

CITY OF OAKLAND

AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2009 JUN -3 PM 10:36

TO: Office of the City Administrator
ATTN: Dan Lindheim
FROM: Budget Office
DATE: June 16, 2009

RE: **An Auxiliary Report and Ordinance Amending Ordinance Number 12880 C.M.S. (Master Fee Schedule), As Amended, To Establish, Modify And Delete Fees Assessed By The Oakland Public Library, Community And Economic Development Agency, Department Of Human Services, The Oakland Police Department And The Parking Operations Division Of The Finance And Management Agency**

SUMMARY

The attached Ordinance provides amendments to Ordinance No. 12880 C.M.S. (the FY 2008-09 Master Fee Schedule, or "MFS"), in addition to those proposed to the City Council on May 13, 2009. This ordinance includes omitted changes, as originally submitted, to establish, modify and delete fees and penalties assessed by the following agencies or departments: the Oakland Public Library, Community and Economic Development Agency, the Department of Human Services, the Oakland Police Department and the Parking Operations Division of the Finance and Management Agency.

FISCAL IMPACT

The revenue from the proposed changes in fees will produce an estimated \$4.67 million for the General Purpose Fund. Of this amount, the \$3.5 million from the parking meter rate increases are not already reflected in the printed FY 2009-11 Proposed Budget. Staff recommends that the additional anticipated revenue will be used to decrease the recommended suspended payments to the Internal Service Funds. This recommended change will be presented as a "technical adjustment" in the June 16, 2009 report on the FY 2009-11 budget.

KEY ISSUES AND IMPACTS

The Master Fee Schedule changes are summarized below, along with justifications and estimated revenue changes.

Item: _____
City Council
June 16, 2009

1. Oakland Public Library

- The Oakland Public Library is proposing new fees to use the Tool Lending Library: An annual fee for unlimited use (\$35 per year) and a one-time use fee (\$10 per item).

2. Department of Human Services

- The Department of Human Services is submitting a fee increase to the Multipurpose Senior Centers category for Mandatory Set-Up and Take-Down, from \$125 per event to \$150 per event. An increase in revenues is not anticipated.

3. Community and Economic Development Agency

- The Community and Economic Development Agency's prior submission omitted a fee change to the Miscellaneous category within the Jobs/Housing fee. The increase, from \$4.56 per square foot to \$4.70 per square foot, is not anticipated to generate additional revenues.

4. Oakland Police Department

5. The Oakland Police Department (OPD) is submitting changes to their Master Fee Schedule. The revenues anticipated as a result of the fee changes is estimated at \$1.17 million. All revenues are anticipated to accrue to the General Purpose Fund. For details on the proposed changes, please refer to Exhibit A of the ordinance.

- a. The following fee increases (ranging from a 12 percent increase to a 50 percent increase) are proposed:
 - i. Dog license for dogs belonging to seniors as required by Oakland Municipal Code (OMC) section 6.04.030;
 - ii. Reports- screened traffic accident reports;
 - iii. Photographs- color photographs of various sizes;
 - iv. Redemption fee for claiming an impounded animal as required by OMC section 6.04.220;
 - v. Identification service fee- license and permit fingerprints rolling fee (residents; fingerprint card with corpus check; corpus only; clearance letter, license and permit fingerprint rolling fee (non-resident)
 - vi. Vehicle releases- administrative fee authorized by vehicle code for towing/impounding, and releasing vehicles towed/impounded.
 - vii. Special Traffic Offender Program Vehicle Release.
- b. The Department is proposing to delete fees they will no longer collect:
 - i. Photographs – 11"x14" and 16"x20"
 - ii. Taxi Cab permit fees
 - iii. False alarm program fees

- c. OPD is proposing new fees for claiming impounded livestock as required by the OMC section 6.04.220, animal shelter inspections, and for special events.

6. Parking Operations Division, Finance and Management Agency

- Staff has presented a series of parking-related revenue changes to the June 9th Finance and Management Committee. The revenues anticipated as a result of the fee changes is estimated at \$3.5 million. All revenues are anticipated to accrue to the General Purpose Fund. For details on the proposed changes, please refer to Exhibit A of the ordinance.
 - a. The following fee increases are proposed:
 - i. Increase the current parking meter per hour rate of \$1.50 by 25 cents citywide. The anticipated annual increase would be \$1.2 million.
 - ii. Increase hourly meter rates to \$3.00 per hour between the hours of 10:00 am and 2:00 pm to reflect “high-demand” usage. This rate increase would yield \$2.3 million in additional revenue.

ACTION REQUESTED BY THE CITY COUNCIL

Staff recommends that the City Council accept this report and adopt the proposed ordinance amending the Master Fee Schedule, as detailed in Exhibit A. Once adopted, the amended fees will become effective on July 1, 2009.

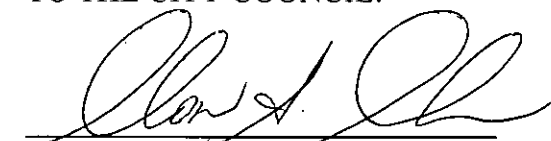
Respectfully submitted,



CHERYL TAYLOR
Budget Director

*Prepared by:
Robert Davila, Budget & Operations Analyst III*

APPROVED AND FORWARDED
TO THE CITY COUNCIL:


Office of the City Administrator

Attachment – Proposed changes to the Master Fee Schedule for FY2009-10, for City Council adoption.



City of Oakland
Master Fee Schedule
Effective July 1, 2009

LIBRARY

FEE DESCRIPTION	Current Fee (FY 2008-09)		PROPOSED FEE (FY 2009-10)		% CHANGE
	FEE	UNIT	FEE	UNIT	
X. Tool Lending Library					
a. Annual, unlimited use	New		35.00	Annual	New
b. One-time use	New		10.00	Item	New



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DEPARTMENT OF HUMAN SERVICES

FEE DESCRIPTION	CURRENT FEE (FY 2008-09)		PROPOSED FEE (FY 2009-10)		% CHANGE
	FEE	UNIT	FEE	UNIT	
A. MULTIPURPOSE SENIOR CENTERS					
14 Mandatory Set-Up Take-Down Fee					
a. East Oakland Senior Center - Rental Revenue	125.00	Event	150.00	Event	20.00%
b. West Oakland Senior Center - Rental Revenue	125.00	Event	150.00	Event	20.00%
c. Down Oakland Senior Center - Rental Revenue	125.00	Event	150.00	Event	20.00%
d. North Oakland Senior Center - Rental Revenue	125.00	Event	150.00	Event	20.00%



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**COMMUNITY & ECONOMIC
 DEVELOPMENT**

FEE DESCRIPTION	CURRENT FEE	PROPOSED FEE		% CHANGE
	(FY 2008-09)	(FY 2009-10)		
	FEE UNIT	FEE	UNIT	
MISCELLANEOUS				
D. JOBS/HOUSING FEE (OVER 25,000 S.F. OFFICE/WAREHOUSE)				
1 Impact Fee	4.56 Square Foot	4.70 Square Foot		3.07%



City of Oakland
Master Fee Schedule
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POLICE SERVICES

FEE DESCRIPTION	CURRENT FEE	PROPOSED FEE	% CHANGE
	(FY 2008-09) FEE UNIT	(FY 2009-10) FEE UNIT	
B. DOG LICENSE FOR DOG BELONGING TO SENIOR CITIZEN AS REQUIRED BY OAKLAND MUNICIPAL CODE SECTION 6.04.030			
2 2 Years	60.00 Dog	77.25 Dog	28.75%
3 3 Years	75.00 Dog	87.50 Dog	16.67%
O. REPORTS			
3 Screened Traffic Accident Report	12.50 Report	14.00 Report	12.00%
P. PHOTOGRAPHS			
1 4" x 6" Color Photograph	1.00 Photograph	1.50 Photograph	50.00%
2 8" x 10" Color	5.00 Photograph	6.00 Photograph	20.00%
3 8" x 12" Color	6.00 Photograph	8.00 Photograph	33.33%
4 11" x 14" Color	10.00 Photograph		DELETE
5 16" x 20" Color	15.00 Photograph		DELETE
6 4" x 6" Photograph as Requested by Public Defender or Court Appointed Counsel	0.50 Photograph	1.00 Photograph	100.00%
Q. REDEMPTION FEE FOR CLAIMING AN IMPOUNDED ANIMAL AS REQUIRED BY OAKLAND MUNICIPAL CODE SECTION 6.04.220 OR FOR CLAIMING AN IMPOUNDED DOG AS REQUIRED BY OAKLAND MUNICIPAL CODE SECTION 3-9.1			
1 Basic Fee for Claiming a Dog / Animal c. Third or Subsequent Impounding within a Year (12 Months)	100.00 Animal	130.00 Animal	30.00%
R. REDEMPTION FEE FOR CLAIMING IMPOUNDED LIVESTOCK AS REQUIRED BY OAKLAND MUNICIPAL CODE SECTION 6.04.220			
2 Daily Surcharge <u>for animals < 50 lb.</u>	15.00 Animal	15.00 Animal	0.00%
3 Daily Surcharge for animals > 50 lb. < 100 lb.		20.00 Animal	NEW
4 Daily Surcharge for animals > 100 lb.		25.00 Animal	NEW
Z. IDENTIFICATION SERVICE FEE			
1 License and Permit Fingerprint Rolling Fee (Resident)	25.00 Each	30.00 Each	20.00%
2 Fingerprint Card with CORPUS Check	20.00 Request	25.00 Request	25.00%
3 CORPUS View Only	20.00 Request	22.50 Request	12.50%
4 Clearance Letter	25.00 Request	30.00 Request	20.00%
6 License and Permit Fingerprint Rolling Fee (Non-Resident)	35.00 Each	40.00 Each	14.29%
AC. TAXICAB PERMIT FEES			
1 Driver's Permit			
a. Initial Permit	75.00 Permit		DELETE
b. Annual Renewal	75.00 Year		DELETE
c. Replacement Permit	20.00 Permit		DELETE
d. Add / Transfer Permit	20.00 Permit		DELETE
e. Lapsed Permit (31-60 days)	117.00 Permit		DELETE
2 Operating Permit, and Spare Vehicle Permit			
a. Initial Permit and One (1) Inspection	350.00 Permit		DELETE
b. Annual Renewal of Operating Permit or Spare Vehicle Operating Permit and One Inspection	350.00 Permit		DELETE
c. Transfer Vehicle Operating Permit	100.00 Permit		DELETE
d. Replace Vehicle or Spare Vehicle	100.00 Permit		DELETE



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FEE DESCRIPTION	CURRENT FEE (FY 2008-09)		PROPOSED FEE (FY 2009-10)		% CHANGE
	FEE	UNIT	FEE	UNIT	
AC. TAXICAB PERMIT FEES					
3 Vehicle Permit					
a. Original Issuance of Medallion	—45.00	Medallion			DELETE
b. Replacement Medallion	—45.00	Medallion			DELETE
c. Transfer of Permit	—2,500.00	Permit			DELETE
4 Fleet Management Company Permit					
a. Initial, Change Manager, Annual Renewal	—150.00	Permit			DELETE
				(\$25 / Vehicle Permit)	
5 Amendment to Permit Record					
a. 1-10 Permits	—25.00	Each			DELETE
b. 11+ Permits	—250.00	Flat Rate			DELETE
AG. VEHICLE RELEASES					
1 Administrative Fee Authorized by Vehicle Code Section 22850.5 for Towing / Impounding, and Releasing Vehicles Towed / Impounded or Held Under Authority of Division 11, Chapter 10, of the Vehicle Code with the Exception of Vehicle Code Section 22651C	125.00	Vehicle	140.00	Vehicle	12.00%
AJ. SPECIAL TRAFFIC OFFENDER PROGRAM (STOP) VEHICLE RELEASE					
1 Towed / Impounded Vehicle Release	250.00	Vehicle	280.00	Vehicle	12.00%
AT. FALSE ALARM PROGRAM					
4 Annual Security Alarm Permit Fee					
a. Residential	—25.00	Year			DELETE
b. Commercial	—35.00	Year			DELETE
2 Failure to purchase security alarm permit (non-permitted systems)					
a. False activation by alarm user (City Ord. 8.02.100-D)	—250.00	Incident			DELETE
b. Dispatch to a false activation by an alarm business (City Ord. 8.02.100-E)	—250.00	Incident			DELETE
3 Alarm businesses in substantial non-compliance status and not notifying all customers within 10 days (City Ord. 8.02.030-L)	—250.00	Incident			DELETE
4 Discovery of installed non-compliant Single-Action / Non-recessed Hold-up Alarm Button (City Ord. 8.02.050-G)	—150.00	Incident			DELETE
5 False Alarm Fee (City Ord. 8.02.100-A)					
a. 2nd false alarm in 12-month period	—100.00	Incident			DELETE
b. 3rd false alarm in 12-month period	—200.00	Incident			DELETE
c. 4 or more false alarms in 12-month period	—300.00	Incident			DELETE
6 Intentional & Unwarranted Activation of a Duress, Hold-up or Panic Alarm (City Ord. 8.02.100-B)					
a. 1st Occurrence	—150.00	Incident			DELETE
b. 2nd Occurrence in 12-month period	—250.00	Incident			DELETE
c. 3rd Occurrence in 12-month period	—350.00	Incident			DELETE
d. 4th Occurrence in 12-month period	—450.00	Incident			DELETE
e. 5 or more occurrences in 12-month period	—550.00	Incident			DELETE
7 False Alarm class to waive \$100 fine					
a. One waiver every 24 months	—25.00	Class			DELETE



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POLICE SERVICES

FEE DESCRIPTION	CURRENT FEE	PROPOSED FEE	% CHANGE
	(FY 2008-09) FEE UNIT	(FY 2009-10) FEE UNIT	
AT. FALSE ALARM PROGRAM			
8 Alarm user having 2 false alarms within any 30 day period and not submitting proof of system service within 30 days (City Ord. 8.02.100-E)	—250.00 Incident		DELETE
9 Alarm businesses not ensuring all alarm activating devices in commercial sites are upgraded to meet alarm ordinance good faith standards (City Ord. 8.02.050-H)	—150.00 Incident		DELETE
10 Alarm businesses placed in substantial non-compliance and not coming into compliance by the date specified (City Ord. 8.02.060-E(e))	—250.00 Incident		DELETE
BG. ANIMAL SHELTER INSPECTION FEES			
1 Non Exotic Special Event Inspection (horse, pig, cow, dogs, household c:		124.00 Per Visit plus 2 ACO Labor fees	NEW
2 Exotic Animal Event Inspection (tigers, elephants, lions)		248.00 Per Visit plus 4 ACO labor fees	NEW
BG. ANIMAL SHELTER INSPECTION FEES			
3 Non Exotic Business Inspection		124.00 Year	NEW
BH. SPECIAL EVENT FEES (As allowed in OMC section 9.52)			
1 Encroachment Permits		35.00 Permit	NEW
2 Special Event			
a. Small Event (50 to 100 people)		35.00 Event	NEW
b. Medium Event (101 to 300 people)		100.00 Event	NEW
c. Large Event (301 or more people)		150.00 Event	NEW
d. Parade/ Festival Permit		300.00 Event	NEW



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**FINANCE &
 MANAGEMENT AGENCY**

FEE DESCRIPTION	FEE UNIT	FEE UNIT	CURRENT FEE (FY 2008-09)	% CHANGE
FINANCIAL MANAGEMENT				
Z. EXCESS LITTER FEE				
6 Penalty for Failure to Pay Excess Litter Fee Invoice beyond 90 Days from Due Date	0.25 of Invoice	25% of Invoice		0.00%
7 Penalty for Failure to Pay Excess Litter Fee Invoice beyond 120 Days from Due Date	0.50 of Invoice	50% of Invoice		0.00%
8 Interest, Inclusive of Penalties, for Delinquent Excess Litter	0.01 Per Month	1% Per Month		0.00%
9 Filing Fee for an Appeal for Litter Ordinance	67.50 Appeal	67.50 Appeal		0.00%
AA. RE-ISSUE OF W2 FORM		5.00 Form		0.00%

PARKING MANAGEMENT				
A. ON-STREET PARKING METER				
1 Peak Hours (10:00 am - 2:00 pm), for selected neighborhoods only:	1.50 Space/Hour	1.75 Space/Hour		16.67%
		3.00 Space/Hour		NEW

Route No.	Streets within Routes
1	Claremont St., College Avenue, Glen Ave, Howe St., Linda, Montell St., Monte Vista Ave., Piedmont Ave., Shafter St., 40 th St., 41 st St.
2	Alice St., Broadway Ave., Clay St., Harrison St., Jefferson St., Lakeside Dr., Madison St., Oak St., Washington St., 4 th St., 6 th St. - 14 th St.
3	Franklin St., Harrison St., Webster St., 7 th St. - 14 th St.
4	Clay St., Grand Ave., Jefferson St., San Pablo, Telegraph Ave., 12 th St.
5	Broadway Ave., Franklin St., Harrison St., Webster St., West Grand Ave., 15 th St. - 19 th St.
6	Hawthorne St., Summit St., Webster St.
7	Grand Ave., Lakeshore Ave., Lakeshore West, Walker St.
8	Antioch St., Broadway, Fruitvale Ave., International Blvd., LaSalle St., Medau Pl., Merced St., Moraga St., Mountain Blvd., Upper Park
Grand Lot	Entire Grand Lot
Piedmont Lot	Entire Piedmont Lot

B. HENRY J. KAISER CENTER PARKING LOT				
1 Off-Street Parking Meter (Maximum Five hours)	1.50 Space/Hour	1.75 Space/Hour		16.67%
C. RESIDENTIAL PERMIT PARKING FEE				
Permit for Eligible Vehicles of Residents, Employees of Neighborhood-Serving Establishments, and Owners or Employees of Business with the Vehicle				
1 Registered at the Business Address				
a. Initial				
1 Purchase Between January 1 and June 30	17.50 Vehicle	17.50 Vehicle		0.00%
2 Purchase Between July 1 and December 31	25.00 Vehicle	25.00 Vehicle		0.00%
b. Renewal (annual)				
	15.00 Vehicle	15.00 Vehicle		0.00%
2 Permit for Eligible Vehicles of Owners or Employees of Businesses with the Vehicle Not Registered at the Business Address				
a. Initial				
1 Purchase Between January 1 and June 30	37.50 Vehicle	37.50 Vehicle		0.00%
2 Purchase Between July 1 and December 31	75.00 Vehicle	75.00 Vehicle		0.00%
b. Renewal (annual)				
	75.00 Vehicle	75.00 Vehicle		0.00%
3 Replacement of Lost or Damaged Permit	10.00 Vehicle	10.00 Vehicle		0.00%
4 Visitor				
a. One-day				
	1.00 Vehicle	1.00 Vehicle		0.00%
b. 14-day				
	5.00 Vehicle	5.00 Vehicle		0.00%
D. SPECIAL COST OF COLLECTING PARKING VIOLATION PENALTIES				
		30% Ticket Value		0.00%