

2011 SEP -6 PM 12:56

Letter of Nomination

September 19, 2011

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following person as a member of the following Board or Commission, subject to the City Council's confirmation:

VIOLENCE PREVENTION AND PUBLIC SAFETY OVERSIGHT COMMITTEE

Brandon Sturdivant Sr. Mayoral appointment on the recommendation of Council President Larry Reid for District 7 Representative to serve the term beginning March 25, 2011 and ending March 24, 2012, filling the seat previously held by Mark Forte.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan
Mayor

BRANDON STURDIVANT, Sr.

OBJECTIVE

To pursue communal development through capacity building and implementing poverty eradication strategies by helping unlock the power of our community's most promising assets: our children and families

PROFESSIONAL EXPERIENCE

Oakland Community Organizations (OCO)

Organizer: August 2010-Present

- Conduct capacity building trainings with members of faith-based institutions
- Recruit and sustain centers of communal power via Local Organizing Committees (LOC)
- Facilitate leadership development for OCO members through brokering relationships and one-to-one trainings

Oakland Fund for Children and Youth (OFCY)

District 3 Representative: July 2009-Present

- Appointed by Oakland District 3 City Council Representative to oversee the yearly disbursement of approximately \$12 million to support vulnerable children and families in Oakland
- Ensure that a rigorous and informative evaluation of OFCY-funded programs is conducted annually
- Assist in determining qualified program applicants for OFCY funding

West Oakland Education Braintrust

Outreach and Engagement Coordinator: February 2010-Present

- Develop multi-layered strategic outreach plan including designing and executing door-to-door canvassing, phone banking, community town hall meetings, and deep engagement series – intensive meetings where parents are taught about the school system's structure and policies, and are empowered to change the system
- Facilitate and lead deep engagement series and community town halls
- Encourage and facilitate community understanding of the integration between communal change concepts and education reform

Resource Development Associates

Associate: August 2009-July 2010

Home-Visiting Initiatives

- Associate Evaluator for two County Home-Visiting Programs
- Associate Developer of evaluation tools including surveys, checklists, and interview protocols
- Lead developer and facilitator of evaluation tool training for the Butte Baby Steps program funded by *Butte County First 5*. The training focused on the use of evaluation tools and their benefit for continuous program improvement
- Lead Author of Butte Baby Steps Program Evaluation FY 2009
- Principal writer of the Fresno's first-ever Perinatal Mental Health Planning Document, a write-up of a communal strategic planning session

Mental Health

- Researched mental health developments, county specific requirements and measurements, as well as co-occurring disorders
- Facilitated strategic planning sessions with San Joaquin County officials from mental health, law enforcement, education, general health fields around providing synergized, efficient mental health service
- Principal author of the San Joaquin County mental health annual update

Violence Prevention

- Researched and composed the effective violence prevention program practices section of Resource Development Associates' yearly final Evaluation Report for *Measure Y*, an Oakland-based violence prevention initiative funded by the City of Oakland,
- Systematically codified, analyzed and extracted pertinent information from in-depth interviews with *Measure Y* program staff and community organizations
- Served as an Evaluation coach for programs that focused on Juvenile Justice, Youth Development, and Community Change

The Oakland Progress Project

Executive Director: January 2009-Present

- Developed organizational structure and logic model
- Convened community building days where West Oakland residents interface community dialogue, strategic planning sessions and community service to tangibly pursue social change
- Coordinated outreach groups that canvassed the Historic Hoover corridor to gather information on community concerns, thereby establishing community rapport

- Interfaced communal development concerns with education reform, poverty alleviation and individual support

MA Thesis: Washington, DC

Masters Researcher: August 2008 - December 2008

- Completed an MA Thesis titled “*Poverty Ideology and Participants’ Experiences,*” on poverty eradication ideology focusing on the experience of participants in two Washington, DC work-preparation programs
- Completed a qualitative University IRB process
- Facilitated four focus groups focusing on their views of their respective work-preparation program

American University Alternative Summer Break Trip

Lead Coordinator: October 2007 - June 2008

- Created the Alternative Break trip concept: “Poverty Eradication Programs in Venezuela”
- Designed and led 12-week pre-departure curriculum and facilitated on-site analysis of poverty eradication strategies in Venezuela through detailed research and real-world interaction with groups and individuals for and against the Bolivarian Revolution

Adrian Fenty Campaign for Mayor: Washington, DC

Ward 1 Coordinator: February-September 2006

- Assisted in securing community support and votes needed for a successful mayoral campaign bid through a comprehensive communication effort
- Coordinated voter outreach in Ward 1
- Assisted in the recruitment and assignment of paid canvassers and volunteers and led groups of up to ten team members in daily canvassing

House of Representatives, Congresswoman Barbara Lee: Washington, DC *Congressional Intern:* Fall 2005 & Summer 2006

EDUCATION

American University: Washington, DC

MA, Sociology: Public Sociology - Fall 2008

BA, Law and Society, BA, Sociology - Spring 2007

RELATED COURSEWORK/RESEARCH EXPERIENCE

Coursework:

- Completed Undergraduate Research Methods and, Graduate Level Research Methods I and II:
- Conducted Qualitative and preliminary Quantitative in-course Graduate-level scholarly studies

Collegiate Research Studies:

- Completed “Fatherless Fathers” A look at the experience of African American collegiate fathers navigating the university who, like their fathers, were absent from their children’s lives (2006)
- Completed and Presented “A Longtime Look at Gentrification” An inductive study that employed in-depth interviews with homeowners and one renter to examine gentrification from the glance of those who persisted through gentrifying periods in their community

RELEVANT CERTIFICATES/SPECIALIZATION

- Graphic recording, Restorative Justice Training, Circle Leading, Perinatal Mental Health Services, Healthy Start Interconception Care, Grant Writing

AWARDS/ACHIEVEMENTS

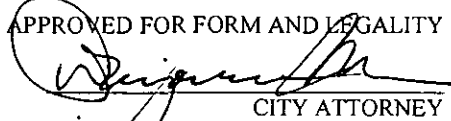
- Presented scholarly research at the 2007 Robyn Raftery Mathias Student Research Conference, Sociology Day at American University (2007), and the 1st Annual DC Undergraduate Student Research Conference (2007)
- Against All Odds Award: Awarded by the Student Government of American University for the 2006-2007 Academic year
- Member of the Kappa Chi Chapter of Kappa Alpha Psi Fraternity, Inc.

References: Furnished upon request.

FILED
OFFICE OF THE CITY CLERK
OAKLAND

11 SEP -7 AM 9:32

OAKLAND CITY COUNCIL

APPROVED FOR FORM AND LEGALITY

CITY ATTORNEY

RESOLUTION NO. _____ C.M.S.

**RESOLUTION APPOINTING BRANDON STURDIVANT SR. AS A
MEMBER OF THE VIOLENCE PREVENTION AND PUBLIC SAFETY
OVERSIGHT COMMITTEE**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004, also known as Measure Y, adopted by the voters of Oakland, November 2, 2004 in the General Municipal Election and amended by Ordinance No. 12690, adopted July 19, 2005, creates the Violence Prevention and Public Safety Oversight Committee to oversee and monitor the activities and procedures of the Violence Prevention and Public Safety Act; and

WHEREAS, the Violence Prevention and Public Safety Act of 2004 specifies that members of the Violence Prevention and Public Safety Oversight Committee are to be appointed one by each Member of the City Council and three members by the Mayor, to serve unlimited one-year terms; and

WHEREAS, the Honorable Mayor Jean Quan has appointed Brandon Sturdivant Sr. as District 7 Representative, as recommended by Council President Reid, as a member of the Committee, to serve a one year term subject to confirmation by the City Council; now therefore, be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Brandon Sturdivant Sr. to the Violence Prevention and Public Safety Oversight Committee for a one-year term beginning March 25, 2011 and ending March 24, 2012, filling the seat previously held by Mark Forte.

**IN COUNCIL, OAKLAND, CALIFORNIA,
PASSED BY THE FOLLOWING VOTE:**

**AYES – BROOKS, BRUNNER, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF
AND PRESIDENT REID**

NOES –

ABSENT-

ABSTENTIONS-

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California