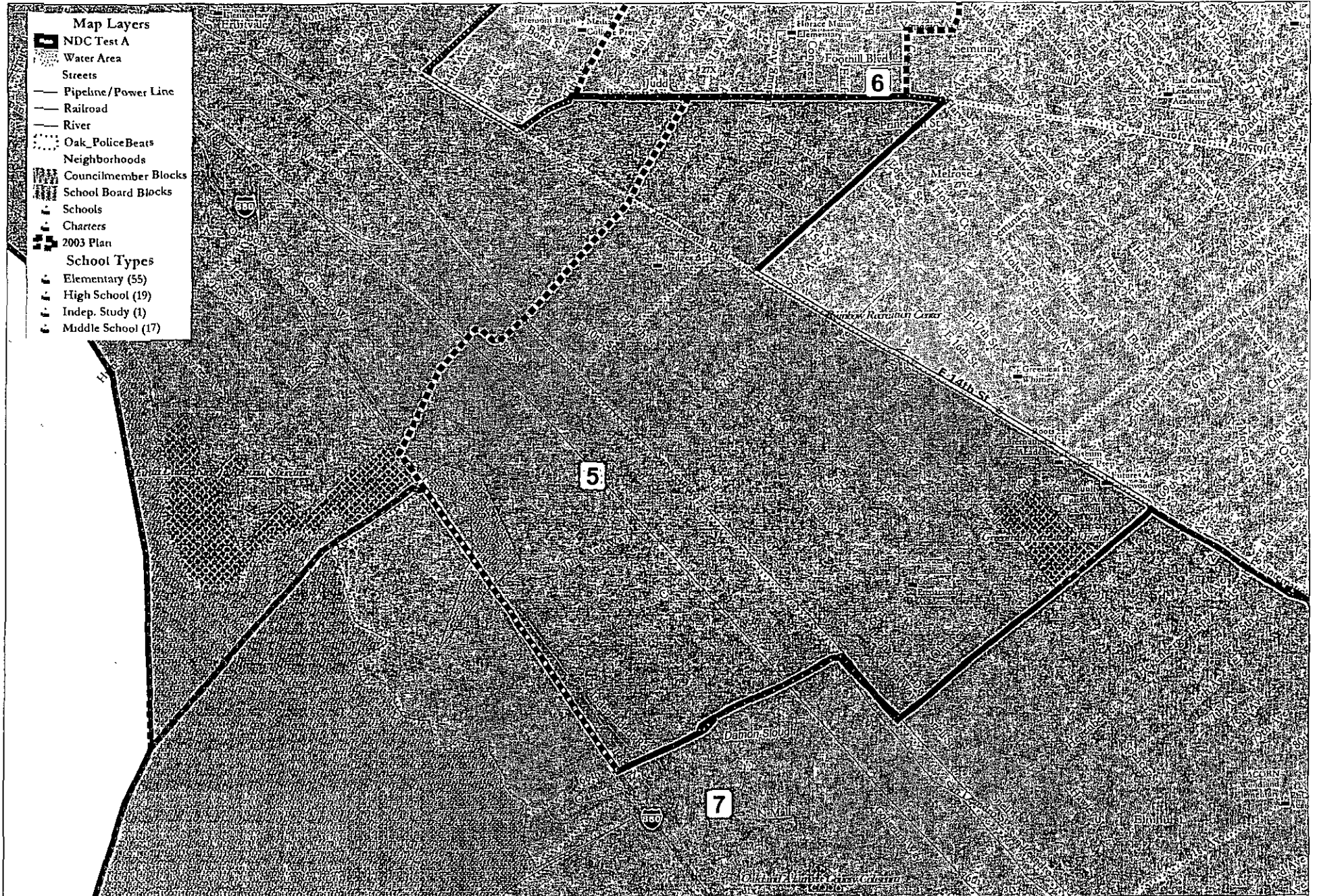
Change F



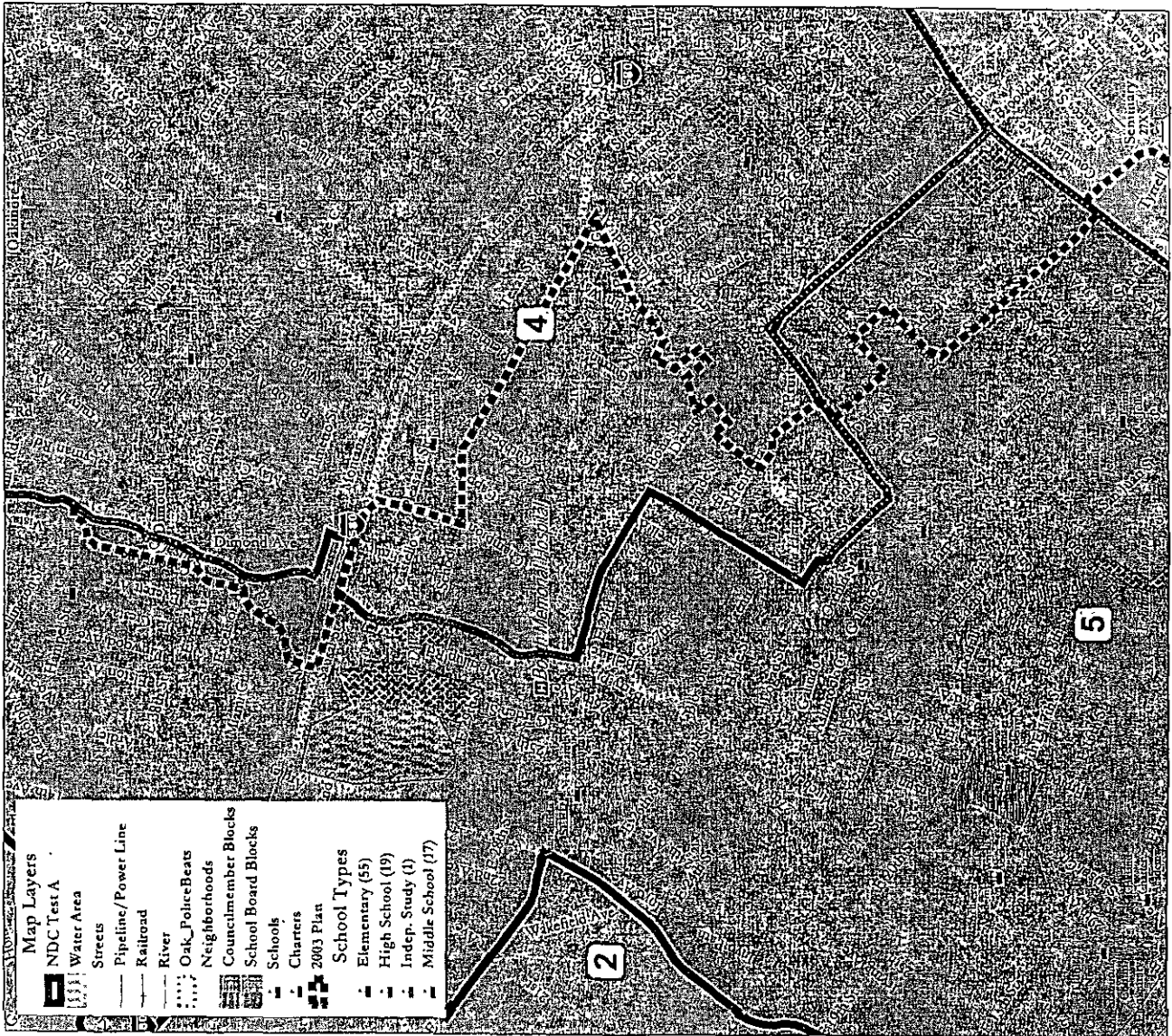
Changes G and H



Changes I and J



Changes K, L and M



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